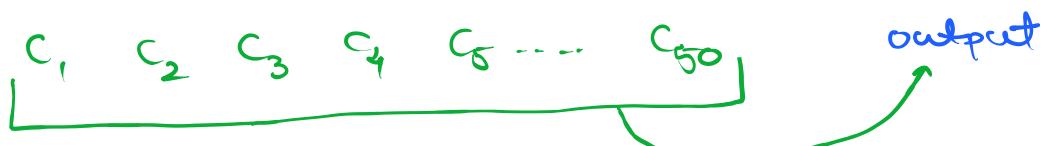
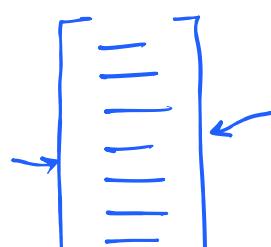
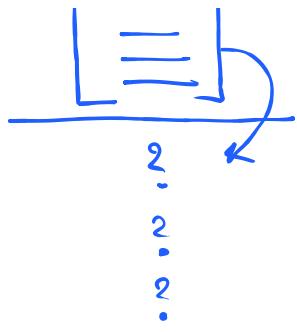


Time Related Weeks	No of visitors	Numerical
1	2882	
2	3105	
3	2791	
4	4725	
5	6720	
6	4850	
7	3990	
⋮	⋮	
40	5135	
Autoregression		3850 (Avg)
41	?	3850
42	?	3850
43	?	3850
44	?	3850

RegressionAutoregression

No of visitors





Ways of Time Series Forecasting →

Quantitative

- Data available
- Historical patterns repeat mostly.
- We can easily capture complex patterns through available data.

Qualitative

- No data available
- We have no idea about the historical pattern.
- We can't capture/identify the complex patterns because of unavailability of data.

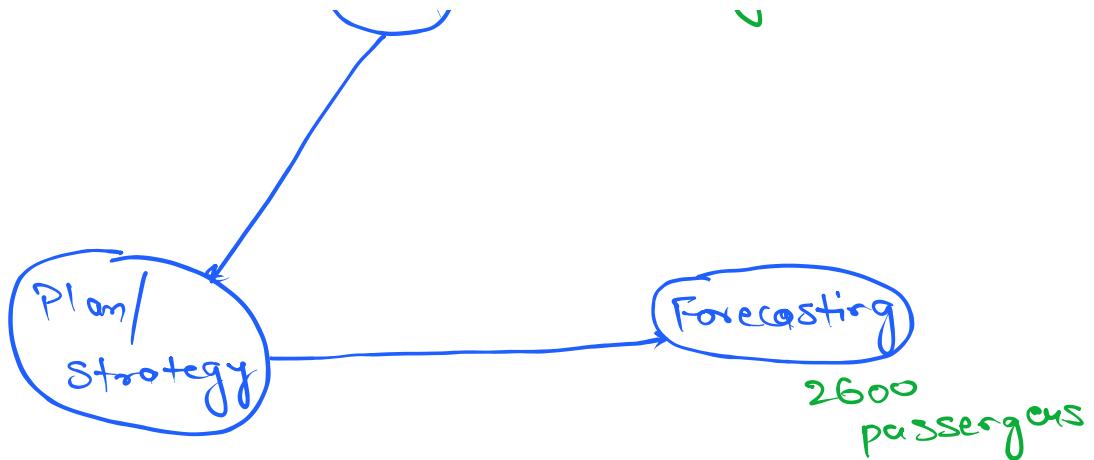
3 Components of Time Series Forecasting →

- ① Time Series Data.
- ② Time Series Analysis.
- ③ Time Series Forecasting.

Basic Terminologies

(Goal)

occupancy → 90%.



A1: ~ 1000

A2: ~ 2000

A3: ~ 3000

Steps in Forecasting

- Define the problem statement.
- collect the data
- Analyze the data.
- Build and evaluate the forecasting models.

