# **Convex optimization problems**

- optimization problem in standard form
- convex optimization problems
- quasiconvex optimization
- linear optimization
- quadratic optimization
- geometric programming
- generalized inequality constraints
- semidefinite programming
- vector optimization

## Optimization problem in standard form

minimize 
$$f_0(x)$$
  
subject to  $f_i(x) \leq 0, \quad i = 1, \dots, m$   
 $h_i(x) = 0, \quad i = 1, \dots, p$ 

- $x \in \mathbb{R}^n$  is the optimization variable
- $f_0: \mathbf{R}^n \to \mathbf{R}$  is the objective or cost function
- $f_i: \mathbf{R}^n \to \mathbf{R}$ ,  $i=1,\ldots,m$ , are the inequality constraint functions
- $h_i: \mathbf{R}^n \to \mathbf{R}$  are the equality constraint functions

### optimal value:

$$p^* = \inf\{f_0(x) \mid f_i(x) \le 0, \ i = 1, \dots, m, \ h_i(x) = 0, \ i = 1, \dots, p\}$$

- $p^* = \infty$  if problem is infeasible (no x satisfies the constraints)
- $p^* = -\infty$  if problem is unbounded below

## Optimal and locally optimal points

x is **feasible** if  $x \in \operatorname{dom} f_0$  and it satisfies the constraints a feasible x is **optimal** if  $f_0(x) = p^*$ ;  $X_{\mathrm{opt}}$  is the set of optimal points

x is **locally optimal** if there is an R>0 such that x is optimal for

minimize (over 
$$z$$
)  $f_0(z)$  subject to 
$$f_i(z) \leq 0, \quad i=1,\ldots,m, \quad h_i(z)=0, \quad i=1,\ldots,p$$
  $\|z-x\|_2 \leq R$ 

examples (with n = 1, m = p = 0)

- $f_0(x) = 1/x$ ,  $\operatorname{dom} f_0 = \mathbf{R}_{++}$ :  $p^* = 0$ , no optimal point
- $f_0(x) = -\log x$ ,  $\operatorname{dom} f_0 = \mathbf{R}_{++}$ :  $p^* = -\infty$
- $f_0(x) = x \log x$ ,  $\operatorname{dom} f_0 = \mathbf{R}_{++}$ :  $p^* = -1/e$ , x = 1/e is optimal
- $f_0(x) = x^3 3x$ ,  $p^* = -\infty$ , local optimum at x = 1

## Implicit constraints

the standard form optimization problem has an implicit constraint

$$x \in \mathcal{D} = \bigcap_{i=0}^{m} \operatorname{dom} f_i \cap \bigcap_{i=1}^{p} \operatorname{dom} h_i,$$

- ullet we call  ${\mathcal D}$  the **domain** of the problem
- the constraints  $f_i(x) \leq 0$ ,  $h_i(x) = 0$  are the explicit constraints
- ullet a problem is **unconstrained** if it has no explicit constraints (m=p=0)

### example:

minimize 
$$f_0(x) = -\sum_{i=1}^k \log(b_i - a_i^T x)$$

is an unconstrained problem with implicit constraints  $a_i^T x < b_i$ 

## Feasibility problem

find 
$$x$$
 subject to  $f_i(x) \leq 0, \quad i = 1, \dots, m$   $h_i(x) = 0, \quad i = 1, \dots, p$ 

can be considered a special case of the general problem with  $f_0(x) = 0$ :

minimize 
$$0$$
 subject to  $f_i(x) \leq 0, \quad i = 1, \dots, m$   $h_i(x) = 0, \quad i = 1, \dots, p$ 

- $p^* = 0$  if constraints are feasible; any feasible x is optimal
- $p^* = \infty$  if constraints are infeasible

## **Convex optimization problem**

## standard form convex optimization problem

minimize 
$$f_0(x)$$
  
subject to  $f_i(x) \leq 0, \quad i = 1, \dots, m$   
 $a_i^T x = b_i, \quad i = 1, \dots, p$ 

