

Harika Punugoti

Hyderabad

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Objective

To seek a entry - level position in the Digital Marketing Field where I can utilize my knowledge and skills in creating and implementing digital marketing strategies to achieve company goals.

Education

JUNE 2023

Bachelor of Business Administration, Kothagudem.

MARCH 2020

Inter (MPC), Little Flowers Junior College, Bhadrachalam.

MARCH 2018

SSC, Bhadrachalam Public School, Sarapaka.

Skills

- Expertise in building Websites using WordPress.
 - Proficient in Google Analytics, Google Ads, and Google Tag Manager.
 - Familiar with graphic design software such as Canva.
 - Fundamental Knowledge of Google Ads, Meta Ads.
 - Familiar with Email Marketing.
 - Strong written and verbal communication skills.
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Project

- Worked on a live project <https://cafearomaa.shop/>
 - In this project I worked on website development, SEO, Content creation, Google Analytics, Search Console, Google Ads, Social Media Marketing etc.,
 - I was responsible for creating a website overall design and layout managing content integration such as blog posts.
 - Through this project, I gained valuable experience in WordPress Website Development, Content Management , along with practical knowledge of SEO.
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