

Design Enterprise Studio

UFCFKQ-30-3

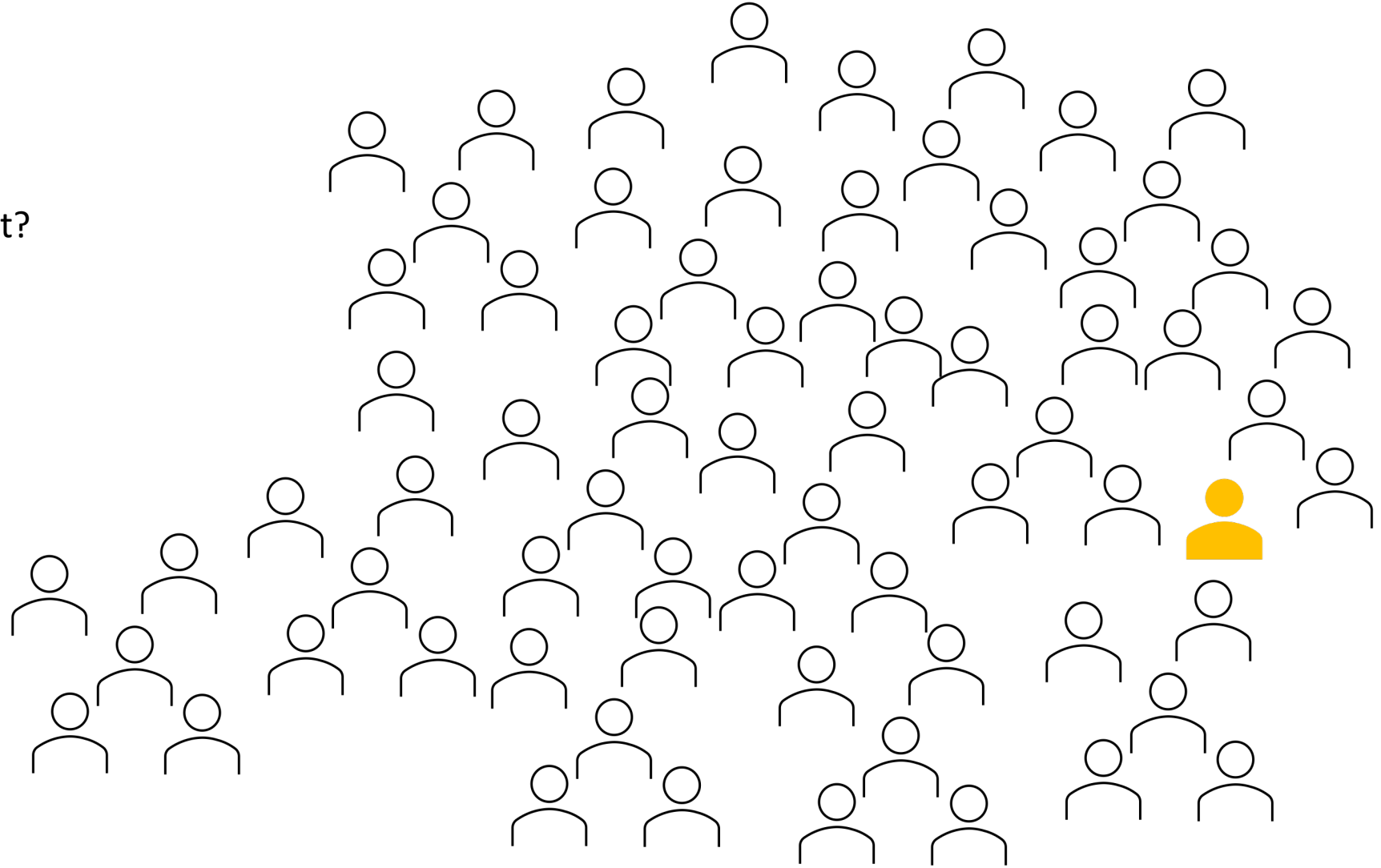
49.500 students on design courses in the UK

...with demonstrable skills:

Photoshop
InDesign
Illustrator
Premiere
After Effects
HTML/CSS
Javascript
React
Python
Maya
...

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What sets you apart?



Personality, or “soft skills”

What are soft skills?

		Leadership	Positive Attitudes		
Communication	Interpersonal skills	Conflict management	Confidence	Acceptance	Teamwork
Public speaking	Team building	Conflict resolution	Cooperation	Collaboration	Teamwork
Writing reports and proposals	Team building	Deal making	Courtesy	Customer service	Teamwork
Presenting	Team building	Decision making	Energy	Dealing with difficult situations	Teamwork
Problem solving	Team building	Delegation	Enthusiasm	Dealing with office politics	Teamwork
Research	Team building	Dispute resolution	Friendliness	Disability awareness	Teamwork
Resourcefulness	Team building	Facilitation	Honesty	Diversity awareness	Teamwork
Thinking outside the box	Team building	Giving clear feedback	Humorous	Emotional intelligence	Teamwork
Tolerance of change and uncertainty	Team building	Inspiring people	Patience	Empathy	Teamwork
Troubleshooting	Team building	Leadership	Respectability	Establishing interpersonal relationships	Teamwork
Value education	Team building	Management	Respectfulness	Dealing with difficult personalities	Teamwork
Willingness to learn	Team building	Managing difficult conversations		Intercultural competence	Teamwork
		Managing remote/virtual teams		Interpersonal skills	Teamwork
		Meeting management		Influence	Teamwork
		Mentoring		Motivating	Teamwork
		Motivating		Networking	Teamwork
		Performance management		Persuasion	Teamwork
		Project management		Self-awareness	Teamwork
		Resolving issues		Selling skills	Teamwork
		Successful coaching		Social skills	Teamwork
		Supervising		Team building	Teamwork
		Talent management		Teamwork	Teamwork
				Tolerant	Teamwork

