

Noodle Foodle Re-design

Link to original noodle foodle website

<http://www.noodlefoodle.co.uk/>

My project



- ▶ Based on re-designing the Noodle Foodle website
- ▶ This is a small local Japanese restaurant



Research

SUSHI & SASHIMI			
Maki Sushi			
Cucumber Hosomaki / 6Pcs	£2.90		
Salmon Hosomaki / 6Pcs	£3.30		
Tuna Hosomaki / 6Pcs	£4.30		
Avocado & Asparagus Hosomaki / 6Pcs	£4.30		
Spicy Tuna Roll / 8Pcs	£5.30		
California Roll/8Pcs <i>cucumber, avocado, crabstick</i>	£4.30		
Salmon Avocado Roll / 8Pcs	£5.20		
Philadelphia Roll / 8Pcs	£5.70		
<i>Fresh salmon, cream cheese, avocado and cucumber topped with tobiko</i>			
Tuna Avocado Combi Roll / 8Pcs	£7.90		
Prawn Avocado Combi Roll / 8Pcs	£7.90		
Unagi Avocado Combi Roll / 8Pcs	£7.90		
<i>B.B.Q Grilled eel, avocado cucumber</i>			
Spicy Tuna Tempura Roll / 8Pcs	£7.90		
<i>Fresh Tuna fried in a light Crisp batter with fresh avocado and crabstick</i>			
Spicy Salmon Tempura Roll / 8Pcs	£7.50		
Vegetable Tempura Roll / 8Pcs	£6.50		
Chicken Teriyaki Roll /8Pcs	£7.50		
Salmon Teriyaki Roll /8Pcs	£8.50		
Dragon Roll	8pcs £11.00	4pcs £5.90	
<i>An inside out sesame coated roll filled, ripe avocado and topped with teriyaki eel</i>			
Dynamite Roll	£11.00	£5.90	
<i>Spicy tuna and salmon, white fish with tobikos</i>			
Soft Shell Roll	£11.00	£5.90	
<i>Fried Soft Shell Crab, Crab Meat, Cucumber and avocado</i>			
Rainbow Roll	£11.00	£5.90	
<i>Ocotopus, Tuna, Salmon, Crabstick, Prawn and avocado</i>			
Salmon Paradise	£11.00	£5.90	
<i>An inside out sesam coated roll and ripe avocado, wrapped with fresh salmon and delicately topped with shining ikura (salmon roe)</i>			
Prawn Tempura Crunch Rolls	£11.00	£5.90	
Prawn Tempura Avocado Roll	£11.00	£5.90	
Gold Casino Roll	£11.00	£5.90	
<i>Fresh salmon, Tuna, crabstick, avocado, Tamago, cream cheese roll it up, deep fried with teriyaki sauce</i>			
Nigiri Sushi <i>Hand pressed sushi with rice (2pcs)</i>			
Tuna Sushi	£3.30		
Salmon Sushi	£3.30		
Sea Bass Sushi	£2.90		
Tobiko Sushi <i>(Flying fish roe)</i>	£3.90		
Ikura Sushi <i>(Salmon roe)</i>	£3.90		
Sashimi <i>(Cut slices of fish)</i>			
Tuna	(5pcs) £7.90	(8pcs) £11.00	
Salmon	(5pcs) £6.50	(8pcs) £9.00	
Mixed Sashimi	7 pcs of Tuna, Salmon, Sweet Prawn	£9.00	
Temaki Roll <i>(hand roll sushi)</i>			
Salmon Avocado Temaki / 1 pc		£3.20	
Spicy Tuna Temaki / 1 pc		£3.20	
Vegetarian Tempura Temaki / 1 pc		£2.80	
California Temaki / 1 pc		£3.20	
Prawn Tempura Temaki / 1 pc		£3.60	
Soft Shell crab Temaki / 1 pc		£3.60	
Sushi set			
Single Mix Set	Tuna & salmon sushi 6pcs roll 8pcs	£11.50	
Sushi + Sashimi set	6pcs sashimi and 8pcs sushi (nigiri and maki sushi)	£13.00	
Sushi + Udon set	2 pcs of California roll, 4 pcs of Nigiri, 4 Pcs of Hosomaki & vegetable Udon soup	£9.50	
Salmon set	6pcs of salmon nigiri, 8 pcs of salmon & avocado roll	£11.50	
Tuna Set	5pcs of tuna nigiri, 8pcs of spicy tuna roll	£13.00	
Mixed Sushi set	10pcs of nigiri sushi	£11.90	
Chirashi Sushi set	Bowl of rice topped with variety of sashimi	£12.90	
Deluxe Sushi set	5pcs of tuna, salmon sashimi, 4pcs of tuna, salmon, prawn nigiri 3 pieces of special sushi with mixed tempura	£16.90	
Standard set	6pcs of Nigiri, 4pcs of California roll, 4pcs of salmon avocado roll 8pcs of roll. 1 pc of spicy tuna temaki roll	£18.90	
Family Set	10pcs of Nigiri, 4 pcs of prawn tempura roll, 4pcs of salmon avocado roll, 10pcs of roll, 2pcs of salmon avocado temaki roll, 8pcs of sashimi (salmon and tuna)	£38.00	
STARTERS			
Edamame		£3.90	
Raw Salad	A combination of mixed leaves, carrot, spring and red onions, garnished with fried shallots and served with house dressing	£3.90	
Wakame Salad	Japanese seaweed	£3.90	
Salmon Avocado Salad	with Japanese dressing	£5.90	
Gyoza	Chicken 5pcs Prawn 5pcs Yasai 5pcs	£3.90	

