

HARIKA REDDY PUNUGOTI
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ABOUT ME:

Seeking an entry level position to work in an environment which encourages me to succeed and grow professionally where I can use my skills effectively.

EDUCATIONAL QUALIFICATION:

- BBA(Bachelor of business administration) from Vivekavardhini Degree College, affiliated under KU between 2020 – 2023 with 7.4%.
- Intermediate from Little flowers junior college between 2018 – 2020 with 8.9%.
- SSC from Bhadrachalam Public School and Jr. College in 2018 with 7.3%.

SOFT SKILLS:

- Effective Communication
- Multi – tasking
- Decision making
- Team work
- Goal Oriented

PROFESSIONAL SKILLS:

- MS Office (Word, Excel, PPT)
- Data Analysis

ACHIEVEMENT:

- Got selected for State Level Running Competition
- Volunteered academic and Sports events

PROJECT: Market Penetration Strategy and Customer Satisfaction(JIO).

This project focuses on a comprehensive analysis of Reliance Jio's market entry using the 4 P's of marketing: Product, Price, Place, and Promotion. It will also include a study on customer satisfaction to assess the effectiveness of these strategies post-launch analysis of 4 p's (Product, Price, Place and Promotion) of Jio.

PERSONAL SKILLS:

- Ability to Learn new things quickly
- Balanced Hard and Smart Working
- Emotional Intelligence

PERSONAL DETAILS:

Father's Name : P. Srinivasa Reddy

DOB : 18-10-2002

Languages Known : Telugu & English

DECLARATION:

I do hereby declare that all the above information is true to the best of my knowledge and belief.

Punugoti Harika Reddy