

John Elliot

14 Years, Secondary School Student

 Bristol



ABOUT

John is eager to learn anything and has a lot of childhood ignorance. He is susceptible to believing things he hears for the first time and therefore will need reliable information. He enjoys having fun interactions but wants to learn something new.

NEEDS

- To learn from the interaction
- Fun interaction
- Easy experience

FRUSTRATIONS

- Complex ideas that are hard to follow
- Not learning and having their time wasted
- Not having fun

CHARACTERISTICS

Trait 1: Friendly

Trait 2: Ignorant

Trait 3: Smart

TECHNOLOGY

Apps ☒ ☒ ☒ ☒ ☐

Internet ☒ ☒ ☒ ☐ ☐

Social media ☒ ☒ ☐ ☐ ☐

INTERESTS

Games

Internet

Phone

Friends and Family

Fun Activities