





### Naïve Bayes

- A popular baseline method for text classification with assumption of independence among variables
- Given x = (x<sub>1</sub>,...,x<sub>n</sub>) representing n variables (features), calculating the probability tables is intractable with large n (e.g. words appearing in a document), where k below is the number of document classes/types

$$p(C_k|\mathbf{x}) = \frac{p(C_k) \ p(\mathbf{x}|C_k)}{p(\mathbf{x})}.$$

- Under maximum-likelihood this can be done by evaluating an expression in linear time, rather than by iterative approximation...
- Scalable, requiring a number of parameters linear on the number of variables (e.g. word frequencies)

### Naïve Bayes (cont.)

With the Naïve conditional independence assumption:

$$p(C_k|x_1,\ldots,x_n) \propto p(C_k,x_1,\ldots,x_n)$$

$$\propto p(C_k) \ p(x_1|C_k) \ p(x_2|C_k) \ p(x_3|C_k) \cdots$$

$$\propto p(C_k) \prod_{i=1}^n p(x_i|C_k).$$

$$p(C_k|x_1,\ldots,x_n) = rac{1}{Z}p(C_k)\prod_{i=1}^n p(x_i|C_k)$$
 where  $Z=p(\mathbf{x})$ 

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### Naïve Bayes classifier

Combines Naïve Bayes model with a **decision rule**, e.g. *maximum a posteriori* or MAP decision rule, which selects the most probable hypothesis:

$$\hat{y} = \underset{k \in \{1,...,K\}}{\operatorname{argmax}} p(C_k) \prod_{i=1}^{n} p(x_i | C_k).$$

Where did Z go? The partition function Z can be removed since results won't need to be normalized before the decision rule (argmax) is applied

Aai	TIPIE	(1)				
	chills	runny nose	headache	fever	Flu?	
	Y	N	Mild	Υ	N	
	Υ Υ	Υ	No	N	Υ	
	Υ	N	Strong	Υ	Υ	
	N	Υ	Mild	Υ	Υ	
	N	N	No	N	N	
	N	Υ	Strong	Υ	Υ	
	N	Υ	Strong	N	N	
	Υ	Υ	Mild	Υ	Υ	
	chills	runny nose	headache	fever	Flu?	
	Υ	N	Mild	N	?	

# Example (2) Flu=Y/N?

Prior:

 $P(flu) = 5/8, P(\sim flu) = 3/8$ 

Likelihoods:

P(chills|flu) = 3/5  $P(\sim \text{chills}|\text{flu}) = 2/5$ 

 $P(runny|flu) = 4/5 \quad P(\sim runny|flu) = 1/5$ 

P(mild|flu) = 2/5 P(no|flu) = 1/5 P(strong|flu) = 2/5

P(fever|flu) = 4/5  $P(\sim fever|flu) = 1/5$ 

Posterior (1):

 $P(flu|chills, \sim runny, mild, \sim fever) = P(flu)P(chills|flu)P(\sim runny|flu)P(mild|flu)P(\sim fever|flu) = 0.625 \times 0.6 \times 0.2 \times 0.4 \times 0.2 = 0.006$ 

### Example (3) Flu=Y/N?

**Prior:** 

P(flu) = 5/8,

 $P(\sim flu) = 3/8$ 

More Likelihoods:

 $P(\text{chills}|\sim \text{flu}) = 1/3 \quad P(\sim \text{chills}|\sim \text{flu}) = 2/3$ 

 $P(\text{runny}|\sim \text{flu}) = 1/3 P(\sim \text{runny}|\sim \text{flu}) = 2/3$ 

 $P(\text{mild}|\sim\text{flu}) = 1/3$   $P(\text{no}|\sim\text{flu}) = 1/3$   $P(\text{strong}|\sim\text{flu}) = 1/3$ 

 $P(fever|\sim flu) = 1/3 P(\sim fever|\sim flu) = 2/3$ 

Posterior (2):

 $P(\sim flu|chills, \sim runny, mild, \sim fever) = 3/8 \times 1/3 \times 2/3 \times 1/3 \times 2/3$ 

Prediction:

argmax  $(P(flu),P(\sim flu)) = argmax (0.006, 0.0185) = No Flu!$ Try this for other test examples...

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# Naïve Bayes family of classifiers

A **class prior** may be calculated by assuming equiprobable classes: prior = 1 / (number of classes), or by calculating an estimate for the class probability from the training set: class prior = (number of samples in the class) / (total number of samples)

Variations: Gaussian, multinomial, Bernoulli naïve Bayes, etc.

Despite the naïve conditional independence assumption, naïve Bayes classifiers can be surprisingly efficient on various datasets...

### Gaussian naïve Bayes

Priors are calculated as before...

Likelihoods can be calculated from the training set by finding mean and variance for each attribute given a class

Posterior is calculated as before but using the following equation in the case of continuous variable x taking value v:

$$p(x=v\mid C_k) = rac{1}{\sqrt{2\pi\sigma_k^2}}\,e^{-rac{(v-\mu_k)^2}{2\sigma_k^2}}$$

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## Regularization

What if just one of many conditional probabilities in

$$\hat{y} = \underset{k \in \{1,...,K\}}{\operatorname{argmax}} p(C_k) \prod_{i=1}^{n} p(x_i | C_k).$$

is equal to zero?

Use Laplace (a.k.a. "add 1") smoothing:

Let  $\mathbf{x} = (x_1,...,x_d)$  be observation from a multinomial distribution with N trials  $(x_i)$  is the number of times outcome i is observed)

A smoothed version of each  $x_i$  is given by  $(x_i+1)/(N+d)$ The resulting estimate will be between the empirical probability (relative frequency)  $x_i$  / N and the uniform probability 1/d

#### Continuous and discrete data

Since we have the conditional independence assumption in Naive Bayes, mixing variables is not a problem.

We can compute the likelihoods of binary variables using a Bernoulli distribution, and compute the likelihoods of the continuous variables with a Gaussian.