What types of things did you see when you **LAST** went sightseeing?

19 out of 19 people answered this question

1	Popular tourist landmarks	15 / **79%**
2	Local "off the beaten path" sights	13 / **68%**
3	Other	1 / **5%**

Broken down further, what types of things did you see when you **LAST** went sightseeing?

19 out of 19 people answered this question

1	Cityscape Viewpoints	15 / **79%**
2	Natural Landscape Viewpoints	14 / **74%**
3	Historic Landmarks	12 / **63%**
4	Parks	11 / **58%**
5	Art	10 / **53%**
6	Museum	10 / **53%**
7	Novelty / Unusual	9 / **47%**
8	Modern Landmarks	7 / **37%**
9	Animals	3 / **16%**

10	Other	1 / **5%**

11	Sports Landmark	1 / **5%**
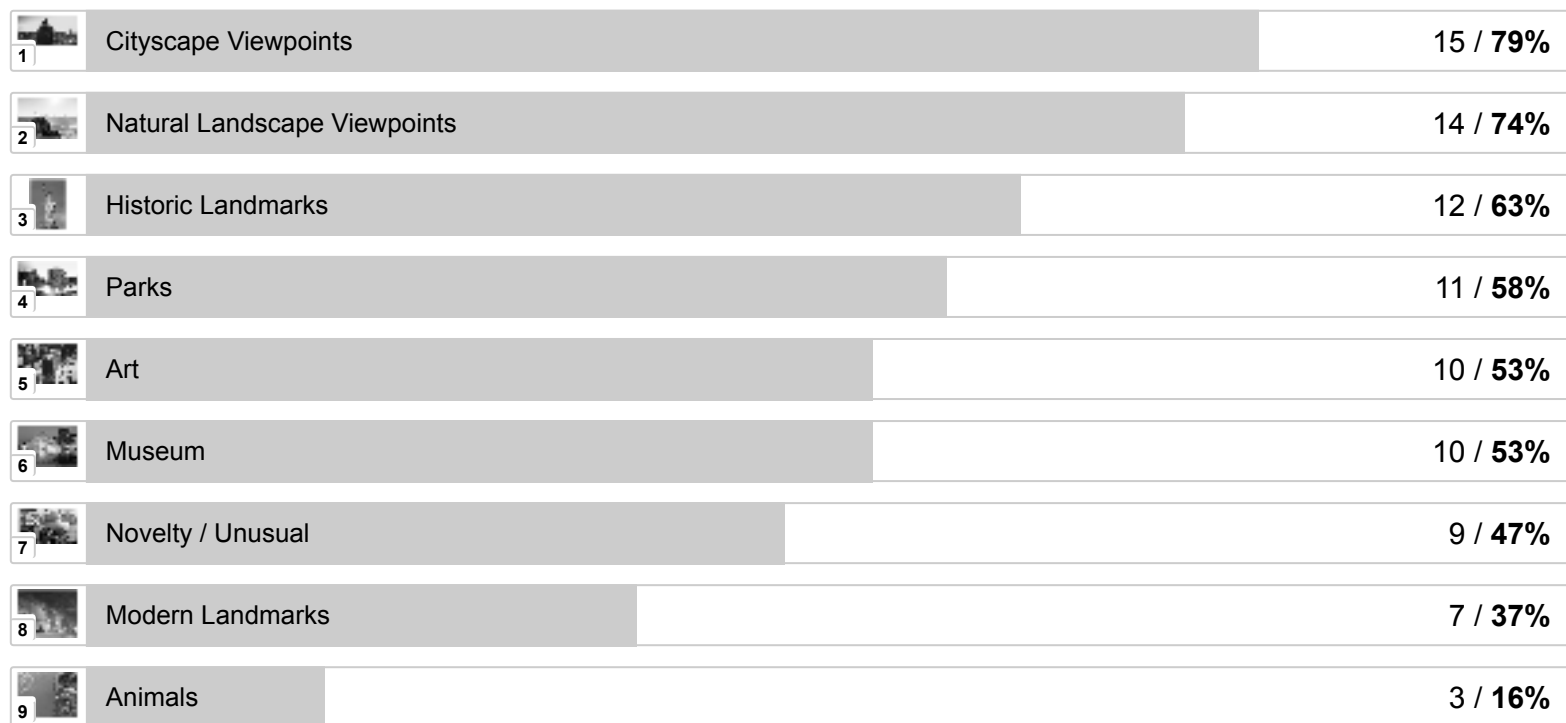
Why did you go sightseeing **LAST** time?

19 out of 19 people answered this question

1	Vacation	17 / **89%**

2	No reason/ Wandering Freely	10 / **53%**

3	Photography	6 / **32%**

4	Other	1 / **5%**

5	Work	1 / **5%**
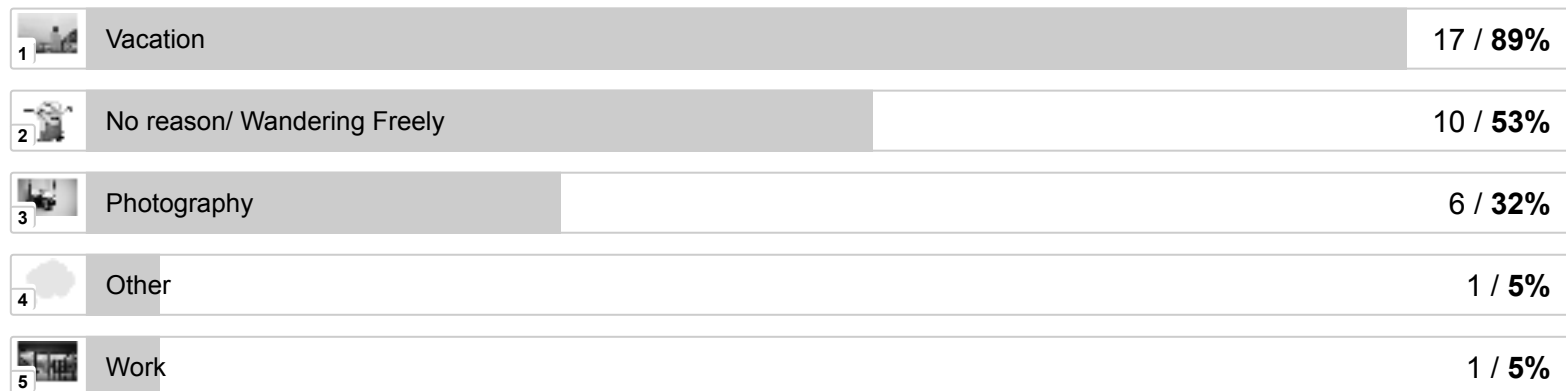
Who did you go sightseeing with **LAST** time?

19 out of 19 people answered this question

1	Friends	6 / **32%**

2	Date	5 / **26%**

3	Family	5 / **26%**

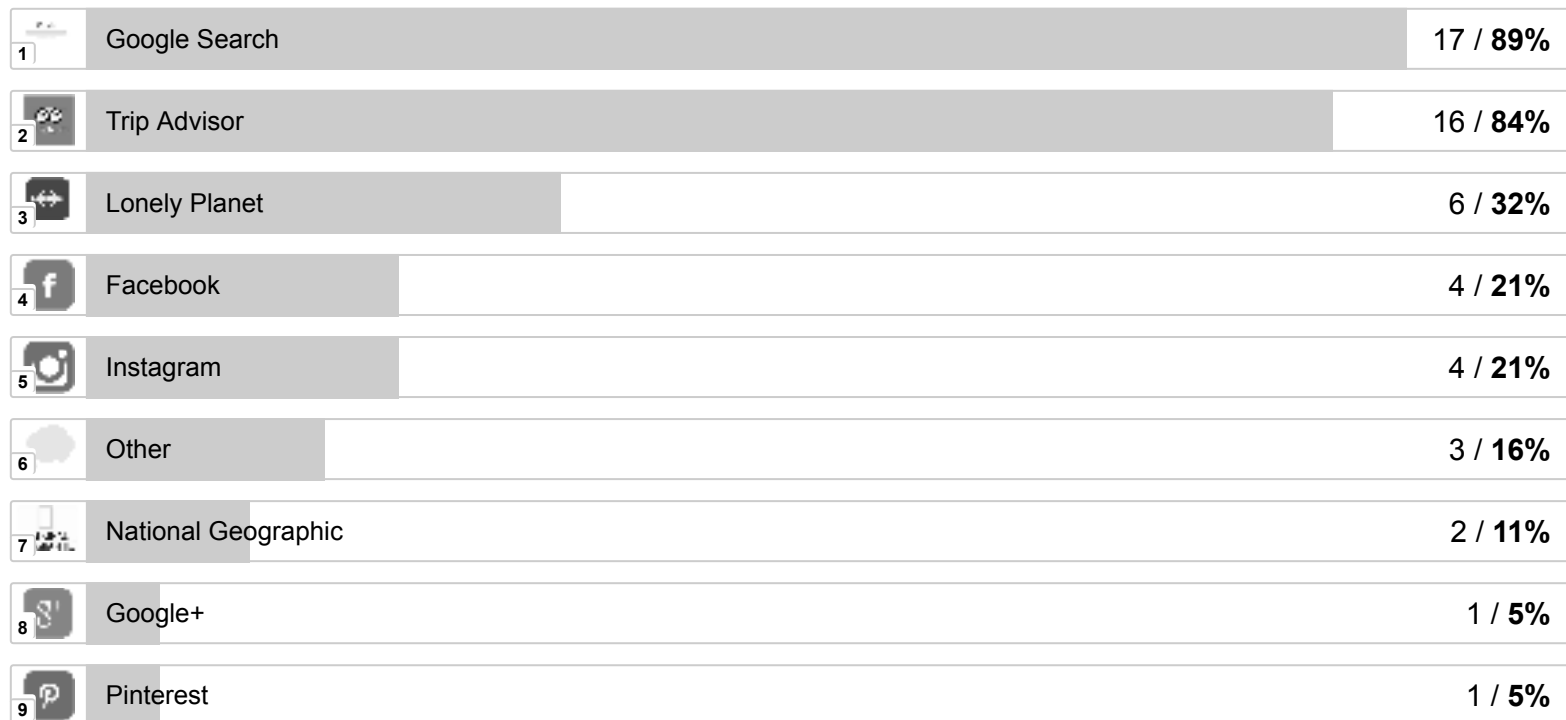| 4	Solo	5 / **26%**