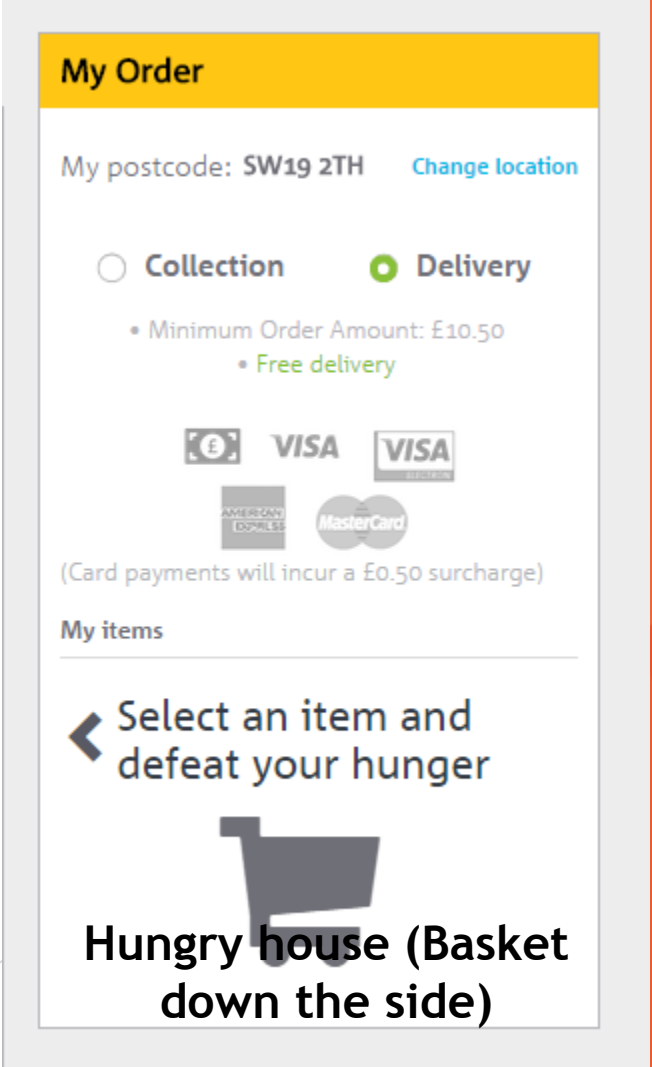
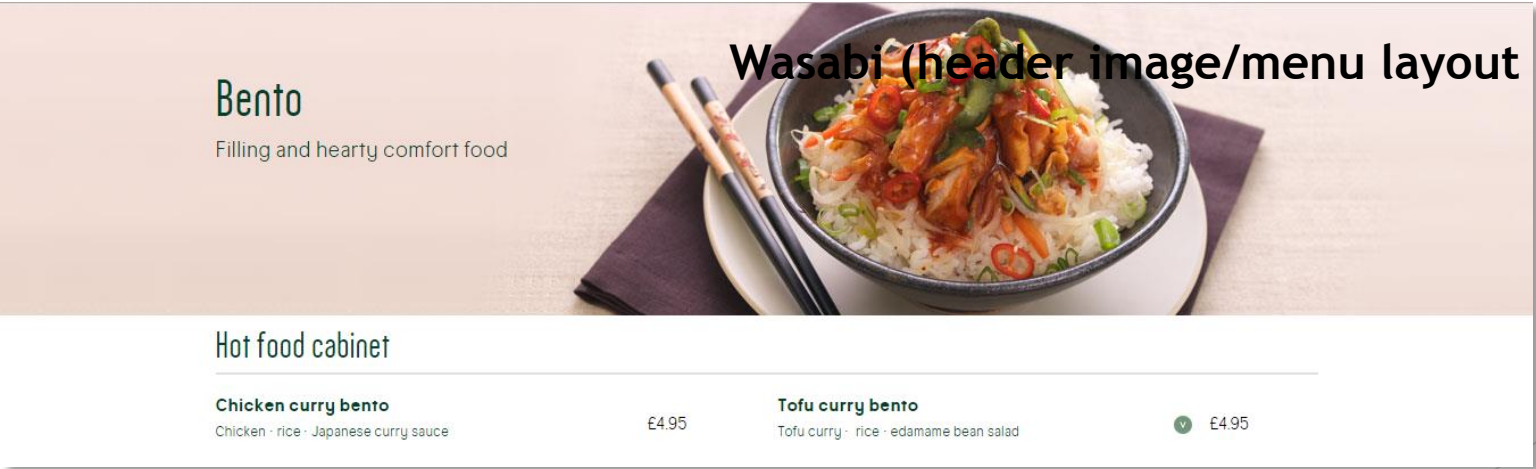
► Whats wrong?

