Global Sales Overview

Showing data from 01-Jan-2022 to 31-Dec-2026

Category
Search
Beauty

Month-Year
Apr 2022
Apr 2023

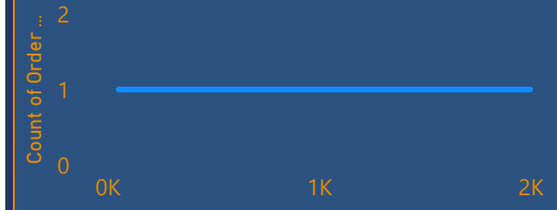
Order Date
01 July 2024
02 July 2024

Year
2022
2023

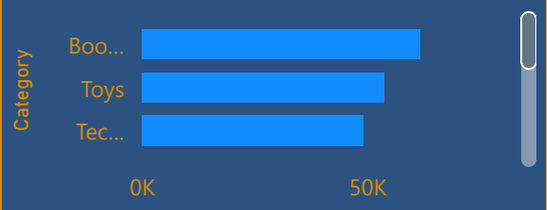
Order Date
Last 12 Years
23-09-2013 - 22-09-2025

378.92K	1984	8	30-Jun-2025	47.37K
Total Sales Amount	Total Quantity	Number of Categories	Latest Sale Date	Avg Sales per Category

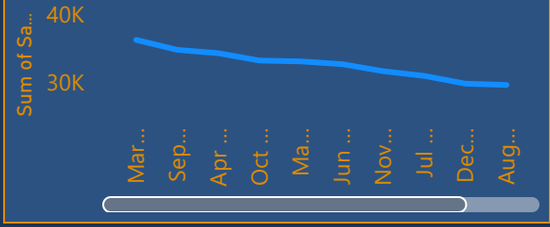
Sales Trend Over Time



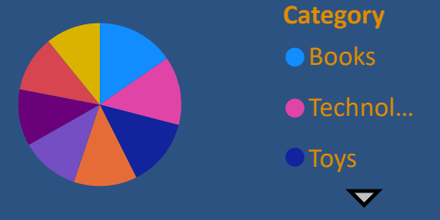
Top 5 Category by Sales



Sales Trend



Category Share By Quantity



Detailed Sales Data

Category	Sum of Quantity	Sum of Sales	Order Date	% of Total Sales
Office Supplies	2	527.54	01 July 2024	0.00
Toys	10	232.71	02 July 2024	0.00
Fashion	1	925.96	03 July 2024	0.00
Total	**1984**	**3,78,921.51**		**1.00**

Reset to Default View

Live Data

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Sales Overview By Region

Showing data from 01-Jan-2022 to 31-Dec-2026

Category
- Beauty
- Books
- Fashion
- Furniture
- Grocery
- Office Supplies

Region
- Central
- East
- South
- West

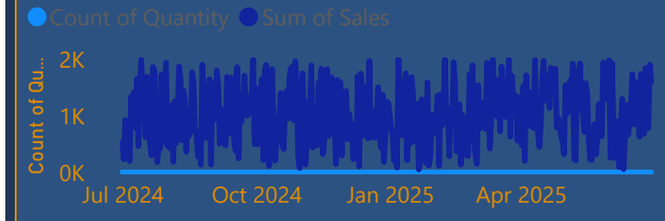
378.92K
Sum of Sales

66.65K
Sum of Profit

365
Count of Quantity

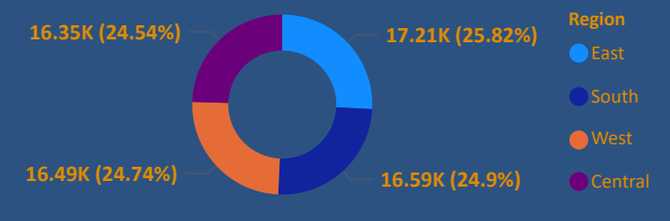
0.18
Profit Ratio

Monthly Quantity Trend



Sales by Category

Profit by Region



Reset to Default View

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Details for Selected Category

Category
- Beauty
- Books
- Fashion
- Furniture
- Grocery

Details for Selected Categories: Beauty, Books, Fashion, Furniture, Grocery, Office Supplies, Technology, Toys

