

Logo

Neil Ranada

UX Designer

Typeface

Headline	Avenir, Book 24px, black 87%, leading 32px, tracking 0
Title - Nav	Avenir, Medium 20px, black 87%, leading 32px, tracking 5
Title - Body	Adobe Caslon Pro, Semi-bold 20px, black 87%, leading 32px, tracking 5
Subheading	Avenir, Book 16px, black 87%, leading 28px, tracking 10
Body 2	Adobe Caslon Pro, Semi-bold 14px, black 87% leading 24px, tracking 10
Body 1	Adobe Caslon Pro, Regular 14 px, black 87% leading 20px, tracking 10
Caption	Avenir, Book 12px, black 54%, tracking 20
Button	Avenir, MEDIUM (ALL CAPS) 14px, black 87%, tracking 10

Color Palette

#0E7F91

#F8F8F8

#FCFCFC