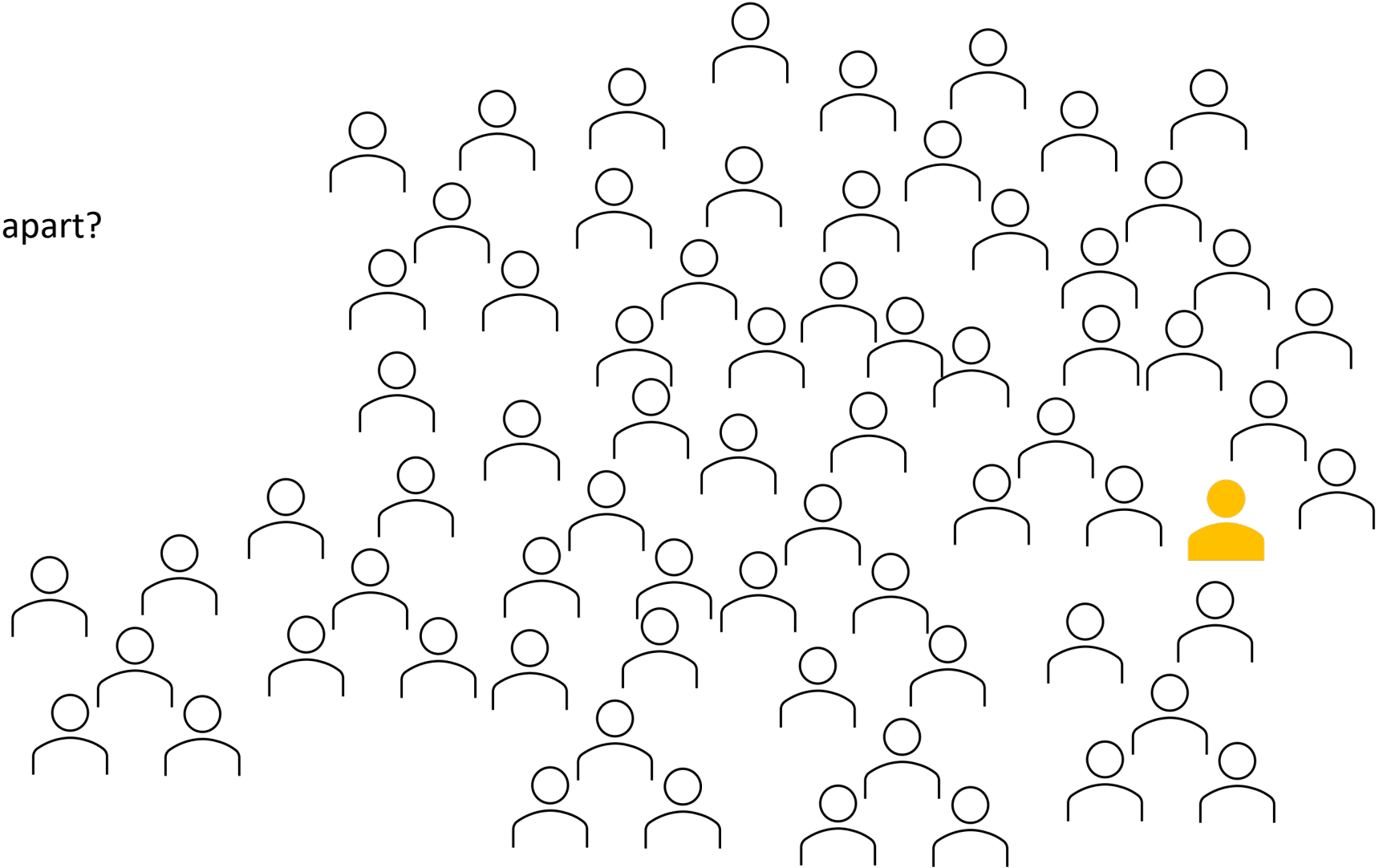
Soft skills

Task 1: What are *your* top 5 soft skills?

Refer to the “soft skills” learning material on Blackboard

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What **else** sets you apart?



Experience

- Design Enterprise Studio
- Work placement/ internship/ jobs
- Other modules on the course
- Programme Learning Outcomes



and beyond the course:

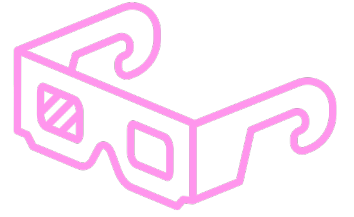
Networking

Recommendations

Acclaim

Self-promotion

Task 2: Look back at your achievements



How would you describe 3 of your top achievements in digital media to a professional designer/ developer/ media creative?

How would you describe 3 of your top achievements in digital media to a client ?

How do I write about my DM course?

What would employers want to know?
How do I explain Digital Media?



Task 3: Learning goals on DM



Review the learning goals of your Digital Media programme (see materials on Bb).

- Focus on your successes – what have you done well and enjoyed?
- Which areas do you want to grow this year?

Task 4: Write yourself a Learning Contract



Where Have I Been?

Where Am I Now?

Where Do I Want to Get To?

How Will I Get There?

How Will I Know When I've Arrived?

Submit this on Blackboard by 17th October 5pm as 1x A4 page.