Some caveats associated with Time-Series

forecasting →

- ① The granularity rule: The more aggregate your forecasts are, the more accurate they will be.
- ② The frequency rule: Keep updating your

forecasts regularly to capture any new trend/information that comes.

- ③ The Horizon Rule: When you have forecasted for many future weeks/months, your forecasts are more likely to be very accurate in the earlier weeks/months as compared to the later ones.

Three important characteristics of a time-series data:

- ① Relevant: Data should be relevant to our goal/objective.
- ② Accurate: Data should be accurate in terms of capturing the timestamps and the related observations.
- ③ Long Enough: Data should be long enough to forecast accurately. This is important to identify all the patterns in the past.

Basic Approaches for Time Series Forecasting →

- ① Naive Approach →

Forecasted = Last observed
value value

② Simple Average Approach

③ Moving Average Approach

④ Weighted moving average approach.

$x_1 \ x_2 \ x_3 \ x_4 \ x_5$
2000 2100 1980 3150 2950

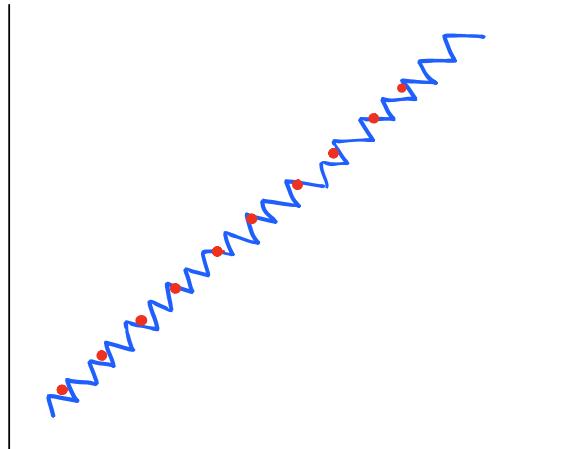
$$\text{Avg} = \frac{x_1 + x_2 + x_3 + x_4 + x_5}{5}$$

$$\text{Weighted Avg} = \frac{w_1 x_1 + w_2 x_2 + w_3 x_3 + w_4 x_4 + w_5 x_5}{5}$$

- Homework (30%) - Score: 85
- Quizzes (20%) - Score: 90
- Final Exam (50%) - Score: 80
- Multiply each score by its respective weight:
- Homework: (85 \times 0.3 = 25.5)
- Quizzes: (90 \times 0.2 = 18)
- Final Exam: (80 \times 0.5 = 40)
- Multiply each score by its respective weight:
- Homework: (85 \times 0.3 = 25.5)
- Quizzes: (90 \times 0.2 = 18)
- Final Exam: (80 \times 0.5 = 40)

Some examples of a time series data plot →

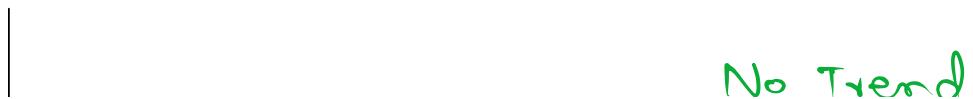
Upward
Trend
+
Seasonality



varying Mean
&
constant variance → Non-stationary
Time Series Data.



constant Mean
&
varying variance → Non-stationary
Data.



+
Seasonality



Constant Mean
&
Constant variance → Stationary Data.

Every Time Series Algorithm; requires the data given to it to be 'Stationary'.

If the data is "Non-Stationary" → then we perform necessary transformation on the data to make it "Stationary".

