

Retail Insights: Sales & Seasonality Analysis

Product Category

- ☐ Beauty
- ☐ Clothing
- ☐ Electronics

182.40K

Total Profit

456.00K

Total Sales

May

PeakMonth

Quarter-over-Quarter Sales Growth

0.31✓

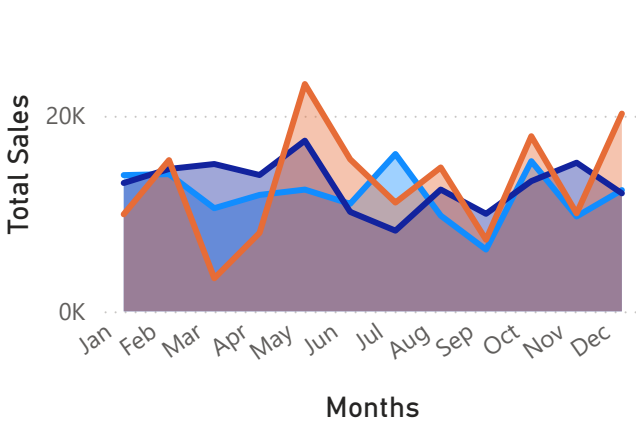
Goal: 0 (+213.86%)

MonthName

- ☐ Jan
- ☐ Feb
- ☐ Mar
- ☐ Apr
- ☐ May
- ☐ Jun
- ☐ Jul
- ☐ Aug
- ☐ Sep
- ☐ Oct
- ☐ Nov
- ☐ Dec

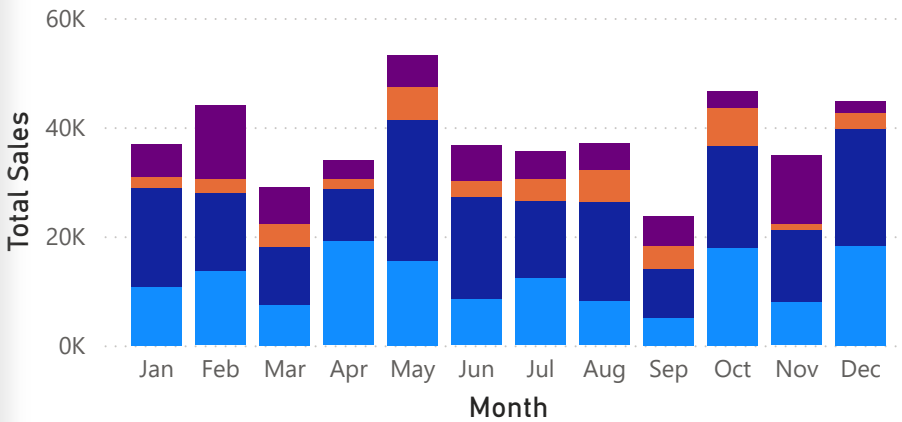
Monthly Sales by ProductCategory

Product C... Beauty Clothing Electronics



Monthly Sales by Age Group and Product Category

AgeGroup 25-40 41-60 Over 60 Under 25

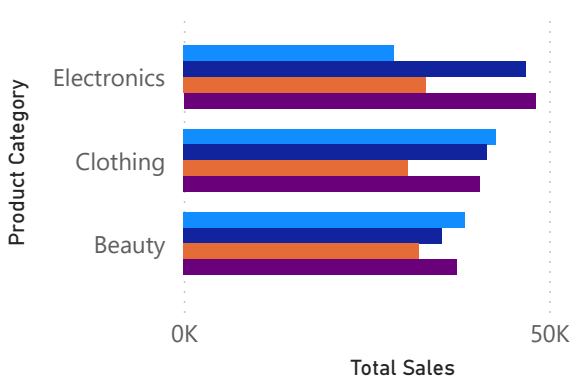


Sales Heatmap by Month and Product Category

Month Name	Beauty	Clothing	Electronics	Total
May	12,450.00	17,455.00	23,245.00	53,150.00
Oct	15,355.00	13,315.00	17,910.00	46,580.00
Dec	12,400.00	12,070.00	20,220.00	44,690.00
Feb	14,035.00	14,560.00	15,465.00	44,060.00
Jan	13,930.00	13,125.00	9,925.00	36,980.00
Aug	9,790.00	12,455.00	14,715.00	36,960.00
Jun	10,995.00	10,170.00	15,550.00	36,715.00
Jul	16,090.00	8,250.00	11,125.00	35,465.00
Nov	9,700.00	15,200.00	10,020.00	34,920.00
Apr	11,905.00	13,940.00	8,025.00	33,870.00
Mar	10,545.00	15,065.00	3,380.00	28,990.00
Sep	6,320.00	9,975.00	7,325.00	23,620.00
Total	1,43,515.00	1,55,580.00	1,56,905.00	4,56,000.00

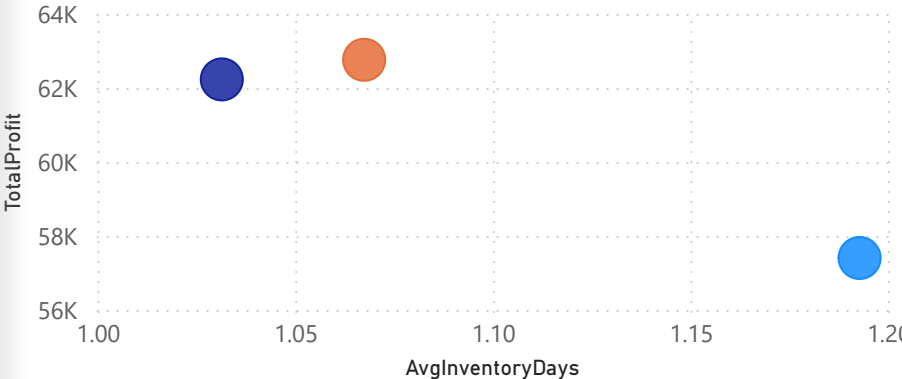
Sales by Product Category and Quarter

Quarter 1 2 3 4



Inventory Turnover vs. Sales

ProductCategory Beauty Clothing Electronics



- **Data Source:** Kaggle retail sales dataset. <https://www.kaggle.com/datasets/mohammadtalib786/retail-sales-dataset>
- **Prepared by:** Ramya Podisheti