**Conclusions**

From the data provided we can conclude:

* Kickstart has been used primarily to seek funding for artistic endeavors, with the most frequent category being theatre, particularly plays.
* While theatre contains the most common proposals and most of the successful funding, music proposals have had the highest proportion of success.
* Success in proposals most likely when the proposals begin between March and July.

**Limitations**

The success rates do not consider the subjective aspects of proposals, such as the quality of the proposal presentation.

The impacts of external influences are not considered. These include, but are not limited to general economics, other funding sources, competition, social and political considerations, and technological changes.

The success rates are related to obtaining funding, and do not demonstrate the satisfaction level of those pledging to support the projects. This could impact future success rates.

**Other Possible Tables/Graphs**

Some other possible analytical tables and graphs include:

* State rates based on the goal converted to a currency standard
* Average funding rates by category, sub-category and proposal dates
* Average pledge by category, sub-category and proposal dates
* Numbers of backers by category, sub-category and proposal dates
* Trends of funding over time: number, goals of funding and amounts pledged by year
* Funding rates by geographic areas
* Impact of staff picks and spotlight on funding success
* Impact of days between launch and deadline on funding percentage
* Average funding per backer for various categories and sub-categories