Time Series Transformations →

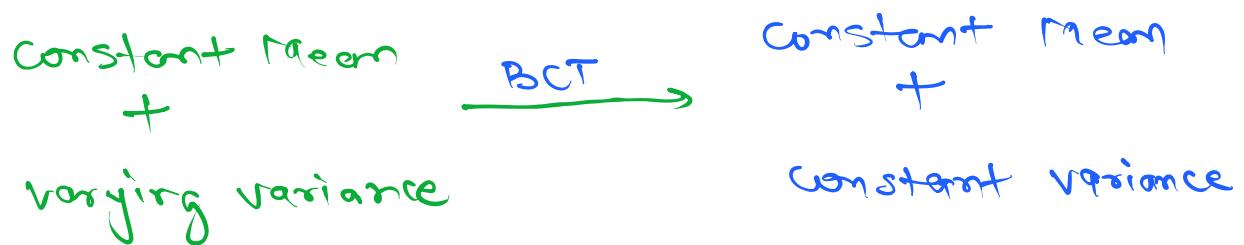
① Differencing → To be used when your data has varying mean but constant variance.

Varying mean
+
constant variance

Diff →

Constant Mean
+
Constant Variance

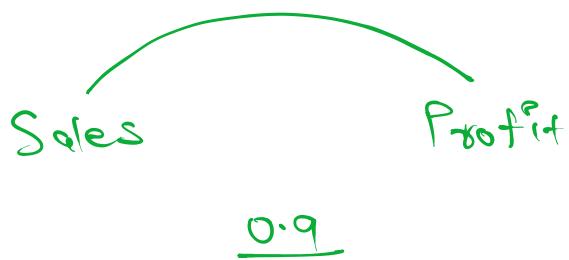
② Box-Cox Transformation → To be used
when your data has constant mean
but varying variance.



