# Sales Dashboard Insights

Based on the sales performance dashboard (created using Superstore\_Sales.csv), here are three key insights:

1. **The West region recorded the highest total sales, particularly peaking in Q3.**

Seen from the Bar Chart and monthly trend in the Line Chart.

1. **Technology category contributed the largest share of sales, followed by Furniture and Office Supplies.**

Highlighted in the Donut Chart showing Category-wise sales proportions.

1. **Sales have shown a consistent upward trend, with noticeable spikes during November and December**.

Observed in the Line Chart of Sales over Months (indicating seasonal buying behavior).