•  $f_0$ ,  $f_1$ , . . . ,  $f_m$  are convex; equality constraints are affine

often written as

minimize 
$$f_0(x)$$
 subject to  $f_i(x) \leq 0, \quad i=1,\ldots,m$   $Ax=b$ 

important property: feasible set of a convex optimization problem is convex

## example

minimize 
$$f_0(x) = x_1^2 + x_2^2$$
  
subject to  $f_1(x) = x_1/(1+x_2^2) \le 0$   
 $h_1(x) = (x_1+x_2)^2 = 0$ 

## example

minimize 
$$f_0(x) = x_1^2 + x_2^2$$
  
subject to  $f_1(x) = x_1/(1+x_2^2) \le 0$   
 $h_1(x) = (x_1 + x_2)^2 = 0$ 

- $f_0$  is convex; feasible set  $\{(x_1, x_2) \mid x_1 = -x_2 \leq 0\}$  is convex
- not a convex problem (according to our definition)
- equivalent (but not identical) to the convex problem

minimize 
$$x_1^2 + x_2^2$$
  
subject to  $x_1 \le 0$   
 $x_1 + x_2 = 0$ 

## Local and global optima

any locally optimal point of a convex problem is (globally) optimal **proof**: suppose x is locally optimal, but there exists a feasible y with  $f_0(y) < f_0(x)$ 

x locally optimal means there is an R>0 such that

z feasible, 
$$||z - x||_2 \le R \implies f_0(z) \ge f_0(x)$$

consider  $z = \theta y + (1 - \theta)x$  with  $\theta = R/(2||y - x||_2)$ 

- $||y x||_2 > R$ , so  $0 < \theta < 1/2$
- z is a convex combination of two feasible points, hence also feasible
- $||z x||_2 = R/2$  and

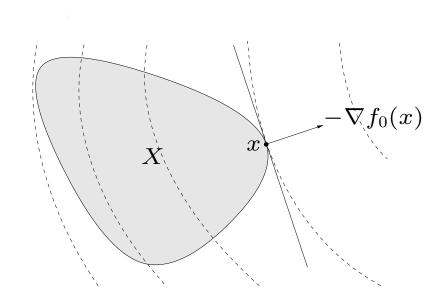
$$f_0(z) \le \theta f_0(y) + (1 - \theta) f_0(x) < f_0(x)$$

which contradicts our assumption that x is locally optimal

# Optimality criterion for differentiable $f_0$

x is optimal if and only if it is feasible and

$$\nabla f_0(x)^T(y-x) \ge 0$$
 for all feasible  $y$ 



if nonzero,  $\nabla f_0(x)$  defines a supporting hyperplane to feasible set X at x

• unconstrained problem: x is optimal if and only if

$$x \in \operatorname{dom} f_0, \qquad \nabla f_0(x) = 0$$

### equality constrained problem

minimize  $f_0(x)$  subject to Ax = b

x is optimal if and only if there exists a  $\nu$  such that

$$x \in \operatorname{dom} f_0, \qquad Ax = b, \qquad \nabla f_0(x) + A^T \nu = 0$$

### • minimization over nonnegative orthant

minimize  $f_0(x)$  subject to  $x \succeq 0$ 

x is optimal if and only if

$$x \in \operatorname{dom} f_0, \qquad x \succeq 0, \qquad \left\{ \begin{array}{ll} \nabla f_0(x)_i \geq 0 & x_i = 0 \\ \nabla f_0(x)_i = 0 & x_i > 0 \end{array} \right.$$

## **Equivalent convex problems**

two problems are (informally) **equivalent** if the solution of one is readily obtained from the solution of the other, and vice-versa

some common transformations that preserve convexity:

### introducing equality constraints

minimize 
$$f_0(A_0x + b_0)$$
  
subject to  $f_i(A_ix + b_i) \leq 0, \quad i = 1, \dots, m$ 

is equivalent to

minimize (over 
$$x$$
,  $y_i$ )  $f_0(y_0)$  subject to  $f_i(y_i) \leq 0, \quad i=1,\ldots,m$   $y_i=A_ix+b_i, \quad i=0,1,\ldots,m$ 

