neil.ranada@gmail.com

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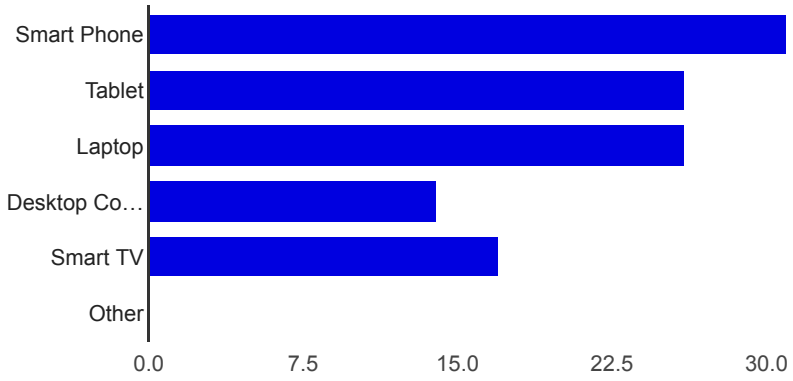
31 responses

View all responses

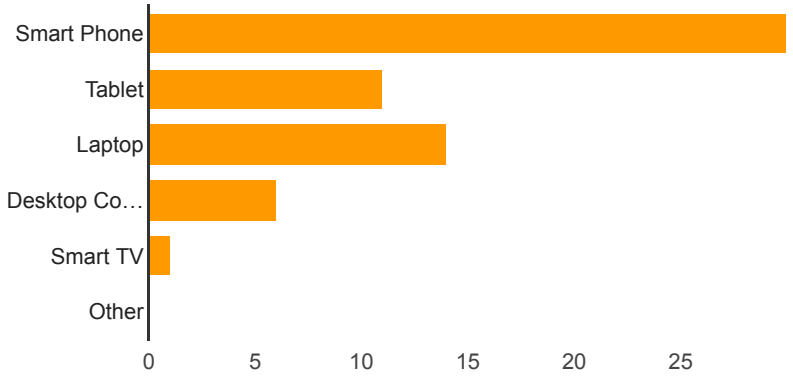
Summary

What devices do you own?



Smart Phone	**31**	100%
Tablet	**26**	83.9%
Laptop	**26**	83.9%
Desktop Computer	**14**	45.2%
Smart TV	**17**	54.8%
Other	**0**	0%

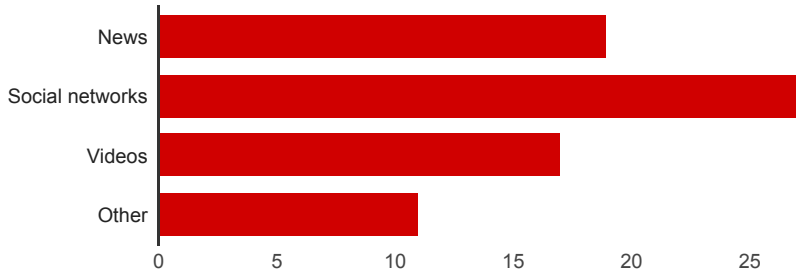
What device do you typically use to browse online?



Smart Phone	**30**	96.8%
Tablet	**11**	35.5%
Laptop	**14**	45.2%

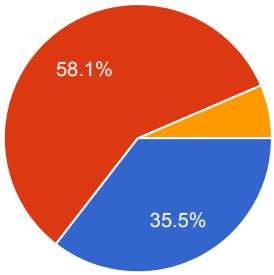
Desktop Computer	**6**	19.4%
Smart TV	**1**	3.2%
Other	**0**	0%

What content do you look at while browsing online?



