

Year, Produ... ▾

▾

2011

▾

2012

▾

2013

▾

2014

Comprehensive Sales & Profit Dashboard for Stakeholders

30.09M

Total Sales

26.24M

Total Profit

0.87

Profit Margin %

1465

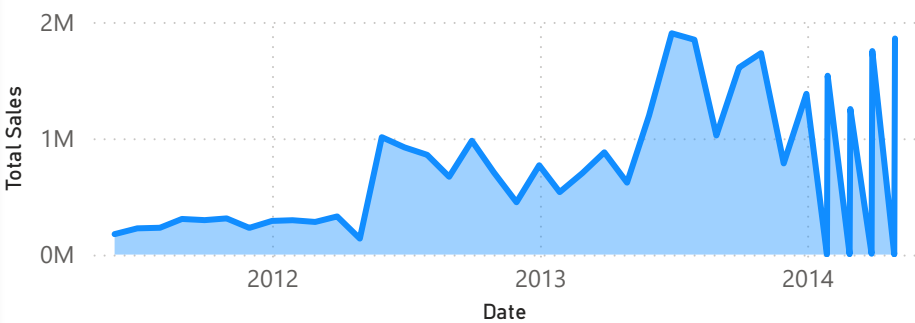
Total Orders

Year	% Growth
2012	3.33
2013	0.85
2011	0.00
2014	-0.55
Total	0.00

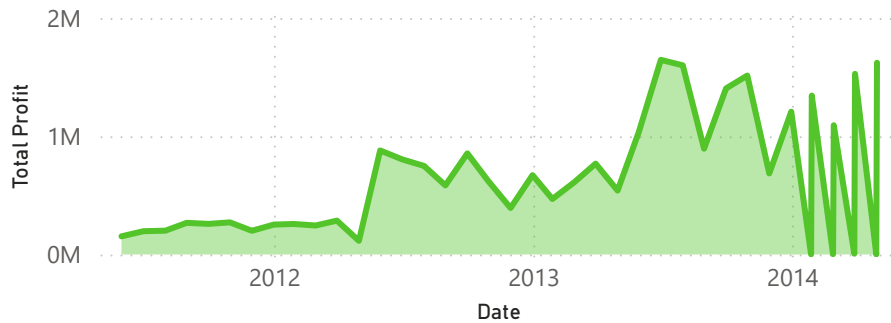
Total Sales by TerritoryGroup



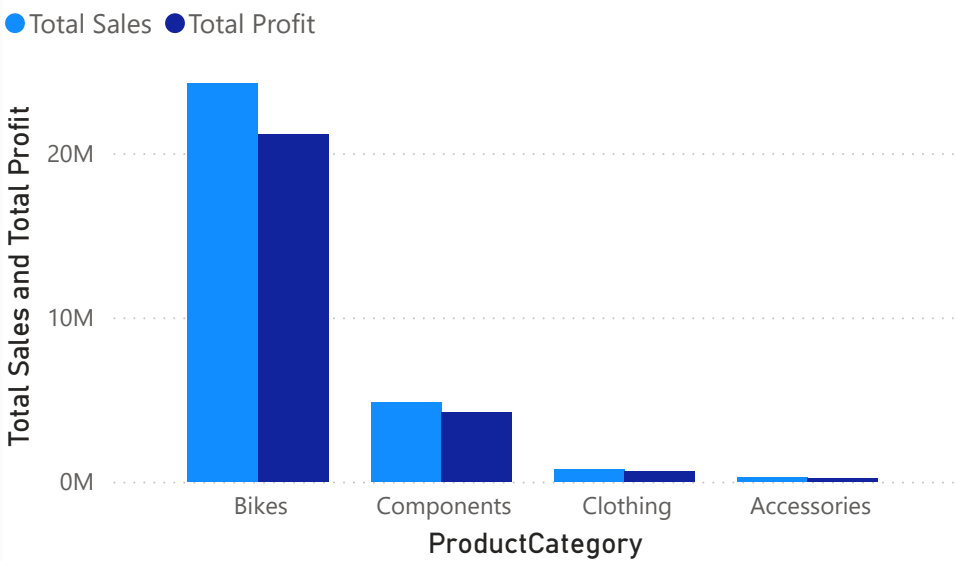
Monthly Sales Trend



Monthly Profit Trend



Sales and Profit by ProductCategory



Top 10 Products by Sales

Product	Total Profit	Total Sales
Mountain-200 Black, 38	11,89,979.10	13,61,998.43
Mountain-200 Black, 42	9,38,979.69	10,75,037.83
Mountain-200 Black, 46	6,06,070.05	6,93,965.63
Mountain-200 Silver, 38	7,97,541.07	9,13,330.98
Mountain-200 Silver, 42	7,47,746.55	8,56,195.63
Mountain-200 Silver, 46	6,85,481.85	7,84,884.70
Road-250 Black, 44	5,88,354.39	6,73,746.78
Touring-1000 Blue, 46	6,46,144.12	7,43,930.69
Touring-1000 Blue, 60	6,88,285.25	7,92,222.17
Touring-1000 Yellow, 60	6,76,450.46	7,77,986.89
Total	75,65,032.52	86,73,299.72