

Rania Hesham Soliman

230103687

SEO rules:

- **Use Relevant Keywords** --> Keywords connect user searches to your content. They should match the page title, stay consistent, and be relevant. Avoid unnecessary keywords, as they can hurt your SEO ranking.
- **Avoid Keyword Overuse** --> Using too many or irrelevant keywords can confuse users and hurt rankings. Stick to 1-3 relevant keywords per page to prevent self-competition and improve indexing. Ensure keywords flow naturally within the content.
- **Write an Effective Meta Description** --> Ensure it accurately represents your page, includes relevant keywords, and grabs user attention in search results.
- **Be Active on Social Media** --> Promote your website, engage with users, and share links to boost traffic and credibility.
- **Handle Negative Feedback Calmly** --> Respond to all reviews, positive or negative. Show professionalism, and don't panic over ranking drops—algorithm changes happen.

HTML 1.0 (1993)

- The first version of HTML.
 - Supported simple elements like:
 - <p> (paragraph)
 - <h1> to <h6> (headings)
 - <a> (links)
 - (images)
- **No tables, forms, or styling capabilities.

HTML 2.0(1995)

- First standardized version of HTML.
- Included everything from HTML 1.0 and introduced new elements:
 - <table> (for structuring data)
 - <meta> (for metadata)

**Still no built-in styling (CSS wasn't introduced yet).

HTML 3.0 (Proposed in 1996 but never finalized)

- Attempted to introduce more advanced features but was too complex.
- Proposed new elements like:
 - `<fig>` (figure captions)
 - `<math>` (for mathematical equations)
 - Improved `<table>` support (better layout options)
- Ultimately abandoned due to **browser compatibility issues**, and replaced by **HTML 3.2 (1997)**.