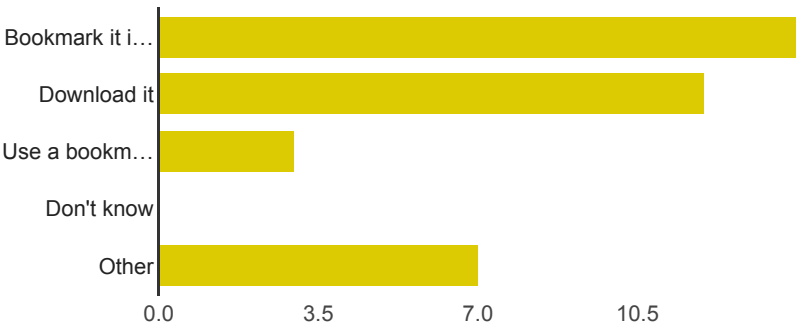
News	**19**	63.3%
Social networks	**27**	90%
Videos	**17**	56.7%
Other	**11**	36.7%

When you find a link or an image that interests you online, do you save it?



Yes	**11**	35.5%
Sometimes	**18**	58.1%
No	**2**	6.5%
Don't know	**0**	0%

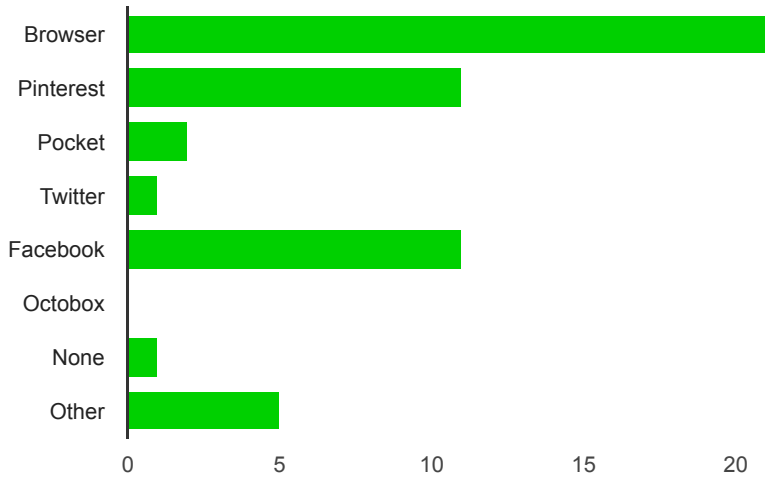
If so, how do you save that content?



Bookmark it in my browser	**14**	46.7%
Download it	**12**	40%
Use a bookmarking application	**3**	10%

Don't know	**0**	0%
Other	**7**	23.3%

What specific tools or sites do you use to bookmark?



Browser	**21**	67.7%
Pinterest	**11**	35.5%
Pocket	**2**	6.5%
Twitter	**1**	3.2%
Facebook	**11**	35.5%
Octobox	**0**	0%
None	**1**	3.2%
Other	**5**	16.1%

What do you like most about those tools?

Streamlined design, everything needed is on your screen, functions without fault

Quick, easy and simple

Easy to save and refer to later

Easy to research recipes and craft ideas

User-friendly

Can revisit links

Save button

User friendly

Connecting with people

Tapping the star to save it

Browser is convient

NA

Star to bookmark

Nothing

Ease of use

Screenshots I save in a photo album on my smartphone, bookmarks will take you directly to what you want to pull up at another time

Can save from the same page I'm browsing

Easy to find the website when I'm looking for it

Accessibility

Easy to use!

Not much

Simplicity, easy access one link/image has been saved

privacy

It's intuitive to use.

Saving it in the browser is quick and easy. Saving it in Google Keep allows me to be more organized than just bookmarking in the browser.

Ease of use.

User-friendly

Easy to find and share recipes

What do you like least about those tools?

nothing

N/A

Screenshots get lost in the midst of my other photos

None

Can get lost or disappear (when posted on social media)

None

Too much nonsense on social media sites at times.

Sometimes I can't find what I saved

NA

No saved date

Usefulness in sorting information

Some are a little hard to filter

Having to rename the bookmark

Browsers just show title and no preview for what is on the site. It would save time from having to open different links if you could preview it when you mouse over the link

I bookmark too many things, and they are hard to organize or I forget about them.

