

Sample Chart – Customers added based on source of lead

How many customers were added in last 7 days and until now, with reference to various sources of lead?
Which lead source is very active?

Source			
Lead Source	Customers	%	InLast7days
Consultant	38	29	21
CustRef	58	12	11
Dealer	28	9	34
FriendReferral	38	10	18
General	13	19	15
JustDial	31	10	27
Website	45	6	31
YellowPages	30	5	21

