How often do you donate?

18 out of 18 people answered this question

1	random - I don't have a set schedule for donating	9 / 50%
2	monthly	5 / 28%
3	yearly	3 / 17%
4	Other	1 / 6%
5	never	0 / 0%
6	weekly	0 / 0%

For what types of charities do you donate or fundraise?

18 out of 18 people answered this question

1	Health			12 / 67%
2	Education			9 / 50%
3	Disaster Relief			8 / 44%
4	Animals			7 / 39 %
5	International Development			7 / 39 %
6	Arts & Culture			6 / 33%
7	Environment			6 / 33%
8	Specific People			5 / 28%
9	Other			2 / 11%

What's your one main reason for donating or fundraising?

18 out of 18 people answered this question

17	Help people	15 / 83 '	%
2	Makes me feel good	8 / 44	%
3	Save the world	5 / 28	%

Feel part of a community	3 / 17%
Tax deductible	2 / 11%
I want a good image	0 / 0%

How happy are you with your last experience donating or fundraising online?

18 out of 18 people answered this question



3.89 Average rating

1	2000 B	8 / 44%
2	∆ ∆ ∆ ∆	4 / 22%
3	∆ ∆ ∆	3 / 17%
4	<u>പ്</u> പ്	2 / 11%
5	மீ	1 / 6%

Based on your last online donation or fundraising experience, what's **one thing** you feel could use improvement? **18** out of 18 people answered this question

1	Donation process	3 / 17%
2	Knowing charity progress	3 / 17%
3	Other	3 / 17%
4	Tracking charity progress	3 / 17%
5	Searching/ browsing charities	2 / 11%
6	Tracking my donations	2 / 11%
7	Communicating with charity	1 / 6%
8	Logging In	1 / 6%
9	Creating an account	0 / 0%

18 out of 18 people answered this question

laptop	15 / 83 %
desktop	7 / 39%
smartphone	6 / 33%
tablet	2 / 11%

Which social networks do you use?

18 out of 18 people answered this question

1	Facebook		14 / 78%
2	Instagram		10 / 56%
3	Twitter		9 / 50%
in	LinkedIn		7 / 39%
5	Pinterest		4 / 22%
e &-	Google+		2 / 11%
7 t	Tumblr		2 / 11%
8	Other		1 / 6%

How old are you?

18 out of 18 people answered this question

1	25 to 34	7 / 39%
2	18 to 24	6 / 33 %
3	35 to 44	4 / 22%
4	55 to 64	1 / 6%
5	17 or younger	0 / 0%
6	45 to 54	0 / 0%
7	65 or older	0 / 0%
8	I prefer not to answer	0 / 0%

What is your gender?

18 out of 18 people answered this question

Q	Female	12 / 67%
2	Male	6 / 33%