- Lack of content
- Lack of interactivity
- Irrelevant (browser provided majority of information on the website)
- Amateur aesthetics and pre-dated
- Not dynamic (menu is a PDF file probably photos to change or edit an item will be long process)
- Menu very hard to read and understand

Link to full website review:

[https://github.com/RanaKarim/WEB14104/blob/master/students/Rana/Blogging/Week%202%20\(Bad%20websites\)/Full%20website%20review%20Noodle%20Foodle.md](https://github.com/RanaKarim/WEB14104/blob/master/students/Rana/Blogging/Week%202%20(Bad%20websites)/Full%20website%20review%20Noodle%20Foodle.md)


Research



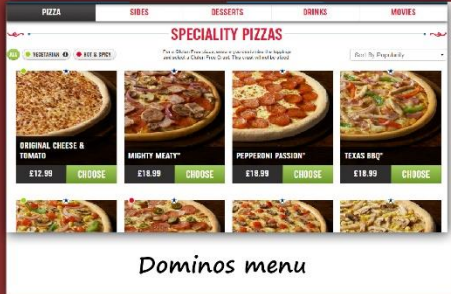
Research

Noodle Foodle Moodboard

Inspiration



Hungry house.com



Domino's menu

Potential colors

Orange

Red


Black

Charcoal

Grey

White

Background image idea



Wooden

Idea word cluster

rollover elements photo's
clear rounded
flat colorful bold
highlight modern
basic sharp

Sample Text

Heading (Basic sans)

Body (Calibri)


Bold text (Arial)

