

Data and Gut Instinct

6 Steps of Analysis

1. **Ask** questions and define the problem.
2. **Prepare** data by collecting and storing information.
3. **Process** data by cleaning and checking the information.
4. **Analyze** data to find patterns, relationships, and trends.
5. **Share** data with your audience.
6. **Act** on the data and use the analysis results.

Data and Business Knowledge = Problems Solved

"How do I define success for this Project?"

- What kind of results are needed?
- Who will be Informed?
- Am I answering the question being asked?
- How quickly does a decision need to be made?