Haven't learned other tools

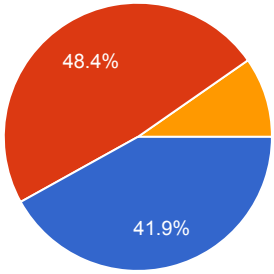
Bad organization can early occur

Inability to clip an image on an web and only save the image instead of booking the website

Bookmarking in the browser isn't organized and sometimes easy to forget what all you bookmarked

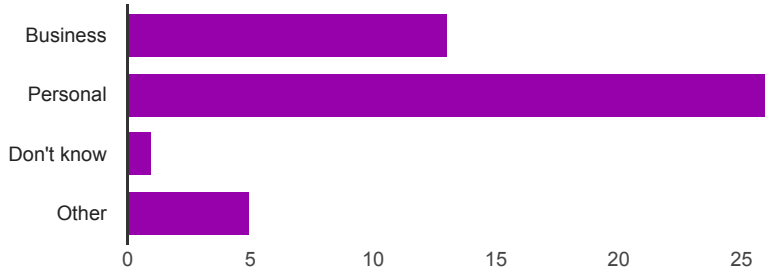
Tends to be out of sight, and therefore out of mind. Content tends to build.

How often do you write notes to remember things for later?



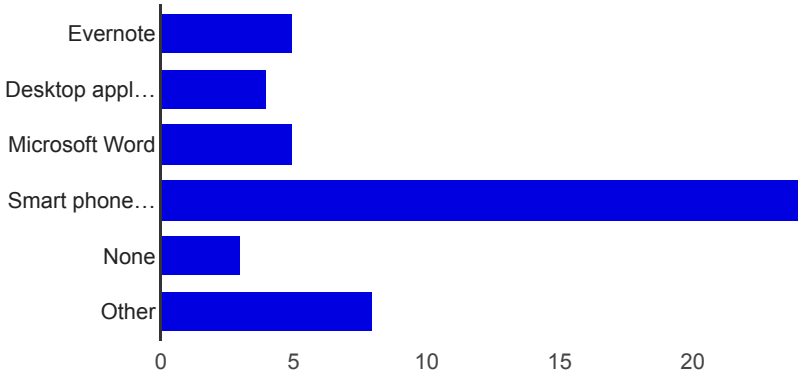
Often	**13**	41.9%
Sometimes	**15**	48.4%
Never	**3**	9.7%
Don't know	**0**	0%

If so, why do you write and keep notes?



Business	**13**	43.3%
Personal	**26**	86.7%
Don't know	**1**	3.3%
Other	**5**	16.7%

If so, what applications do you use to write and keep notes?



Evernote	**5**	16.7%
Desktop applications	**4**	13.3%

Microsoft Word	**5**	16.7%
Smart phone app	**24**	80%
None	**3**	10%
Other	**8**	26.7%

What do you like most about these tools?

Accessibility

Use Excel, easy to set and schedule

Easy access

Quick access, quick interface

Memo pad is on the same device that I am doing my research

Syncs to my iCloud

Can access them at any time

Easy, quick access at your fingertips.

(KEEP) is organized and has different options like check boxes

I like the notes option on my iPhone the best bc it's easy to access, save and delete

NA

Immediate

Easy and simple

Accessible

Easily accessible wherever I am (from my smartphone) and I always have my little planner with me as well.

Accessible anywhere

It's easy to take notes and discard as needed.

Easy to use.

Simple

N/A

Google Keep - can add as many notes as needed, can check things off your list, can color code, can access from home or phone, easy to stay organized

Syncronization

Syncs to my cloud

They are easily accessible

What do you like least about these tools?

N/A

nothing

Forgetting I wrote a note

Hard to track sometimes

I can only have 1 window up at one time on my phone

None

Some require Internet connection

I don't have

There's no undo/ctrl z type of option when you accidentally delete notes and or sections.

