

## Sample Chart – Leads added based on Campaign

How many 'Leads' were added in last 7 days and until now, with reference to various sales campaigns?

How many leads are now marked 'Hot'?

Campaign	Sofar	%	InLast7days	Hot
GST Tax seminar Coming up	17	30	10	20
Newspaper ad	27	40	14	25
Testing Campaign	17	10	40	20
Testing Campaing	37	20	48	20

