

Ventry.

Monetize your IP. Your Way.





What is Ventry?

A WEB3 platform where creators build Vaults:

- Fans subscribe to unlock content
- Marketers license IP for commercial use

Built on Story Protocol. Powered by Stripe, NFTs, and onchain licensing.





Why Now?

Web2 limits creators.

Ventry opens IP to fan & brand monetization onchain.





Target Users

- Comic creators
- NFT artists
- Meme designers
- Indie game studios
- Web3 marketers
- Design Studios
- Digital Marketing Agencies

Revenue Model

Two revenue models:

- 1. Subscription Vaults (Stripe, USDC, NFTs)
- 2. Commercial Licensing Vaults (fixed fee or usage-based)





How Ventry Works

Each creator gets a Vault:

- Upload IP (art, stories, music)
- Choose license options (view, remix, commercial)
- Offer subscriptions + license rights

Revenue Model:

- Fans: 5-10/mo × 100subs = 500 1,000/mo per creator
- Brands: \$100-500/IP license = high-margin B2B sales
- Platform takes 10–15% from all flows





Future Features

- "Sponsor this Vault" for project-based funding
- Superfluid integration for streaming payments
- On-chain metrics via ad platforms APIs & usage verification
- In-Vaults staking & revenue sharing





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