Vegetable role


Vegetable wrapped in crispy pancake oil with sweet chilli sauce

£3.90

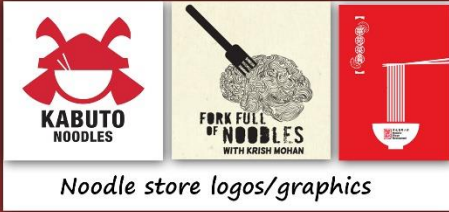
Wasabi menu



Store banner



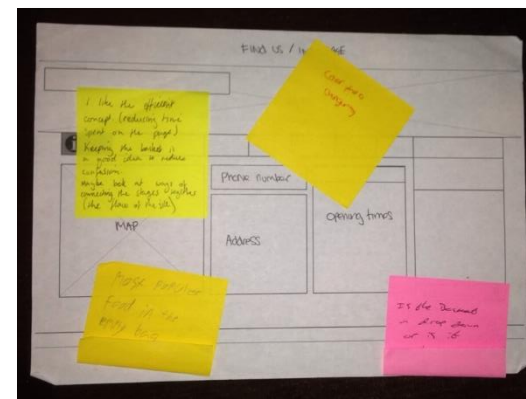
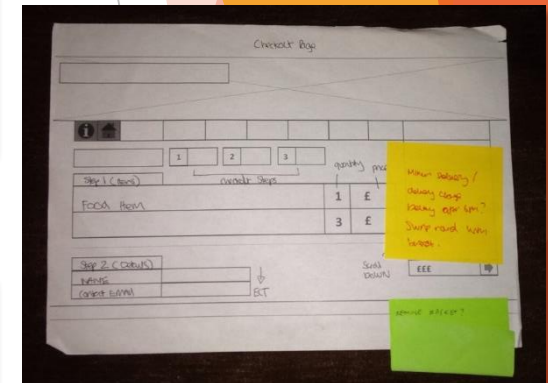
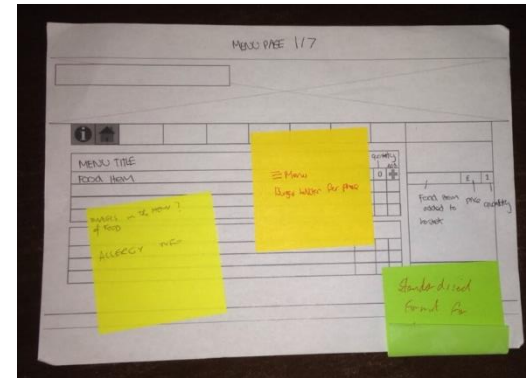
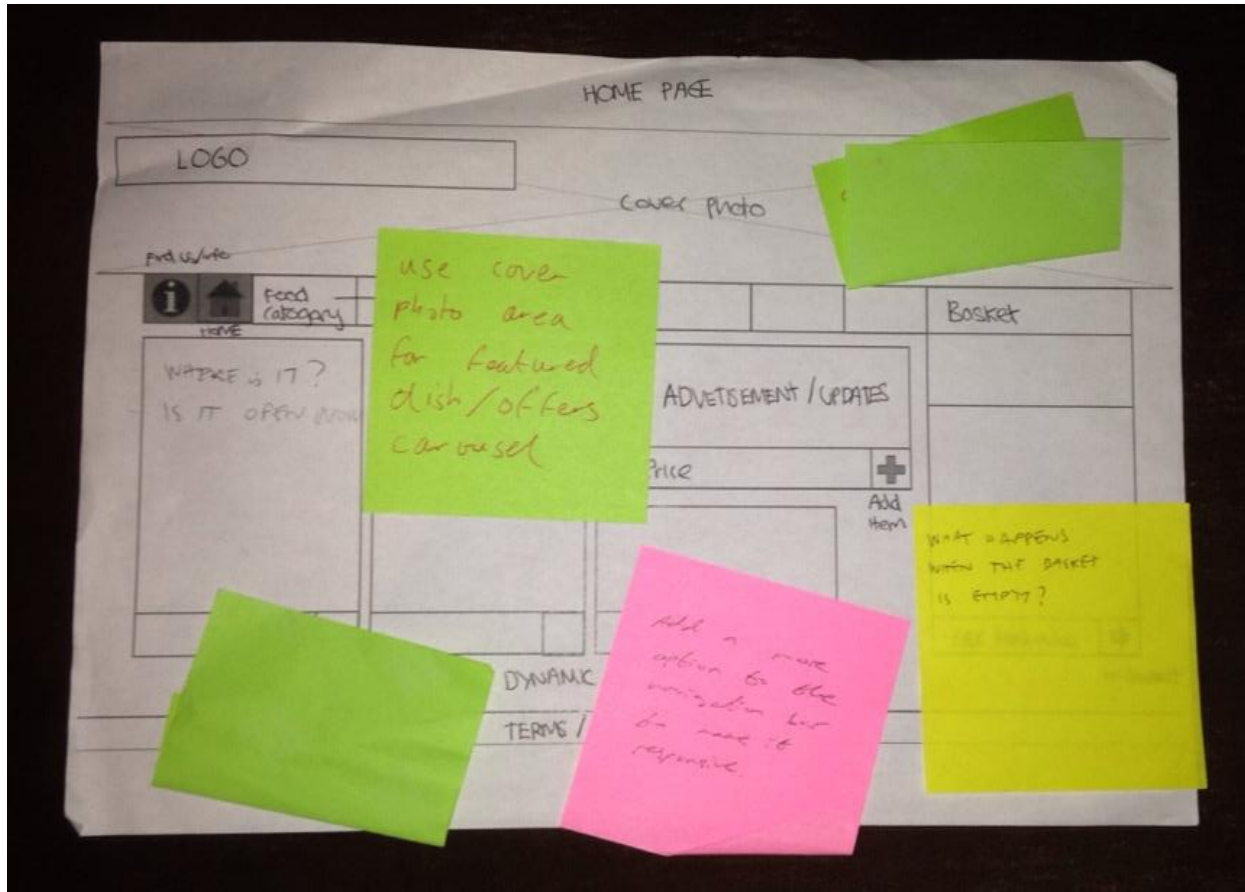
Noodle store logos/graphics



Link to mood board:

<https://github.com/RanaKarim/WEB14104/blob/master/students/Rana/Moodboard%20V3.jpg>