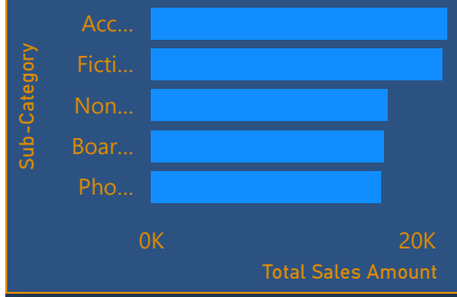
378.92K
Total Sales Amount

66.65K
Total Profit

0.18
Profit Ratio

0.18
Overall Profit Ratio

Top 5 Category



Category	Sum of Sales	Sum of Profit	Sales % of Total
Beauty	38,817.62	6,343.80	0.10
Books	61,635.83	11,400.30	0.16
Fashion	43,461.28	7,973.90	0.11
Furniture	38,795.72	6,634.15	0.10
Grocery	48,000.40	8,828.07	0.13
Total	**3,78,921.51**	**66,646.88**	**1.00**

High Profit Sales by Profit

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Executive Summary

Grocery Top Category	**West** Top Region	**Office Supplies** Top Margin Category	**3.17** MoM Sales Growth %
No Sales Sales MTD	**1.25K** Sales QTD	**1.25K** Sales YTD	Select Date Last 6 Months 23-03-2025 - 22-09-2025
No Sales Current Month Sales Amount	**19.63K** Total Profit	**100** Orders Count	**17.6%** Profit Margin % (Capped)

-0.01
MoM Sales Growth Latest %

Total Sales Amount	Previous Month Sales	MoM Sales Growth %	Month-Year
34,225.78	36,185.14	-0.05	Apr 2025
33,021.98	34,225.78	-0.04	May 2025
32,621.33	33,021.98	-0.01	Jun 2025
11,451.68	26,727.42	-0.57	Mar 2025
	32,621.33		Jul 2025
1,11,320.77	**26,727.42**	**3.17**	

🧠 What's Driving Growth?

📈 This month, sales grew by 316.5%, led by the **Grocery** category and the **West** region. The highest profit margin was in **Office Supplies** category.

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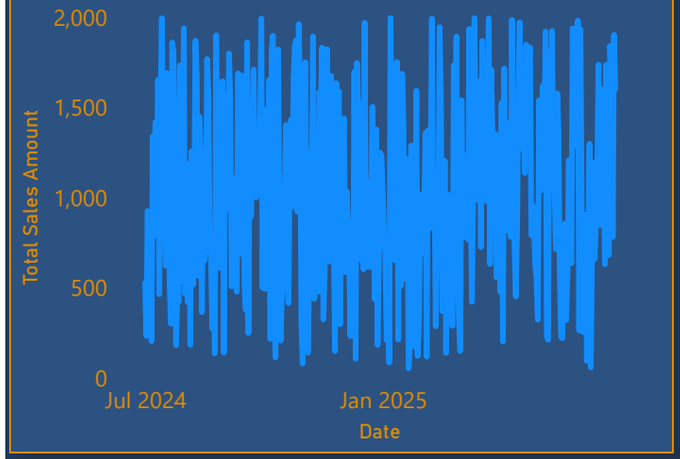
Sales Trend Analysis

