

Comprehensive Creative Technologies Project

Task 2: Poster Presentation – Assessment Brief

Submission Deadline For Poster and Progress Update:	Before 14:00 on 18/01/24 (48 hour late submission window applies)
Poster Event:	Week commencing 22/01/24
Marks and Feedback due:	No later than 20 working days after the poster event
Assessment type:	Poster, presentation, demo and written update
Assessment weighting:	10% of total module mark

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What am I required to do on this assessment?

This Task involves 1) a submission and 2) a poster presentation.

1. Submission

The submission should include 2 deliverables:

- a) The Poster (in .pdf, .jpg or another accessible image format)
- b) A written Progress Update (in .docx or .pdf format)

a) The Poster

Your poster must be A1 in size, and a poster template (A1template.pptx) is included along with this assessment brief on Blackboard (although you may use any application). The poster should include your name, student number, and project title. You may use photographs, diagrams, charts, or any other visual materials to give a coherent and informative description of your project. You may also include links (or QR codes) to audio or video material, possibly hosted on your OneDrive, personal web pages, which markers may view separately (please check your access permissions). The poster should carry enough information to convey the main idea and domain of your project at a glance to a casual visitor. For interested visitors (e.g. your assessors), it should include enough information to briefly explain the aims, background, progress to date and expected outcomes of the project. Text should be sized to be readable from a distance (approx. 1 to 2 meters).

b) Progress Update

Write a 500-word progress update that conveys the project progress to date with respect to the original monthly plan included in the Full Proposal submitted earlier in the year. This should include:

1. **Progress and results achieved:** State the main achievements so far, along with a discussion of any results obtained along with an appraisal of this work. If the results are graphical, they could be displayed on the poster.
2. **Updated project objectives:** Update and restate your objectives from the proposal form submitted in October.
3. **Updated timescale:** Reflect on the state of the project against the original timescale and provide an updated monthly plan with a detailed month-by-month timescale that sets out how the project will be completed in the remaining time.

2. Poster Presentation

In the January assessment period, a poster session will be scheduled in which you will present your poster to your supervisor and second marker. You can print this as a single sheet in the Project Room in Q-block. You should introduce the project and its progress so far, along with a demonstration of your prototype. Whether the project is a piece of software, a physical product or practice-based work, a prototype of some form should be demonstrated. The assessors will then ask you pertinent questions. Overall, this should take no more than 10-15 minutes.

Where should I start?

Look at the example posters on Blackboard for inspiration.

How do I achieve high marks in this assessment?

Refer to the marking criteria below.

How does the learning and teaching relate to the assessment?

The poster session will be described in a dedicated lecture, you should then discuss the poster with your supervisor (once allocated).

Marking Criteria

Your assessment will be marked according to the following marking criteria. You can use these to evaluate your own work before you submit:

1. Poster content and presentation (30%)

Is the poster well presented and does it include all the required information and clearly communicate the project aims, background, progress and planned outcomes? Is there good use of visual imagery and links to further media? Are references included?

2. Artifact prototype progress (30%)

Has a relevant prototype been created and is it developed to an extent that demonstrates sustained progress and effective project management given the current stage of the project? Have appropriate tools, methods and/or techniques been applied and are the results conveyed clearly?

3. Presentation and Q&A (20%)

Does the presentation expand on the main points of the poster, articulating the aims, background, progress-to-date, and planned outcomes? Do the answers to questions reveal an extended period of research and implementation that is expected for the current stage of the project, and are they considered and articulate?

4. Progress Report (20%)

Does the report convey effective project management and achievements and an ability to adapt to new findings, challenges, and opportunities? Does the reflection demonstrate a critical evaluation of the work completed and an appropriate and well-justified update to the objectives and work plan?

Marks will be awarded as follows:

	< 40	40 - 49	50-59	60-69	70+
Poster content and presentation (30%)	Poster is missing or lacks important requirements.	Poster is missing sections and/or is hard to follow or interpret.	Poster meets all requirements and includes the main ideas of the project and progress. The presentation is good.	Poster meets all requirements with excellent presentation.	Exceptional poster containing exceeding requirements with features that go above and beyond.
Artifact/prototype progress (30%)	Prototype/artifact is not demonstrated with no evidence of progress provided.	Prototype or draft artifact is present although may include major limitations or issues.	Prototype or draft is in place demonstrating that progress has been made.	Prototype or draft demonstrates consistent progress to date progress.	Prototype demonstrates exceptional progress given the stage of the project.
Presentation and Q&A (20%)	Presentation and Q&A reveals major progress issues and limitations.	Presentation and Q&A covers the main points but reveals limitations or areas of research that have been missed.	Presentation and Q&A is covers the main points although may reveal some limitations or areas of research that have been missed.	Presentation and Q&A is fluid and reveals aspects of the background research.	Presentation and Q&A is fluid and comprehensive revealing extensive background research and reflection.

Progress Report (20%)	Progress update missing significant progress points with little reflection or plans to catch up.	Progress update reveals that progress has been made but has drifted behind schedule. Plans to catch up and reflection on the work so far is limited.	Progress update reveals that progress has been made although may have drifted behind schedule. Reflection on the work so far is limited.	Progress update is clear, demonstrates progress and an honest reflection on the work so far with logical plans for the remaining time.	Progress update is clear, demonstrates exceptional progress and a reflective critique of the work and comprehensive plans for future work.
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Further Information

What additional resources may help me complete this assessment?

For additional resources see:

- FAQs and other resources on the module's Blackboard page
- The module staff and your supervisor
- UWE library study skills pages i.e. <https://www.uwe.ac.uk/study/study-support/study-skills>

What do I do if I am concerned about completing this assessment?

UWE Bristol offer a range of Assessment Support Options that you can explore through [this link](#), and both [Academic Support](#) and [Wellbeing Support](#) are available.

For further information, please see the [Academic Survival Guide](#).

How do I avoid an Assessment Offence on this module?

Use the support above if you feel unable to submit your own work for this module.

1. In line with UWE Bristol's [Assessment Content Limit Policy](#) (formerly the Word Count Policy), word count includes all text, including (but not limited to): the main body of text (including headings), all citations (both in and out of brackets), text boxes, tables and graphs, figures and diagrams, quotes, lists.
2. UWE Bristol's [UWE's Assessment Offences Policy](#) requires that you submit work that is entirely your own and reflects your own learning, so it is important to:
 - Ensure you reference all sources used, using the [UWE Harvard](#) and the guidance available on [UWE's Study Skills referencing pages](#).
 - Avoid copying and pasting any work into this assessment, including your own previous assessments, work from other students or internet sources.
 - Develop your own style, arguments and wording, so avoid copying sources and changing individual words but keep, essentially, the same sentences and/or structures from other sources.
 - Never give your work to others who may copy it.
 - If an individual assessment, develop your own work and preparation, and do not allow anyone to make amends on your work (including proof-readers, who may highlight issues but not edit the work).

When submitting your work, you will be required to confirm that the work is your own, and text-matching software and other methods are routinely used to check submissions against other submissions to the university and internet sources. Details of what constitutes plagiarism and how to avoid it can be found on UWE's Study Skills [pages about avoiding plagiarism](#).

Module learning outcomes assessed by this task:

MO1: Independently research a comprehensive body of knowledge in a chosen subject and apply that to a professional practice context.

MO2: Demonstrate a professional understanding of ethical and professional best practice and apply this to the design of research and practice methodologies.

MO3: Demonstrate creative problem-solving in a complex project, involving iterative design, prototyping and risk management.

MO7: Write up and present their research, conclusions and results in the form of professional outputs.