

# TATA PROJECT PROTOTYPE

## TATA TEAM

### User Stories and Related Scenarios

#### STORY 1

Meet Sedef, a dynamic influencer known for her intensive content and engaged audience. Sedef loves to share her interest in technology with her followers. However, she gives too much time to create new content, and she doesn't get any offer from any other companies to turn this creative content into money. She wants to use a place that shares advertising opportunities for the type of influencers like her. She discovered TATA, a platform designed for advertisers to create campaigns specifically for their influencers and for influencers to bid on those ad campaigns.

Emre, the advertiser with cutting-edge tech gadgets sought influencers who could authentically showcase his products. TATA's campaign creation feature allowed him to specify his requirements and find influencers like Sedef who aligned with his vision and were impressed by Emre's campaign, Sedef sent in a proposal expressing her interest and detailing how she could authentically incorporate the gadgets into her content. Emre, pleased with Sedef's profile and proposal, accepted her offer. The two could now communicate seamlessly through TATA, discussing campaign specifics and sharing creative ideas. As the campaign unfolded, Sedef's followers embraced the tech gadgets, and Emre saw a significant uptick in product visibility and sales. The successful collaboration laid the foundation for a lasting partnership, and both Sedef and Emre continued to thrive in the realm of influencer marketing through TATA.

#### SCENARIO 1

**Initial Assumption:** A influencer type user that wants to collaborate will make a proposal to campaign. This proposal will be saved and the campaign owner can see this proposal then owner can approve or reject this proposal.

**Normal:** The influencer will click the campaign he/she wants to then be going to see the campaign details. If the influencers meet the requirements, then fill in the proposal form then click the propose button. On the completion of the form and submission, campaign owner receives a email and the notification about the proposal.

**What can go wrong :** If the proposal submission form is not filled then proposal button stays disabled or if the proposal submission text not more than 100 words then button stays disabled. If the email address has not approved address then the proposal will not submitted. Also campaign owner if quitted from the web site but not informed about the quit then the proposal stays active until the campaign ends.

**Other Activities:** Admins can delete or update the proposals after the proposals submitted by influencers.

**System State On Completion:** Proposal submitted and assigned a status "pending". Campaign owners can accept or reject this proposal and this process updates the status as "accepted" or "rejected". Accepted proposal owners can communicate with the campaign owners with Tata messaging system.

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## STORY 2

Meet Gugucan, a dedicated Twitch streamer known for his engaging content, particularly in the gaming niche. Despite his passion for streaming, Gugucan found himself wanting to take his content to the next level by participating in advertising campaigns with prominent gaming companies. However, he wants to select the advertising opportunities according to his desires.

During one of his streams, Gugucan openly expressed his desire to collaborate with gaming companies for advertising campaigns. He faced with the advertisement campaigns that has same content which he was not approved. In response to Gugucan's aspirations, Burak, a devoted viewer, messaged in the chat, suggesting a potential solution. "Hey Gugu, why not explore Tata? You can submit proposals for gaming companies looking for influencers like you and also you can select whatever campaign type or product you wanna advertise," Burak suggested, offering a new perspective to Gugucan's advertising approach. Intrigued by Burak's idea, Gugucan decided to investigate Tata. The platform's features allowed influencers to submit proposals to gaming companies looking for content creators to promote their products. Gugucan, excited by the prospect of actively pursuing opportunities, started sending proposals to various gaming companies through Tata. The platform facilitated communication between Gugucan and these gaming companies, streamlining the negotiation process. Gugucan's unique approach garnered attention, and he soon found himself collaborating with gaming companies on exciting advertising campaigns. As the campaigns unfolded, Gugucan's streams seamlessly incorporated promotions for various gaming products. The positive response from his audience and the gaming community at large propelled Gugucan's channel to new heights. Burak, witnessing the success of his favorite streamer, felt a sense of pride in having contributed to this positive change.

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**Initial Assumption:** A influencer type user that wants to collaborate will make a proposal to campaign. This proposal will be saved and the campaign owner can see this proposal then owner can approve or reject this proposal.

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## STORY 3

Taha has a new company that produces product about the “maden suyu” and the this newly created company needs advertise it’s new product. However, Taha’s newly created company don’t have a intensive budget to make campaigns with world-wide influencers. He wants to advertise his product with some local influencers but he had hard times to find appropriate customer that matches his budget and expectations. While he was surfing on the internet, he founds the Tata which has a lot of influencer willing to collaborate. Also he can find any type of influencer according to his budgets and necessities with filtering feature of Tata.

He created a campaign then he invited the some influencers that. After that he had a notification about the proposals on that campaign. He finds out the influencers that he willing to collaborate. He approved two influencer for his campaign according to his necessities and the budget. He communicated with these influencers in Tata messaging system seamlessly then they came to an agreement about the campaign.

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## PROJECT BACKLOG DOCUMENT

Issue Type	Key	Summary	Sprint	Story Points	Priority	Status
Bug	<a href="#">TP-129</a>	When click the logout button it is not redirecting home page correctly	Filtering of Web Page	0.5	Medium	To Do
Epic	<a href="#">TP-27</a>	User Interface			Medium	To Do
Epic	<a href="#">TP-28</a>	Application Programming Interface			Medium	To Do
Epic	<a href="#">TP-114</a>	Messaging			Medium	To Do
Epic	<a href="#">TP-158</a>	Filtering			Medium	To Do
Story	<a href="#">TP-29</a>	As an influencer, I would like to see all ongoing campaigns in one page and submit <u>proposal on chosen one.</u>	Fundamental of Web Page; Filtering of Web Page		Medium	To Do
Story	<a href="#">TP-30</a>	As an influencer, I would like to manage my proposals , collaborations and milestones.	Fundamental of Web Page; Filtering of Web Page		Medium	To Do
Story	<a href="#">TP-31</a>	As an influencer, there should be button in the navigation bar that should redirect to the a browse page.	Fundamental of Web Page		Medium	Done
Story	<a href="#">TP-32</a>	As an influencer, I wanna be able to interact with my messages.	Fundamental of Web Page; Filtering of Web Page		Medium	To Do
Story	<a href="#">TP-33</a>	As an influencer, I wanna be able to deal with my notifications.	Fundamental of Web Page; Filtering of Web Page		Medium	To Do
Story	<a href="#">TP-34</a>	As an influencer, I want to be able to edit and create my account informations.	Fundamental of Web Page		Medium	Done
Story	<a href="#">TP-35</a>	As an advertiser, I want to see all influencers who are open to collaborations on one page and invite preferred ones to my campaign	Fundamental of Web Page; Filtering of Web Page		Medium	To Do
Story	<a href="#">TP-36</a>	As an advertiser I would like to manage my campaigns and collaborations.	Fundamental of Web Page; Filtering of Web Page		Medium	To Do
Story	<a href="#">TP-37</a>	As an advertiser, there should be button in the navigation bar that should redirect to create campaign page	Fundamental of Web Page		Medium	Done
Story	<a href="#">TP-38</a>	As an advertiser, I wanna be able to interact with my messages.	Fundamental of Web Page; Filtering of Web Page		Medium	To Do
Story	<a href="#">TP-39</a>	As an advertiser, I wanna be able to deal with my notifications.	Fundamental of Web Page; Filtering of Web Page		Medium	To Do
Story	<a href="#">TP-40</a>	As an advertiser, I want to be able to edit and create my account informations.	Fundamental of Web Page		Medium	Done
Story	<a href="#">TP-72</a>	As a unregistered user, I wanna be able to see the home page and I should be able to login with my credentials or register as a influencer or advertiser.	Fundamental of Web Page		Medium	Done
Story	<a href="#">TP-100</a>	As an admin I wanna be able to see all proposals all campaigns , user profiles, all collaboration. Also i wanna be able to edit or delete the things related to the these.			Medium	To Do
Story	<a href="#">TP-106</a>	Dummy/Simulated Graphical Interface	Fundamental of Web Page	2	High	Done
Story	<a href="#">TP-108</a>	Documented Test Cases		1	High	To Do
Story	<a href="#">TP-109</a>	Well-defined user story and its related scenarios		1	High	To Do
Story	<a href="#">TP-110</a>	Use case diagram(s) for the defined scenarios		1	High	To Do
Story	<a href="#">TP-111</a>	Relational database schema		1	High	To Do
Story	<a href="#">TP-112</a>	As a user, I want to see my message history with other users.			Medium	To Do
Story	<a href="#">TP-113</a>	As a user, I want to search for specific messages or conversations within the app.			Medium	To Do
Story	<a href="#">TP-115</a>	As a user, I want to see the online/offline status of other users to know when they are available for messaging.			Medium	To Do