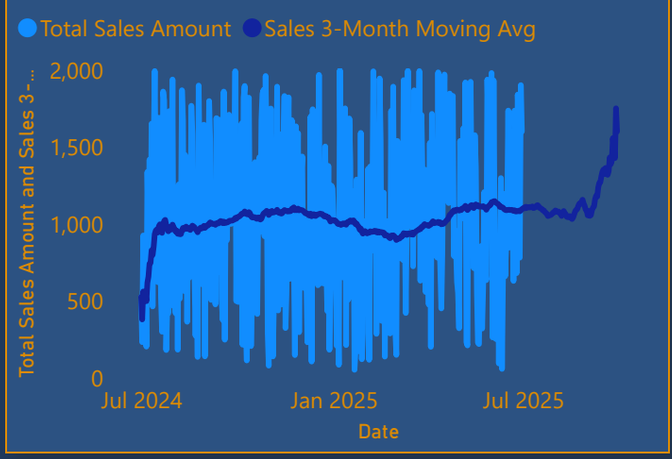
Mom Sales Trend



0.35

MoM Sales Growth Latest %

3-Month Moving Average of Sales



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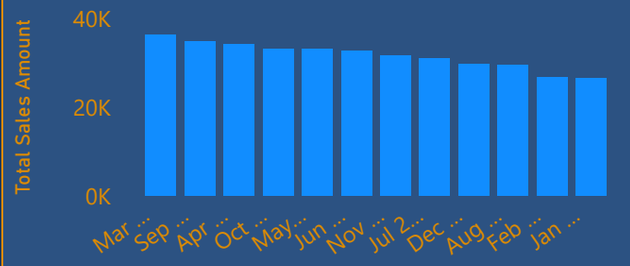
Performance Insights

Total Sales Amount by Category

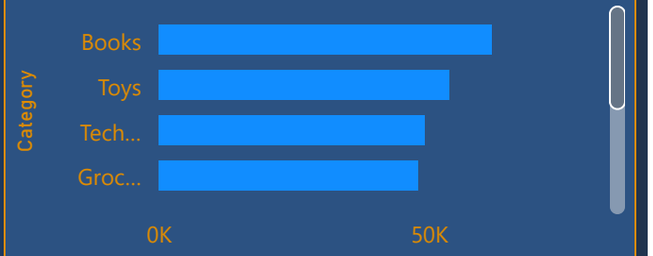
378.92K

Total Sales Amount

Sales by Month



Category vs Sales



Order Details

Order ID	Category	Quantity	Sales Amount	Order Date
ORD-1364	Beauty	7	1,601.57	30 June 2025
ORD-1363	Books	1	1,903.00	29 June 2025
ORD-1362	Technology	2	781.59	28 June 2025
ORD-1361	Fashion	7	1,665.54	27 June 2025
ORD-1360	Office Supplies	3	1,841.60	26 June 2025
ORD-1359	Grocery	5	681.12	25 June 2025
ORD-1358	Grocery	4	1,251.49	24 June 2025
Total		**1984**	**3,78,921.51**	

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Time Intelligence DAX | MoM, YTD, QTD Analysis

