

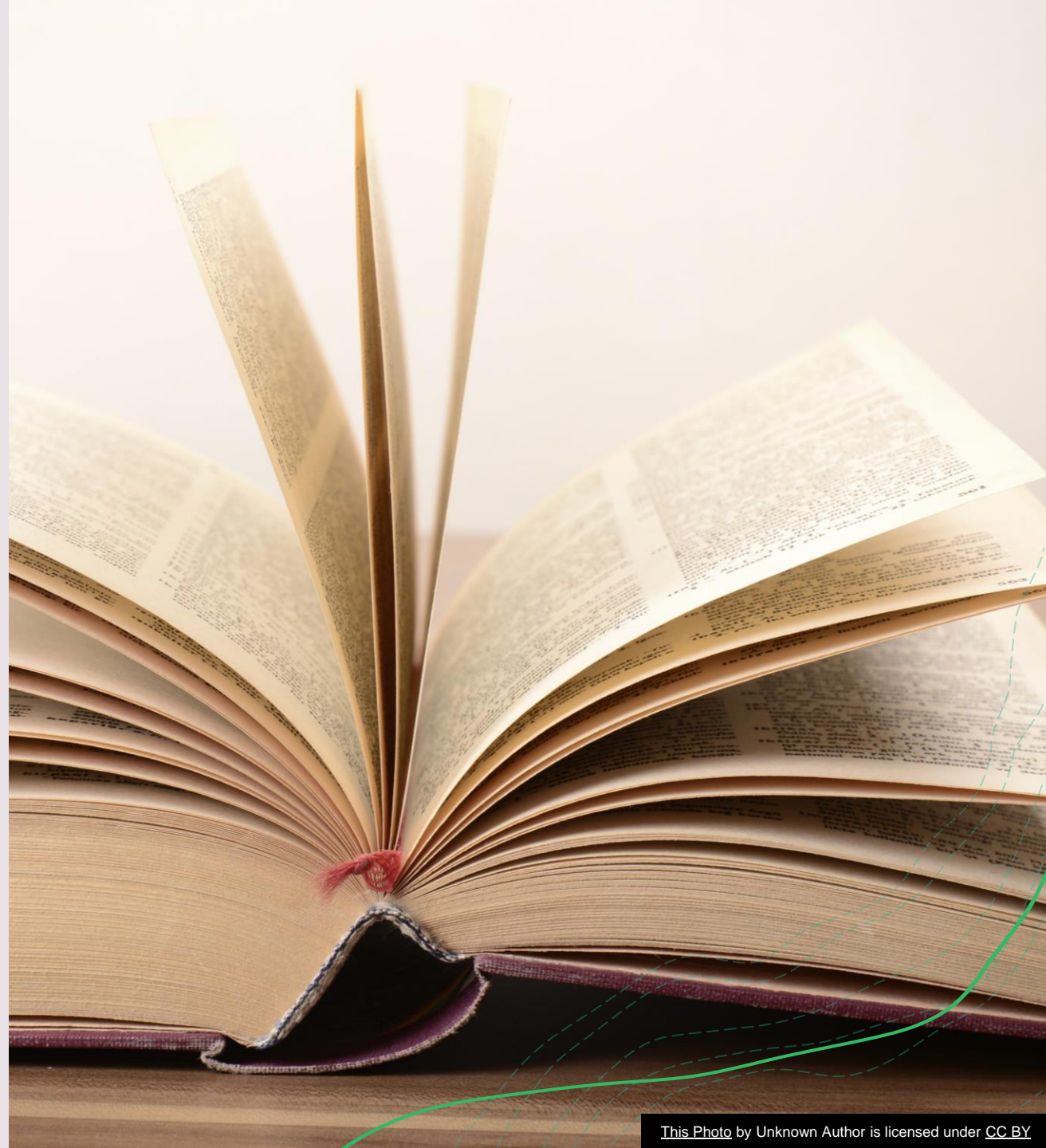
The background of the slide is a light purple-grey color. At the top, there is a large, semi-circular graphic element. Inside this semi-circle, a white grid is visible, overlaid with various colored squares (green, blue, purple, red, black, grey, pink, olive) and thin black lines connecting some of them. Some squares have a slight 3D shadow effect. In the bottom right corner, there are some faint, wavy green lines and a small white circle.