③ Box-Cox Transformation + Differencing

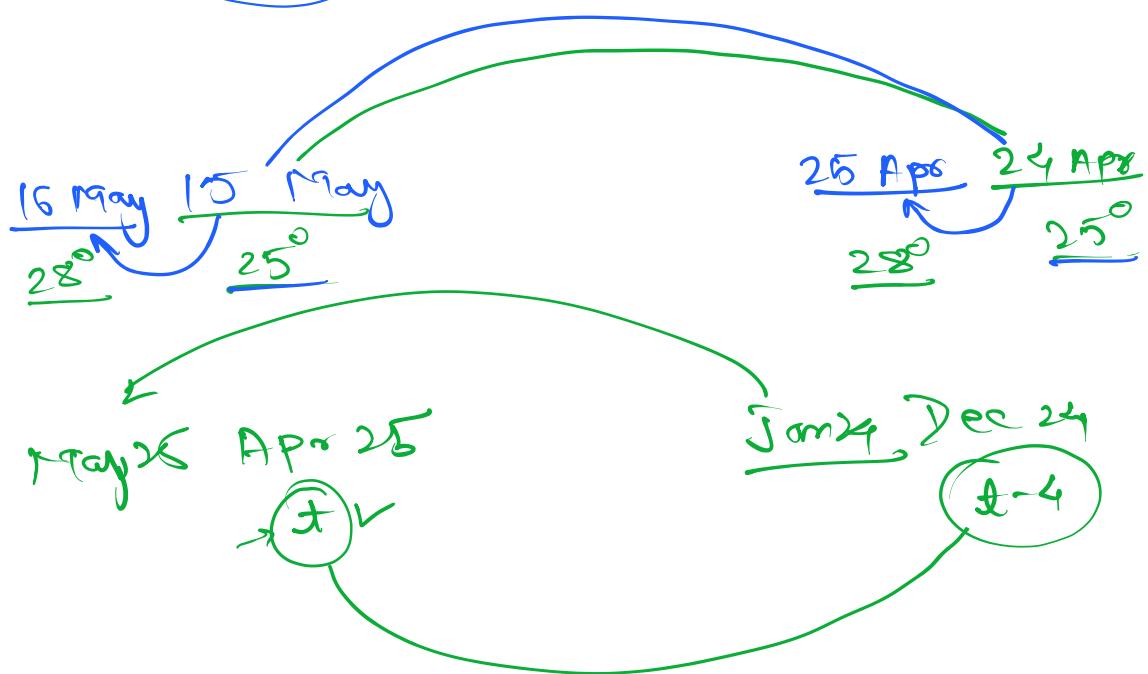


Autocorrelation Plots →

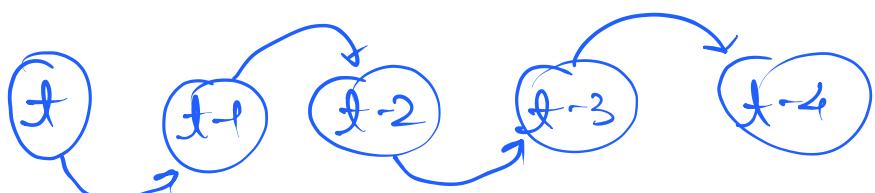


Sales

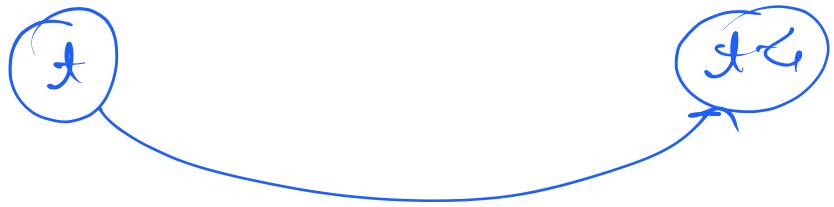
correlation of the sales column
values with its own previous



ACF Plot



PACF plot



Time Series Transformation & Reversal Process

train *test* *NS*

	1	2	3	4	...	16	17	18	19	20	
t (Months)	1	2	3	4	...	16	17	15	46	50	
y (Sales)(k)	25	7	19	31	...	51	38				
y boxcox	3.22	1.95	2.94	3.43	...	3.93	3.64				
Y boxcox diff	-	-1.27	1.00	0.49	...	0.19	-0.29				
Y pred	.							0.03	0.25	0.18	
Appended Series	-	-1.27	1.00	0.49	...	0.19	-0.29	0.03	0.25	0.18	
Cumulative Series	-	-1.27	-0.27	0.22	...	0.71	0.42	0.45	0.70	0.88	
Initial Value Adjustment	-	1.95	2.94	3.43	...	3.93	3.64	3.67	3.92	4.10	
Exponential	-	7	19	31	...	51	38	38.98	49.83	59.73	

AR
ARIMA
SARIMA
y-pred

$\log(25) = 3.22$

$e^{3.22} = 25$

y-pred in original form

df_boxcox[0]

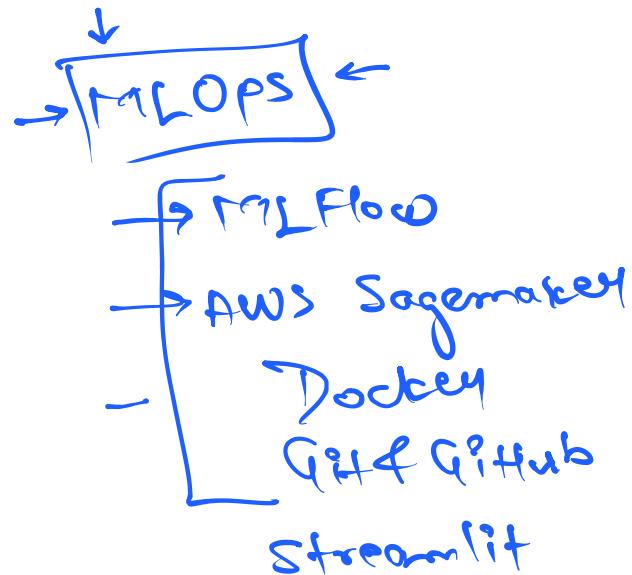
$$e^{1.95} = 7$$

$$e^{2.94} = 19$$

SQL
Python
Statistics
SQL

- Linear Reg
- Log Reg
- DT
- RF
- Gradient Boost
- mCnnct

→ Metrics



→ Personal Board
Share knowledge

→ Sub Stack