

## Says

What have we heard them say? What can we imagine them saying?

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Quality is at the heart of our

Labouratory operations

of quality control,

Dubai.

which conforms to a strict

Quality Assurance program.

It involves the highest levels

management, and process

control, making it one of the

best medical laboratories in

The radiology center relies

ecosystem with complete

diagnostic capabilities, full-

fledged labs and advanced

on a state-of the —art

analyzers to make this

knows you, knows you medical history, who you you have a ture family

With a family docotor who can ask anything and who is always just a message away doctor

RPVS MEDICAL CLINIC

Short summary of

the persona

As your health partners of the new era, we use Health smart solutions. Our highly advanced radiology center in has one of the best team of skilled lab technicians, radiologists and pathologists who provide accurate diagnostics and reports generated programs.

**Thinks** 

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



We have all heard the adage the economic development results in higher standards living. There is truth in that, of course, but the reality is always less clear-cut.

While rapid progress has pulled millions out of poverty in southeas asia, it has also left number of unique challenges in its wake. These issues spane accors a variety of disciplines but, arguably, one of its largest impates has been on the health care sector.

As populations gain affluence, life styles becomes more sedentary, consumption of high-calorie food increases birth rate falls. All this contribute to an ageing population that is more predisposed to chronic disceases.

To improve clinical effectiveness and operations in a fastchanging world, leaders must forcus on the clinic

Improve clinical effectiveness and patient care by focusing on three core principles.

Provide accusses to the write data in the work flow. Turn the best evidence into action with trusted content.

## 

## Does

What behavior have we observed? What can we imagine them doing?



possible.

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



