

CORE EXPERIENCE

- PERSONALIZED CULTURAL RECOMMENDATIONS (BOOKS, FILMS, MUSIC)
- GAMIFIED DAILY CHALLENGES
- CULTURAL DISCOVERY FEED (SCROLLABLE, BITE-SIZED CONTENT)
- SMART NUDGES (FOR SCREEN TIME AWARENESS OR CULTURAL TIPS)
- PROGRESS TRACKING DASHBOARD
- USER ONBOARDING (GOAL SELECTION, INTERESTS)
- SAVE CONTENT (FAVORITES)

USER PROFILE & CUSTOMIZATION

- CREATE AND EDIT PERSONAL PROFILE
- TRACK USER STATS (XP, COMPLETED CHALLENGES, TIME SPENT)
- AVATAR CUSTOMIZATION
- LANGUAGE AND THEME PREFERENCES
- CULTURAL INTERESTS TAGGING (“CINEMA”, “LITERATURE”, “VISUAL ARTS”)

ENGAGEMENT & LEARNING

- CULTURAL QUIZZES
- FUN FACTS / DAILY CULTURAL CAPSULES
- CURATED LISTS (“TOP 10 MEXICAN FILMS”, “BOOKS UNDER 200 PAGES”)
- TIME-BASED MISSIONS (“1 FILM / WEEK”, “READ 30 MINS / DAY”)

Features.

KEY FEATURES

# Features.

## KEY FEATURES

### SOCIAL & COMMUNITY

INVITE FRIENDS / REFERRAL SYSTEM

SHARE PROGRESS OR CULTURAL FINDS

LIKE / COMMENT ON CONTENT

JOIN THEMED COMMUNITIES (LATIN VIBES, INDIE CINEMA LOVERS)

LEADERBOARDS

### NOTIFICATIONS & NUDGING

CHALLENGE REMINDERS

GENTLE SCREEN TIME REDUCTION PROMPTS

PERSONALIZED SUGGESTIONS BASED ON HABITS

CELEBRATORY FEEDBACK (“YOU UNLOCKED A BADGE !”)

### GAMIFICATION & REWARDS

XP SYSTEM OR POINTS FOR COMPLETED CHALLENGES

BADGES (“FIRST BOOK READ”, “MUSEUM EXPLORER”)

UNLOCKABLE CONTENT / SURPRISE BONUSES

STREAK TRACKING

NAVIGATION & CONTENT MANAGEMENT

SEARCH BAR (BOOKS, FILMS, TOPICS, COMMUNITIES)

FILTER BY CATEGORY, COUNTRY, LANGUAGE

HOME = CURATED MIX OF NEW CULTURAL CONTENT & PERSONAL SUGGESTIONS

CATEGORIES : ART, CINEMA, MUSIC, LITERATURE, FOOD, ETC.

SETTINGS & APP INFO

ACCOUNT SETTINGS (EMAIL, PASSWORD, DELETE ACCOUNT)

APP USAGE STATS (SCREEN TIME, ACHIEVEMENTS)

GDPR / PRIVACY CONTROLS

HELP & FAQ

Features.

KEY FEATURES