

# Financial KPI Dashboard

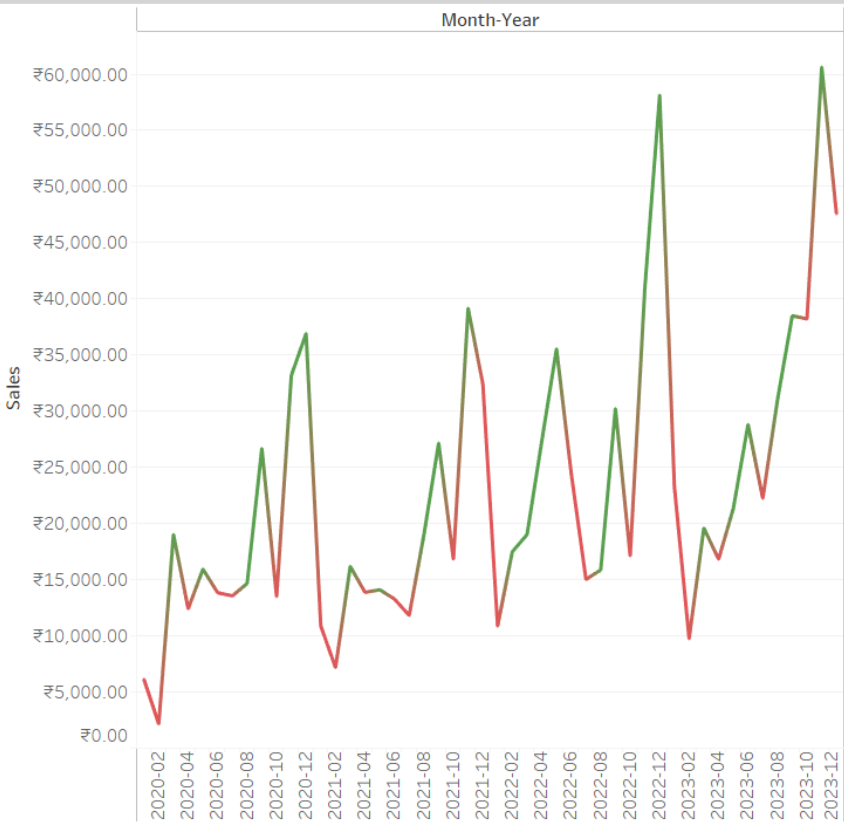
Annual Run Rate

₹ 274,965.52

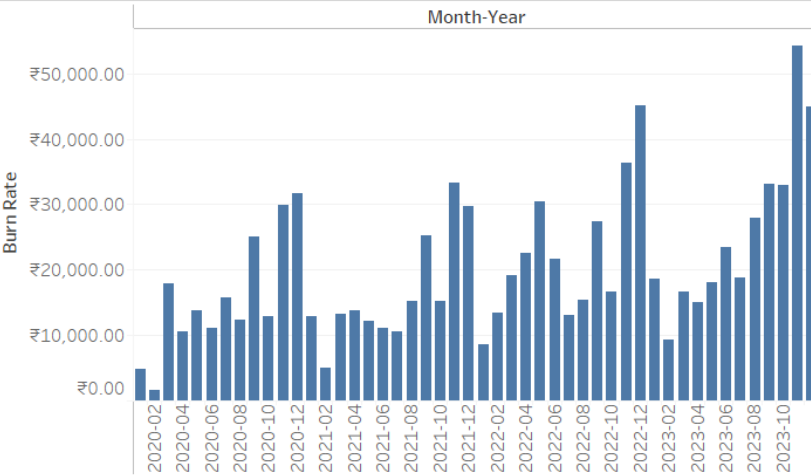
LTV:CAC Ratio

350.10

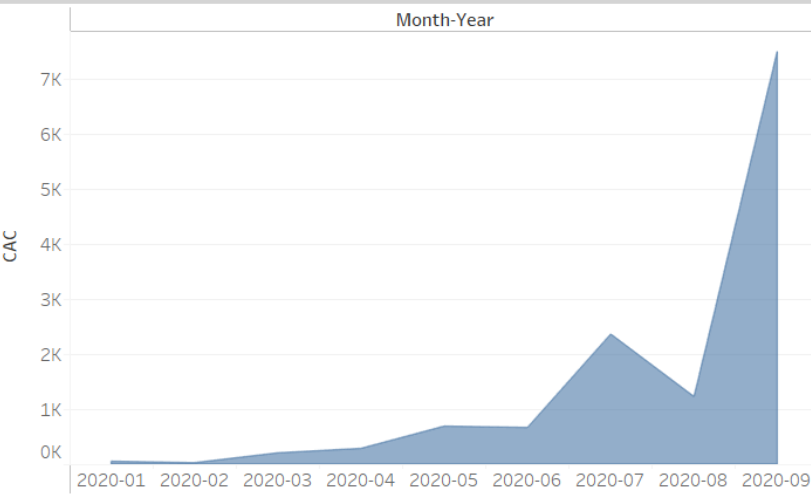
## Monthly Revenue Trend



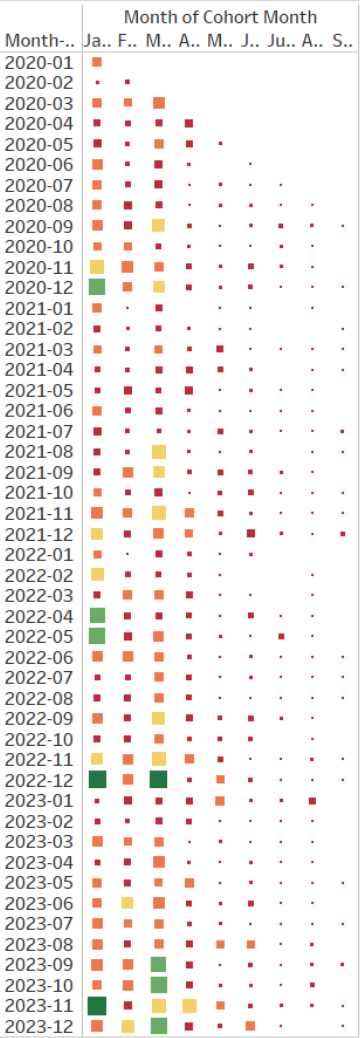
## Monthly Burn Rate



## Monthly CAC Trend



## Cohort Heatmap



Segment

☒ (All)

☒ Null

☒ Enterprise

☒ SMB

☒ Strategic

Revenue Trend

Down

Up

Sales

\*

 2

5,000

10,000

15,000

20,000

22,810

Sales

2

22,810

Dataset:

AWS Saas Sales Dataset

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