5	Other	0 / **0%**

Which devices did you use to browse websites to plan your sightseeing?

19 out of 19 people answered this question

1	smartphone	19 / **100%**
2	laptop	11 / **58%**
3	desktop	3 / **16%**
4	tablet	2 / **11%**
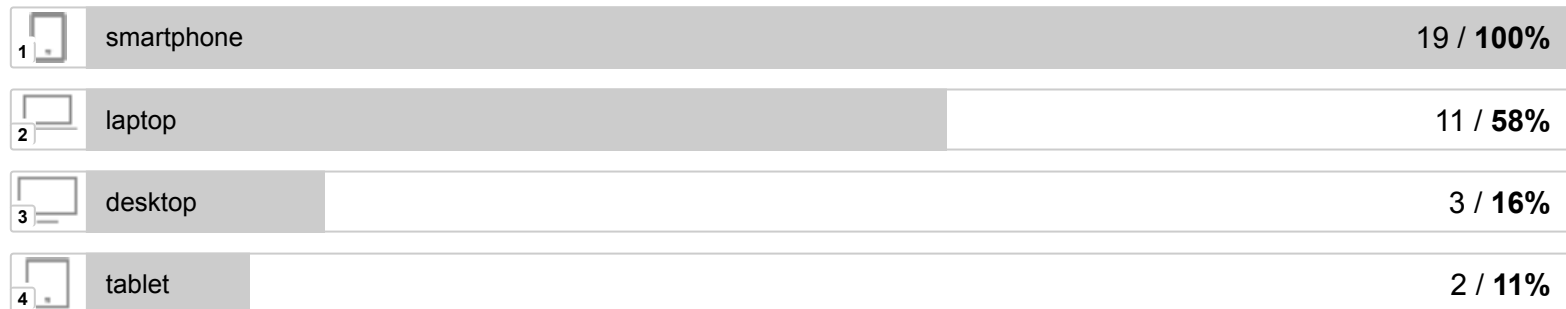
Which websites did you use to **RESEARCH** what sights to see?

19 out of 19 people answered this question

1	Google Search	17 / **89%**
2	Trip Advisor	16 / **84%**
3	Lonely Planet	6 / **32%**
4	Facebook	4 / **21%**
5	Instagram	4 / **21%**
6	Other	3 / **16%**
7	National Geographic	2 / **11%**
8	Google+	1 / **5%**
9	Pinterest	1 / **5%**

