

Randy Booth

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Senior Full-Stack Engineer

JavaScript/React Ecosystem | Back-End Logic (PHP) | Database Management

Highly experienced Full-Stack Engineer with over 13 years in architecting and migrating complex web applications. Specializing in PHP/Laravel, TypeScript/React, and robust DevOps practices (Docker/CI/CD). Proven ability to deliver technical leadership, manage critical digital asset portfolios, and ensure enterprise-level compliance and security. Successful history of increasing performance and revenue through codebase modernization and feature implementation.

TECHNICAL SKILLS

- **Languages:** PHP, TypeScript, JavaScript, SQL, HTML/CSS
- **Frameworks:** Laravel, Symfony, React, Vue.js, Express.js, Node.js, NextJS, CakePHP, jQuery
- **Data/DevOps:** PostgreSQL, MySQL, Redis, MongoDB, Docker, CI/CD, Postman
- **Architecture/UI Tools/Development Environments:** RESTful API, GraphQL, PHPUnit, TDD, Git, VS Code, PHPStorm, Vim, Tailwind CSS, Bootstrap, Drupal, WordPress, Adobe Photoshop, Adobe XD, Figma, Sketch

WORK EXPERIENCE

VML (merged with Wunderman Thompson) - *Memphis, TN*

09/2020 – 10/2025

Senior Technology Specialist

- Managed the technical integrity and front-end architecture for a critical portfolio of healthcare websites, ensuring high availability and ADA compliance.
- Oversaw backend platform maintenance and feature extensions in Drupal and WordPress, serving as the technical authority for CMS security and stability.
- Directed the creation of specialized digital marketing assets, including complex animated web ads (Google Web Designer) and high-fidelity, cross-client email campaigns (MJML).

Universal Asset Management - *Memphis, TN*

01/2019 – 06/2020

Senior Application Developer

- Developed full-stack web applications with Laravel, Vue.js, and GraphQL, ensuring seamless functionality and high performance.
- Responsible for the complete lifecycle of product features, including technical design, development, and driving the successful implementation of core application requirements.

- Fostered strong collaboration with stakeholders to capture project requirements, clarify scope, and contribute essential solutions as a key member of the web development team.

Self-Employed - *Memphis, TN*

12/2016 – 01/2019

Freelance Web Developer

- Architected and delivered a major web platform built on the Laravel framework, overseeing the complete software lifecycle from initial requirements gathering to final deployment.
- Specialized in advanced PHP programming and bespoke web application development, serving multiple clients with tailored back-end solutions and database integration.
- Optimized the front-end production pipeline by converting high-fidelity PSD designs into high-quality, performant, and maintainable HTML/CSS/JavaScript.

Propane Media - *Memphis, TN*

02/2013 – 11/2016

Front-End Architect

- Engineered and maintained a large-scale portfolio of 30+ client websites and daily email marketing campaigns, coordinating technical efforts with five external agencies.
- Served as Front-End Architect, directly responsible for converting complex PSD designs into clean, highly optimized, and cross-browser HTML, CSS, and JavaScript.
- Provided comprehensive client support for a key national company (2013–2016), delivering a full site redesign (2014) and continuous updates, leveraging expertise in major PHP frameworks (WordPress, Laravel, Symfony).

ePaymentAmerica - *Bartlett, TN*

03/2012 – 02/2013

Web Developer

- Spearheaded the overhaul of Yapyzal.com, migrating the codebase from WordPress to CakePHP for enhanced performance and security.
- Modernized site functionality by integrating the Facebook API, expanding the site's user engagement capabilities and bringing the company into the social media age.
- Recreated the website's front-end interface from scratch based on complex designer mockups, ensuring pixel-perfect fidelity using expert-level HTML and CSS.

EDUCATION

University of Memphis - *Memphis, TN*

Computer Science, 01/2009 – 05/2011

Southwest Tennessee Community College - *Memphis, TN*

Associate Degree – Web Applications Development, May 2008