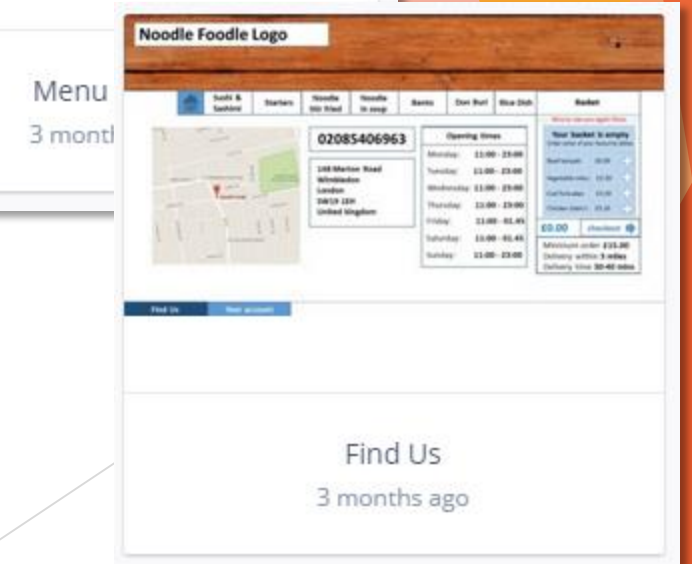
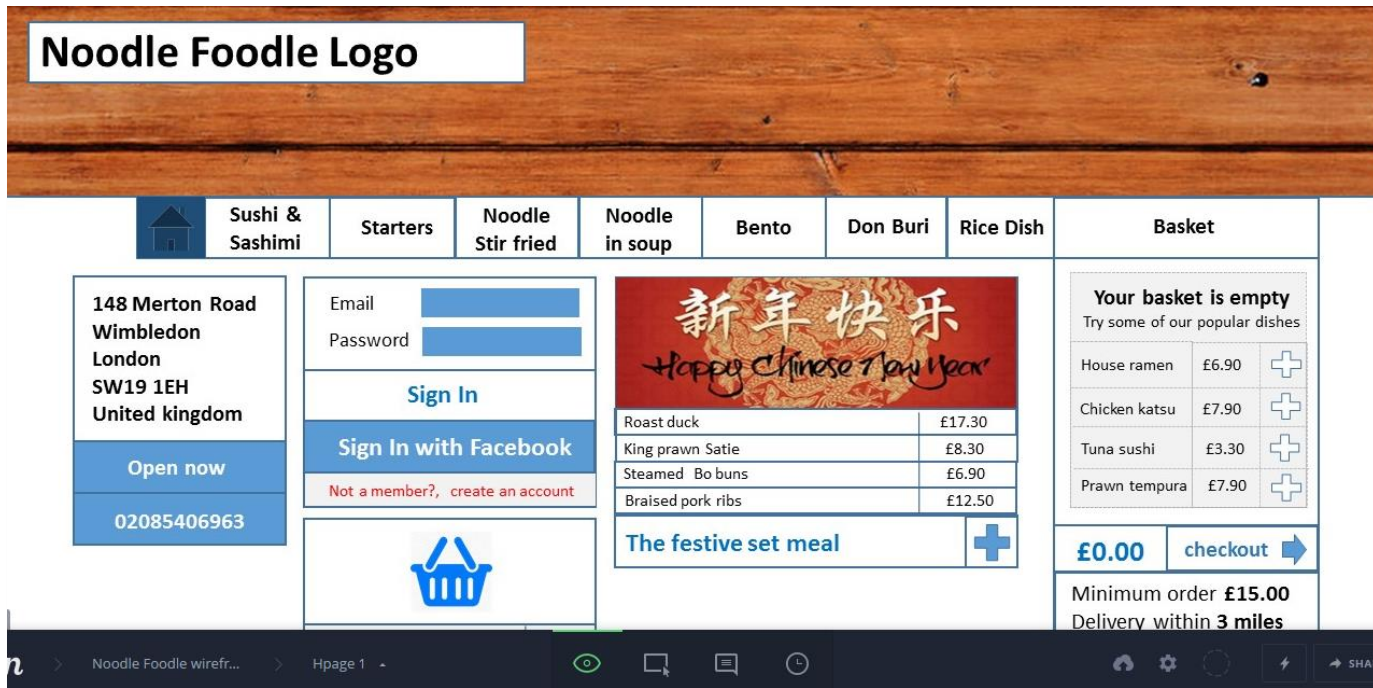
The process (Paper wireframes)



Paper wireframes, that were given feedback for development

The process (Digital Wireframes)

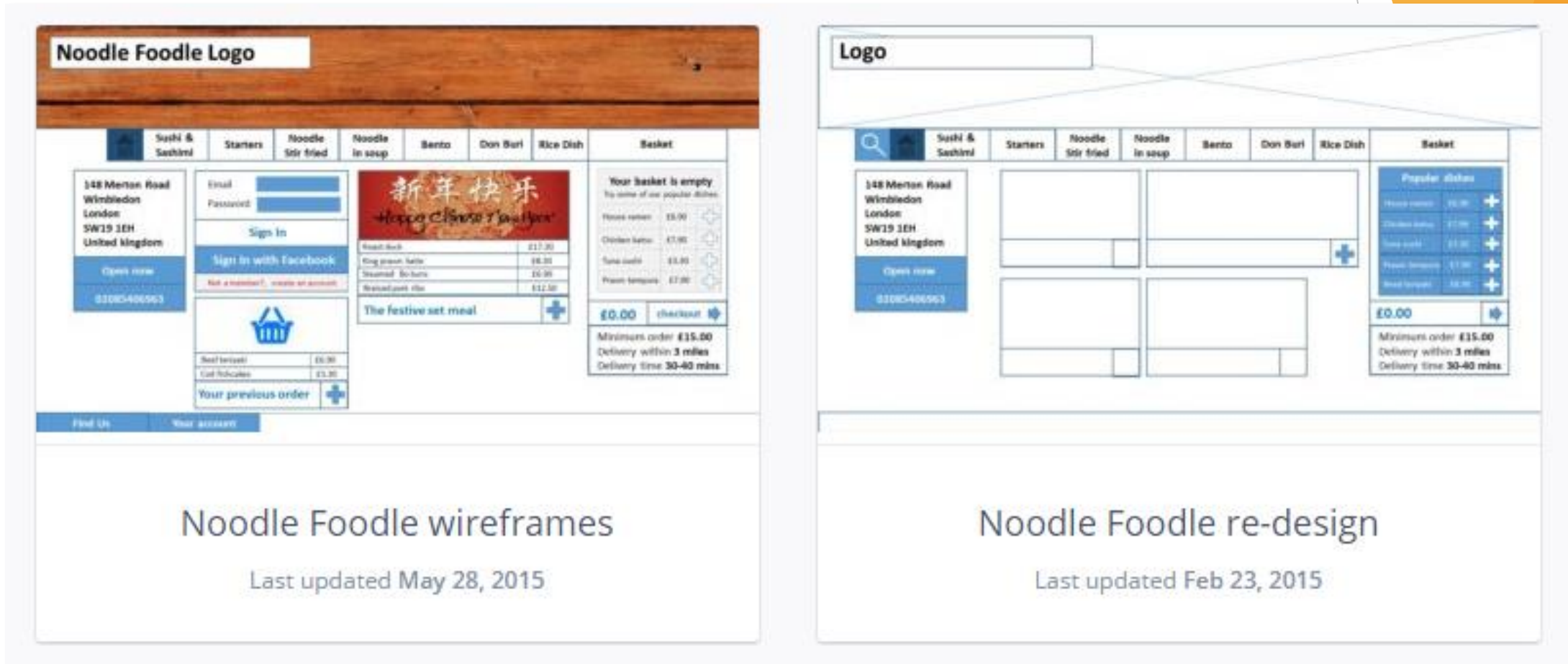
Took wireframes onto Invision , a digital platform to simulate my website



