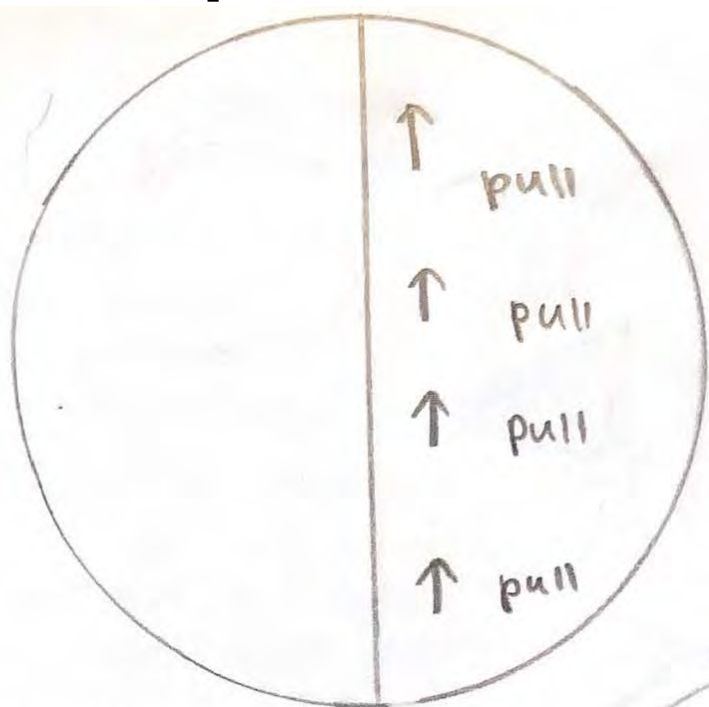


the problem



The issue?

- unclear about which way to pull (vertically, horizontally, or straight up)

The proper use

- pull longitude wise to the tab (& in a certain direction according to the arrows)

Notes:

- without the signifiers, it's nearly impossible to know how to pull the tab properly
↳ it could be pulled latitude & longitude wise in N, W, S, E cardinal directions or straight up!

the solution; mockup



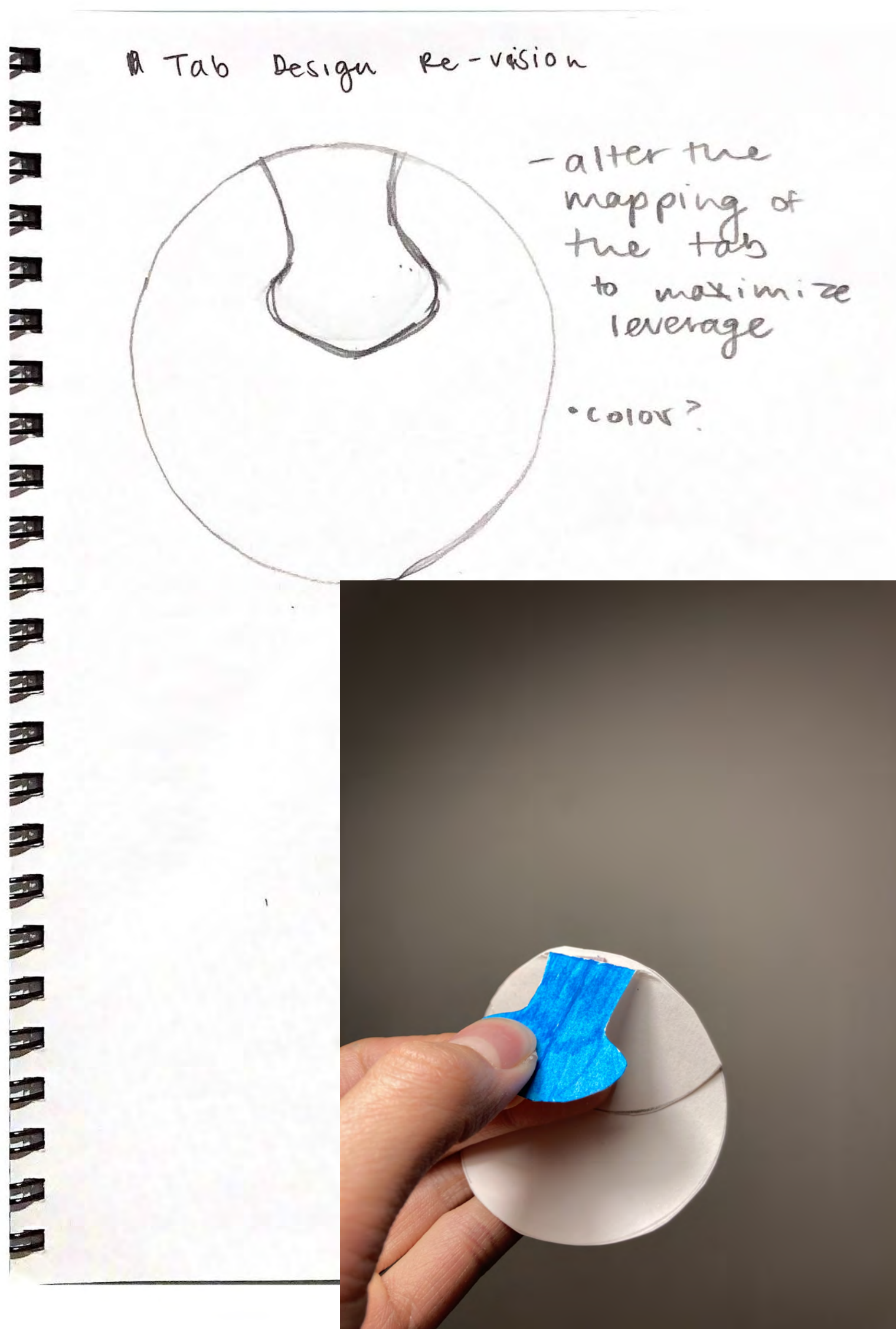
the solution



- the new design has only one signifier, make it clear which direction to pull



- initial draft was just one big arrow down but it's not apparent that the tab should be grabbed at the top



How can you alter the mapping of the tab so that signifiers are not necessary?

- change the geographic location of the tab to the top where the most leverage can be utilized
- by changing the shape of the tab to this “mushroom” like shape, it provides the structural integrity of a tab, and an “arrow like” shape to signify to pull down
- for color, blue was chosen because it’s associated with positivity (blue or green would be top choices for colors)

