



Caring in Bristol (Desktop)



Figure 1 - Home Page Header

Pros

- Initial animation is nice
- Nav bar scrolls with page
- Overlay on nav bar as it scrolls
- Interactive page is a nice idea
- Video is nice idea
- Nav bar being underlined when hovering over is nice
- Donation is straightforward and stays on their page
- Side bar on the homepage that can give extra information is nice

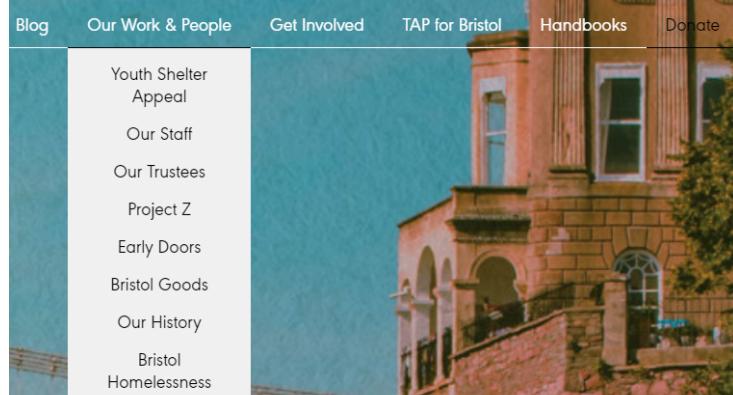


Figure 2 - Nav Bar When Working Correctly

Cons

- Image in headers are not nice and can make nav bar hard to read
- Not very clear what page you are on
- Text needs breaking up - with a lot going on it can be hard to read
- Purpose of interactive page isn't clear and hard to navigate
- Lots of pages can be intimidating and actually harder to find information
- Company logos could be made into a grid or a big collective image rather than a list
- External links take you to a new page in the same tab
- Donation could have a bigger call to action
- The purpose of the site is not clear as to what they offer



Figure 2 - Nav Bar Being Hard to Read

Solving homelessness: Together



Figure 3 - Donations Page

- Not suitable for anyone who doesn't have English as a first language
- Not very accessible and missing a button to scroll to top
- Getting back to home page is not clear
- Lower resolution images.

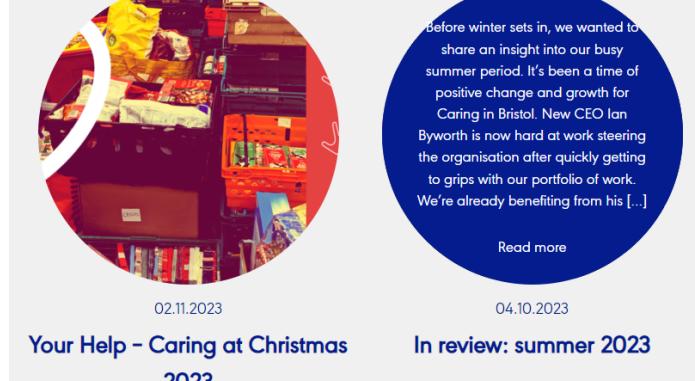


Figure 4 - Blog Page and Responsive Interaction

Caring in Bristol (Mobile)



Pros

- Hierarchy of drop down menu is good with donate being at the top
- Images in header work well and are nice
- Subheading & heading are nicely layed out
- As a mobile site the page works well
- Alignment of text is consistent and well spaced - easy to read

The screenshot shows the mobile version of the Caring in Bristol website. The header features a large blue circle with a white hand and heart icon. Below the header is a vertical navigation bar with options like "Homeless & Need Help?" and "Aged 16 - 25 & need help?". The main content area has a dark blue background with white text about becoming a corporate partner. A side panel on the right lists various Bristol neighborhoods.

Figure 5 - Header on Home Page With Side Panel

Become a Corporate Partner

Are you a business or organisation passionate about helping people experiencing homelessness affect positive changes in their lives? Join us.

Figure 6 - Heading and Subheading Working as Intended

Cons

- Initial image on home page isn't great
- No button to take to the top
- Drop down bar takes up whole screen and can be very overwhelming due to too many options
- Side bar for more info wouldn't close
- Easy to forget what page you are on
- Not easy to navigate to the home-page
- Some images are cut off due to being too big
- Inconsistency in image sizing in headers
- Blog page isn't great has a lot of scrolling but is nicer than the desktop
- Purpose of site is unclear

The screenshot shows the mobile version of the Caring in Bristol website's drop-down menu. It includes links such as "Donate", "Handbooks", "TAP for Bristol", "Get Involved", "Volunteer this Christmas", "Volunteering", "Become a Corporate Partner", "Community Partnerships", "Sponsor a Room", "Career Opportunities", "Care.Climb.Kilimanjaro", "Our Work & People", "Youth Shelter Appeal", "Our Staff", "Our Trustees", "Project Z", "Early Doors", "Bristol Goods", "Our History", "Bristol Homelessness", "Blog", and "Contact Us".

Figure 7 - Drop Down Menu