Section	Description
Project Overview	The machine learning project aims to predict customer Acquisition cost based on applicant information. Using a dataset with features such as Breakfast Foods, Bread, Canned Shrimp the objective is to build a model that accurately classifies cost facilitating efficient and informed decision-making in the lending process.
Data Collection Plan	● Search for datasets related to customer Acquisition Cost, information, and details. ● Prioritize datasets with diverse demographic information.

Raw Data Sources Identified	The raw data sources for this project include datasets obtained from Kaggle & UCI, the popular platforms for data science competitions and repositories. The provided sample data represents a subset of the collected information, encompassing variables .

Data Collection and Preprocessing Phase

Date	20 June 2024
Team ID	739986
Project Title	Customer Acquisition Cost estimation using Machine Learning.
Maximum Marks	2 Marks

Data Collection Plan & Raw Data Sources Identification Report:

Elevate your data strategy with the Data Collection plan and the Raw Data Sources report, ensuring meticulous data curation and integrity for informed decision-making in every analysis and decision-making endeavor.

Data Collection Plan:

Raw Data Sources Report:

Source Name	Description	Location/URL	Format	Size
Kaggle Dataset	The dataset comprises applicant details (Breakfast Food, Bread, Canned shrimp)outcomes.	https://www.kaggle.com/datasets/ramjasmaurya/medias-cost-prediction-in-foodmart?	CSV	15 kB