Story	<a href="#">TP-116</a>	As a user, I want the messaging system to seamlessly integrate with influencer and advertiser profiles.			Medium	To Do
Story	<a href="#">TP-117</a>	As a user, I want to edit and delete my own messages for clarity and privacy.			Medium	To Do
Story	<a href="#">TP-118</a>	As a user, I want the messaging system to work seamlessly with the app's notification hub for a unified user experience.			Medium	To Do
Story	<a href="#">TP-119</a>	As a user, I want to customize my notification preferences, so I can control how and when I receive message notifications.			Medium	To Do
Story	<a href="#">TP-120</a>	As a user, I want the messaging system to seamlessly integrate with influencer and advertiser profiles.			Medium	To Do
Story	<a href="#">TP-159</a>	As an influencer, I want to filter campaigns based on specific criteria to find the ones that match my interests.	Filtering of Web Page		Highest	To Do
Story	<a href="#">TP-161</a>	As a campaign owner, I want to use tags to categorize my campaigns.	Filtering of Web Page		Medium	To Do
Story	<a href="#">TP-178</a>	As an influencer, I want to use tags in my profile to show categories I am influential in.	Filtering of Web Page		Medium	To Do
Story	<a href="#">TP-180</a>	As a campaign owner, I want to view detailed statistics about influencers social media channels so that I can track the performance and engagement of my content.	Filtering of Web Page		High	To Do
Story	<a href="#">TP-192</a>	As a campaign owner, I want to provide ratings to influencers to help the community identify high-performing influencers for collaborations.	Filtering of Web Page		Medium	To Do
Story	<a href="#">TP-193</a>	As an influencer, I want to receive ratings from campaign owners based on my performance so that I can showcase my credibility and expertise.	Filtering of Web Page		Medium	To Do
Story	<a href="#">TP-194</a>	As an influencer, I want to provide ratings to campaign owners to help the community identify trustworthy advertisers.	Filtering of Web Page		Medium	To Do
Sub-task	<a href="#">TP-42</a>	Unit Test	Fundamental of Web Page	1	Medium	Done
Sub-task	<a href="#">TP-43</a>	Integration with API	Fundamental of Web Page	3	Medium	Done
Sub-task	<a href="#">TP-48</a>	List of all proposal table	Fundamental of Web Page	1	Medium	Done
Sub-task	<a href="#">TP-49</a>	List of all collaborations table	Fundamental of Web Page	1	Medium	Done
Sub-task	<a href="#">TP-51</a>	Campaign details listing	Fundamental of Web Page; Filtering of Web Page	1	Medium	Done
Sub-task	<a href="#">TP-52</a>	Proposal appearance	Fundamental of Web Page; Filtering of Web Page	2	Medium	To Do
Sub-task	<a href="#">TP-53</a>	Editing of the proposal	Fundamental of Web Page; Filtering of Web Page	1	Medium	To Do
Sub-task	<a href="#">TP-54</a>	Integration with API	Fundamental of Web Page; Filtering of Web Page	3	Medium	To Do
Sub-task	<a href="#">TP-55</a>	Unit Testing	Fundamental of Web Page; Filtering of Web Page	1	Medium	To Do
Sub-task	<a href="#">TP-57</a>	Campaign information	Fundamental of Web Page	1	Medium	Done
Sub-task	<a href="#">TP-64</a>	Small component for summary of the messages for hover	Fundamental of Web Page	1	Medium	Done
Sub-task	<a href="#">TP-68</a>	View profile page	Fundamental of Web Page	1	Medium	Done
Sub-task	<a href="#">TP-69</a>	Account settings page	Fundamental of Web Page	1	Medium	Done
Sub-task	<a href="#">TP-70</a>	Integration with API	Fundamental of Web Page	3	Medium	Done
Sub-task	<a href="#">TP-71</a>	Unit Testing	Fundamental of Web Page	1	Medium	Done

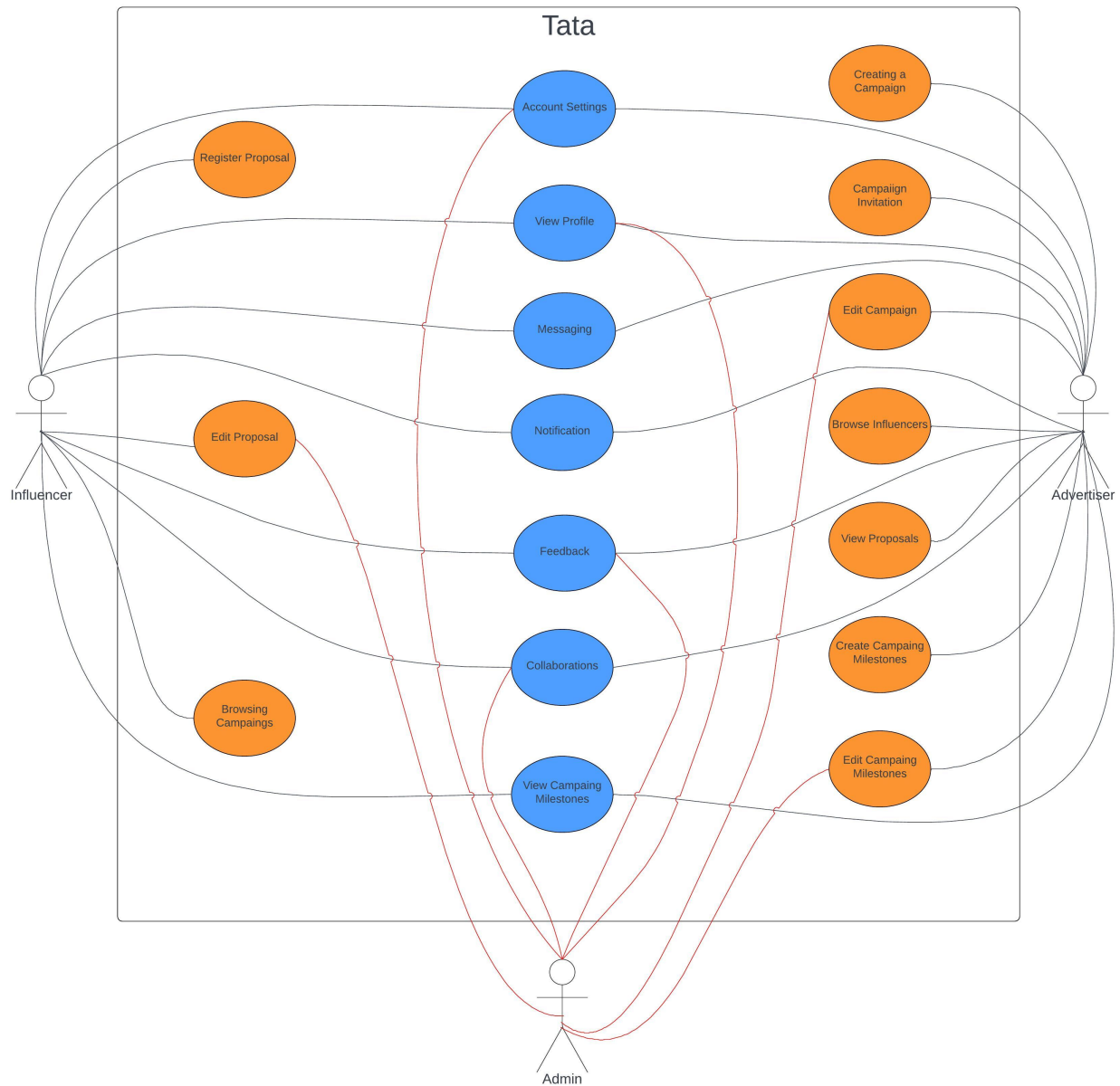
Sub-task	<a href="#">TP-76</a>	Integration with API	Fundamental of Web Page	3	Medium	Done
Sub-task	<a href="#">TP-77</a>	Unit Testing	Fundamental of Web Page	1	Medium	Done
Sub-task	<a href="#">TP-78</a>	User interface implemnatitoin	Fundamental of Web Page	1	Medium	Done
Sub-task	<a href="#">TP-80</a>	Unit Test	Fundamental of Web Page	1	Medium	Done
Sub-task	<a href="#">TP-81</a>	Integration with API	Fundamental of Web Page	3	Medium	Done
Sub-task	<a href="#">TP-83</a>	List of all collobration table	Fundamental of Web Page; Filtering of Web Page	2	Medium	In Progress
Sub-task	<a href="#">TP-89</a>	Small component for a summary of the messages for hover	Fundamental of Web Page	1	Medium	Done
Sub-task	<a href="#">TP-94</a>	Campaign information	Fundamental of Web Page	1	Medium	Done
Sub-task	<a href="#">TP-96</a>	View profile page	Fundamental of Web Page	4	Medium	Done
Sub-task	<a href="#">TP-97</a>	Account settings page	Fundamental of Web Page	4	Medium	Done
Sub-task	<a href="#">TP-98</a>	Integration with API	Fundamental of Web Page	3	Medium	Done
Sub-task	<a href="#">TP-99</a>	Unit Testing	Fundamental of Web Page	1	Medium	Done
Sub-task	<a href="#">TP-166</a>	Enhance API endpoints to support filtering campaigns on selected tags.	Filtering of Web Page	1	Medium	To Do
Sub-task	<a href="#">TP-171</a>	Implement client-side logic to respond to filter button clicks.	Filtering of Web Page	3	Medium	To Do
Sub-task	<a href="#">TP-172</a>	Verify that the UI smoothly reflects changes without requiring a full page reload.	Filtering of Web Page	1	Medium	To Do
Sub-task	<a href="#">TP-182</a>	Set up API connections with social media platforms.	Filtering of Web Page		Medium	In Progress
Sub-task	<a href="#">TP-183</a>	Display channel statistics on the influencer dashboard.	Filtering of Web Page		Medium	In Progress
Sub-task	<a href="#">TP-185</a>	Verify that campaigns are displayed correctly, and filters work as expected.	Filtering of Web Page	1	Medium	In Progress
Task	<a href="#">TP-41</a>	Browse page user interface implemenation	Fundamental of Web Page	1	Medium	Done
Task	<a href="#">TP-46</a>	Proposal page user interface	Fundamental of Web Page		Medium	Done
Task	<a href="#">TP-47</a>	Collobration page user interface	Fundamental of Web Page		Medium	Done
Task	<a href="#">TP-50</a>	Proposal edit user interface	Fundamental of Web Page; Filtering of Web Page		Medium	In Progress
Task	<a href="#">TP-56</a>	Collobration detail page	Fundamental of Web Page		Medium	Done
Task	<a href="#">TP-63</a>	Notification hover component	Fundamental of Web Page	1	Medium	Done
Task	<a href="#">TP-65</a>	Account page user implementation	Fundamental of Web Page	1	Medium	Done
Task	<a href="#">TP-73</a>	Register page implementation	Fundamental of Web Page	1	Medium	Done
Task	<a href="#">TP-74</a>	Login page implemnation	Fundamental of Web Page	1	High	Done
Task	<a href="#">TP-75</a>	Home page implemantion	Fundamental of Web Page	1	Low	Done
Task	<a href="#">TP-79</a>	Browse page user interface implementation for advertiser	Fundamental of Web Page	1	Medium	Done
Task	<a href="#">TP-82</a>	Collobration page user interface for advertiser	Fundamental of Web Page; Filtering of Web Page		Medium	In Progress
Task	<a href="#">TP-84</a>	Campaign Listing page user interface for advertiser	Fundamental of Web Page	1	Medium	Done
Task	<a href="#">TP-85</a>	Campaign edit user interface for advertiser	Fundamental of Web Page		Medium	Done
Task	<a href="#">TP-86</a>	Collaboration detail page for advertiser	Fundamental of Web Page		Medium	Done
Task	<a href="#">TP-88</a>	Notification hover component for advertiser	Fundamental of Web Page		Medium	Done
Task	<a href="#">TP-95</a>	Account page user implementation for advertiser	Fundamental of Web Page	1	Medium	Done
Task	<a href="#">TP-101</a>	proposal edit delete page		1	Medium	To Do
Task	<a href="#">TP-102</a>	campaign edit and delete page		1	Medium	To Do
Task	<a href="#">TP-103</a>	collaboration edit and delete		1	Medium	To Do

