How Data empowers decisions

- Video Quick Notes

Data

- A collection of facts

Data Analysis

- Reveals important patterns and insights about the data.

- Can help us make more informed decisions

Businesses use two ways of making decisions from data.

- Data-Inspired decision-making; Explores different data sources to find out what they have in common

- Data-Driven; Using data to make a decision

Using an Algorithm

- Algorithm is a a *Process* or *Set of rules* to be followed for a specific task. *Think code*