

# Graphic & Web Design Studio

## Typographic Systems Task

Typographic organization has always been a complex system in that there are so many elements at play, such as hierarchy, texture, order of reading, legibility, and contrast. **The 8 typographic design systems: Axial, Radial, Dilatational, Random, Grid, Modular, Transitional, & Bilateral** allow the designer to break free from the traditional confines of the horizontal and vertical grid systems originally brought in by the letterpress. After reading about these 8 systems, and using **Adobe Illustrator** as a design tool, you will produce one layout for each system to be placed inside your **Semester 1 Flexbox Website**.

## Requirements

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Research the 8 typographic systems we looked at during class: **Axial, Radial, Dilatational, Random, Grid, Modular, Transitional, & Bilateral**. The 8 systems mentioned above will be explored using the following content:

The Arnolfini International Centre for Contemporary Arts  
Frank Bowling | Land Of Many Waters

We celebrate the work of pioneering painter Sir Frank Bowling, in its 60th anniversary year, sharing new and previously unseen work, alongside key paintings from the last decade.

Saturday, 3rd July 2021 to Sunday, 26th September 2021, 11:00 to 18:00

Limited viewing slots available

Free to the public

You may use **only 1** of the following typefaces:

**Futura PT, Gill Sans Nova, Adobe Garamond Pro, or Clarendon URW.**

You will be constricted to a **200mm x 200mm canvas size in Adobe Illustrator**.

In addition to black, **you may use only 1 other colour**. You may also use **shapes**, and **rules (lines / stroke)**. You may not include images / illustrations. You may also break up the above copy / text to suit the required layout needs. You must include at least two sentences to a paragraph about each typographic system explaining that system

## Deliverables

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This task must be placed in an appropriate place within your **Semester 1 Flexbox Website**, along with your short reflection paragraph(s). The reflection paragraph(s) should be associated with each image in a way that is easy to read and understand.

**I invite you to sketch your layouts first using pencil and paper, though Adobe Illustrator can be used as an effective sketching tool. I also invite and urge you to show your work to your peers and myself for constructive feedback.**