

ELIJAH SILVESTRI

Communications and Digital Operations Specialist - Resume

CAREER GOAL

To continue developing as a communications professional by combining creative content production, digital marketing, and clear, community-focused communication to drive successful results. I am motivated by roles where analysis, technology, and collaboration come together to inform, engage, and connect people. I aim to build a long-term career within an organisation that values outside of the box thinkers and wishes to use my skills to positively impact the growth of their company.

EXPERIENCE

Social Media Management, Content Creation and Digital Product Creation & Management

Adelaide, SA | 2017 - Present

- Demonstrated ability to maintain communicative platforms.
- Strong experience in creating graphics, editing videos and writing documents to accurately convey ideas.
- Results driven mentality, prioritisation of what works to achieve desired results.
- Advertising and analytical tracking hands-on experience.
- Created and delivered my own digital product to be sold through promotional material.
- Ability to adapt and refine based on customer and community feedback.
- Delivery of engaging content to grow community interest.
- Adobe and Microsoft Suite Application proficiency.

Pontian Eagles Soccer Club - Digital Communications Lead

Adelaide, SA | Nov 2023 - Present

- Ongoing formulation of creative media and advertising using Meta and Google Ads
- Ability to communicate effectively with stakeholders and sponsors specifically in delivering advertisement and promotion based partnerships.
- Demonstrated ability to work in new environments with diverse teams to deliver an organisation's desired outcome.
- Ability to read, write and document down information in a way that is easily understood and effective at achieving its goal.

Freelance IT & Digital Services

Adelaide, SA | 2022 - Present

- Designed, built, and hosted personal and client websites using Netlify, GoDaddy and website builders.
- Ability to work alongside stakeholders and clients to achieve desired outcomes.
- Developed an understanding of creative advertising media to optimise returns and business growth.

Event Setup Crew - Adelaide Venue Management

Adelaide, SA | Nov 2024 - Present

- Hands-on experience, having worked for a government owned organisation.
- Proven ability of resolving unique issues under time-sensitive conditions.
- Strong understanding in what makes a successful community focused event.
- Collaborate well with diverse teams and resolve issues together efficiently.
- A demonstrated commitment to work, time management and work ethic.

Qualifications

CERT II in Electrotechnology - TafeSA

(Additionally branched into course sections from Electronics and Communications)



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SUMMARY

Results-driven Communications and Digital Operations specialist with **7+ years of experience** in delivering high-impact engaging content and campaigns across social platforms. With proven success generating **17.5M+ views**, **800K+ watch hours**, and over **1M advert impressions** through analytics-led optimisation.

Skilled in campaign execution, channel growth strategy, creative production, and performance measurement, with exceptionally strong expertise in Adobe Creative Suite, AI content creation, website development, stakeholder engagement, and safeguarding public reputation to support the growth of community-focused businesses.

SKILLS AND EXPERTISE

- Digital Campaign Strategy & Analytics
- Social Media Growth & Content Creation
- Video Production & Editing
- Graphic Design & Brand Assets
- AI-Powered Content & Automation
- Website Development
- Stakeholder & Community Engagement
- Advertising Operations
- Adobe Creative Suite Expertise