Link to digital in vision wireframes:

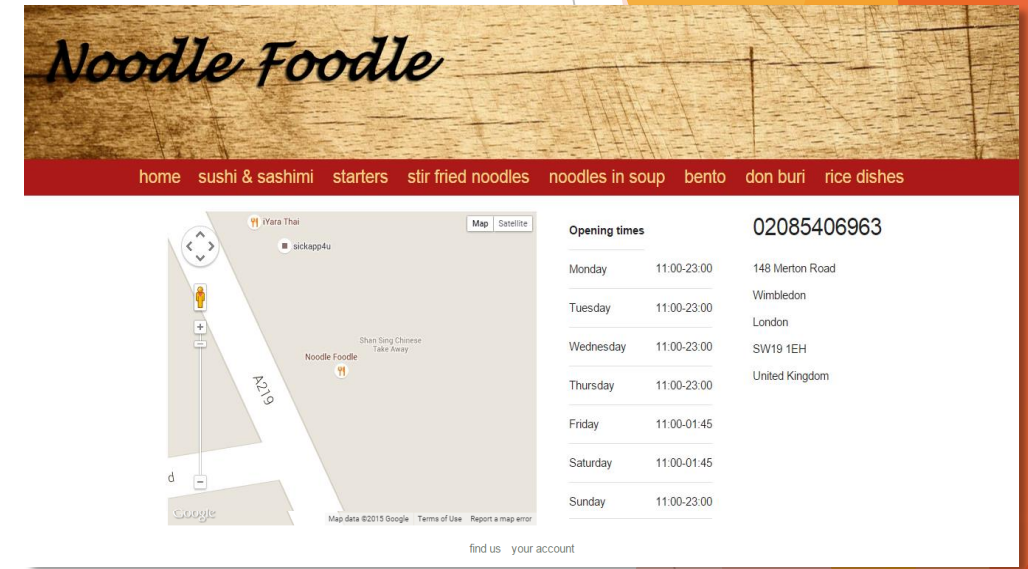
<https://projects.invisionapp.com/d/main#/projects/2997962>

The process (Digital Wireframes)



Developed from “bullshit wireframe” to a more accurate and helpful one. Found it great to use as a guide during construction.

The process (HTML + CSS)

