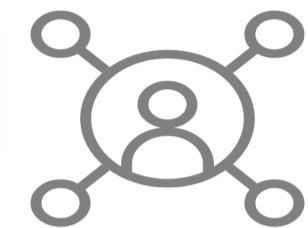




This gives you distinct count about what you need to know about your business, to get more insight [click on any of the circles](#) and navigate to the next detailed page.



50
Customers



8K
Transactions



Customers Re-targeting

All customers unique transactions and last purchasing date & days

- Home
- Time Range
- Orders
- Sales Team
- Customers
- Products
- Locations
- Close

Customer Names	Last Purchase date	Days SLP	Total Transactions
ABC Corp	29/12/2020	1	210
Finance Corp	26/12/2020	4	186
Global Corp	22/12/2020	8	181
India, Ltd	30/12/2020	0	179
Japan, Ltd	26/12/2020	4	178
Korea, Ltd	17/12/2020	13	176
UK, Ltd	28/12/2020	2	176
USA, Corp	26/12/2020	4	175

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Top-5 Products by Sales

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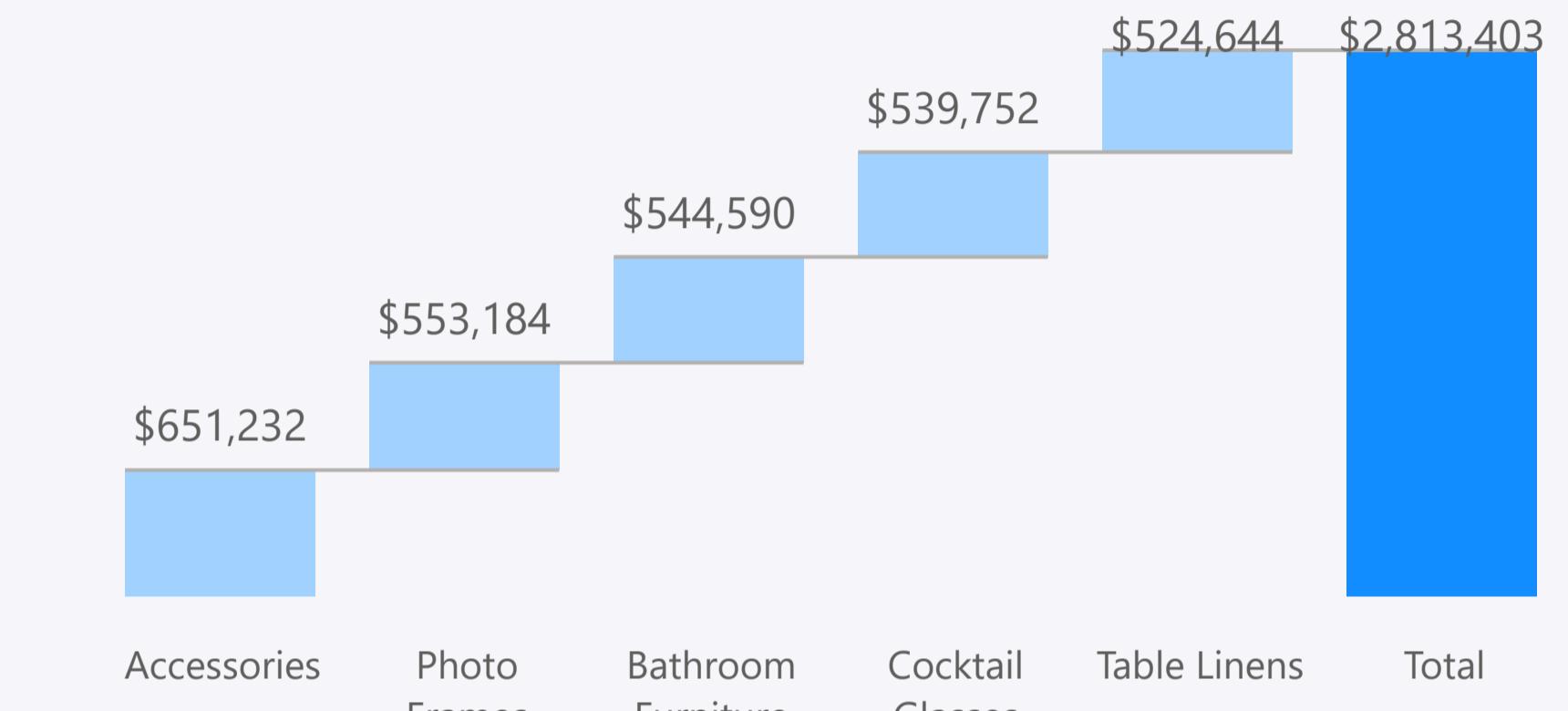
[Home](#)
[Time Range](#)
[Orders](#)
[Sales Team](#)
[Customers](#)
[Products](#)
[Locations](#)
[Close](#)

