## **AtliQ Hardware**



sub\_zone All FY 2019 P&L for Market
All Values are in USD

sub\_zone All FY 2020

| Market             | net_sale | cogs    | Gross_margin | Gross_margin % |
|--------------------|----------|---------|--------------|----------------|
| Australia          | 3.88 M   | 2.23 M  | 1.65 M       | 42.6%          |
| Bangladesh         | 0.48 M   | 0.34 M  | 0.14 M       | 28.7%          |
| Canada             | 4.76 M   | 2.78 M  | 1.99 M       | 41.7%          |
| China              | 1.43 M   | 0.78 M  | 0.64 M       | 44.9%          |
| France             | 4.04 M   | 2.26 M  | 1.78 M       | 44.1%          |
| Germany            | 2.56 M   | 1.62 M  | 0.95 M       | 37.0%          |
| India              | 30.82 M  | 17.77 M | 13.05 M      | 42.4%          |
| Indonesia          | 2.52 M   | 1.46 M  | 1.06 M       | 42.0%          |
| Italy              | 2.90 M   | 1.58 M  | 1.33 M       | 45.6%          |
| Netherlands        | 0.23 M   | 0.14 M  | 0.08 M       | 36.4%          |
| Pakistan           | 0.62 M   | 0.38 M  | 0.25 M       | 39.7%          |
| Philiphines        | 5.69 M   | 3.42 M  | 2.27 M       | 39.9%          |
| Poland             | 0.41 M   | 0.26 M  | 0.15 M       | 37.4%          |
| Portugal           | 0.75 M   | 0.45 M  | 0.29 M       | 39.3%          |
| South Korea        | 12.80 M  | 6.72 M  | 6.09 M       | 47.5%          |
| Sweden             | 0.05 M   | 0.03 M  | 0.02 M       | 38.3%          |
| United Kingdom     | 2.00 M   | 1.27 M  | 0.72 M       | 36.2%          |
| USA                | 11.53 M  | 7.75 M  | 3.78 M       | 32.8%          |
| <b>Grand Total</b> | 87.48 M  | 51.24 M | 36.24 M      | 41.4%          |

| Market            | net_sale | COGS     | Gross_margin | ross_margin % |
|-------------------|----------|----------|--------------|---------------|
| Australia         | 10.70 M  | 5.79 M   | 4.91 M       | 45.9%         |
| Austria           | 0.12 M   | 0.09 M   | 0.03 M       | 26.1%         |
| Bangladesh        | 2.26 M   | 1.36 M   | 0.89 M       | 39.6%         |
| Canada            | 12.17 M  | 7.07 M   | 5.10 M       | 41.9%         |
| China             | 5.42 M   | 3.33 M   | 2.10 M       | 38.7%         |
| France            | 7.47 M   | 4.25 M   | 3.22 M       | 43.1%         |
| Germany           | 4.69 M   | 3.02 M   | 1.67 M       | 35.6%         |
| India             | 49.77 M  | 33.74 M  | 16.03 M      | 32.2%         |
| Indonesia         | 6.21 M   | 3.54 M   | 2.66 M       | 42.9%         |
| Italy             | 4.46 M   | 3.09 M   | 1.37 M       | 30.7%         |
| Japan             | 1.88 M   | 1.19 M   | 0.70 M       | 37.0%         |
| Netherland:       | 3.36 M   | 1.75 M   | 1.60 M       | 47.8%         |
| Newzealand        | 1.99 M   | 1.46 M   | 0.52 M       | 26.4%         |
| Norway            | 2.48 M   | 1.54 M   | 0.94 M       | 37.7%         |
| Pakistan          | 4.69 M   | 2.69 M   | 2.01 M       | 42.8%         |
| Philiphines       | 13.37 M  | 7.33 M   | 6.03 M       | 45.1%         |
| Poland            | 2.79 M   | 1.67 M   | 1.12 M       | 40.2%         |
| Portugal          | 3.59 M   | 2.29 M   | 1.30 M       | 36.1%         |
| South Korea       | 17.28 M  | 12.13 M  | 5.15 M       | 29.8%         |
| Spain             | 1.77 M   | 1.11 M   | 0.67 M       | 37.7%         |
| Sweden            | 0.23 M   | 0.13 M   | 0.10 M       | 44.1%         |
| United Kingdo     | 8.08 M   | 5.32 M   | 2.76 M       | 34.1%         |
| USA               | 31.92 M  | 19.48 M  | 12.44 M      | 39.0%         |
| <b>Grand Tota</b> | 196.69 M | 123.37 M | 73.32 M      | 37.3%         |

sub\_zone All FY 2021

| Market             | net_sale | cogs     | Gross_margin | Gross_margin % |
|--------------------|----------|----------|--------------|----------------|
| Australia          | 20.99 M  | 14.08 M  | 6.91 M       | 32.9%          |
| Austria            | 2.84 M   | 1.98 M   | 0.86 M       | 30.1%          |
| Bangladesh         | 6.95 M   | 4.55 M   | 2.40 M       | 34.5%          |
| Canada             | 35.06 M  | 21.66 M  | 13.39 M      | 38.2%          |
| China              | 22.89 M  | 13.49 M  | 9.40 M       | 41.1%          |
| France             | 25.94 M  | 14.73 M  | 11.22 M      | 43.2%          |
| Germany            | 12.01 M  | 8.86 M   | 3.14 M       | 26.2%          |
| India              | 161.26 M | 109.65 M | 51.61 M      | 32.0%          |
| Indonesia          | 18.41 M  | 11.34 M  | 7.07 M       | 38.4%          |
| Italy              | 11.72 M  | 8.19 M   | 3.53 M       | 30.1%          |
| Japan              | 7.92 M   | 4.24 M   | 3.69 M       | 46.5%          |
| Netherlands        | 7.98 M   | 4.63 M   | 3.36 M       | 42.0%          |
| Newzealand         | 11.40 M  | 5.90 M   | 5.50 M       | 48.2%          |
| Norway             | 13.68 M  | 9.65 M   | 4.03 M       | 29.5%          |
| Pakistan           | 5.66 M   | 3.61 M   | 2.05 M       | 36.2%          |
| Philiphines        | 31.86 M  | 19.40 M  | 12.45 M      | 39.1%          |
| Poland             | 5.19 M   | 2.98 M   | 2.21 M       | 42.6%          |
| Portugal           | 11.83 M  | 6.85 M   | 4.98 M       | 42.1%          |
| South Korea        | 48.97 M  | 31.38 M  | 17.59 M      | 35.9%          |
| Spain              | 12.62 M  | 8.44 M   | 4.18 M       | 33.1%          |
| Sweden             | 1.77 M   | 1.06 M   | 0.71 M       | 40.2%          |
| United Kingdom     | 34.15 M  | 18.74 M  | 15.41 M      | 45.1%          |
| USA                | 87.78 M  | 55.31 M  | 32.47 M      | 37.0%          |
| <b>Grand Total</b> | 598.88 M | 380.71 M | 218.16 M     | 36.4%          |