Task	<a href="#">TP-104</a>	user edit and delete		1	Medium	To Do
Task	<a href="#">TP-105</a>	user create and register end point	Fundamental of Web Page	1	High	Done
Task	<a href="#">TP-121</a>	Set up the messaging system between accepted influencers and campaign owners.		6	High	To Do
Task	<a href="#">TP-122</a>	Design and develop the user interface for messaging feature.		2	High	To Do
Task	<a href="#">TP-123</a>	Add notification triggers for new messages.		1	Low	To Do
Task	<a href="#">TP-124</a>	Backend - Set up a database schema to store messages, conversations, and user relationships.		2	High	To Do
Task	<a href="#">TP-125</a>	Backend - Create API endpoints for sending, receiving, and retrieving messages.		3	High	To Do
Task	<a href="#">TP-126</a>	Conduct unit testing for message sending and receiving functionality.		1	Low	To Do
Task	<a href="#">TP-127</a>	Perform integration testing to ensure all components work together smoothly.		2	Medium	To Do
Task	<a href="#">TP-128</a>	Create documentation for unit tests.		1	Lowest	To Do
Task	<a href="#">TP-130</a>	table user,contact ,medialinks implemantation	Fundamental of Web Page	1	Medium	Done
Task	<a href="#">TP-132</a>	channel stats table implementation	Fundamental of Web Page; Filtering of Web Page	1	Medium	To Do
Task	<a href="#">TP-133</a>	collaboration_preferences and preferred platform table impl.	Fundamental of Web Page; Filtering of Web Page	1	Medium	To Do
Task	<a href="#">TP-134</a>	collaboration and tags tables implementation	Fundamental of Web Page; Filtering of Web Page	1	Medium	To Do
Task	<a href="#">TP-135</a>	proposal and rating tables implementation	Fundamental of Web Page; Filtering of Web Page	3	Medium	To Do
Task	<a href="#">TP-136</a>	creating bearer token functions and authentication functionality for api	Fundamental of Web Page	1	Medium	Done
Task	<a href="#">TP-138</a>	Implement API endpoints to manage media links (create, update, delete).	Fundamental of Web Page	1	Medium	Done
Task	<a href="#">TP-139</a>	Develop API endpoints to handle user ratings for campaigns.	Filtering of Web Page	1	Medium	To Do
Task	<a href="#">TP-140</a>	Create API endpoints for CRUD operations on campaigns.	Fundamental of Web Page	1	Medium	Done
Task	<a href="#">TP-141</a>	Implement API endpoints for managing collaboration preferences.	Fundamental of Web Page; Filtering of Web Page	1	Medium	To Do
Task	<a href="#">TP-142</a>	Develop API endpoints for handling preferred platforms.	Filtering of Web Page	1	Medium	To Do
Task	<a href="#">TP-143</a>	Implement API endpoints for managing campaign tags.	Fundamental of Web Page; Filtering of Web Page	1	Medium	To Do
Task	<a href="#">TP-144</a>	Develop API endpoints for managing campaign proposals.	Filtering of Web Page	1	Medium	To Do
Task	<a href="#">TP-145</a>	Implement API endpoints for fetching and updating campaign statistics.	Filtering of Web Page	1	Medium	To Do
Task	<a href="#">TP-146</a>	Develop API endpoints for managing collaborations.	Filtering of Web Page	1	Medium	To Do
Task	<a href="#">TP-147</a>	Develop a middleware to validate inputs for user-related endpoints.	Filtering of Web Page	1	Medium	To Do
Task	<a href="#">TP-148</a>	Create a middleware to validate inputs for media links-related endpoints.	Filtering of Web Page		Medium	To Do
Task	<a href="#">TP-149</a>	Develop a middleware for input validation in the rating system.	Filtering of Web Page		Medium	To Do
Task	<a href="#">TP-150</a>	Create a middleware to validate inputs for campaign-related endpoints.	Filtering of Web Page	1	Medium	To Do
Task	<a href="#">TP-151</a>	Develop a middleware for input validation in collaboration preferences.	Filtering of Web Page	1	Medium	To Do
Task	<a href="#">TP-152</a>	Create a middleware to validate inputs for preferred platform-related endpoints.	Filtering of Web Page	1	Medium	To Do
Task	<a href="#">TP-153</a>	Develop a middleware for input validation in the tags system.	Filtering of Web Page	1	Medium	To Do
Task	<a href="#">TP-154</a>	Create a middleware to validate inputs for proposal-related endpoints.	Filtering of Web Page	1	Medium	To Do
Task	<a href="#">TP-155</a>	Develop a middleware for input validation in the stats and analytics feature.	Filtering of Web Page		Medium	To Do

