


Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions to your team to unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare

1 hour to collaborate

2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Team gathering

Define who should participate in the session and send an invite. Share relevant information in pre-work about:

Set the goal

Focus about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools

Open article

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

Session

In a year, Apple Technology helped education and learning, why connected?

Key rules of brainstorming

To run an smooth and productive session:

Stay on topic

Delay judgment

Go for volume

Encourage wild ideas

Listen to others

If possible, be vocal

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Person 1

Person 2

Person 3

Person 4

Person 5

Person 6

Person 7

Person 8

Tip

You can select a sticky note and then drag it around to reorganize your ideas.

Tip

Add a sticky note to sticky notes to make it easier to find, move, organize, and integrate important ideas in future sessions.

3

Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

However, its india output has thus far been limited to the Iphone, making Apple's second Apple product now partially manufactured in the country.

However Financial Times reported that tech major Apple has run into trouble with its manufacturing efforts in India including weak infrastructure, logistics and poor yield.

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on the grid to determine which ideas are important and which are feasible.

20 minutes

Importance

Feasibility

Preparation for the virtual gig economy in 2020, when digitally-savvy audiences who are iPhone and iPad users.

After the performance debuted, Steve received an unexpected email from a 45-year-old woman who said she had watched the new musical production online.

And it is built in creative apps made it so easy for me to do this quickly and easily.

Educators met that challenge head-on, using Apple technology to help their students learn, connect, and thrive in new ways.

5

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Show the mural

Share a sticky link to the mural with collaborators to keep them in the loop about the outcomes of the session.

Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint

Define the components of a new idea or strategy.

Open the template

Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

Share template feedback

Need some inspiration?

See a handful of examples of how others have used this template to unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Open examples

Example 1

Example 2

Example 3

Example 4

Example 5

Example 6

Example 7

Example 8

Example 9

