Ideation Phase
Define the Problem Statements

Date	12 July 2025
Project Name	Freelance finder
Maximum marks	

Customer Problem Statement Template:

To identify and articulate the challenges freelancers face on existing job platforms, based on which I aim to build Freelance Finder, a user-friendly and efficient freelancing web application using the MERN stack.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	An independent freelance front-end developer	Find reliable work opportunities that match my skill level	Job listings are either flooded with applicants or dominated by pre-established profiles	Current freelancing platforms promote top-rated users and make it hard for new talent to gain visibility	Discouraged and uncertain about building a stable freelancing career
PS-2	A freelance visual designer	Create a strong professional identity and attract high-quality clients	The tools available don't allow me to personalize my profile fully or showcase my best work	The platform focuses more on transactions than on creative presentation	Invisible in a crowded marketplace and unable to grow my network or income