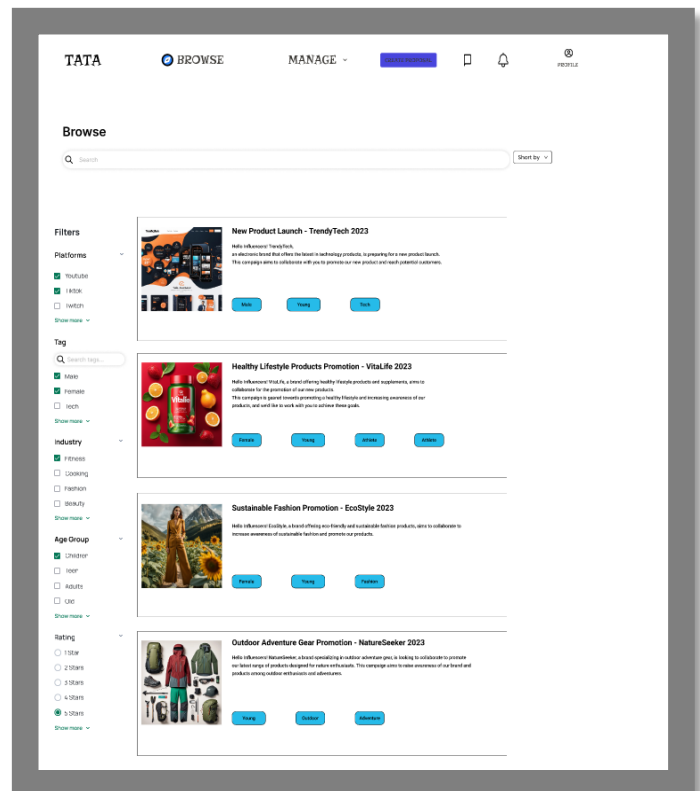
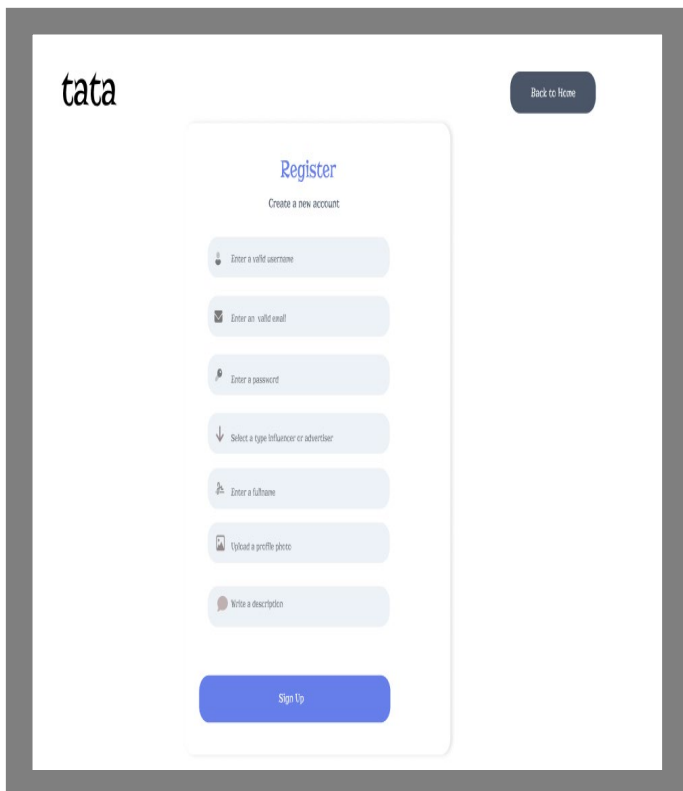
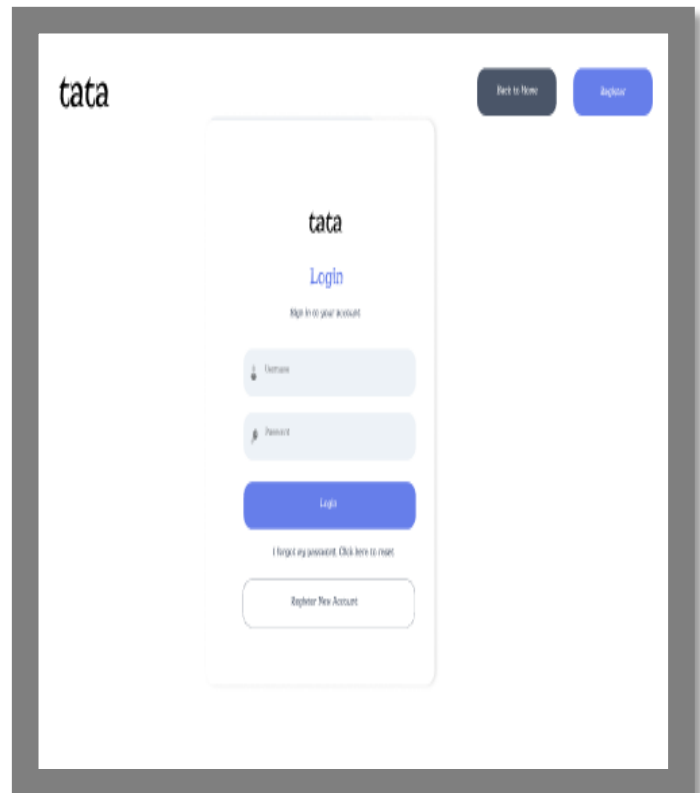
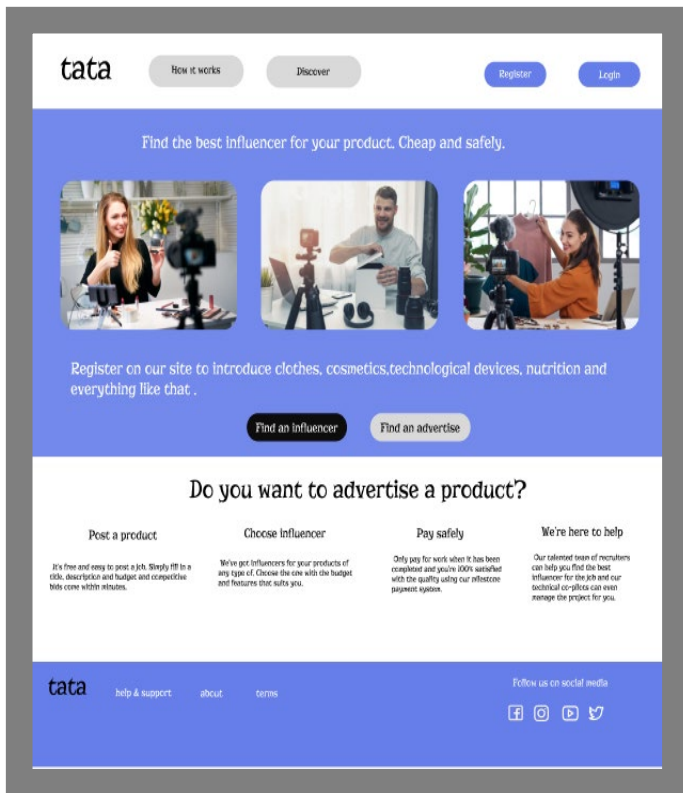
Task	<a href="#">TP-156</a>	Create a middleware to validate inputs for collaboration-related endpoints.	Filtering of Web Page		Medium	To Do
Task	<a href="#">TP-157</a>	user interfaces in figma	Fundamental of Web Page	6	Medium	Done
Task	<a href="#">TP-163</a>	Update the backend for tag filtering.	Filtering of Web Page		Medium	To Do
Task	<a href="#">TP-167</a>	Write unit tests for frontend components handling tagging and tag filtering.	Filtering of Web Page	1	Medium	To Do
Task	<a href="#">TP-168</a>	Update user documentation to include information on using tagging features for campaigns and influencers.	Filtering of Web Page	3	Medium	To Do
Task	<a href="#">TP-170</a>	Update the frontend to handle filter button clicks.	Filtering of Web Page		Highest	To Do
Task	<a href="#">TP-173</a>	Write unit tests for frontend components handling campaign display and filter clicks.	Filtering of Web Page	1	Medium	To Do
Task	<a href="#">TP-174</a>	Test the interaction between frontend and backend components.	Filtering of Web Page		Highest	To Do
Task	<a href="#">TP-175</a>	Update user documentation to include information on using campaign filtering features.	Filtering of Web Page	2	Medium	To Do
Task	<a href="#">TP-176</a>	Modify the backend to support filtering.	Filtering of Web Page	5	Highest	To Do
Task	<a href="#">TP-177</a>	Update the frontend for tag filtering.	Filtering of Web Page	1	Medium	To Do
Task	<a href="#">TP-179</a>	Update user documentation to include information on using filtering features for campaigns and influencers.	Filtering of Web Page	2	Medium	To Do
Task	<a href="#">TP-181</a>	Fetch and Display Channel Stats	Filtering of Web Page		High	To Do
Task	<a href="#">TP-184</a>	Test the accuracy of channel statistics.	Filtering of Web Page	1	Medium	To Do
Task	<a href="#">TP-186</a>	Add a search bar to My Collaborations page.	Filtering of Web Page	1	Medium	To Do
Task	<a href="#">TP-190</a>	Influencer side - Design the filter buttons	Filtering of Web Page	1	Medium	To Do
Task	<a href="#">TP-191</a>	Advertiser side - Design the filter buttons	Filtering of Web Page	1	Medium	To Do



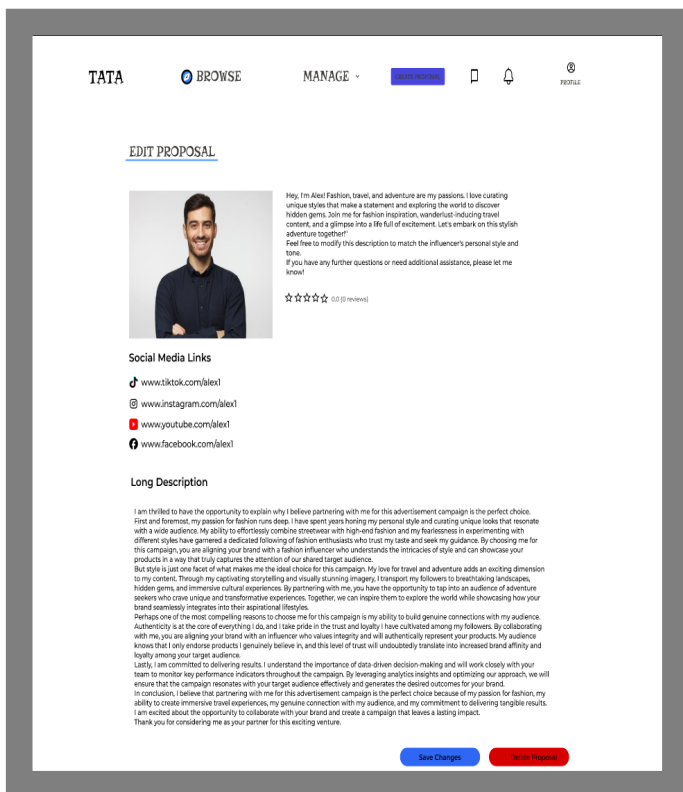
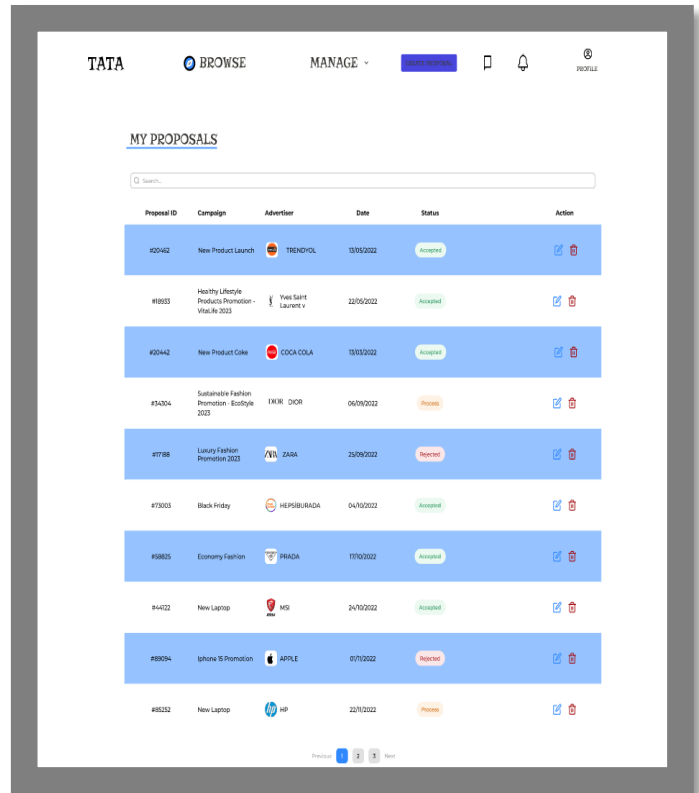
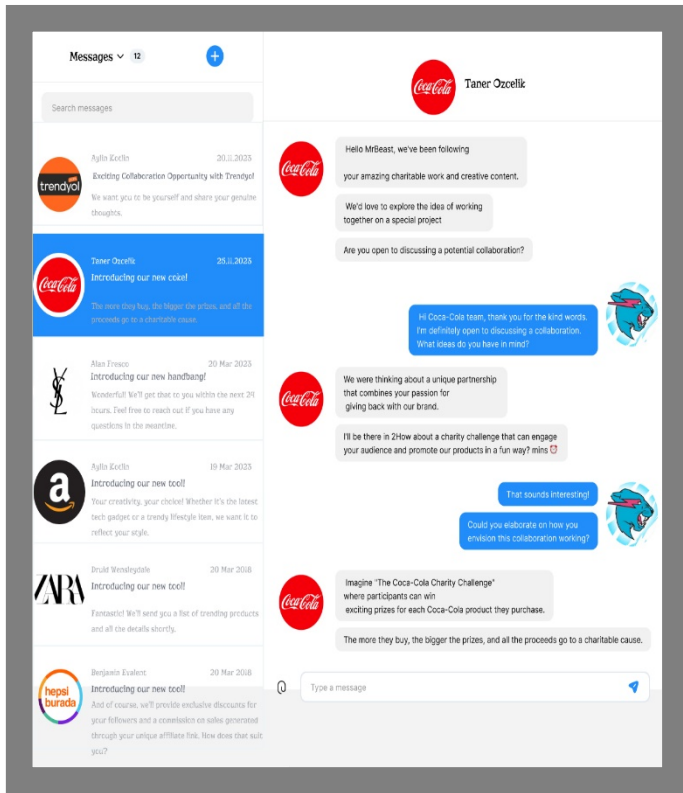
## USE CASE DIAGRAMS