10	Tumblr	1 / **5%**
11	LinkedIn	0 / **0%**
12	Twitter	0 / **0%**

What map tools did you use when you last went sightseeing

19 out of 19 people answered this question

1	Google Maps	19 / **100%**
2	Paper Map	5 / **26%**
3	Other	1 / **5%**
4	Yahoo Maps	0 / **0%**
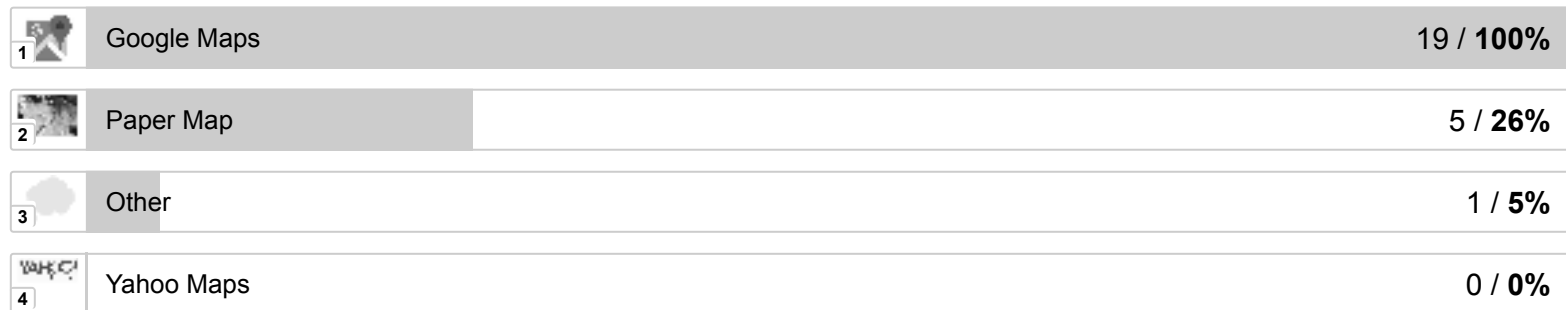
Which platforms did you use to **POST** sightseeing pictures?

19 out of 19 people answered this question

1	Facebook	15 / **79%**
2	Instagram	9 / **47%**
3	Other	4 / **21%**
4	Twitter	1 / **5%**
5	Google+	0 / **0%**
6	LinkedIn	0 / **0%**
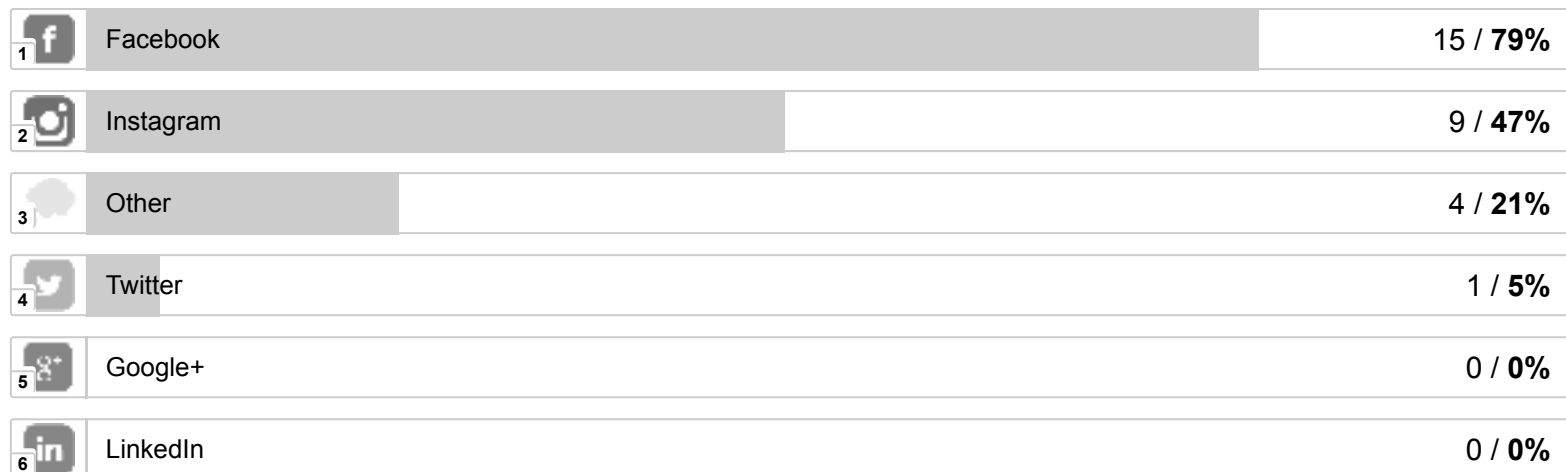
| 7 | Pinterest | 0 / **0%** |
| 8 | Tumblr | 0 / **0%** |

How happy are you with your **LAST** sightseeing experience?

