

TEAM NAME:
CC17

Final project



PROJECT TITLE

Create a static website and deploy it on a cloud platform
R-Kart online shopping.

AGENDA

The E commerce industry is in infancy state, customer (end user) satisfaction with the online shopping is the prime concern because decreasing customer satisfaction leads to negative electronic World of Mouth (eWOM) which is very severe for the business. Through a dataset gathered from 127 online shopping customers with respect to online shopping sites in India, this study investigates the role of website quality, information integrity and perceived behavioural control on customer's online experience, which in turn influences usage and satisfaction.



PROBLEM STATEMENT

As online stores offer consumers a range of products and services, consumer can compare product prices from different websites and find the products at lower price




PROJECT OVERVIEW



Overview of the project is to create a price comparison website for online shopping and this is a functional E commerce website



WHO ARE THE END USERS?



We the public, are the target audience or the end users here. There are no specific targeted people of any category here. Since it is user friendly, everyone of us is able to access this website easily.



YOUR SOLUTION AND ITS VALUE PROPOSITION



Since we implemented bootstrap framework to develop our website, it has many advantages like

- Fewer Cross browser bugs.
- A consistent framework that supports major of all browsers and CSS compatibility fixes.
- Lightweight and customizable.
- Responsive structures and styles.

THE WOW IN YOUR SOLUTION



Our solution is not only unique, it is also user friendly. The best price for a particular product can be chosen and save more in your budget..Since we used bootstrap technology the efficiency is high for all the devices and so the response time taken is less.



MODELLING

TECH STACK used are

- HTML
- CSS
- Bootstrap framework



RESULT



This website helps to ensure you get the lowest price on almost everything you get! Finally, the website is ready to use.. The moto of our project is to alert people and
Spend less!! Save more!!!

[Demo Link](#)

<https://github.com/RamyaY17/Static-website>



MEET OUR TEAM

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