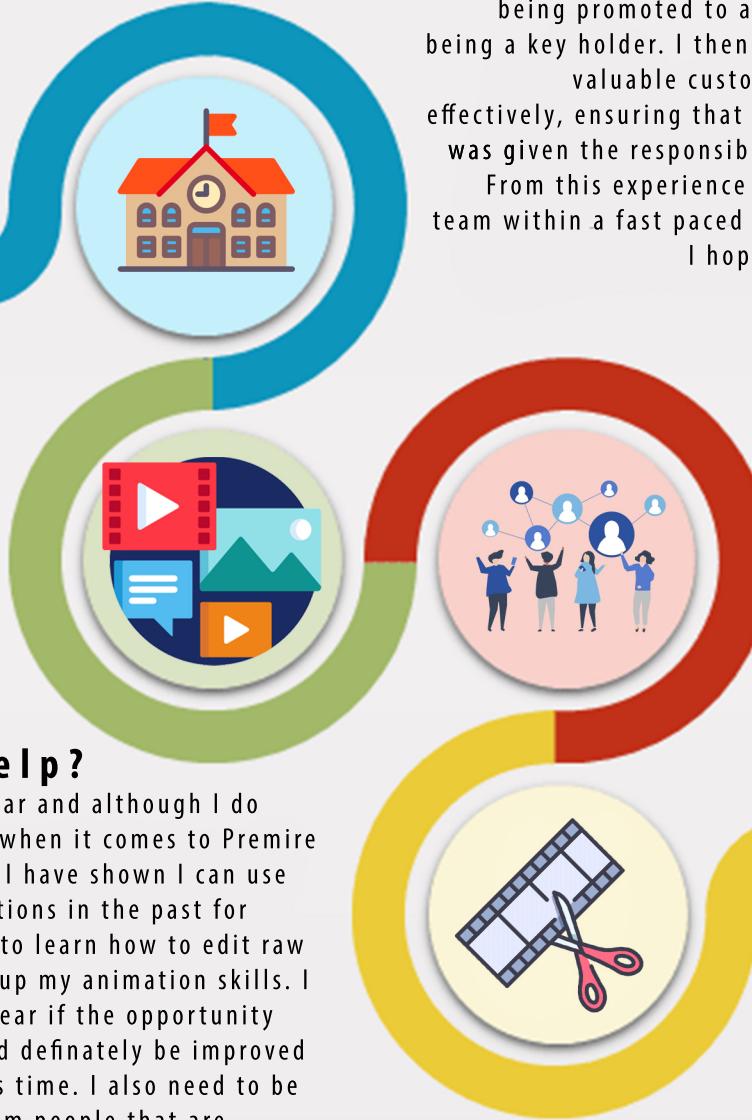


LEARNING CONTRACT

What is my destination?

I am still unsure what strain of this varied course to specialise in and to me that is fine. I am not a person that likes doing the same thing over and over again so I am open to a range of roles within the field. I am particularly interested in but not limited to graphical design, web development and filmmaking/animation. I would ideally like to work for or even one day run a multimedia company where no two days will be the same.



What can I do this year to help?

I have decided to take the audio visual module this year and although I do enjoy video editing, I still have a fairly basic skillset when it comes to Premire Pro and After Effects, two industry leading softwares. I have shown I can use both programmes effectively when I have made animations in the past for previous projects which both were praised but I want to learn how to edit raw video footage and special effects while still touching up my animation skills. I would love to work with 3D cameras and drones this year if the opportunity presents itself. I feel like my skills in this sector could definately be improved especially if I want to consider this a career in a years time. I also need to be present at guest speakers and socials to hear more from people that are currently working where I want to be, in order to learn more about how they got there. Currently, I do not have any kind of portfolio where the professionals I network with can get a feel of what I can do. I aim to change that this year and ensure when I leave UWE, I leave with a professional and well presentable porfolio where I can show potential clients what kind of digital work I can do for them.

Where I came from...

I finished secondary school with 10 GCSE's and enrolled into a sixth form to do my A-Levels. I graduated with a distinction * in ICT, A in Media, B in Film Studies and E in Maths. Around the same time, I started my work life at a small start up restaurant; being promoted to a Duty Manager a few months later with the responsibility of being a key holder. I then became a Supervisor at a newsagents. Both roles taught me valuable customer service and people skills. It also taught me how to lead effectively, ensuring that me and my team met deadlines and carried out vital tasks. I was given the responsibility of cashing up tills and doing the banking in both roles. From this experience I now see myself as a leader and I am confident in leading a team within a fast paced environment and having a lot of responsibilities, something I hope I will be doing in the digital media industry in the future.

What can take me there?

In order to achieve in this industry I must be willing to network with professionals already in the field. I need to find people that like myself did not really know where they fit into the landscape of digital media and find out how they managed to find their niche. I think it would also be good to speak to some freelancers to get a better indication if it is achievable to finish my degree and start working for myself instantly. That being said work expierence for any major company or projects for smaller local ones will also help a lot with gaining experience of working with clients and getting myself more known via word of mouth.



What are my next steps?

I am aiming to work hard this year and put the extra effort into myself, my work and my portfolio in order to become a sucess in this industry. I aim to make a creative and attractive porfolio to show off my progress throughout the year. I already have a personal client, hoping I will make his company a basic website, which I am aiming to start in the coming weeks. I also want to start a YouTube channel alongside my studies that will allow me to showcase the video editing skills I am aiming to pick up as well as my other projects for potential clients or future employers to view my portfolio in video format.