Top-5 Products by Profit

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5-Least Performing Products

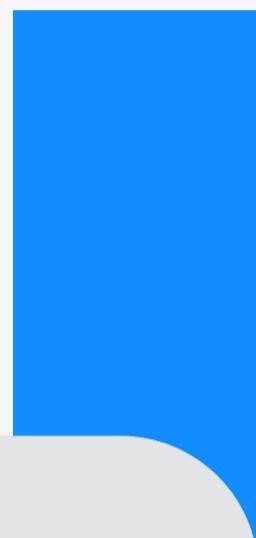
● Increase ● Decrease ● Total


Name	Total Transactions	Total Ordered Qty	Total revenue	Total COGS	Total Profit Margin
Electronics	194	956	\$2,101,202	\$1,449,969	\$651,232
Software	152	680	\$1,368,399	\$986,707	\$381,693
Hardware	175	777	\$1,458,503	\$1,074,851	\$383,651
Tools	170	798	\$1,594,396	\$1,138,904	\$455,493
Office	170	772	\$1,447,155	\$1,028,895	\$418,260



Top 3 profitable location types

\$17,133,317



Home

Time Range

Orders

Sales Team

Customers

Products

Locations

Close

Top 3 profitable cities

\$175,496



45

No. States

351

No. Cities

Showing sales details on every sales states

Map and filled map visuals aren't enabled for your org. Contact your tenant admin to fix this. [See details](#)

