

UX/UI DESIGNER | VIDEO EDITOR DIGITAL MARKETING

Experience

UX/UI Designer

Housing Matters | Oct 2023 - Present

In this project I and two others have to create an accessible, on-brand, intuitive user interface for prospective clients, funders, partners, and individual supporters using WordPress. This has to be search engine optimised as well as mobile responsive.

Copy & Content Creator

PANDEK Group | Mar 2023 - Present

As a Copy and Content Creator my role requires content creation in the form of blogs, newsletters, websites as well as video/graphic pieces. In addition to this, my role involves SEO, pitching ideas as well as proofing work.

This is done in a team setting to create the best pieces of work on social platforms that will engage an audience and inform them of the business' vision.

Content Creator (SCC)

UWE Bristol | Nov 2022 - Oct 2023

As a Content Creator for UWE, I would follow a brief I requested for or either proposed. In this role I gained many skills such as recording professionally and collaboratively, editing videos for numerous platforms as well as adaptability to any other issues that occurred.

Being a competitive environment with many others wanting a job I had to grow thick skin to deal with rejection from a role or having a proposal refused. However, this only made me strive for the next piece of work.

Skills & Ability

- Well versed in using a multitude of Adobe products such as After Effects, Premiere Pro, Illustrator, InDesign & Acrobat.
- Confident in using Figma effectively for prototyping and creating UI.
- Report writing of different styles such as technical reports.
- Capable of using MS Office with PowerPoints being used by clients and jobs.
- Capable in coding languages such as HTML, CSS & JavaScript

About Me

I am a confident and team-oriented individual who has a passion for UX/UI, Video Design and Digital Marketing. Always pushing the boundaries of creativity and accessibility; I desire for my work to revolutionise the current design climate. Communal activities with friends and family keep me grounded and allow for a refreshing world view.

I have two years of experience with a lot of adobe software such as After Effects, Premiere Pro and Illustrator. I like pushing the limits in these appliances and striving for the best piece of work possible, what started as a hobby is now a great passion of mine and I love seeing the results and happiness created by these works.

In addition, I am proficient with Figma and Miro, great websites for UX design. My passion for UX comes from a place of convenience, I can empathize with users who struggle with appliances and therefore I want everything to be its simplest and most efficient form. This can be done for all audiences, and I am always eager to learn more from teachings or talking to a community to produce the best piece of work that I can.

Education

University of the West of England (UWE Bristol)

Sep 2021 - Jul 2024

- Bachelor of Science in Digital Media which I am predicted a 2.1 or higher.
- Studied UX/UI for three years with multiple presentations and involvement in group work.
- Experience with real clientele and working to a brief.
- Creating a recommendation documentation in the field of UX/UI for dissertation.
- Researched and studied general digital design for three years in the form of graphic design, video editing, animation and more.

Lord Williams's Upper School, Thame

Sep 2018 - May 2020

- Awarded a B in Media Studies, and a C for Geography and Philosophy & Ethics respectively.
- Learnt a lot about ethical codes as well as the weight of political views on subjects.

Soft Skills

Problem Solving, Customer Service, Empathetic, Patient, Group Work, Competitive, Organisation, Time Management