To,

Blake Wilson

Director of Sales & Marketing

Roboteq Inc.

Hello Sir,

Greetings from Team Abhiyaan!

Team Abhiyaan is an enthusiastic group of multi-disciplinary students of IIT Madras, committed to building intelligent, robust, precise and safe ground navigation systems.  The team is based in Center For Innovation (CFI), IIT Madras which provides a platform for creative ideas to be realized into ground-breaking product prototypes and revolutionary business models, with mentoring from the industry, faculty and alumni. Visit our website teamabiyaan.com for more info.

Currently we are looking to partner with well known companies who share our goal and vision and we think Roboteq would be the perfect fit. Roboteq is one of the leading producers of advanced motor controllers, navigation systems, battery management system & software in the world and we have a high regard for the company’s works. We would be truly honoured if Roboteq joined our team of sponsors. We believe that our partnership would definitely prove to be fruitful to both sides. Many of your company’s products and ideas could implemented in a beautiful way to our line of autonomous navigation systems and vehicles. With a little bit of your resources and assistance, together we can build the next generation of fully autonomous machines.

We believe such a partnership would be highly beneficial to the company too. Team Abhiyaan acts as an ambassador for your brand at competitions such as IGVC, which is an international competition co-hosted by the US Army and involving different teams from various universities across the globe and the Indy Autonomous Challenge (IAC), high-speed autonomous vehicle race at the world-famous Indianapolis Motor Speedway, with international media coverage and branding. Further, IIT Madras is rated as the best technical institution of India and we network with the best academicians and industry stalwarts. Association with us is a great opportunity for you to reach out to the best brains and make your presence felt at a global level through myriads of media coverage and public outreach initiated by the institute in connection with Team Abhiyaan's achievements in popular national dailies, television channels, magazines, and social media. Also, Team Abhiyaan acts as an ambassador of your brand at all other competitions, exhibitions, Shaastra (India's only ISO certified student-run tech fest) and other fests.

We have a couple of new and exciting projects planned for the coming years and your company’s assistance will go a long way in helping us to be at the top in all these competitions and introduce or ideas to the world. Roboteq’s innovative battery management systems and software would be a great addition to these projects. And a little bit of guidance from the company’s engineering team would be the cherry on the top. And we assure you that we’ll put your company’s resources efficiently in the best possible way.

So, if you’re interested give us a chance to tell you more about us and contact our Team Head Shashank Patil ([kljfdslk@gmail.com](mailto:kljfdslk@gmail.com)). And if you’re not interested, we believe in second chances and something tells us you do too.

Have a great day.

Sincerely,

Team Abhiyaan

Center For Innovation (CFI)

IIT Madras

Chennai, India