Sales Team Analysis Dashboard

Year

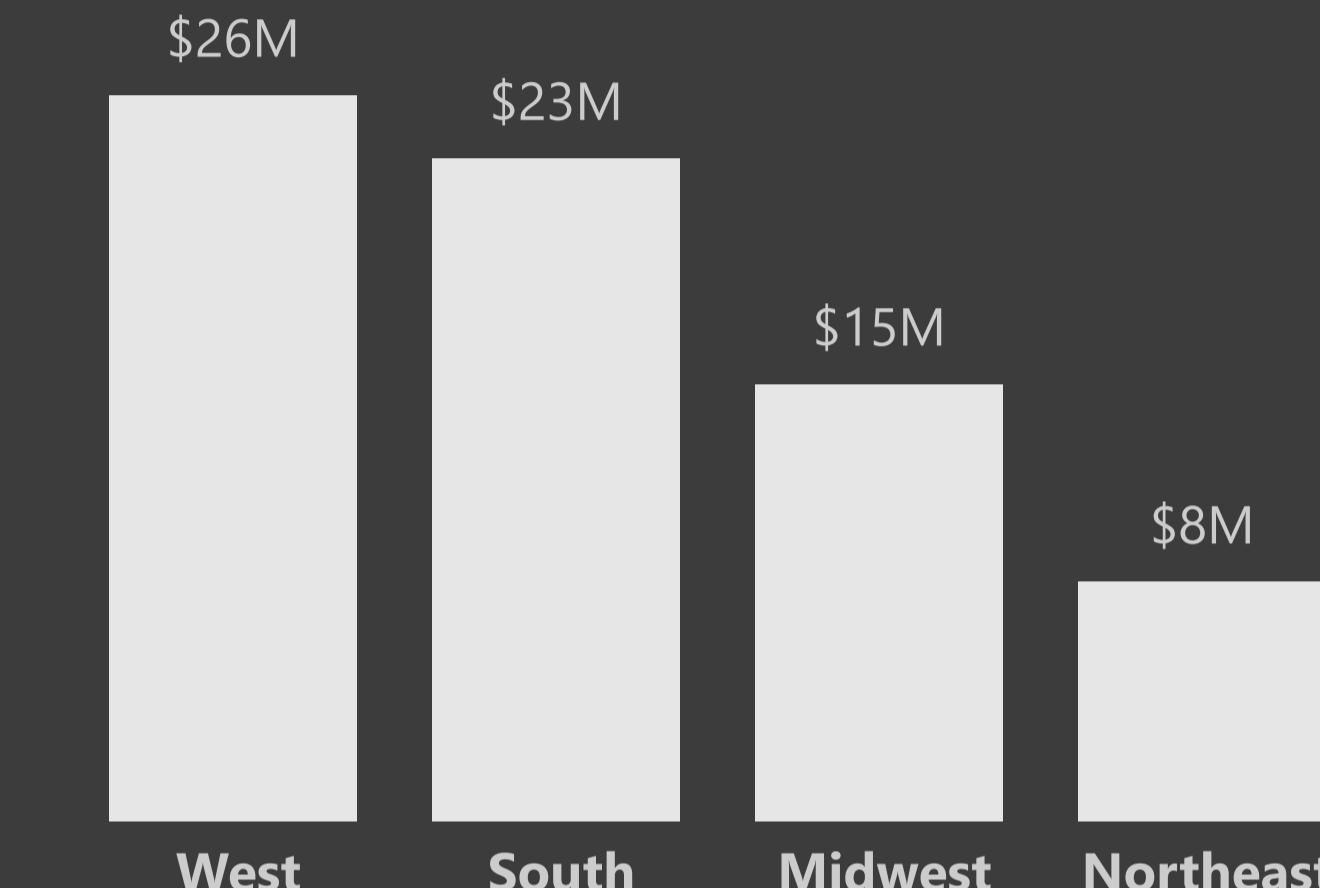
All



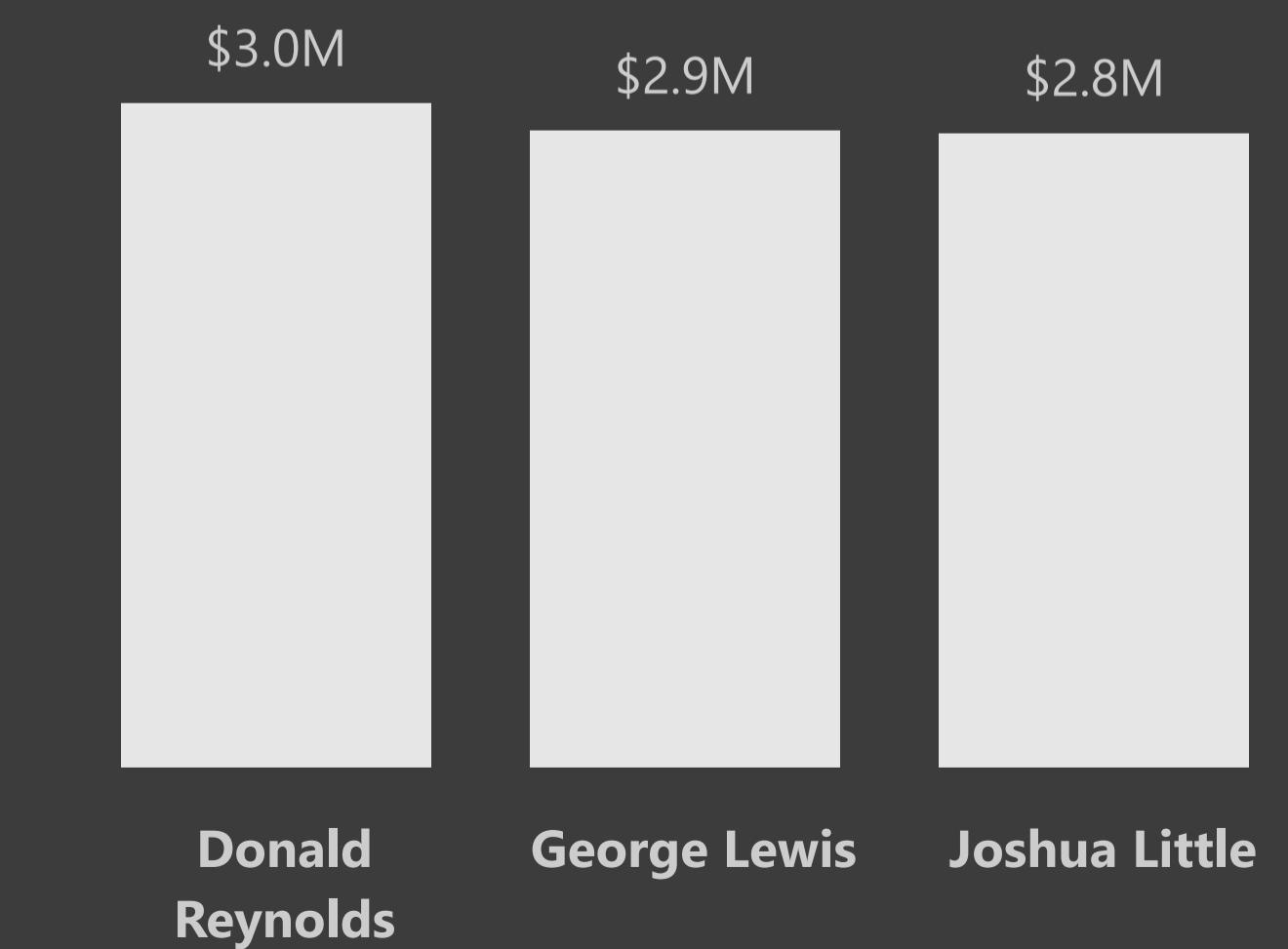
Full sales details by sales teams

Sales Team	No. Transactions	Ordered Qty	COGS	Total revenue	Profit Margin
Adam Hernandez	302	1,366	\$2,046,594	\$2,825,689	\$779,095
Anthony Berry	298	1,337	\$1,863,852	\$2,631,796	\$767,944
Anthony Torres	288	1,288	\$1,847,459	\$2,591,361	\$743,901
Carl Nguyen	314	1,393	\$2,011,639	\$2,786,421	\$774,781
Carlos Miller	247	1,188	\$1,527,856	\$2,196,609	\$668,753
Chris Armstrong	292	1,283	\$1,754,129	\$2,535,738	\$781,609
Donald Reynolds	296	1,391	\$2,095,027	\$2,980,413	\$885,387
Douglas Tucker	277	1,243	\$1,824,431	\$2,569,960	\$745,529
Frank Brown	275	1,244	\$1,737,260	\$2,408,141	\$670,881
George Lewis	315	1,409	\$2,018,106	\$2,857,257	\$839,151
Jerry Green	296	1,371	\$1,843,503	\$2,632,091	\$788,588
Joe Price	266	1,231	\$1,828,578	\$2,616,286	\$787,707
Jonathan Hawkins	260	1,219	\$1,688,541	\$2,469,933	\$781,392
Joshua Bennett	265	1,163	\$1,627,272	\$2,288,999	\$661,727
Joshua Little	289	1,318	\$2,006,543	\$2,846,864	\$840,321
Joshua Ryan	285	1,292	\$1,935,279	\$2,637,436	\$702,158

Sales Regions By Revenue



Top-3 Sales Teams By Revenue



Transaction Analysis Dashboard

Products

Wardrobes

Years

All



61% of customers purchases were **shipped late** while only **39%** were shipped to the **buyers earlier**, in the process we have **30% quick delivery** and **70%** of the products got delivered lately to the customers



