

E-commerce Sales Performance

Date

Last

2

Years

23-09-2023 - 22-09-2025

Region

Search

East

Category

Search

Beauty

Customer Type

Search

New

MoM Sales Growth%

0.66

Total Sales

60.34K

Total Orders

86

Total Profit

12.29K

Avg Order Value

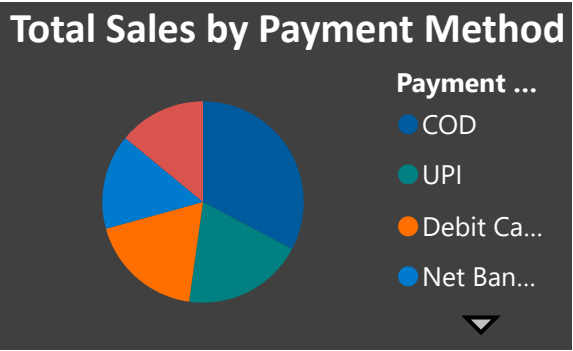
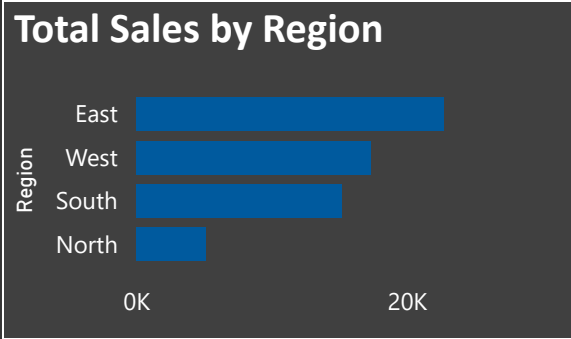
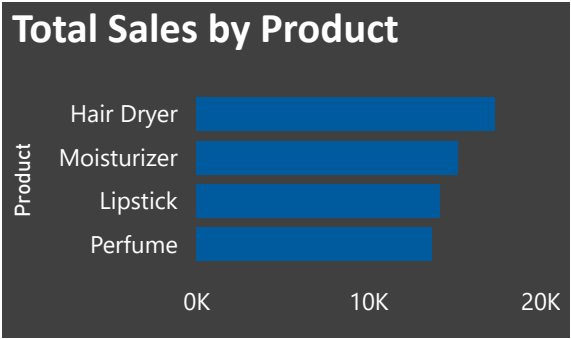
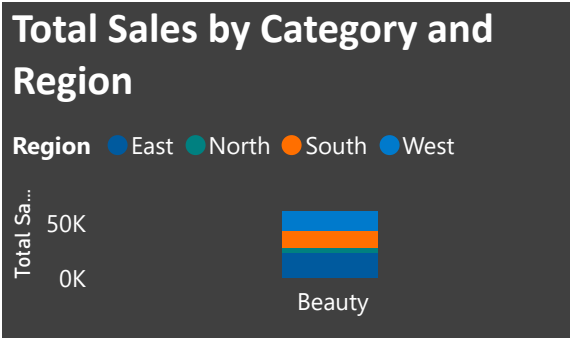
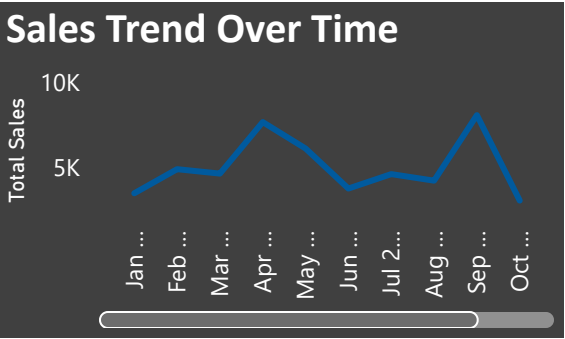
701.59

Profit Margin %

0.20

Returning Customers%

0.50



Ecommerce Summary

During all periods, total sales reached ₹60,337 from 86 orders, with a profit margin of 20.4%. Sales changed by 65.7% compared to the previous month. The top performing region was East, and 50.0% of orders came from returning customers.

Reset Filters