

EXECUTIVE DASHBOARD

order_date

2016

2017

2018

state

CA

NY

TX

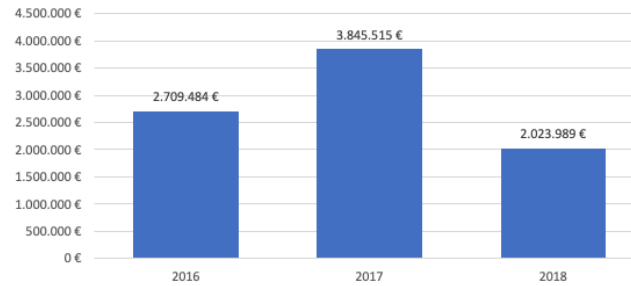
store_name

Baldwin Bikes

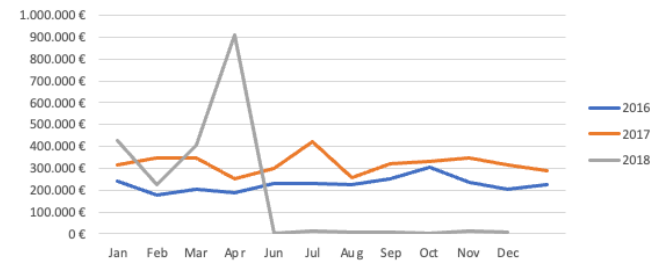
Rowlett Bikes

Santa Cruz Bikes

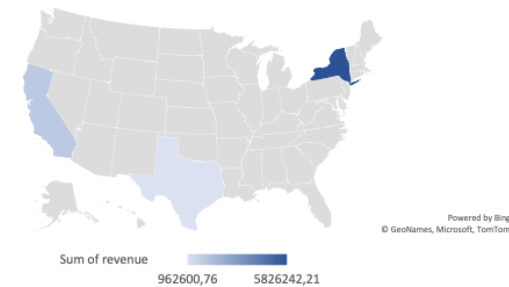
Total Revenue Per Year



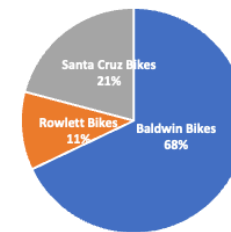
Revenue Per Month



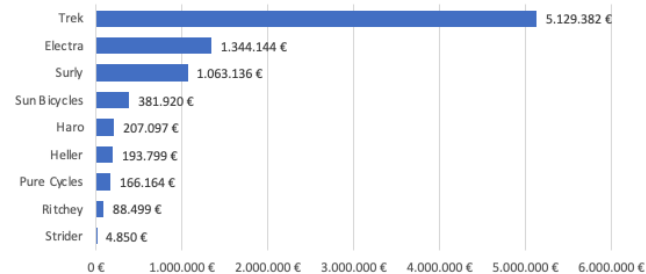
Revenue Per State



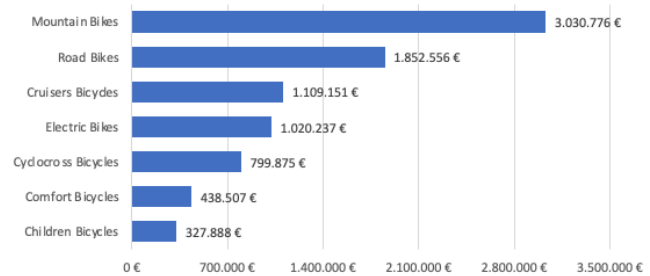
Revenue Per Store



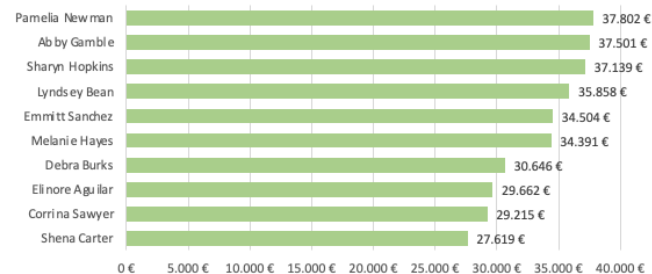
Revenue Per Brand



Revenue Per Product Category



Top 10 Customers



Revenue Per Sales Rep

