

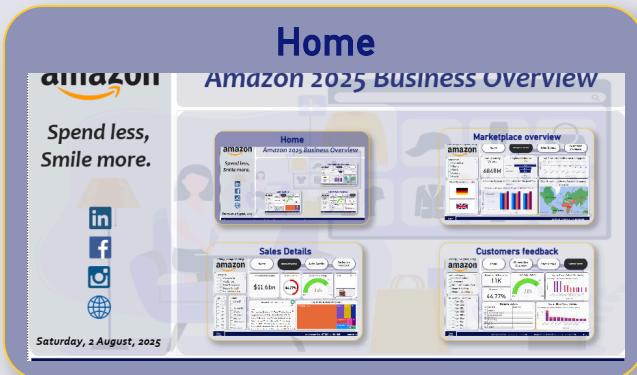


Spend less,
Smile more.



Monday, 4 August, 2025

Amazon 2025 Business Overview



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Home

Marketplace Overview

Sales Details

Customers Feedback

Countries

- Afghanistan
- Albania
- Algeria
- Andorra
- Angola

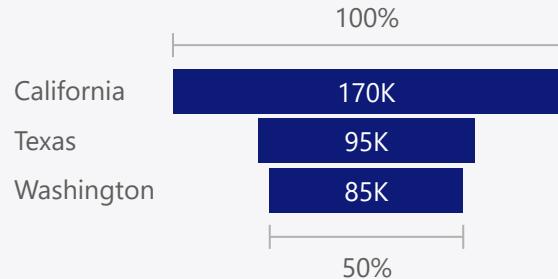
Most Revenue Generating Countries



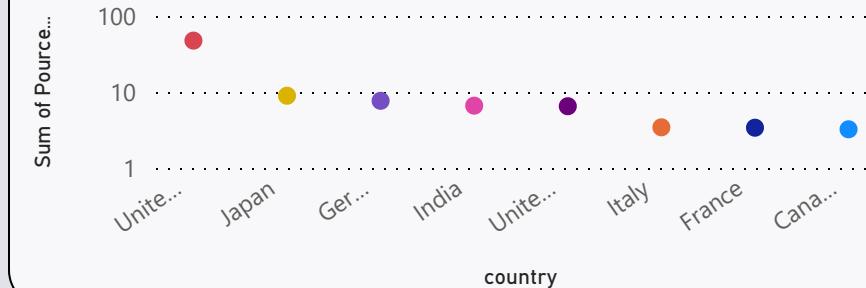
Total Monthly Visitors

6848M

Employees in USA

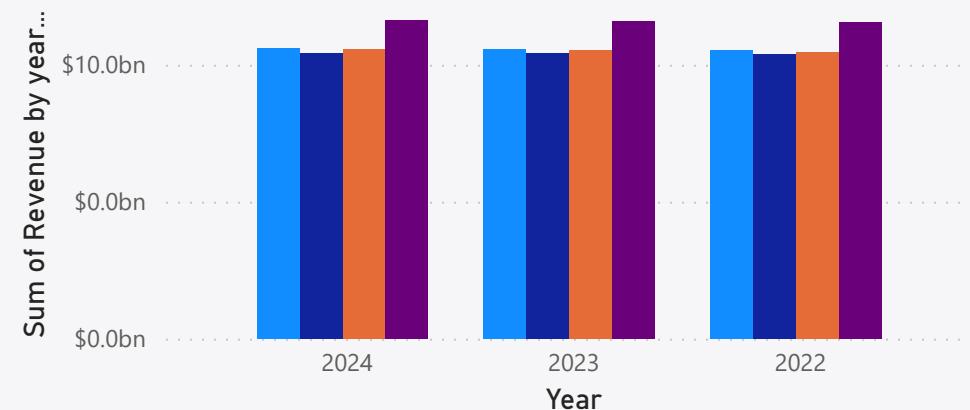


Top 8 countries with most Shoppers



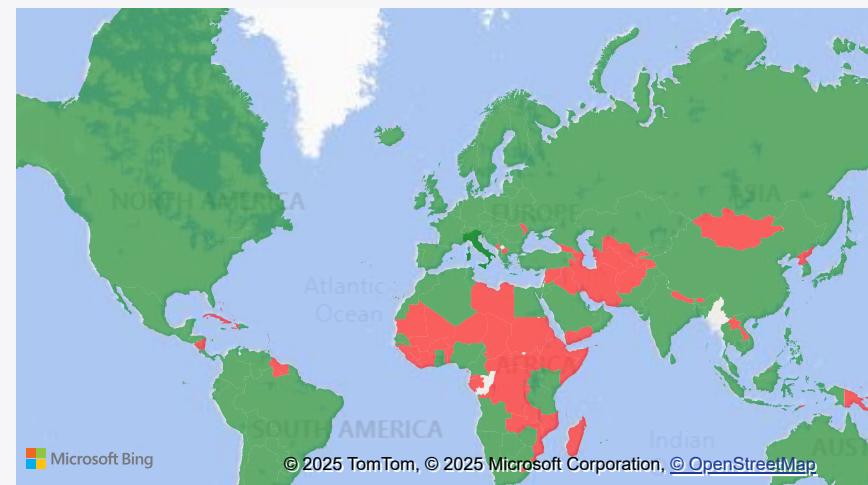
Revenue by year and country for the past few years

