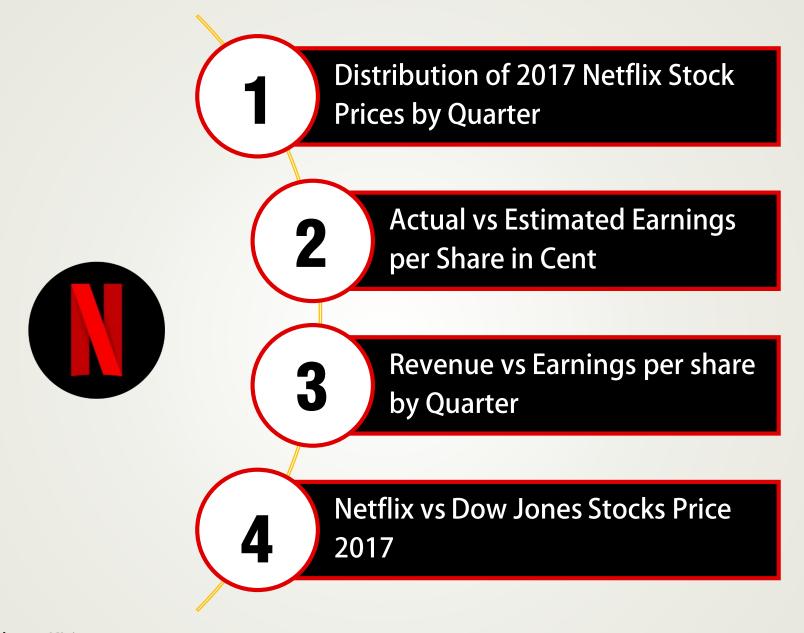
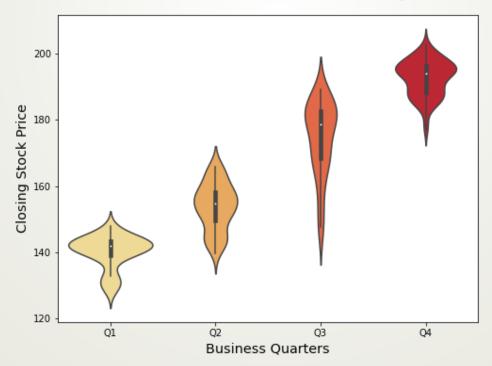
NETFLIX STOCK PROFILE 2017



Distribution of 2017 Netflix Stock Prices by Quarter

- In 2017, the stock prices had increased significantly from around \$140 in the first quarter to just under \$200 in the fourth quarter.
- There was fluctuation of the stock prices during the third quarter.

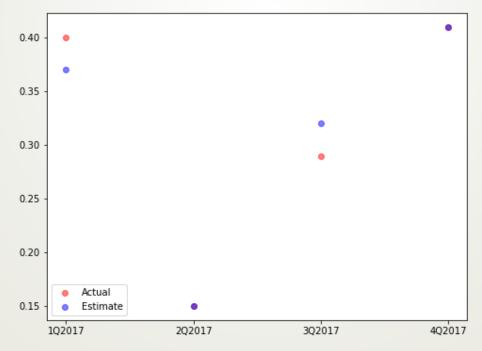




Actual vs Estimated Earnings per Share in Cent

• The actual earnings per share in each quarter were close to expectation. There were very slight differences in the first and the third quarter.

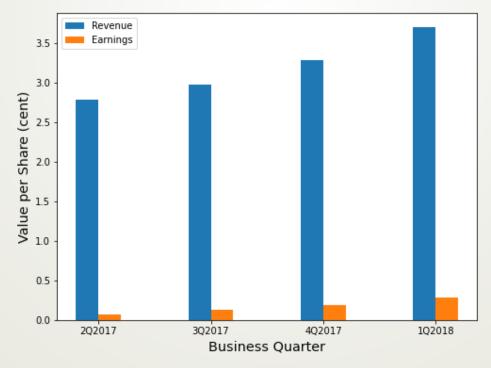




Revenue vs Earnings per share by Quarter

• The trend of actual earnings per share had risen along with the growth of revenue Per share from the second quarter of 2017 to the first quarter of 2018.





Netflix vs Dow Jones Stocks Price 2017

 Compared to Dow Jones Industrial Average, Netflix stock prices had followed the the uptrend of Dow Jones stocks prices. However, there was fluctuation of prices during May to September 2017