## • minimizing over some variables

minimize 
$$f_0(x_1, x_2)$$
  
subject to  $f_i(x_1) \leq 0, \quad i = 1, \dots, m$ 

is equivalent to

minimize 
$$\tilde{f}_0(x_1)$$
 subject to  $f_i(x_1) \leq 0, \quad i = 1, \dots, m$ 

where 
$$\tilde{f}_0(x_1) = \inf_{x_2} f_0(x_1, x_2)$$

### introducing slack variables for linear inequalities

minimize 
$$f_0(x)$$
  
subject to  $a_i^T x \leq b_i, \quad i = 1, \dots, m$ 

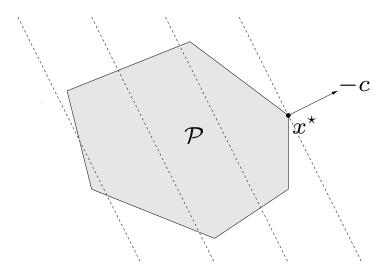
is equivalent to

minimize (over 
$$x$$
,  $s$ )  $f_0(x)$  subject to  $a_i^T x + s_i = b_i, \quad i = 1, \dots, m$   $s_i \ge 0, \quad i = 1, \dots m$ 

# Linear program (LP)

$$\begin{array}{ll} \text{minimize} & c^Tx+d\\ \text{subject to} & Gx \leq h\\ & Ax=b \end{array}$$

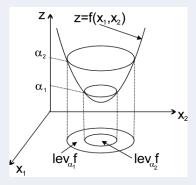
- convex problem with affine objective and constraint functions
- feasible set is a polyhedron



#### **Level Sets/Contour Lines**

• The  $\alpha$ -level set of a function  $f(x): \mathbb{R}^n \to \mathbb{R}$  is the set of points:

$$L_a = \{x \in R^n | f(x) = \alpha\}$$



#### **Level Sets/Contour Lines**

• When  $f(x): \mathbb{R}^2 \to \mathbb{R}$  then we also call them contour lines or isolines.

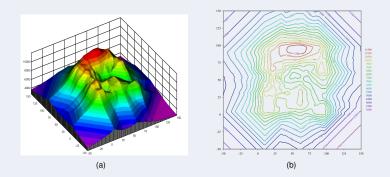


Figure: See wikipedia for more and nicer examples!

btw, these are the plots we see in weather reports (winds, barometric, etc).

## **Examples**

**diet problem:** choose quantities  $x_1$ , . . . ,  $x_n$  of n foods

- ullet one unit of food j costs  $c_j$ , contains amount  $a_{ij}$  of nutrient i
- ullet healthy diet requires nutrient i in quantity at least  $b_i$

to find cheapest healthy diet,

minimize 
$$c^T x$$
  
subject to  $Ax \succeq b$ ,  $x \succeq 0$ 

### piecewise-linear minimization

minimize 
$$\max_{i=1,...,m} (a_i^T x + b_i)$$

equivalent to an LP

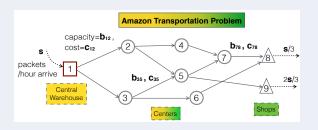
minimize 
$$t$$
 subject to  $a_i^T x + b_i \leq t, \quad i = 1, \dots, m$ 

#### More LP Examples

- The transportation problem; or the min-cost/max-flow problem.
- The "Amazon" scenario:
  - Consider the product distribution network of Amazon where we need to transfer some packages (or, packets) from a central warehouse, to some local shops, through a set of intermediate distribution centers.
  - The system is described by a network graph  $G = (\mathcal{N}, \mathcal{E})$ .
  - $c_{ij}$  is the per packet cost of using link  $(i, j) \in \mathcal{E}$ .
  - $b_{ij}$  is the maximum number of packets that can be transferred over link  $(i,j) \in \mathcal{E}$ .

