

Project Design Phase
Problem – Solution Fit Template

Date	16-07-2025
Team ID	6
Project Name	Freelance Finder
Maximum Marks	

Problem – Solution Fit Overview:

Freelance Finder aims to provide a seamless and transparent ecosystem for freelance work, focusing on ease of onboarding, reliability, and fair opportunities. The platform identifies and solves specific pain points experienced by both freelancers and clients in the current gig economy.

Purpose:

- Streamline the freelancing process with minimal complexity.
- Support early-stage freelancers with exposure and trust-building tools.
- Provide clients with faster, filter-driven freelancer discovery.
- Introduce accountability with fair rating systems for both parties.
- Reduce project mismanagement by integrating task-based milestones.

Problem Statement:

- **New freelancers** often struggle to gain traction due to lack of reviews or visibility.
- **Clients waste time** manually sorting through irrelevant freelancer proposals.
- **Lack of structure** in job execution leads to delayed or low-quality outputs.
- **No single dashboard** for communication, work tracking, and payment.
- **Disputes and cancellations** are common due to unclear expectations.

Solution:

Freelance Finder will address these with a robust set of solutions:

- **Tiered onboarding** for freelancers: verified portfolios, skill assessments, and a mentorship program.
- **Dynamic job matching** based on skill tags, availability, and project scope.
- **Built-in workspaces** for each project: including task lists, file exchange, and shared notes.
- **Time-based milestones** and deadline nudges to avoid delays.
- **Dual review system** that gives context to ratings (e.g., professionalism, responsiveness).
- **One-click contract templates** to clarify deliverables before the project starts.
- **Role-based access** for teams (client teams or freelance groups) on complex jobs.