832

Quantity Ordered



\$2M

Revenue

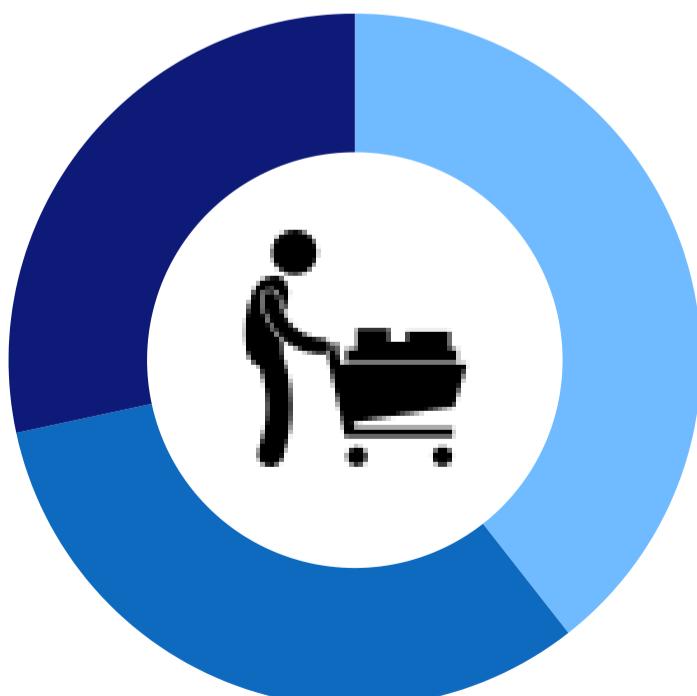


\$472K

Gross Profit

Order Details by quality ordered plus other important details

Shipping status



Very late shipping

236

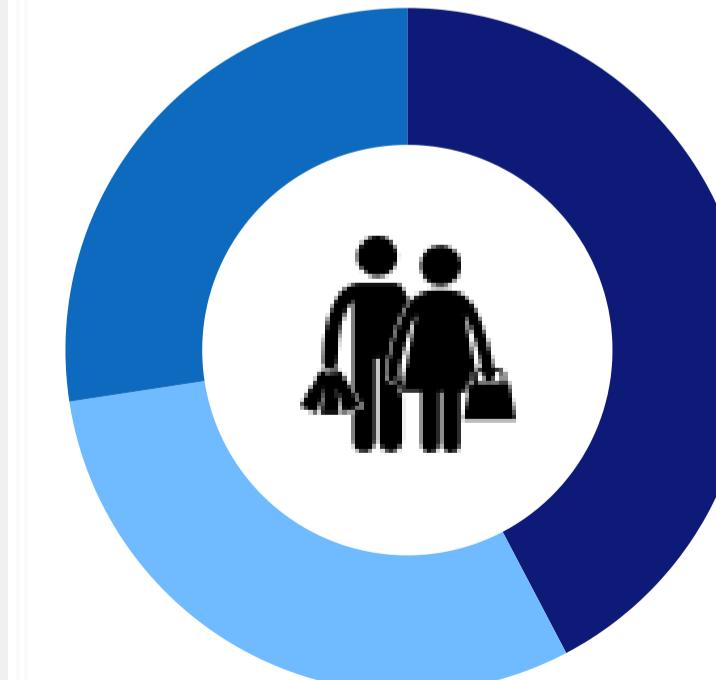
Early shipping

328

Late shipping

268

Delivery status



Very late delivery

352

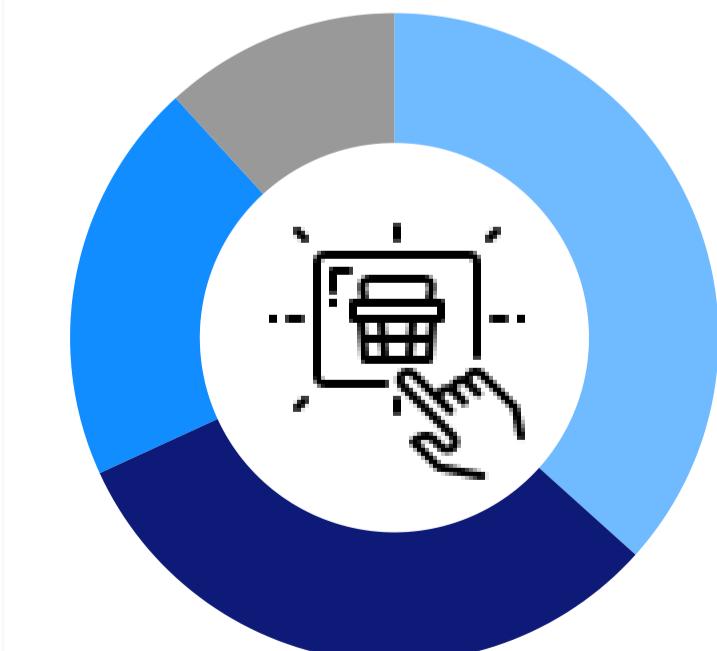
Quick delivery

252

Late delivery

228

Sales channel



Online

262

Distributor

167

In-Store

305

Wholesales

98

Quarterly trend (\$ COGS)

