

RANI SIPANI

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Education

S.B.J.S Rampuria College, Bikaner, India <ul style="list-style-type: none">Bachelor of Commerce Percentage: 7.5	2024 - present
Shri Jain Public School, Bikaner, India <ul style="list-style-type: none"><i>AISSCE (Class XII) Aggregate: 75.2%</i>	2023 - 2024
Shri Jain Public School, Bikaner, India <ul style="list-style-type: none"><i>AISSE (Class X) Aggregate: 77.4%</i>	2021 - 2022

Skills

Canva | Social Media Designer | Innovative Thinking | Marketing Influencer | Creative Thinking | Design Thinking

Projects

- Bloom Cafe
 - Seasonal campaign, Fall-themed Insta posts, Poster for “Open Mic Night” at the cafe and Loyalty card design.
 - Project Components:
 - Logo
 - Instagram Post 1: Grand Opening Announcement
 - Instagram Post 2: Menu Highlight
 - Instagram Post 3: Limited-Time Offer / Discount
 - Instagram Story Template

[Bloom Cafe Link](#)

- Eco wrap:- Reusable Food Wrap
 - Sustainable, stylish, and plastic-free alternatives to cling film
 - Project Component
 - Logo
 - Instagram Ad Post (1080×1080 px)
 - Facebook Ad Banner (1200×628 px or similar landscape size)
 - Google Display Ad Set (choose 2–3 sizes)
 - Thankyou Card

[Eco Wrap Link](#)

- Glow Skin Co
 - Clean Skincare for a New Generation Target audience: Gen Z & Millennial women interested in clean beauty
 - Project Component
 - Logo Design
 - Instagram Post 1 – Brand Launch Teaser
 - Instagram Post 2 – Product Highlight
 - Instagram Post 3 – Skin Tips or Quote Post
 - Instagram Story Template

[Glow Skin Co Link](#)

- BakeFest 2025 – Jaipur
 - A city-wide baking festival for home bakers & foodies
 - Project Component
 - Poster
 - Instagram carousel
 - Badge

[Bake Feast Link](#)

- Sia Rain – Spoken Word & Poetry Artist Branding
 - A fictional poet who shares deeply emotional short poems through visuals, performances, and minimalist social media storytelling.
 - Project Component
 - Monogram or Wordmark Logo (Sia Rain)
 - Instagram Quote Series
 - Story Template for New Poem Drops
 - Bookmark Merch Mockup

[Poetry Link](#)

- Aura Gelaton
 - An ice cream company inauguration, creates a welcome post with opening details and logo mentioned in the post.
 - Project Component
 - Logo Design
 - Instagram post
 - Instagram carousel
 - Instagram story

[Ice Cream Co. Link](#)

Academic and Extracurricular Achievements

- Head of innovation cell in school at 2023-24
- Got certificate of appreciation in Innovation, Design and Entrepreneurship (IDE) Bootcamp 2023 at IIT Guwahati
- Won silver medal at class rank in international Olympiad of Mathematics 2019 by Silver zone Olympiad
- Won silver medal in Karate in Jain Olympic 2017
- Won bronze medal in Bikaner District Taekwondo Championship 2017
- Won silver medal in Rajasthan Challenge Cup Taekwondo Championship 2018
- Won bronze medal in Bikaner District Taekwondo Championship 2018
- Won silver medal in PIE (Patrika in Education) School Olympics 2019
- Won bronze medal in Bikaner District Taekwondo Championship 2019
- Participated in international Olympiad of Mathematics 2015 by Silver zone Olympiad
- Participated in international Assessments for Indian Schools 2014 by UNSW Global Australia
- Won 2nd in Pooja Thali making competition
- Won 2nd in Rakhi making competition
- Won prize of appreciation in Entrepreneurship for Startup 2022

Certifications

- Canva Masterclass for Social Media and Content Creation