

Q1: What categories are the most liked and disliked?

From the visualization we see music has the most liked then entertainment but as we see there are a small difference between them. Nonprofits & activism has the least like. And the most disliked category is entertainment then music but with large difference between them. Shows category has the least dislike. Here I chose scatter plots design with color and shape properties, this design shows the different between maximum and minimum value is easy to be determined.

https://public.tableau.com/views/Q1_217/Sheet2?:embed=y&:display_count=yes

Q2: Number of comments in 2017 and 2018.

From the visualization we see based on cities on 2017 Atlanta city has the most number of comments then Las Vegas and on 2018 Atlanta still has the most number of comments then Chicago. And based on categories on 2017 entertainment has the most number of comments then music then comedy, but nonprofits & activism, shows, travel & events and autos & vehicles has the least number of comments. On 2018 entertainment has the most number of comments but less than 2017. Also, nonprofits & activism, shows, travel & events and autos & vehicles has the least number of comments. On general we see the number of comments is increase on 2018. Here I chose bar chart design to make it easy to understand for the reader.

https://public.tableau.com/views/Q2_194/Dashboard1?:embed=y&:display_count=yes&publish=yes

Q3: Which state has the most number of views?

From the visualization we see FL has the most number of views with 2,100,094,561,958 then GA then CA. And MS, WY, VT, KS and WV have the least number of views. Here I chose symbol maps design because I want to determine the location of each views, and the size here represent the number of views.

https://public.tableau.com/views/Q3_191/Sheet1?:embed=y&:display_count=yes&publish=yes