



# PIZZA SALES REPORT

JAN/15 - DEC/15

Pizza Category

All

1/1/2015

31/12/2015



Home



Best/Worst Sellers

## BUSIEST DAYS & TIME

### DAYS

Orders are **Highest** on weekends, **Friday/Saturday** evenings.

### MONTHLY

There are **Maximum** orders from month of **July** and **January**.

## SALES PERFORMANCE

### CATEGORY

**Classic Category** contributes to **Maximum** sales & total orders

### SIZE

**Large size pizza** contributes to **Maximum** sales



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizza Sold



21350

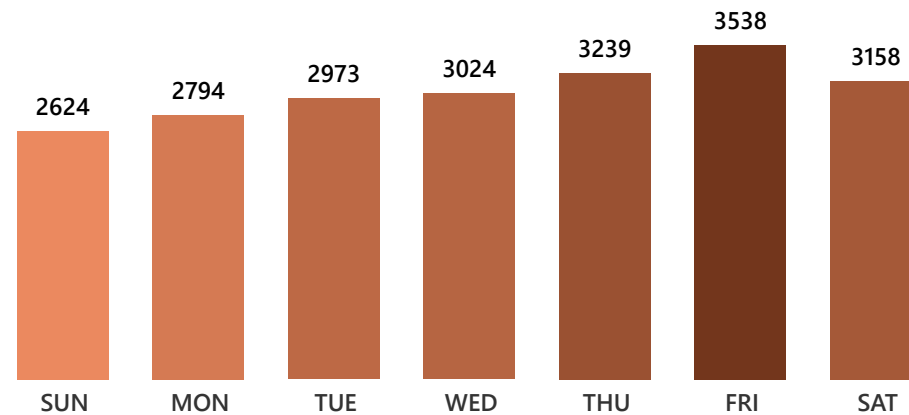
Total Orders



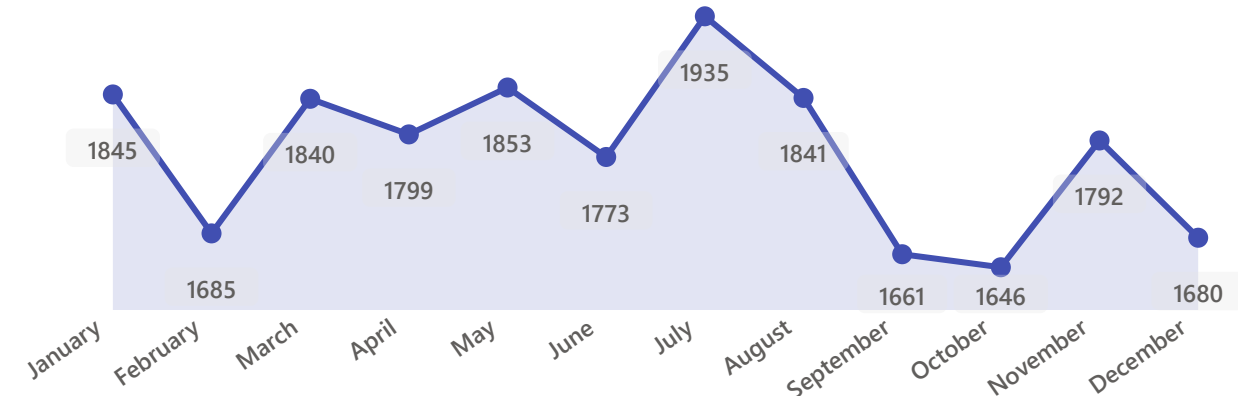
2.32

Avg Pizzas Per Order

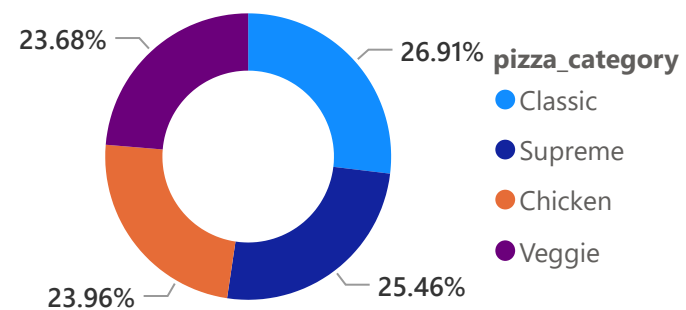
### Daily Trend for Total Orders



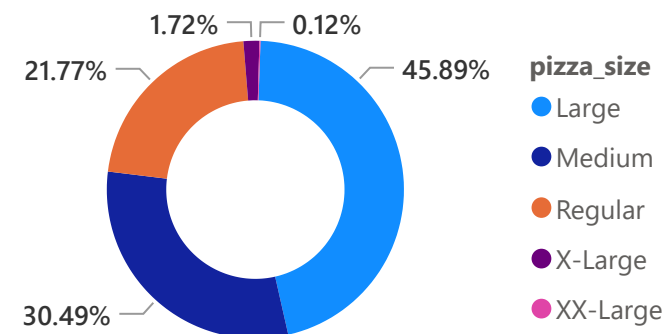
### Monthly Trend for Total Orders



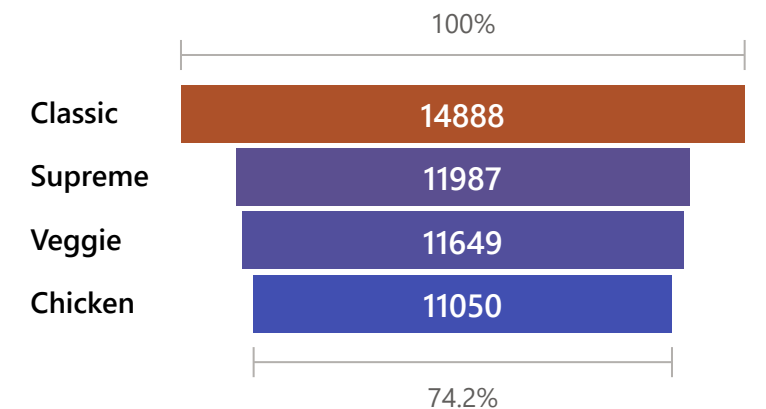
### % of Sales by Pizza Category



### % of Sales by Pizza Size



### Total Pizza Sold by Pizza Category





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## BEST SELLERS

### REVENUE

The Thai Chicken Pizza contributes to Maximum Revenue

### QUANTITY

The Classic Deluxe Pizza contributes to Maximum Quantities

### TOTAL ORDERS

The Classic Deluxe Pizza contributes to Maximum Orders

