

SMALLVILLE LEDGER

CREATIVELY FIXATED

WHAT'S HE GONING TO MAKE NEXT?



“Creation is more than just art, it’s life itself, and sometimes you need to take a step back to really appreciate it. So slow down every now and then because life goes by pretty fast.”

By: Michael Lester

Photo taken by me

Who is Michael? If you were to ask anyone in my life, they’d probably say I’m corny, impulsive, and not the sharpest tool in the shed, but at my core, I’m a creative. Whether it’s illustration, photography, or anything else really — I love bringing ideas to life and getting lost in the creative process. I’m always eager to start another project, even if I haven’t finished the last one. While blank canvas can be very daunting, it’s only a matter of time until I get the ball

rolling, and once I do, there’s no stopping me.

Despite my unhealthy addiction to TV, I was a very hands-on kind of kid — always trying to make something. Some of my earliest memories involve me drawing or doing arts and crafts. I would jump around trying different mediums, but never take them seriously, just making whatever popped into my head. It wasn’t until much later that I realized drawing was my true passion and decided

to take it seriously — doing it almost every day, and as much as I enjoy it, I never want it to become my job. Naturally, I sought out a career in graphic design. The field of design is vast, with endless opportunities for creativity, which was perfect for me. While I still find the time to draw, these days, design has become my main creative outlet.

Most of what we view today is through a screen. We see something, heart it, then scroll away, forgetting about it

just like every other piece we claim to “like”. But sometimes we come across a piece that makes us stop and really take it in. We ask ourselves how or even why the artist made it, but most importantly, we consider what the artist is trying to tell us. In this digital age, the work of artists and designers remains successful because of their ability to hold people’s attention. **That’s why I design** — to slow people down, make them think, and keep them curious.