#### We need to decide:

- 1 Variables?
- 2. Objective function?
- 3. Constraints?



$$\min_{\mathbf{x}} \sum_{(i,j)\in\mathcal{E}} c_{ij} x_{ij} = \mathbf{c}^T \mathbf{x} \tag{1}$$

s.t. 
$$0 \le x_{ij} \le b_{ij}$$
,  $\forall (i,j) \in \mathcal{E}$  (2)

$$\sum_{i:(i,h)\in\mathcal{E}} = \sum_{k:(i,k)\in\mathcal{E}} x_{jk}, \qquad \forall j \in \mathcal{N} \{1,8,9\}$$
 (3)

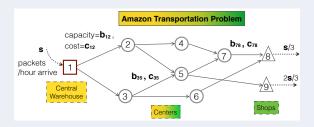
$$x_{12} + x_{13} = s ag{4}$$

$$x_{78} + x_{68} = s/3 \tag{5}$$

$$x_{58} = 2s/3$$
 (6)

$$x_{ij} \ge 0, \ \forall (i,j) \in \mathcal{E}$$
 (7)

- The solution  $x^*$  is the optimal transportation policy (packets over each link).
  - Note that we assume continuous splitting of packets is possible;
  - The policy is applied for, say, every day during the next 3 months.



- . A twist in the problem:
  - Assume that the transportation cost might change every day,  $c_d$ ,  $d = 1, 2, \dots, 7$ .
  - We want to find the transportation policy (the same across all days) that will minimize
    the maximum cost (i.e., the worst case) that we will pay in each day.
- The new problem can be written:

$$\min_{\boldsymbol{x}} \left\{ \max_{d=1...7} \boldsymbol{c}_d^T \boldsymbol{x} \right\}$$
  
s.t. (2) - (7)

• Is this problem a convex one? and LP?

#### **Epigraph Form**

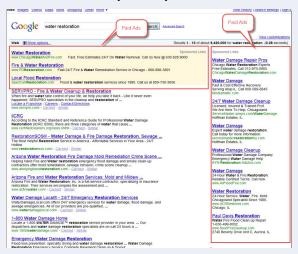
- · We used a standard trick:
  - Use the epigraph form of a problem, transforming it this way to an LP.
- All convex problems can be transformed to problems with linear objectives!
- Convex problem:

$$\begin{aligned} \min_{\boldsymbol{x}} & f_0(\boldsymbol{x}) \\ \text{subject to} & f_i(\boldsymbol{x}) \leq 0, \quad i = 1, \dots, m \\ & a_i^T \boldsymbol{x} = b_i, \quad i = 1, \dots, p \end{aligned}$$

· Problem in epigraph form:

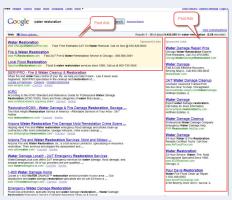
$$\begin{aligned} \min_{\mathbf{x},t} & t \\ \text{subject to} & f_0(\mathbf{x}) - t \leq 0, \\ & f_i(\mathbf{x}) \leq 0, \ i = 1, \dots, m \\ & \mathbf{a}_i^T \mathbf{x} = \mathbf{b}_i, \ i = 1, \dots, p \end{aligned}$$

#### More LP Examples - Sponsored Search



 A search engine (SE) wishes to allocate its ad slots, for certain keywords, to businesses ("clients") that want to be advertised.

#### **Sponsored Search**



#### Some context:

- the higher an ad is displayed, more likely to be "clicked";
- the SE is being paid only if the client's link is "clicked" by a user.
- clients indicate to which searches (which keywords) they want to be displayed, and how
  much they are willing to pay per click to the SE;
- clients also determine the maximum budget they are willing to pay (e.g. for each day).

