

*IRevolution: A Data-driven Exploration of Apple's iPhone impact in India*

## Apple's iPhone advantages

## Apple's iPhone disadvantages

kPI

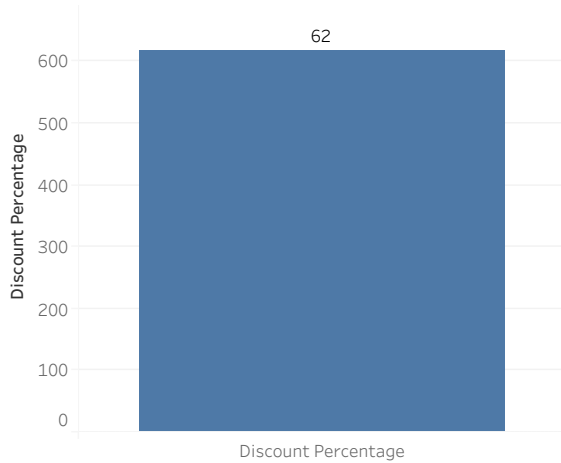
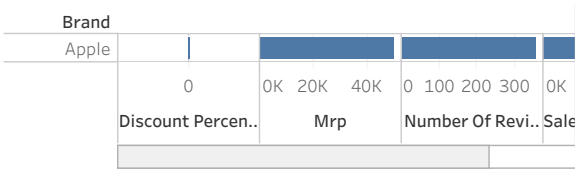
Model

### Measure Names

- |   |                        |
|---|------------------------|
| ✓ | Count of apple_produ.. |
| ✓ | Discount Percentage    |
| ✓ | Mrp                    |
| ✓ | Number Of Ratings      |
| ✓ | Number Of Reviews      |
| ✓ | Sale Price             |
| ✓ | Star Rating            |

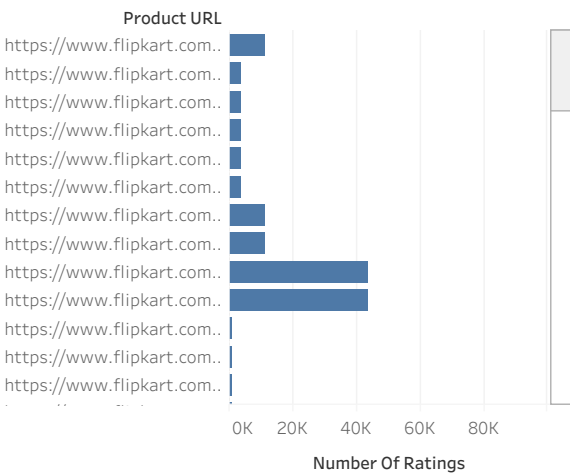
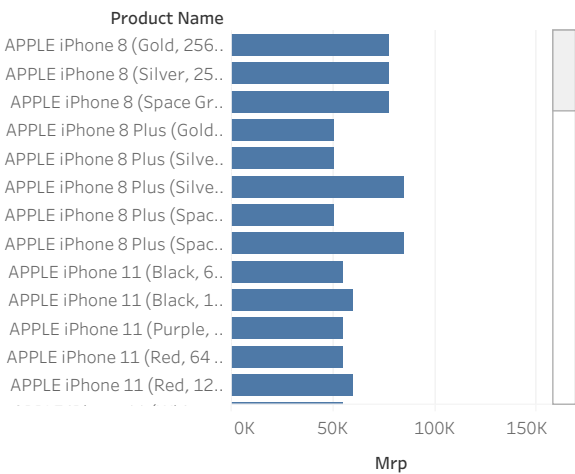
Upc

MOBEXRGV7EHHTGUH



Battery type

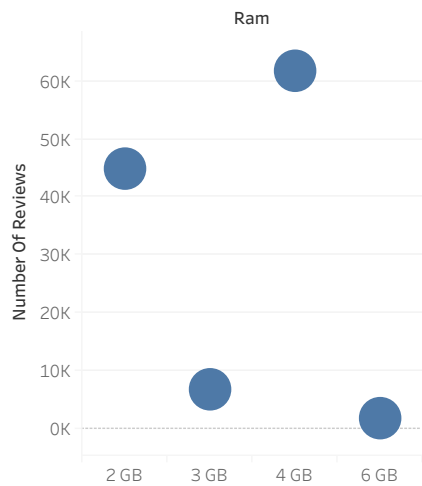
Brand price



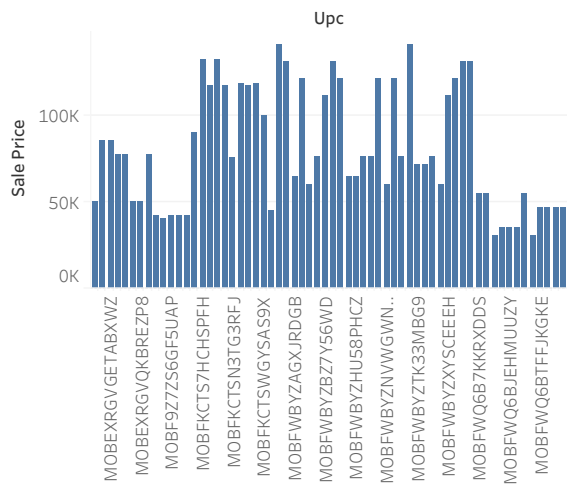
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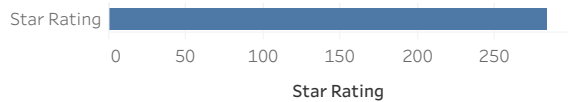
Model share



Country wise



Quarterly share



Annual revenue