## WORST SELLERS

### REVENUE

The Brie Carre Pizza contributes to Minimum Revenue

### QUANTITY

The Brie Carre Pizza contributes to Minimum Quantities

### TOTAL ORDERS

The Brie Carre Pizza contributes to Minimum Orders



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizza Sold



21350

Total Orders



2.32

Avg Pizzas Per Order

### Top 5 Pizzas by Revenue

pizza_name	The Thai Chi...	43434
	The Barbecu...	42768
	The Californi...	41410
	The Classic ...	38181
	The Spicy Ita...	34831

### Top 5 Pizzas by Quantity

pizza_name	The Classic ...	2453
	The Barbecu...	2432
	The Hawaiia...	2422
	The Pepper...	2418
	The Thai Chi...	2371

### Top 5 Pizzas by Orders

pizza_name	The Classic ...	2329
	The Hawaiia...	2280
	The Pepper...	2278
	The Barbecu...	2273
	The Thai Chi...	2225

### Bottom 5 Pizzas by Revenue

pizza_name	The Spinach ...	15596
	The Mediterr...	15361
	The Spinach ...	15278
	The Green G...	13956
	The Brie Carr...	11588

### Bottom 5 Pizzas by Quantity

pizza_name	The Soppres...	961
	The Spinach ...	950
	The Calabres...	937
	The Mediterr...	934
	The Brie Carr...	490

### Bottom 5 Pizzas by Orders

pizza_name	The Chicken ...	938
	The Calabres...	918
	The Spinach ...	918
	The Mediterr...	912
	The Brie Carr...	480