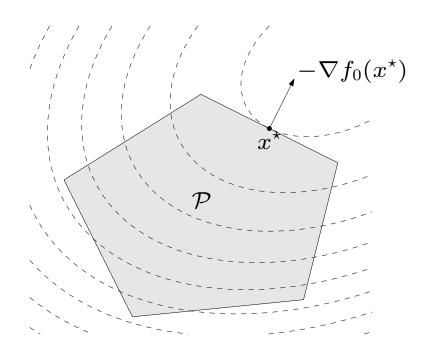
#### Sponsored Search

- The problem of sponsored search ads (Google, Yahoo!, etc):
  - A search engine (SE) wishes to allocate its ad slots, for certain keywords, to a set of clients/buyers/bidders.
  - There is a set N of N = |N such clients, where clients i ∈ N has submitted a budget of B<sub>i</sub> Euros (e.g., for 1 day), and is willing to pay p<sub>i</sub> Euros to the SE per click it receives.
  - There is a set K of 1, 2, ..., K available slots.
  - c<sub>ij</sub> ∈ [0, 1] is the probability that client i's ad will be clicked if it is displayed in the jth search slot; the higher the better, i.e., c<sub>ij</sub> ≥ c<sub>i(i+1)</sub>, for every i, j.
  - SE needs to decide, for each keyword, whether it will display the ad of each company (buyer), and if so, in which slot. Each ad is displayed only in one slot at most.
- What is the ad slot allocation policy that maximizes the revenue of the SE?

# Quadratic program (QP)

$$\begin{array}{ll} \text{minimize} & (1/2)x^TPx + q^Tx + r\\ \text{subject to} & Gx \preceq h\\ & Ax = b \end{array}$$

- $P \in \mathbf{S}_{+}^{n}$ , so objective is convex quadratic
- minimize a convex quadratic function over a polyhedron



## **Examples**

### least-squares

minimize 
$$||Ax - b||_2^2$$

- analytical solution  $x^* = A^{\dagger}b$  ( $A^{\dagger}$  is pseudo-inverse)
- can add linear constraints, e.g.,  $l \leq x \leq u$

### linear program with random cost

minimize 
$$\bar{c}^T x + \gamma x^T \Sigma x = \mathbf{E} \, c^T x + \gamma \, \mathbf{var}(c^T x)$$
 subject to  $Gx \leq h$ ,  $Ax = b$ 

- ullet c is random vector with mean  $\bar{c}$  and covariance  $\Sigma$
- ullet hence,  $c^Tx$  is random variable with mean  $\bar{c}^Tx$  and variance  $x^T\Sigma x$
- $\bullet$   $\gamma > 0$  is risk aversion parameter; controls the trade-off between expected cost and variance (risk)

## Robust linear programming

the parameters in optimization problems are often uncertain, e.g., in an LP

minimize 
$$c^T x$$
  
subject to  $a_i^T x \leq b_i, \quad i = 1, \dots, m,$ 

there can be uncertainty in c,  $a_i$ ,  $b_i$ 

two common approaches to handling uncertainty (in  $a_i$ , for simplicity)

ullet deterministic model: constraints must hold for all  $a_i \in \mathcal{E}_i$ 

minimize 
$$c^T x$$
  
subject to  $a_i^T x \leq b_i$  for all  $a_i \in \mathcal{E}_i$ ,  $i = 1, \dots, m$ ,

ullet stochastic model:  $a_i$  is random variable; constraints must hold with probability  $\eta$ 

minimize 
$$c^T x$$
  
subject to  $\mathbf{prob}(a_i^T x \leq b_i) \geq \eta, \quad i = 1, \dots, m$ 

# Quadratically constrained quadratic program (QCQP)

minimize 
$$(1/2)x^TP_0x + q_0^Tx + r_0$$
 subject to 
$$(1/2)x^TP_ix + q_i^Tx + r_i \leq 0, \quad i = 1, \dots, m$$
 
$$Ax = b$$

- $P_i \in \mathbf{S}_+^n$ ; objective and constraints are convex quadratic
- if  $P_1, \ldots, P_m \in \mathbf{S}_{++}^n$ , feasible region is intersection of m ellipsoids and an affine set

## **Generalized inequalities**

a convex cone  $K \subseteq \mathbf{R}^n$  is a **proper cone** if

- *K* is closed (contains its boundary)
- *K* is solid (has nonempty interior)
- *K* is pointed (contains no line)