Word was designed to write a note

NA

Out of sight

Tbd

Filtering out notes

Sometimes I forget my planner

Too much trouble to search for particular notes

Sometimes it's not easy to sort notes

Sometimes I forget to use them. Often times I prefer pen and paper + post-its.

Less features but that makes it simple

Have to keep track of your own deadline and progress. Unable to prioritize.

No complaints about Google Keep

Time it take to manage and organize (relative to pen and paper).

I can't have 2 apps side by side on the same screen

What is your profession?

Caregiver

Student

Military Officer

Housewife / IT Professional

Direct sales (home based business) and student

Attorney

AF Comm Officer (Hi brother)

UX Designer

Military officer

Student

retail

Research Associate

Fitness instructor and office admin

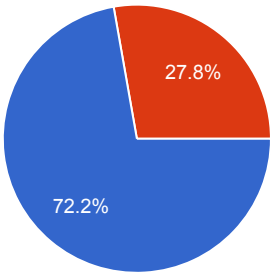
Designer

Realtor

Rn

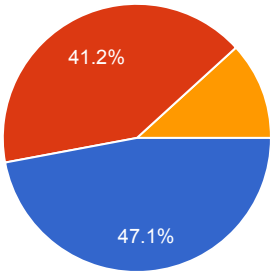
Do you work in a collaborative environment?

Yes **13** 72.2%



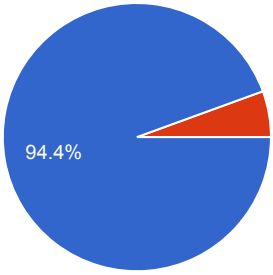
No	**5**	27.8%
Don't know	**0**	0%

How often do you share resources (like files, images, links, etc) and collaborate with your co-workers?



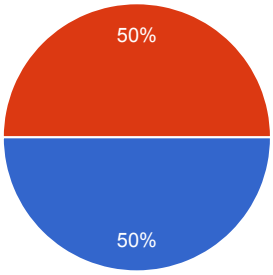
Often	**8**	47.1%
Somtimes	**7**	41.2%
Never	**2**	11.8%
Don't know	**0**	0%

Do you have a Facebook or Twitter account?



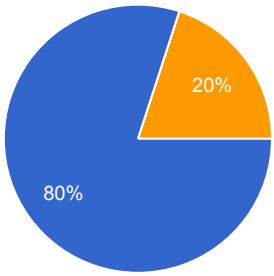
Yes	**17**	94.4%
No	**1**	5.6%

If so, do you use one of these to register or sign up for an account on other websites?

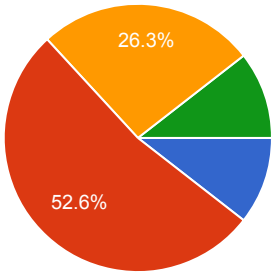


Yes	**9**	50%
No	**9**	50%
Don't know	**0**	0%

If so, why?



What is your age?



18 - 24 years old	**2**	10.5%
25 - 34 years old	**10**	52.6%
35 - 44 years old	**5**	26.3%
45 - 54 years old	**2**	10.5%
55 - 64 years old	**0**	0%
65 year old +	**0**	0%

What city and state (or country) do you live in?

Oceanside, CA

Option 1

Washington

San Diego, CA

Seattle, WA

Japan

Ca

New York, NY

West lafayette, indiana

Spokane, WA

Washington, DC

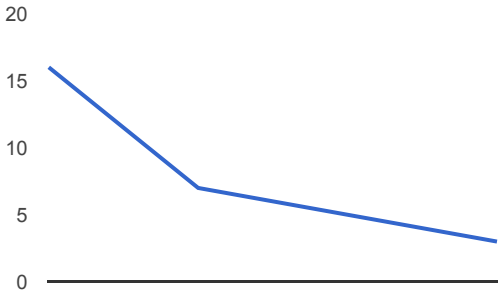
Pittsburgh, PA

Livermore, CA

Oklahoma City

Wa

Number of daily responses


20
15
10
5
0