19 out of 19 people answered this question

4.74 Average rating

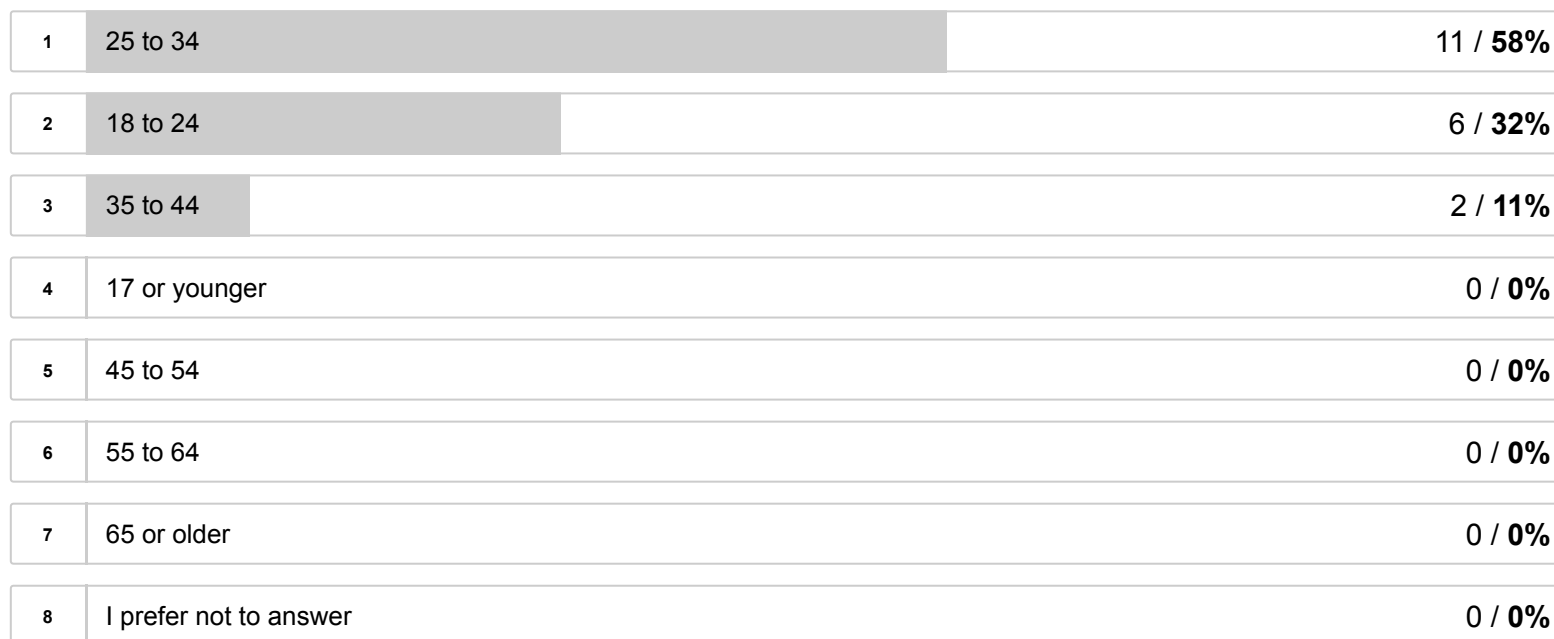| 1 | 👍👍👍👍👍 | 14 / **74%** |
| 2 | 👍👍👍👍 | 5 / **26%** |

Based on your **LAST** sightseeing experience, what's **one thing** you feel could use improvement?

19 out of 19 people answered this question

1	Planning route and schedule	10 / **53%**
2	Information on sights	6 / **32%**
3	Search experience	3 / **16%**
4	Other	0 / **0%**

How old are you?

19 out of 19 people answered this question

1	25 to 34	11 / **58%**
2	18 to 24	6 / **32%**
3	35 to 44	2 / **11%**
4	17 or younger	0 / **0%**
5	45 to 54	0 / **0%**
6	55 to 64	0 / **0%**
7	65 or older	0 / **0%**
8	I prefer not to answer	0 / **0%**

What is your gender?

19 out of 19 people answered this question

1	Female	11 / **58%**
2	Male	8 / **42%**
3	Other	0 / **0%**