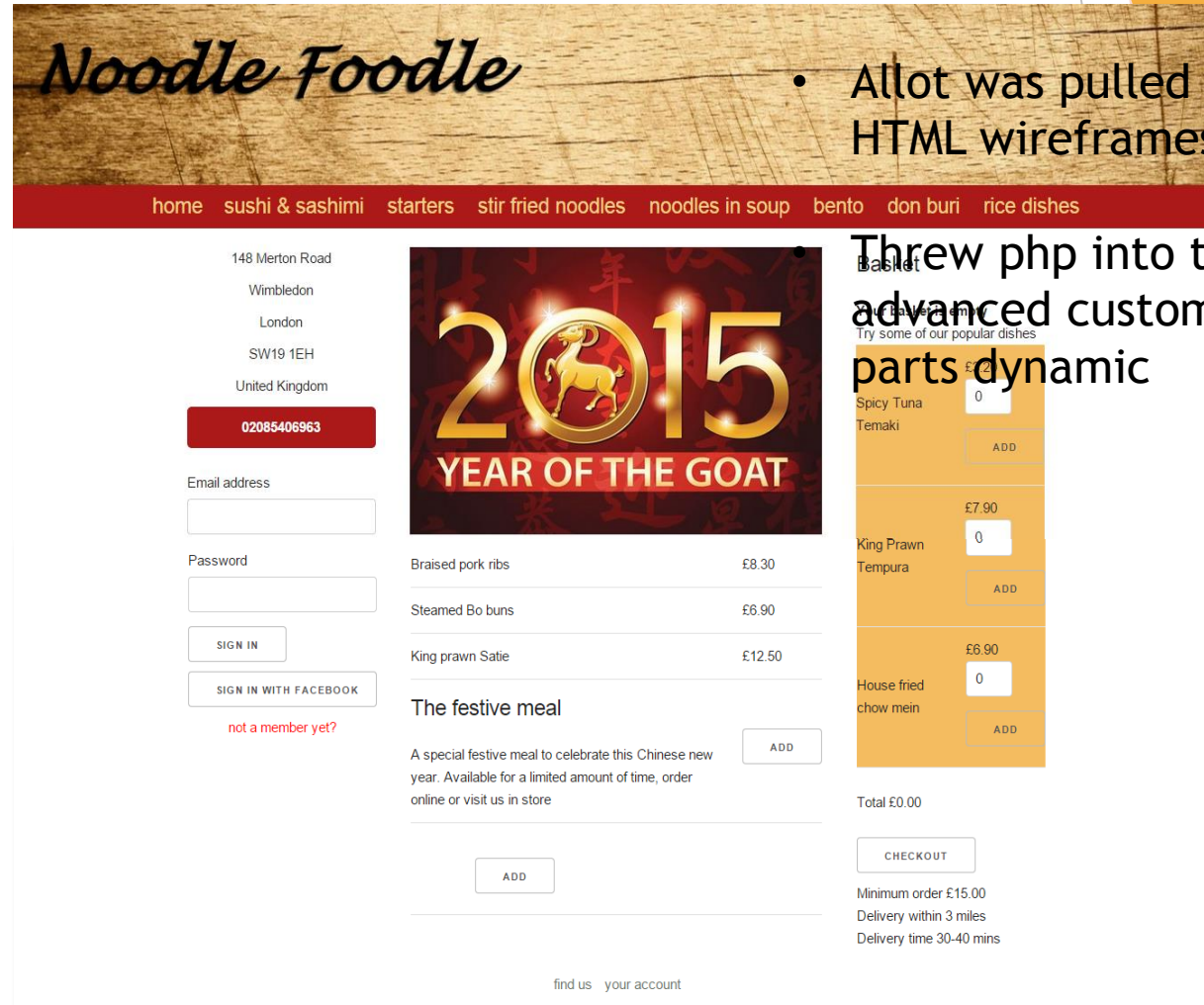
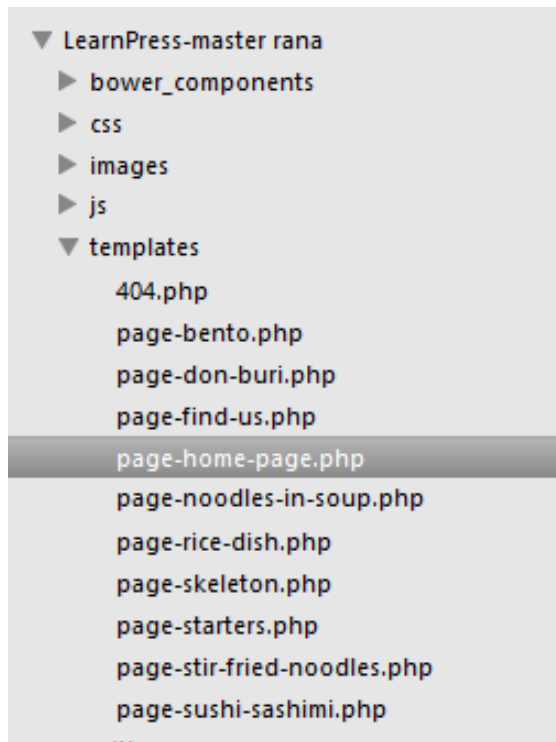


- Developing locally
- Using skeleton to structure pages
- Before WordPress installations

The process (WordPress templates)

- Moved onto installing and developing on WordPress locally and started tempting

```
1 <?php
2 /**
3  * Template Name: home page
4  *
5  * This is an example using Skeleton
6  *
7  */
8 ?>
```



- Allot was pulled over from my HTML wireframes.

Threw php into the mix and used advanced custom fields to make parts dynamic

The process (WordPress templates)

Starters

H - Hot & Spicy V - Vegetarian

Edamame	V	£3.90	<input type="text" value="0"/>	<input type="button" value="ADD"/>
Raw Salad	V	£3.90	<input type="text" value="0"/>	<input type="button" value="ADD"/>
Wakame Salad	V	£3.90	<input type="text" value="0"/>	<input type="button" value="ADD"/>
Gyoza		£3.90	<input type="text" value="0"/>	<input type="button" value="ADD"/>
Spicy Tofu Tempura	H V	£4.50	<input type="text" value="0"/>	<input type="button" value="ADD"/>
Agedashi Tofu	V	£4.50	<input type="text" value="0"/>	<input type="button" value="ADD"/>