● Germany ● Japan ● United Kingdom ● United States



Countries Eligible for Amazon Shipping

● No ● Yes



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Home

Marketplace
Overview

Sales Details

Customers
Feedback

Categories

- ✓ Accessories
- ✓ Appliances
- ✓ Bags & Luggage
- ✓ Beauty & Health
- ✓ Car & Motorbike
-

Rat...

- 1.00
- 1.10
- 1.20
- 1.30
- 1.40
- 1.50
- 1.60
- 1.70
- 1.80

Brand

-
- Greemito
- !!1000
- !!Haneul!...
- #Fancy
- \$Waheguru
- &
- &Everyt...
- &Stirred

Estimated Revenue for
2025

\$11.6bn

Discount %

44.77%

Average Rating

3.85

0.0

5.0

Available Products

name

- [Just launched] Probuds 21 | Truly Wireless Bluetooth Earbuds
- [Upgraded Version] Tribit StormBox Pro 40W 5.3
- Acer GAHR010-cr Truly Wireless Bluetooth In Ear Headphones
- AGARO Active Wireless Bluetooth v5.0 Earphone
- Aiwa ESTM-101 Wired Premium Stereo in-Earphones
- Amazon Basics Bluetooth 5.0 Neckband with Up to 20 Hours of Battery Life
- Amazon Basics Bluetooth 5.0 Neckband, IPX-6 Rating
- Amazon Basics Bluetooth 5.0 Truly Wireless in Ear Headphones

Top most sold sub-categories

All Electronics

Computers & Accessories

Headphones

Cameras

Camera Accessories

Home ...

Kitch...

All A...

Baby Products

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Home

Marketplace
Overview

Sales Details

Customers Feedback

Categories

- Car & Motorbike
- Electronics
- Health & Personal Care
- Home & Kitchen
- Home Improvement

Pk_Review, user_na...

- ✓ R1117885
- ✓ R1117886
- ✓ R1117887
- ✓ R1117888
- ✓ R1117889
- ✓ R1117890
- ✓ R1117891
- ✓ R1117892
- ✓ R1117893

Number of Reviews

11K

Discount %

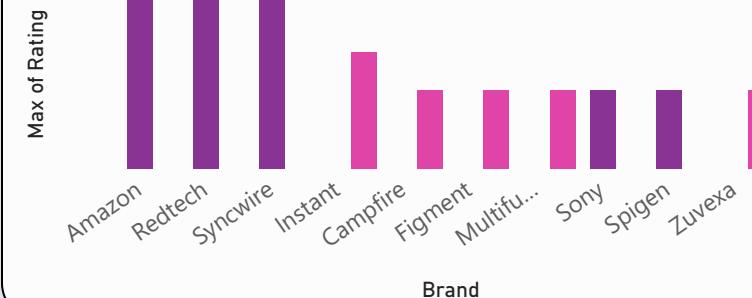
44.77%

Average Rating



Top 10 Best Rated Brands

main_category ● Electronics ● Home & Kitchen

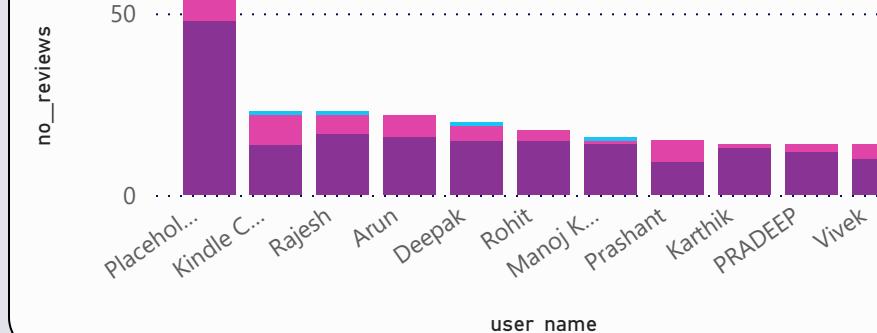


Reviews details

link	name	user_name	review_title
🔗	GIZGA Club-laptop Neoprene Reversible for 15.6-inches Laptop Sleeve - Black-Red	Saumitra Pal	Zipless and l
🔗	ZEBRONICS Zeb-100HB 4 Ports USB Hub for Laptop, PC Computers, Plug & Play, Backward Compatible - Black	rameezraj	Zeb 100 4por
🔗	ESR USB C to Lightning Cable 10 ft (3 m) MFi	Suraj S.	Yup good in a

Top 15 Most Vocal Buyers

main_category ● Electronics ● Home & Kitchen ● Office Products



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