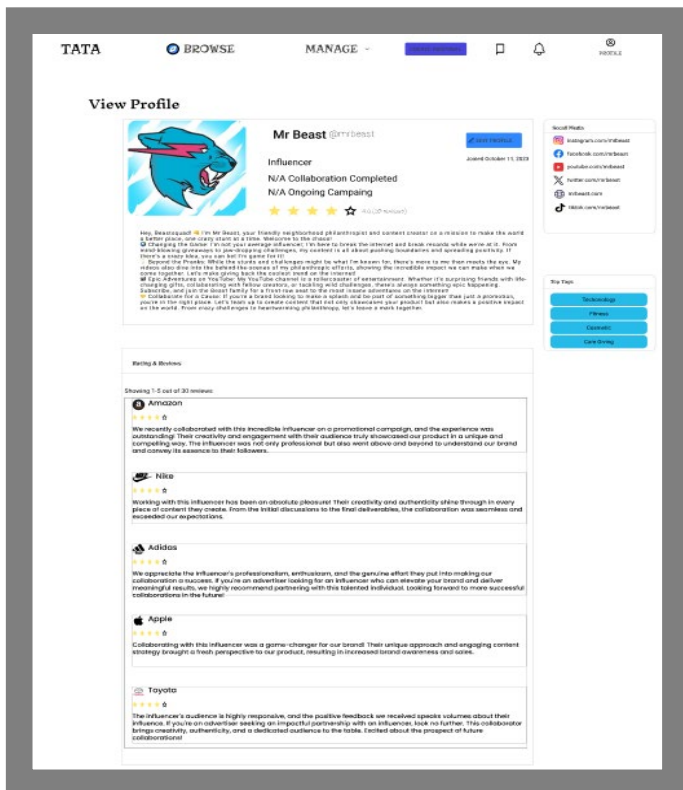
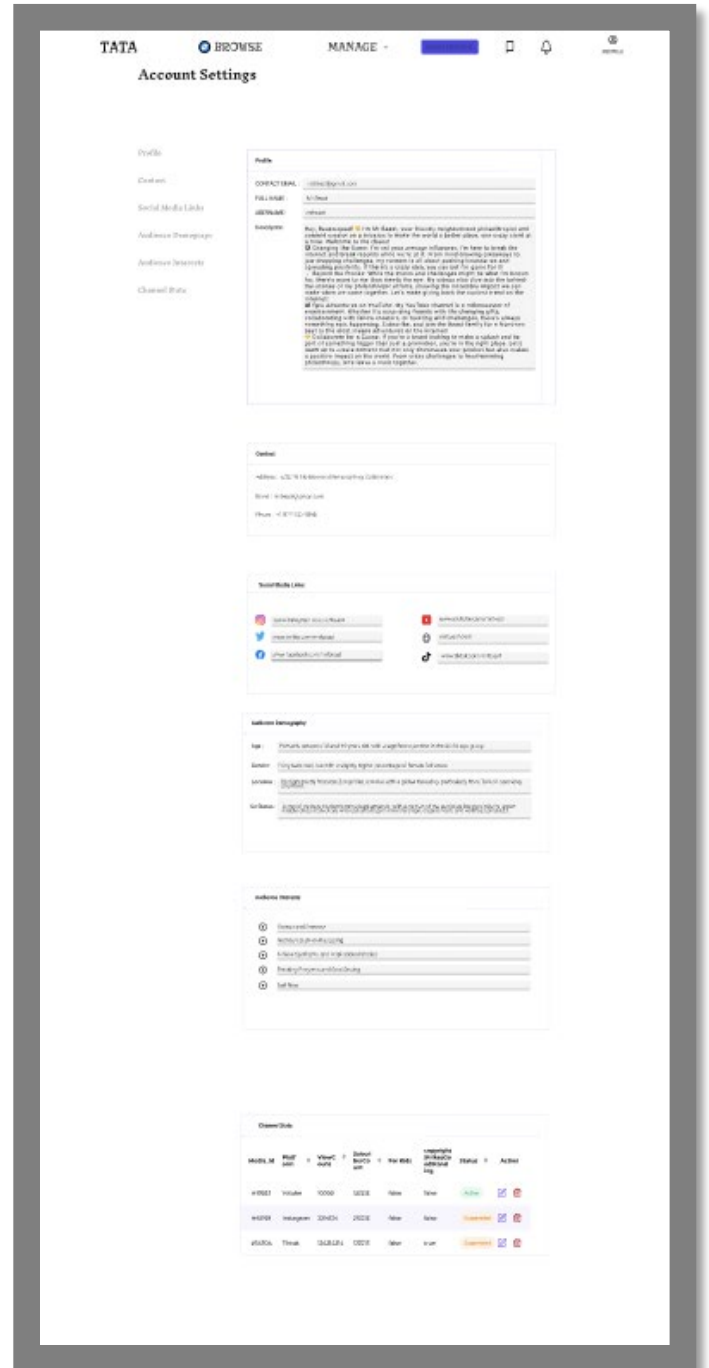
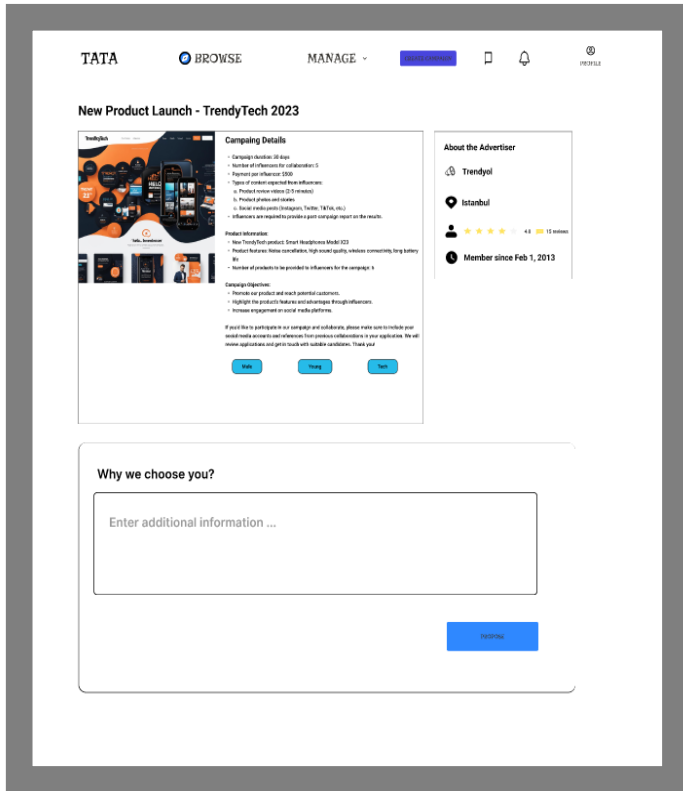
## GRAPHICAL INTERFACES (INFLUENCER WEB APPLICATION)



