

## Sample Chart – Customers added based on a Sales Campaign.

Is our sales campaign a success?

How many customers were signed up in last 7 days and until now, with reference to a campaign?

Campaign	Customers	%	InLast7days
GST Tax Seminar Coming Up	38	59	21
Newspaper ad	58	12	11
Testing Campaign	28	19	34
Testing Campaing	38	10	18