## examples

- nonnegative orthant  $K = \mathbf{R}^n_+ = \{x \in \mathbf{R}^n \mid x_i \geq 0, i = 1, \dots, n\}$
- positive semidefinite cone  $K = \mathbf{S}^n_+$

**generalized inequality** defined by a proper cone K:

$$x \leq_K y \iff y - x \in K, \qquad x \prec_K y \iff y - x \in \mathbf{int} K$$

## examples

• componentwise inequality  $(K = \mathbf{R}_+^n)$ 

$$x \preceq_{\mathbf{R}^n_+} y \iff x_i \leq y_i, \quad i = 1, \dots, n$$

• matrix inequality  $(K = \mathbf{S}_{+}^{n})$ 

$$X \preceq_{\mathbf{S}^n_+} Y \quad \Longleftrightarrow \quad Y - X \text{ positive semidefinite}$$

these two types are so common that we drop the subscript in  $\leq_K$  properties: many properties of  $\leq_K$  are similar to  $\leq$  on  $\mathbf{R}$ , e.g.,

$$x \leq_K y, \quad u \leq_K v \implies x + u \leq_K y + v$$

### Minimum and minimal elements

 $\preceq_K$  is not in general a *linear ordering*: we can have  $x \not\preceq_K y$  and  $y \not\preceq_K x$   $x \in S$  is **the minimum element** of S with respect to  $\preceq_K$  if

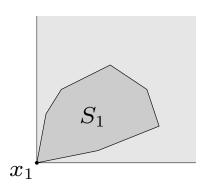
$$y \in S \implies x \leq_K y$$

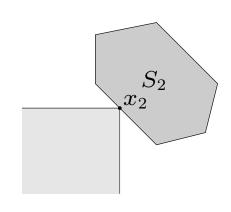
 $x \in S$  is a minimal element of S with respect to  $\leq_K$  if

$$y \in S, \quad y \leq_K x \quad \Longrightarrow \quad y = x$$

example 
$$(K = \mathbf{R}_+^2)$$

 $x_1$  is the minimum element of  $S_1$   $x_2$  is a minimal element of  $S_2$ 





## Convexity with respect to generalized inequalities

 $f: \mathbf{R}^n \to \mathbf{R}^m$  is K-convex if  $\mathbf{dom} f$  is convex and

$$f(\theta x + (1 - \theta)y) \leq_K \theta f(x) + (1 - \theta)f(y)$$

for x,  $y \in \operatorname{\mathbf{dom}} f$ ,  $0 \le \theta \le 1$ 

example  $f: \mathbf{S}^m \to \mathbf{S}^m$ ,  $f(X) = X^2$  is  $\mathbf{S}^m_+$ -convex

proof: for fixed  $z \in \mathbf{R}^m$ ,  $z^T X^2 z = \|Xz\|_2^2$  is convex in X, i.e.,

$$z^{T}(\theta X + (1 - \theta)Y)^{2}z \le \theta z^{T}X^{2}z + (1 - \theta)z^{T}Y^{2}z$$

for  $X, Y \in \mathbf{S}^m$ ,  $0 \le \theta \le 1$ 

therefore  $(\theta X + (1-\theta)Y)^2 \leq \theta X^2 + (1-\theta)Y^2$ 

## **Vector optimization**

### general vector optimization problem

minimize 
$$f_0(x)$$
 subject to  $f_i(x) \leq 0, \quad i=1,\ldots,m$   $h_i(x)=0, \quad i=1,\ldots,p$ 

vector objective  $f_0: \mathbf{R}^n \to \mathbf{R}^q$ , minimized w.r.t. proper cone  $K \in \mathbf{R}^q$ 

### convex vector optimization problem

minimize 
$$f_0(x)$$
 subject to 
$$f_i(x) \leq 0, \quad i=1,\dots,m$$
 
$$Ax = b$$

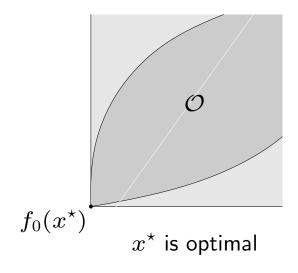
with  $f_0$  K-convex,  $f_1$ , . . . ,  $f_m$  convex