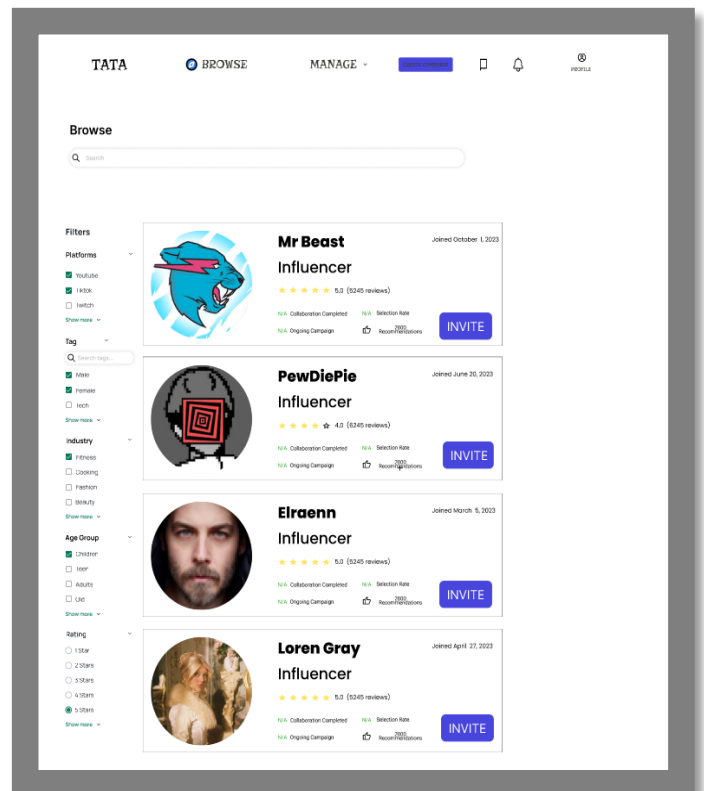
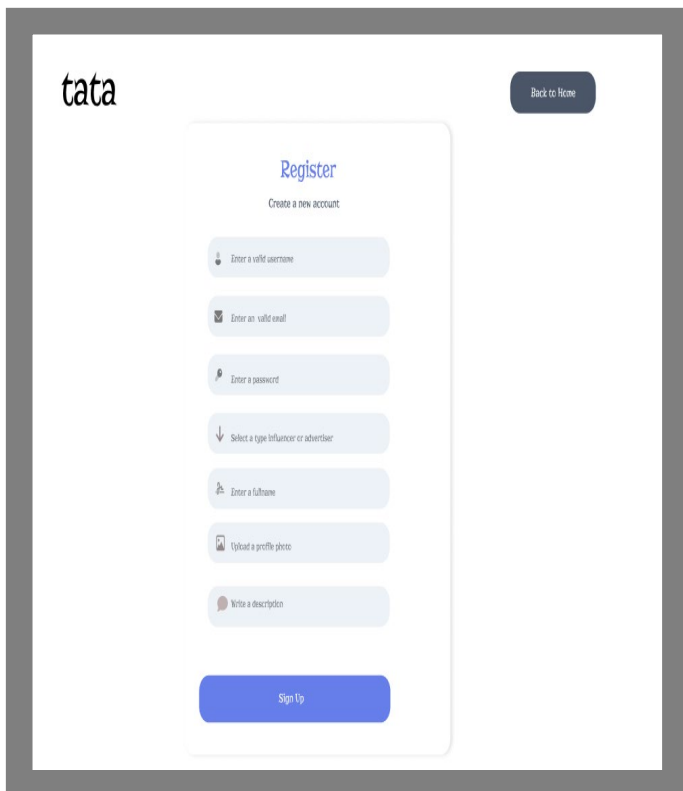
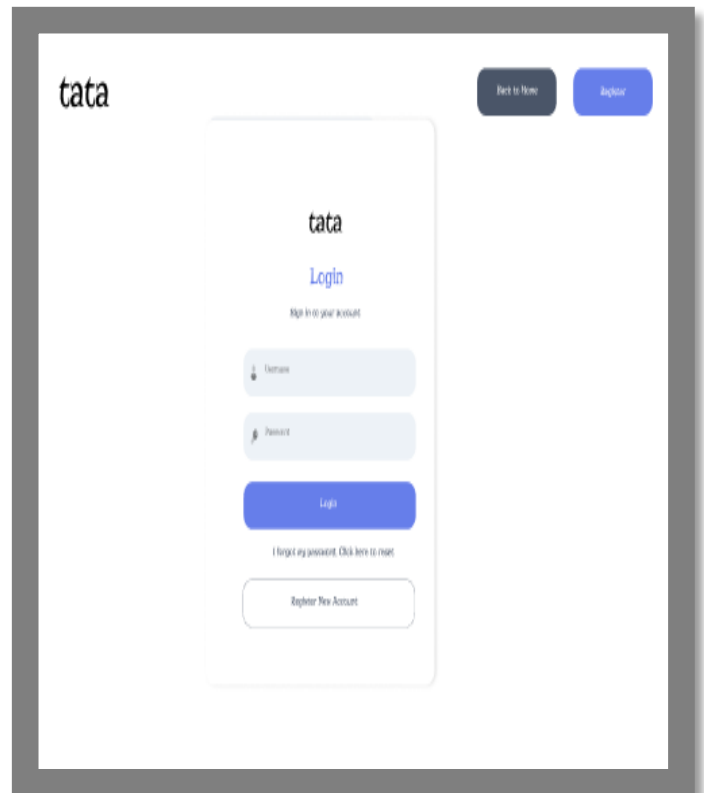
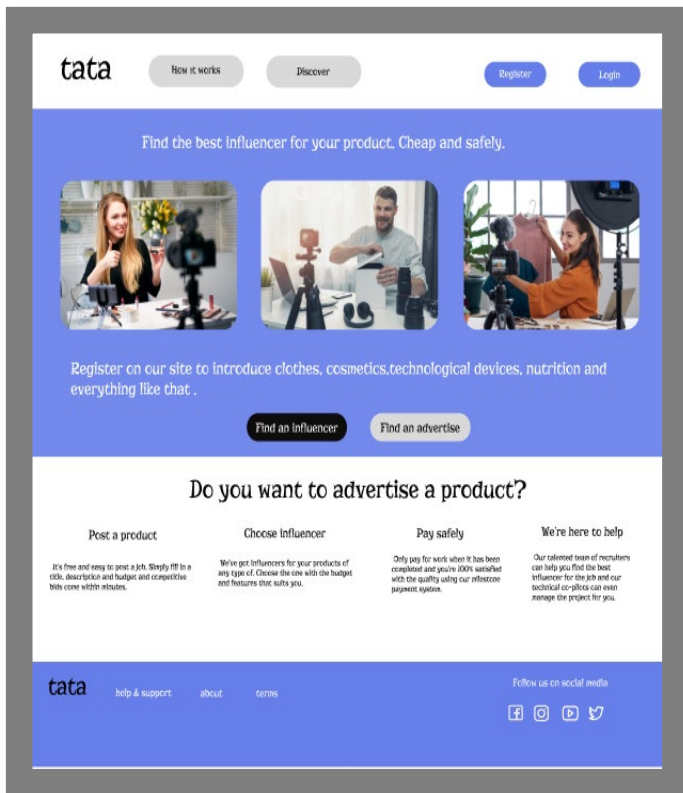
# GRAPHICAL INTERFACES (INFLUENCER WEB APPLICATION)



# GRAPHICAL INTERFACES (INFLUENCER WEB APPLICATION)



## GRAPHICAL INTERFACES (ADVERTISER WEB APPLICATION)



## GRAPHICAL INTERFACES (ADVERTISER WEB APPLICATION)

TATA

BROWSE

MANAGE

CREATE CAMPAIGN

Create Campaign

Title

Title is here ...

Campaign Description

Describe your proposal here ...

Category

Select category for your proposal

Tags

Select tags for your proposal

Date

Please select date

OK

July 01 2021

June 09 2022

April 10 2023

Upload Image

Drop & drop images or browse

Accepted formats: JPG, PNG

UPLOAD FILES

CREATE

CANCEL

TATA

BROWSE

MANAGE

CREATE CAMPAIGN

MY CAMPAIGN PROPOSALS

✔ Fitness and Wellness Influencer Partnership

Status: Ongoing

New Search

✔ Fashion Blogger Collaboration

Status: Ongoing

New Search

✔ Luxury Fashion Promotion 2023

Status: Ongoing

New Search

✘ Economy Fashion 2023

Status: Cancel

New Search

✘ Sustainable Fashion Promotion - EcoStyle 2023

Status: Cancel

New Search

APPLICATIONS

Hype

New Reply

Accept

Reject

Jahreim

New Reply

Accept

Reject

Elraenn

New Reply

Accept

Reject

Gugucan

New Reply

Accept

Reject

TATA

BROWSE

MANAGE

CREATE CAMPAIGN

MY COLLABORATIONS

Collaboration ID	Campaign	Advertiser	Contract Date End Date	Status
#32462	New Product Launch	Elraenn	13/05/2022 13/06/2022	Ongoing
#19233	Healthy Lifestyle Products Promotion - VitalLife 2023	Mr Beast	22/06/2022 22/06/2022	Done
#20442	New Product Coke	Elraenn	13/03/2022 13/03/2022	Ongoing
#34304	Sustainable Fashion Promotion - EcoStyle 2023	Elraenn	06/09/2022 06/10/2022	Done
#17188	Luxury Fashion Promotion 2023	Elraenn	25/09/2022 25/10/2022	Cancel
#12303	Black Friday	Elraenn	04/10/2022 29/10/2022	Ongoing
#36873	Economy Fashion	Elraenn	17/10/2022 03/03/2023	Ongoing
#44022	New Laptop	Elraenn	24/10/2022 29/10/2022	Ongoing
#89094	iphone 15 Promotion	Elraenn	01/11/2022 03/12/2023	Cancel
#65252	New Laptop	Elraenn	22/11/2022 12/04/2023	Done

Previous

1

2

Next

TATA

BROWSE

MANAGE

CREATE CAMPAIGN

Messages

Search messages

Mr Beast

Profile picture

AmazonInfluencerKey

Hey Amazon crew if I'm totally up for spreading some uncanny excitement! What's the scoop?