Topic: - NYC Property Sales

By Ranjeet Singh

Introduction

- The NYC Property Sales dataset, offering key insights into the real estate market across New York City's boroughs. It highlights essential metrics such as average sale prices, property distribution, and sales trends, helping stakeholders understand market dynamics. Designed to support informed decision-making, this tool is invaluable for investors, developers, and policymakers navigating the complex NYC real estate landscape.



Mission Statement

- + The mission of the NYC Property Sales Dashboard is to provide comprehensive, actionable insights into the real estate market of New York City. By leveraging detailed data visualizations and key performance indicators, this dashboard empowers real estate professionals, investors, and policymakers to make informed decisions that drive growth, investment, and strategic planning in one of the world's most dynamic property markets.

Goals and Objectives

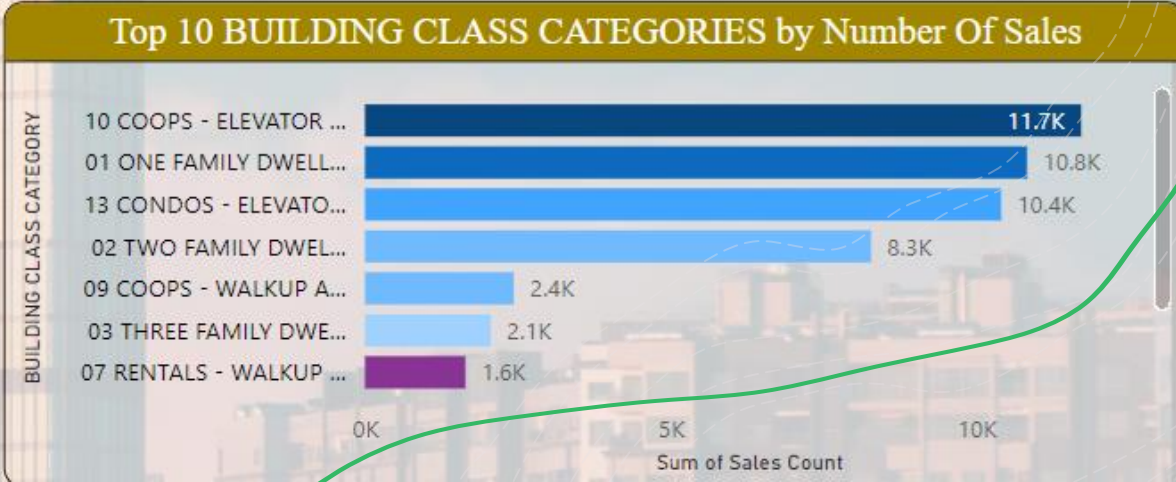
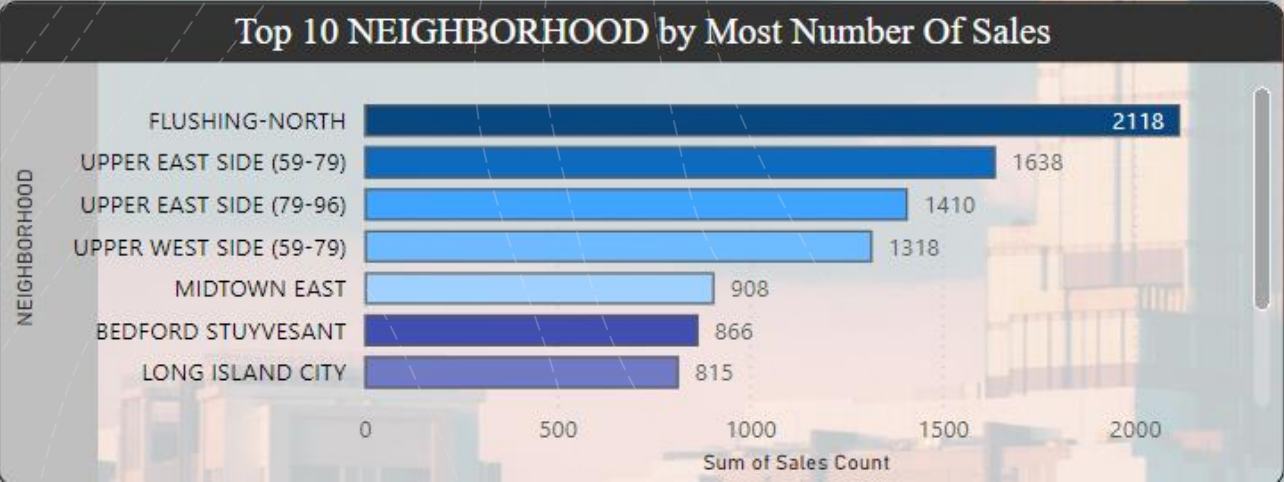
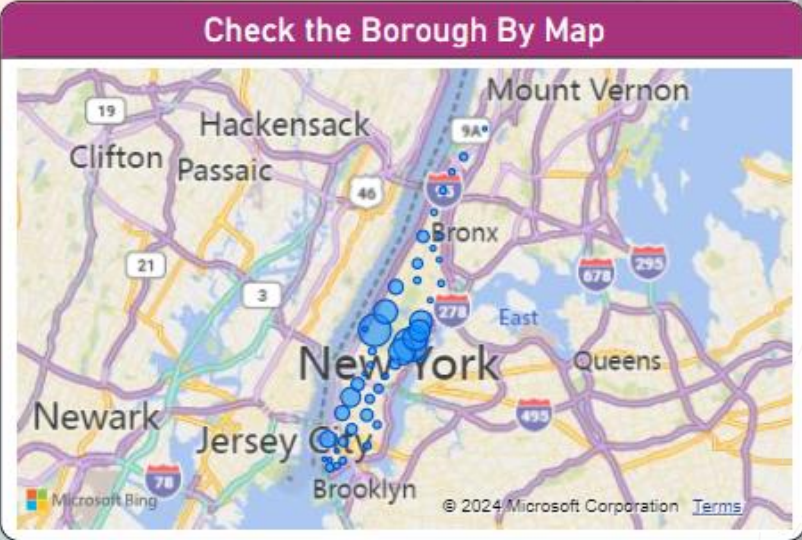
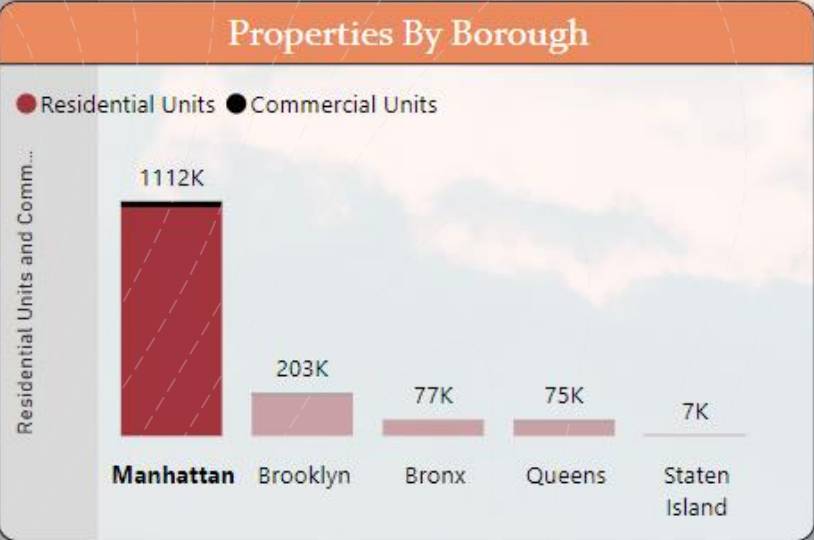
☐ Enhance Strategic Planning through Seasonal and Temporal Analysis

- **Objective:** Utilize the "Total Sales By Month" visual to analyze seasonal trends and fluctuations in the real estate market.
- **Goal:** Allow users to anticipate market shifts and optimize their strategies to align with periods of high activity, such as focusing marketing efforts during peak sales months.

☐ Highlight Key Neighborhood and Building Class Performance

- **Objective:** Display the top-performing neighborhoods and building classes to guide investment and development strategies.
- **Goal:** Enable users to identify high-demand areas and property types, facilitating targeted investments and development planning that aligns with market demand.

NYC Property Sales Dashboard



Conclusion

- ✓ The NYC Property Sales Dashboard effectively illustrates key trends in the city's real estate market, with Manhattan leading in both residential and commercial sales. Notable neighborhoods like Flushing-North and the Upper East Side show high sales volumes, indicating strong market demand. Seasonal sales peaks suggest strategic opportunities for market timing. Overall, the dashboard provides valuable insights for stakeholders to make informed decisions in the dynamic NYC real estate market.