

Week	Tasks
16/10 – 23/10	Create blog, schedule meeting, email Alice
23/10 – 30/10	Create user personas and user journeys (clients, funders, individual supporters)
30/10 – 06/11	Create user journey/persona for potential partners & fundraisers Analysis of current website (mobile and desktop)
06/11 – 13/11	Competitor analysis
13/11 – 20/11	Reflect on findings – create priority list for site (card sorting)
20/11 – 27/11	Paper wireframe
27/11 – 04/12	Paper wireframe/user testing
04/12 – 11/12	Paper wireframe
11/12 – 18/12	Paper wireframe/user testing
18/12 – 25/12	
25/12 – 01/12	Break
01/12 – 08/01	
08/01 – 15/01	Figma
15/01 – 22/01	Figma /User testing
22/01 – 29/01	Figma
29/01 – 05/02	Figma/User testing
05/02 – 12/02	WordPress
12/02 – 19/02	WordPress/User testing
19/02 – 26/02	WordPress
26/02 – 04/03	WordPress/User testing
04/03 – 11/03	
11/03 – 18/03	Spare/Backup Weeks
18/03 – 25/03	