Mr Beast

AmazonInfluencerKey

You mean they buy the bigger the better, just like the products go in a charitable cause.

Mr Beast

AmazonInfluencerKey

We're thrilled to hear that you're interested in collaborating with us. We're thinking of a mix of donations, reviews, and creative content featuring our products. We'll provide you with a list of our latest releases, and you can choose the ones that resonate with your audience. Additionally, we're open to any creative ideas you might have.

Mr Beast

AmazonInfluencerKey

We're thinking about a unique partnership that combines your passion for giving back with our brand.

Mr Beast

AmazonInfluencerKey

I'll be there in 24 hours about a charity challenge that can engage your audience and promote our products in a fun way? mine

Mr Beast

AmazonInfluencerKey

That sounds interesting.

Mr Beast

AmazonInfluencerKey

Could you elaborate on how you envision this collaboration working?

Mr Beast

AmazonInfluencerKey

Imagine 'The Coca-Cola Charity Challenge' where participants can win exciting prizes for each Coca-Cola product they purchase.

Mr Beast

AmazonInfluencerKey

The more they buy, the bigger the prizes, and all the proceeds go to a charitable cause.

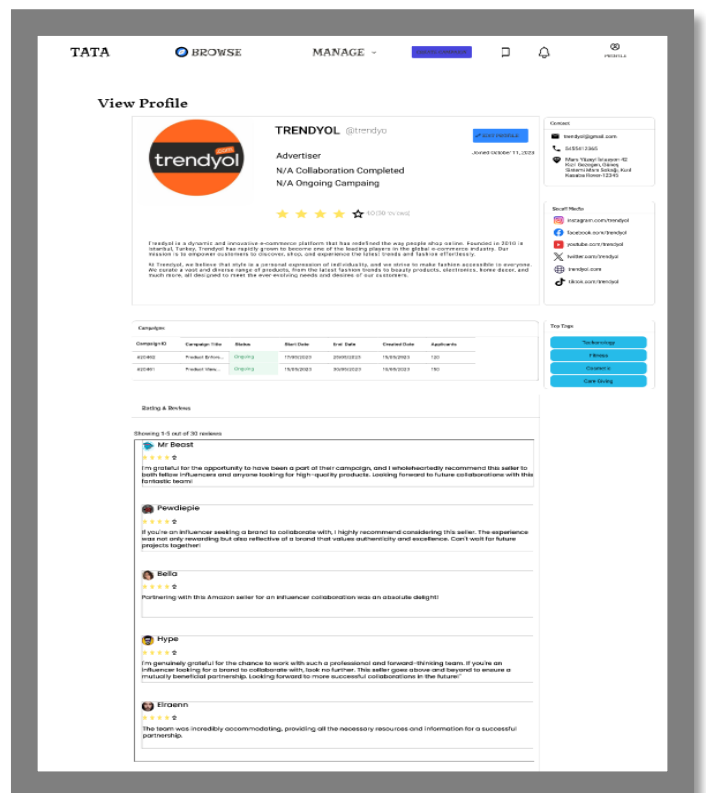
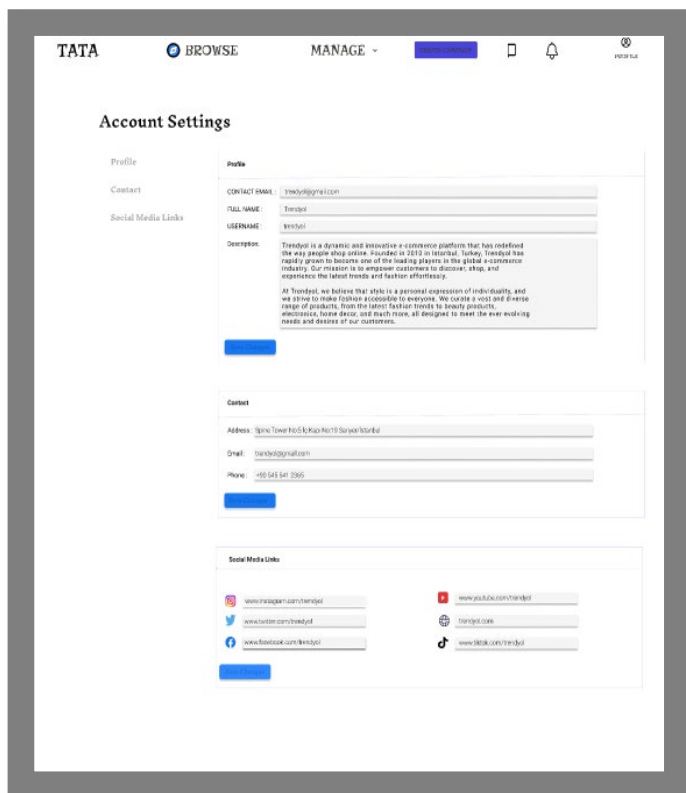
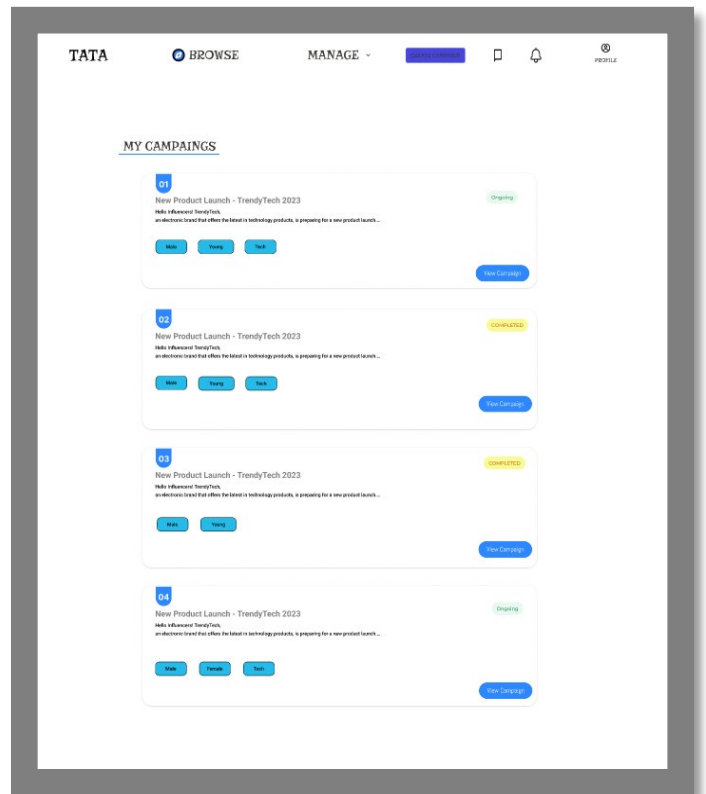
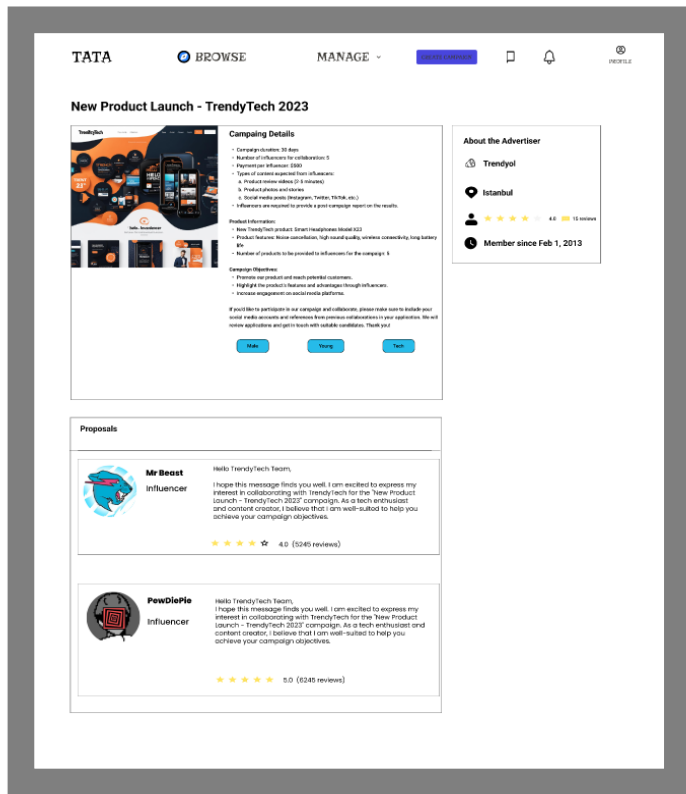
Mr Beast

AmazonInfluencerKey

Sounds like a plan! I'm excited about this collaboration. When can I expect to receive the contract?