Activate measure

(\$ COGS) 

Select sales team

All 

Select store location

All 

(\$ COGS) is what is currently selected

12M

2018

20M

2019

20M

2020

Yearly view

15.56M (30.03%)

9.79M (18.9%)

14.99M (28.92%)

11.48M (22.15%)

- Quarter
- Q1
- Q2
- Q3
- Q4

Total COGS



\$52M

Gross Revenue



\$73M

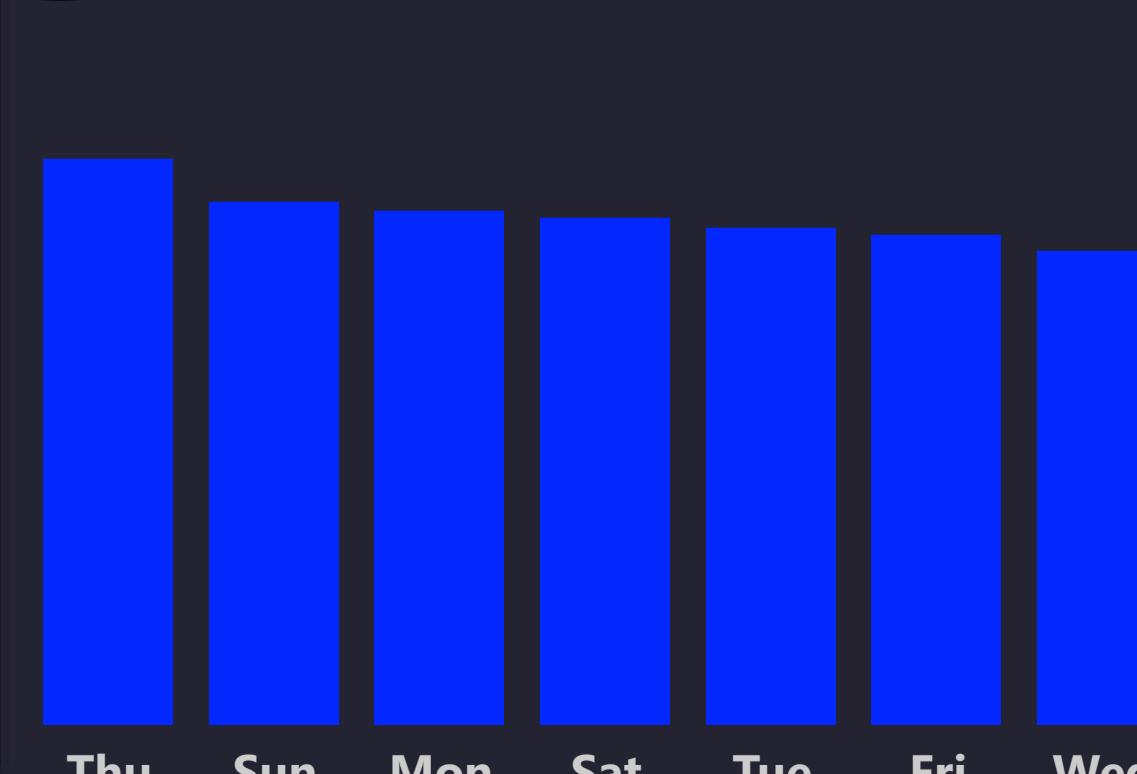
Gross Profit



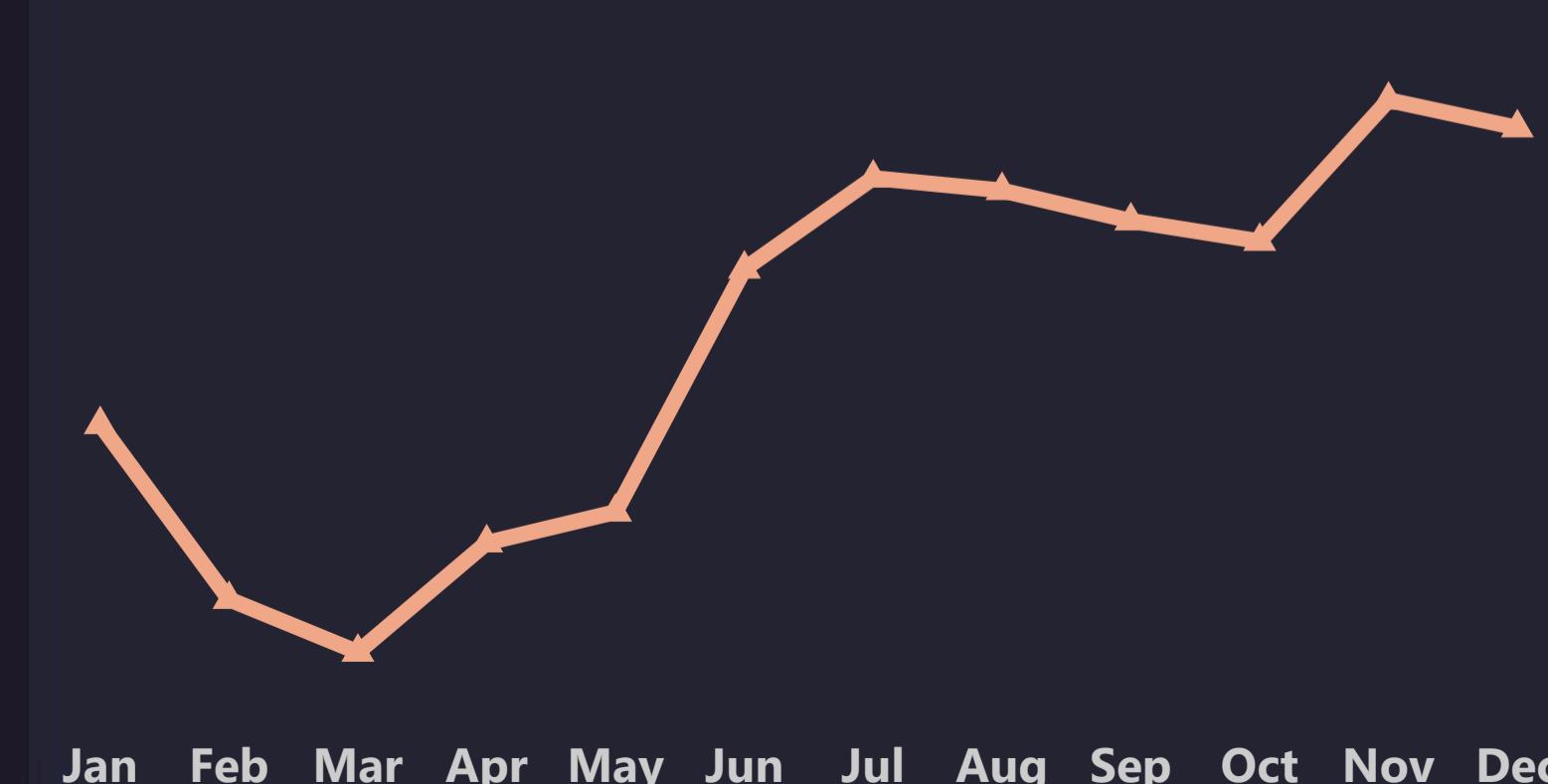
\$21M

 Weekday trends

(\$ COGS)

 Monthly trends

(\$ COGS)



Total average daily sales per day **\$77K**

Products best selling days by avg. revenue

Product Name	Avg. sale per day	Best selling week
Accessories	\$11,805	Sun
Audio	\$9,845	Thu
Bakeware	\$9,003	Wed
Bar Tools	\$10,028	Fri
Baseball	\$9,336	Sun
Basketball	\$9,968	Thu
Bathroom Furniture	\$11,142	Sun
Bean Bags	\$9,004	Mon
Bedroom Furniture	\$9,097	Sat