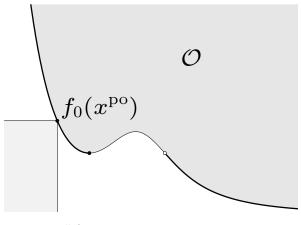
## **Optimal and Pareto optimal points**

set of achievable objective values

$$\mathcal{O} = \{ f_0(x) \mid x \text{ feasible} \}$$

- feasible x is **optimal** if  $f_0(x)$  is the minimum value of  $\mathcal{O}$
- feasible x is **Pareto optimal** if  $f_0(x)$  is a minimal value of  $\mathcal{O}$





 $x^{\mathrm{po}}$  is Pareto optimal

## Multicriterion optimization

vector optimization problem with  $K = \mathbf{R}_+^q$ 

$$f_0(x) = (F_1(x), \dots, F_q(x))$$

- q different objectives  $F_i$ ; roughly speaking we want all  $F_i$ 's to be small
- feasible  $x^*$  is optimal if

$$y$$
 feasible  $\Longrightarrow$   $f_0(x^*) \leq f_0(y)$ 

if there exists an optimal point, the objectives are noncompeting

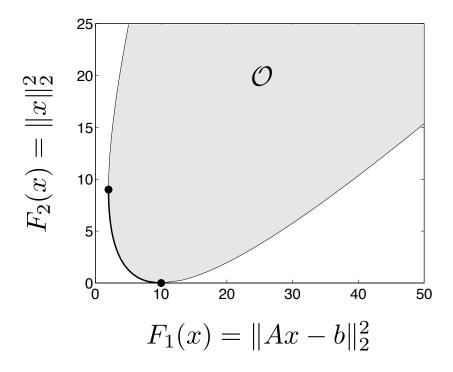
ullet feasible  $x^{\mathrm{po}}$  is Pareto optimal if

$$y$$
 feasible,  $f_0(y) \leq f_0(x^{\text{po}}) \implies f_0(x^{\text{po}}) = f_0(y)$ 

if there are multiple Pareto optimal values, there is a trade-off between the objectives

## Regularized least-squares

minimize (w.r.t.  $\mathbf{R}_{+}^{2}$ )  $(\|Ax - b\|_{2}^{2}, \|x\|_{2}^{2})$ 



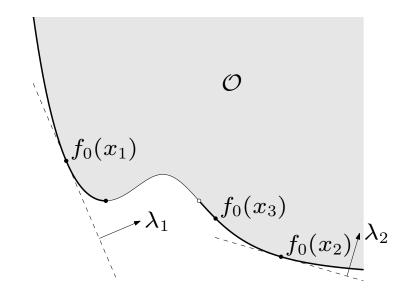
example for  $A \in \mathbf{R}^{100 \times 10}$ ; heavy line is formed by Pareto optimal points

## **Scalarization**

to find Pareto optimal points: choose  $\lambda \succ_{K^*} 0$  and solve scalar problem

minimize 
$$\lambda^T f_0(x)$$
  
subject to  $f_i(x) \leq 0, \quad i = 1, \dots, m$   
 $h_i(x) = 0, \quad i = 1, \dots, p$ 

if x is optimal for scalar problem, then it is Pareto-optimal for vector optimization problem



for convex vector optimization problems, can find (almost) all Pareto optimal points by varying  $\lambda \succ_{K^*} 0$ 

## Scalarization for multicriterion problems

to find Pareto optimal points, minimize positive weighted sum

$$\lambda^T f_0(x) = \lambda_1 F_1(x) + \dots + \lambda_q F_q(x)$$

### examples

• regularized least-squares problem of page 4-43

take  $\lambda=(1,\gamma)$  with  $\gamma>0$ 

minimize  $||Ax - b||_2^2 + \gamma ||x||_2^2$ 

for fixed  $\gamma$ , a LS problem