Basket

Your basket is empty
Try some of our popular dishes

Spicy Tuna Temaki	£3.20	<input type="text" value="0"/>	<input type="button" value="ADD"/>
King Prawn Tempura	£7.90	<input type="text" value="0"/>	<input type="button" value="ADD"/>
House fried chow mein	£6.90	<input type="text" value="0"/>	<input type="button" value="ADD"/>

Repeater Fields	Field Order	Field Label	Field Name	Field Type
	1	food item	food_item	text
	2	food description	food_description	textarea
	3	price	price	text
	4	Hot sign	hot_sign	text
	5	Vegetarian sign	vegetarian_sign	text
	6	new dish sign	new_dish_sign	text
Drag and drop to reorder				+ Add Sub Field

- Allot of my pages are menu pages
- Their all quite similar
- I used repeater fields
- This Is how it would be laid out


	food item	food description	price	Hot sign H - Hot (apply for dishes that are quite spicy)	Vegetarian sign V - Vegetarian (Apply for dishes that are suitable for vegetarians)	new dish sign "New" apply to new dishes
1	Edamame		3.90		V	
2	Raw Salad	A combination of mixed leaves, carrot, spring and red	3.90		V	


The process (WordPress templates)


```
38
39 <!-- PHP loop through the repeater -->
40
41 <?php
42
43 // check if the repeater field has rows of data
44 if( have_rows('starters') ):
45
46 // loop through the rows of data
47 while ( have_rows('starters') ) : the_row();
48
49 >> |
50
51 <!--display a sub field value-->
52
53 <tr>
54 <td class="important"><?php the_sub_field('food_item');?></td>
55 <td class="new"><?php the_sub_field('new_dish_sign');?></td>
56 <td><?php the_sub_field('food_description');?></td>
57 <td class="chilli" ><?php the_sub_field('hot_sign');?></td>
58 <td class="veggie"><?php the_sub_field('vegetarien_sign');?></td>
59 <td class="important">&lt;?php the_sub_field('price');?></td>
60 <td><input class="numberinput" type="number" name="quantity" min="0" max="99" value="0"></td>
61 <td><button>Add</button></td>
62 </tr>
63
64
65
66 <?php
67 endwhile;
68
69 else :
70
71 // no rows found
72
73
74 endif;
75
76 >>
77
```


- Used php within editor to show my custom fields
- Broke it down and structured my generated HTML
- Applied classes to style generated HTML
- Made different templates for each page

Preview Changes

 Status: **Published** [Edit](#)

 Visibility: **Public** [Edit](#)

 Revisions: 21 [Browse](#)

 Published on: 21 May 2015 @ 21:04
[Edit](#)

Default Template
CHANGE THIS
Sushi & Sashimi
bento
don buri
find us
home page
noodles in soup
rice dish
starters
stir fried noodles
Default Template ▾

Update

The process (WWW)

Lets check out the current website

Link to remote site:

<http://rkarim.raveweb.net/noodle-foodle-re-design/>

Assessment

✗ - Applied but not fully complete

- ▶ be **online** (not just on your computer) ✓
- ▶ be **dynamic** (update-able via a CMS) ✓
- ▶ be **responsive** (adapting to different screen sizes) ✗
- ▶ be **accessible** (for people with disabilities and limited devices) ✓
- ▶ be visually **cohesive** and **coherent** (consistency and connections) ✓
- ▶ have **appropriately structured** information ✓
- ▶ have a style informed by (but not necessarily following) contemporary trends ✓

What's missing:

- ▶ Pages: account / checkout pages
- ▶ Addition CSS styling (Fonts, colours etc.)
- ▶ Bits missing from pages
- ▶ E-commerce / user account functionality

The Goal

▶ Why Noodle Foodle

After seeing and using the website I didn't necessarily I saw a allot of room for improvement. I wasn't very experienced with coding and thought it would be a good place to start.

▶ What have you *I taken away*

- ▶ Greater knowledge of HTML and CSS (structuring my code and visual web pages)
- ▶ Greater knowledge on Developing locally, hosting websites and FTP clients
- ▶ Greater understanding of how to use php (ACF)

▶ Taking it further

- ▶ Bits that are missing and incomplete
- ▶ Funtionality proposed in wireframes not there
- ▶ Put a bit more time into styling the website

▶ What have I enjoyed

- ▶ Designing and developing wireframes
- ▶ Understanding and using new tools/packages (Skeleton, ACF)

▶ What did I struggle with

- ▶ jQuery creating functions myself and starting from scratch.
- ▶ php again starting from scratch and creating my own functions.

Link to full learning outcomes:

[https://github.com/RanaKarim/WEB14104/blob/master/students/Rana/Blogging/Week%2017%20\(learning%20outcomes\)/Markdown-my%20learning%20outcomes.md](https://github.com/RanaKarim/WEB14104/blob/master/students/Rana/Blogging/Week%2017%20(learning%20outcomes)/Markdown-my%20learning%20outcomes.md)

Any questions?