Type a message

# GRAPHICAL INTERFACES (ADVERTISER WEB APPLICATION)



## TEST DOCUMENTATION

Test_Case_Id	TATA_LOGIN
Test Scenario	Checks the user is valid or not with valid inputs
Test Case	Enter a valid username or email and password
Pre Condition	Someone should register before login as it's user_type should be advertiser or influencer or admin
Steps	<ol style="list-style-type: none"> <li>1. Enter a valid user name or email address which are registered.</li> <li>2. Enter a valid password if account exists.</li> <li>3. Click login button</li> </ol>
Data	<pre> 1 { 2   "user_name": "ahmet67", 3   "password": "ahmet12" 4 } </pre> <pre> 1 { 2   "user_name": "ahmet67@gmail.com", 3   "password": "ahmet12" 4 } </pre>
Result	"Login successful" → Alert

Test_Case_Id	TATA_REGISTER
Test Scenario	Verify that a user can successfully register on the platform, providing necessary information including optional details and the user_type.
Test Case	<p>Provide valid inputs as for the inputs</p> <p>Full Name, Image Upload, User Name, Password, User Type, Description</p> <p>Email Address Phone should be filled with input.</p>
Pre Condition	Register page should be accessible and no user login established
Steps	<p>Enters the valid information the parts below.</p> <p><b>Full Name:</b> Enter a valid full name.</p> <p><b>User Name:</b> Provide a unique username (e.g., ahmet67).</p> <p><b>Image :</b> Provide a image</p> <p><b>Password:</b> Enter a secure password.</p> <p><b>User Type:</b> Choose an appropriate user type from the available options.</p> <p><b>Description:</b> Optionally, provide a brief description or bio.</p> <p><b>Email:</b> Enter a valid email address.</p> <p><b>Contact Information:</b></p> <p><b>Address:</b> Optionally, provide a physical address.</p>



**Phone:** Enter a valid phone number.

#### Media Links (Optional)

**YouTube:** Optionally, provide a link to your YouTube channel.

**Twitter:** Optionally, provide a link to your Twitter profile.

**TikTok:** Optionally, provide a link to your TikTok account.

**Instagram:** Optionally, provide a link to your Instagram profile.

#### Audience Demography (Optional)

**Age Interval:** To understand the age distribution of the target audience.

**Gender:** To identify the gender distribution among the audience.

**Location :** To determine the geographical distribution of the audience.

**Social Economic Status:** To assess the economic background of the audience.

Clicks the register button.

#### Data

```
1  {
2    "user_name": "AdCompanyInc",
3    "password": "SecureAd123",
4    "type": "advertiser",
5    "full_name": "AdvertiseCo, Inc.",
6    "description": "Digital advertising agency specializing in influencer marketing",
7    "email": "contact@advertiseco.com",
8    "contact": {
9      "phone" : "+905077349004",
10     "address": "Maltepe/ISTANBUL"
11   },
12   "media_links": [
13     {
14       "platform": "instagram",
15       "link": "www.instagram.com"
16     },
17     {
18       "platform": "tiktok",
19       "link": "www.tiktok.com"
20     },
21     {
22       "platform": "youtube",
23       "link": "www.youtube.com"
24     },
25     {
26       "platform": "twitter",
27       "link": "www.twitter.com"
28     }
29   ],
30   "audience_demography": {
31     "age_interval": "18-40",
32     "gender_information": "50% male, 50% female"
33   }
34 }
35
```

#### Result

"Register successful, Redirecting " → Alert

<b>Test_Case_Id</b>	TATA_LIST_CAMPAIGNS_INFLUENCER
<b>Test Scenario</b>	Verify the browse page of the influencer login that consists of the list of campaigns with details and filters of the campaigns.
<b>Test Case</b>	If influencer successfully logged in then campaigns listed in that page with default filters.
<b>Pre Condition</b>	User must be authenticated as influencer and the bearer token must be returned from api to authenticate the requests
<b>Steps</b>	<p>Successful login event and storage of the user_token and id in cookies</p> <hr/> <p>Rendering for the type of the user then redirecting to Browse Page.</p> <p>At the end Campaigns listed with filters</p>
<b>Data</b>	<pre> 1  { 2      "campaign": [ 3          { 4              "campaign_id": "f96d8926-d594-4985-8213-380ad66e275d", 5              "campaign_description": "Some info here", 6              "campaign_header": "New Campaign", 7              "user_id": "da1af338-297b-40fd-b20e-9f20968acbb4", 8              "status": "pending", 9              "startedAt": "2023-11-03T16:34:34.536Z", 10             "endedAt": "2023-13-03T16:34:34.536Z", 11             "createdAt": "2023-11-03T16:35:39.738Z", 12             "updatedAt": "2023-12r-03T16:35:39.738Z" 13         }, 14         { 15             "campaign_id": "f7dea0dc-aaff-4f99-945f-369da02d6d54", 16             "campaign_description": "alperen", 17             "campaign_header": "alperen", 18             "user_id": "da1af338-297b-40fd-b20e-9f20968acbb4", 19             "status": "pending", 20             "startedAt": "2023-11-05T18:52:57.641Z", 21             "endedAt": "2023-11-05T18:52:57.641Z", 22             "createdAt": "2023-11-05T18:53:06.760Z", 23             "updatedAt": null 24         } 25     ] 26 }</pre>
<b>Result</b>	"Successfully Created , Redirecting " → Alert

Test_Case_Id	TATA_CREATE_CAMPAIGN
Test Scenario	Verify that a user can successfully login as an advertiser and browse page for advertiser rendered with listed influencers and “create campaign” button has activated. Verify the create campaign button and create campaign page.
Test Case	<p>If advertiser successfully logged in, browse page rendered and create campaign button clicked, create campaign page should rendered.</p> <p>Title, campaign description, category, tags, dates and image should be filled.</p>
Pre Condition	User must be authenticated as an advertiser and bearer token must be returned from api to authenticate requests.
Steps	<p>Successful login event and storage of the user_token and id in cookies</p> <p>Rendering for the type of user then redirecting Browse Page.</p> <p>Create campaign button should clicked create campaign page should rendered.</p> <p>Campaigns should be filled with inputs.</p> <p>Create button should be clicked to create campaign.</p>
Data	<pre> 1 2 { 3   "age-interval": "18-25", 4   "campaignEndDate": "Wed Nov 29 2023 10:26:50 GMT+0300", 5   "campaignStartDate": "Wed Nov 18 2023 10:26:50 GMT+0300", 6   "campaign_description": "Test Reklam Kampanyası Açıklaması", 7   "campaign_header": "Test Reklam Kampanyası", 8   "gender_information": "Futbol takip eden erkekler", 9   "platform": "Sadece Youtube", 10  "statistical_interval": "Abone ve takipçi 100 ve fazlası", 11  "status": "pending", 12  "tag1": "Futbol", 13  "tag2": "İddia", 14  "tag3": "Sağlık", 15  "tag4": "Yorum", 16  "tag5": "Eğlence", 17  "target_audience": "18-70", 18  "user_id": "da1af338-297b-40fd-b20e-9f20968acbb4" 19 }</pre>
Result	“Successfully Created, Redirecting “ → Popup

Test_Case_Id	TATA_ACCOUNT_SETTINGS
Test Scenario	Verify that a user can successfully logged in. Verify the click “profile” button on the top-right and on the hover click account settings button. Account settings page should be rendered.
Test Case	If user succesfully logged in and clicked profile button and clicked the account settings button, accounts settings page should rendered and user can edit account settings.
Pre Condition	User must be authenticated as an user and bearer token must be returned from api to authenticate requests.
Steps	<p>Successful login event and storage of the user_token and id in cookies.</p> <p>Rendering for the type of user then redirecting Browse Page.</p> <p>Profile button should clicked and on the hover account setting should clicked.</p> <p>User can edit account settings.</p>
Data	<pre> 1  { 2      "user_id": "0037c091-f0b2-4bce-992d-dddde543d786", 3      "user_name": "arda", 4      "name": "name", 5      "description": "xxx", 6      "industry": "xxxx", 7      "location": "xxxxx" 8  } </pre> <p>or</p> <pre> 1  { 2      "phone": "5077349004", 3      "address": "zonguldak" 4  } </pre> <pre> 1  { 2      "link_of_platform": "yay.com" 3  } </pre> <p>There are several components can be updated in the page so that these data are separated.</p>
Result	“Successfully Saved, Redirecting “ → Popup

<b>Test_Case_Id</b>	TATA_VIEW_PROFILE
<b>Test Scenario</b>	Verify the user logged in correctly. Verify the click "profile" button on the top-right. View profile page should rendered.
<b>Test Case</b>	If user successfully logged in and clicked profile button , view profile page should rendered and user informations should viewed in that page.
<b>Pre Condition</b>	User must be authenticated as user and the bearer token must be returned from api to authenticate the requests
<b>Steps</b>	<p>Successful login event and storage of the user_token and id in cookies</p> <p>Rendering for the type of the user then redirecting to Browse Page.</p> <p>Click profile button.</p> <p>View profile page rendered with user informations.</p>
<b>Data</b>	<pre> 1 { 2   "Authorization":"Bearer eyJhbGciOiJIUzI1NiIsInR5cCI6IkpXVCJ9.eyJpYXQiOiJlE20TcyMDY2Nj19.Ry9MW 3   "user_id":"0d070292-222f-4774-8e51-a79c118e2687" 4 } </pre> <p>This data is provided by the not the input or user , it will be taken from the response from the api after registration.</p>
<b>Result</b>	Returned a data and filled the necessary components in view profile page with user information