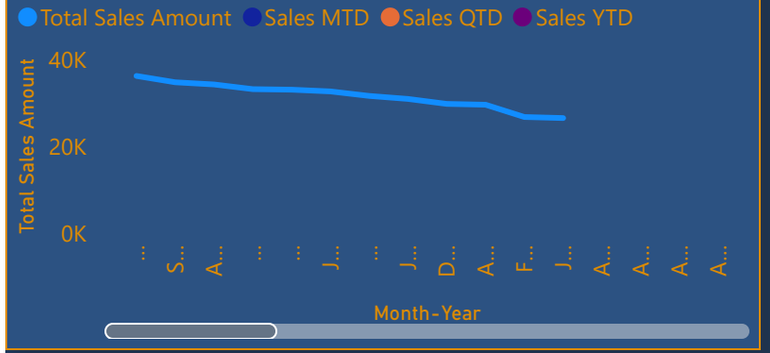
Total Sales Amount by Month-Year
34.72K

Previous Month Sales by Month-Year
29.56K

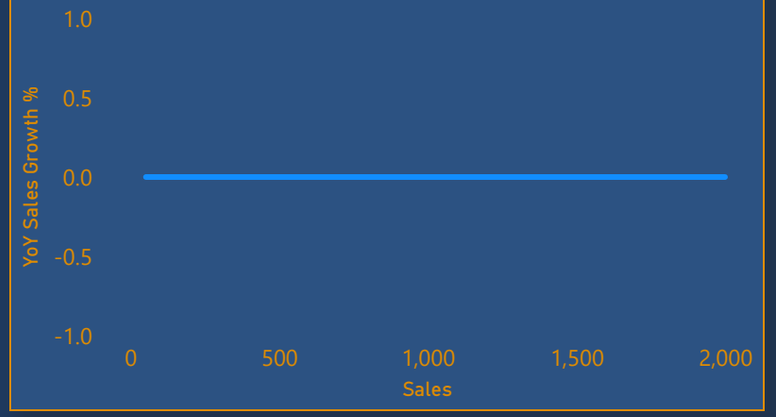
QTD Sales by Month-Year
95.17K

MoM Sales Growth Latest % by Month-Year
0.17

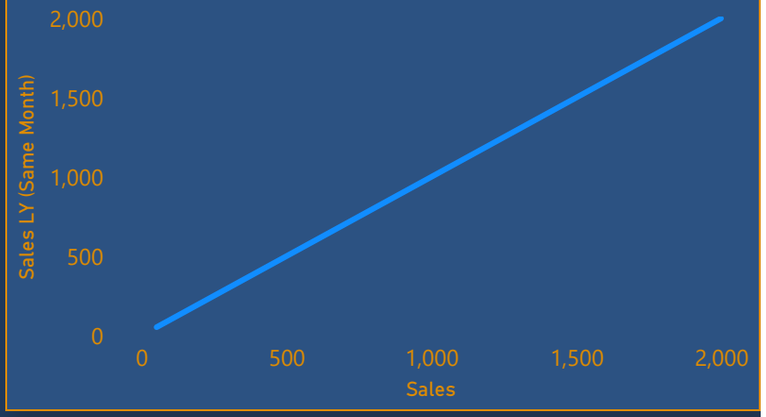
Total Sales Amount, Sales MTD, Sales QTD and Sales YTD by Month-Year



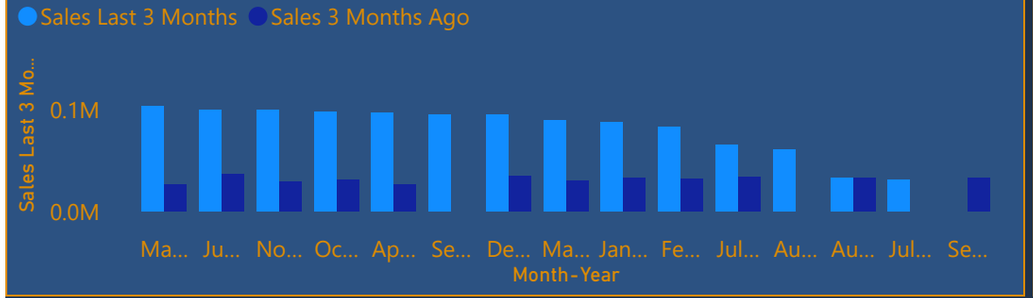
YoY Sales Growth % by Sales



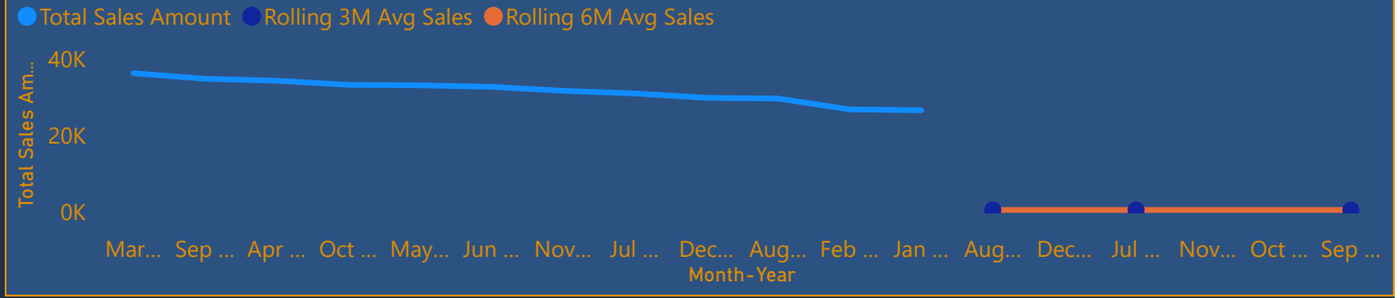
Sales LY (Same Month) by Sales



Sales Last 3 Months and Sales 3 Months Ago by Month-Year



Total Sales Amount, Rolling 3M Avg Sales and Rolling 6M Avg Sales by Month-Year



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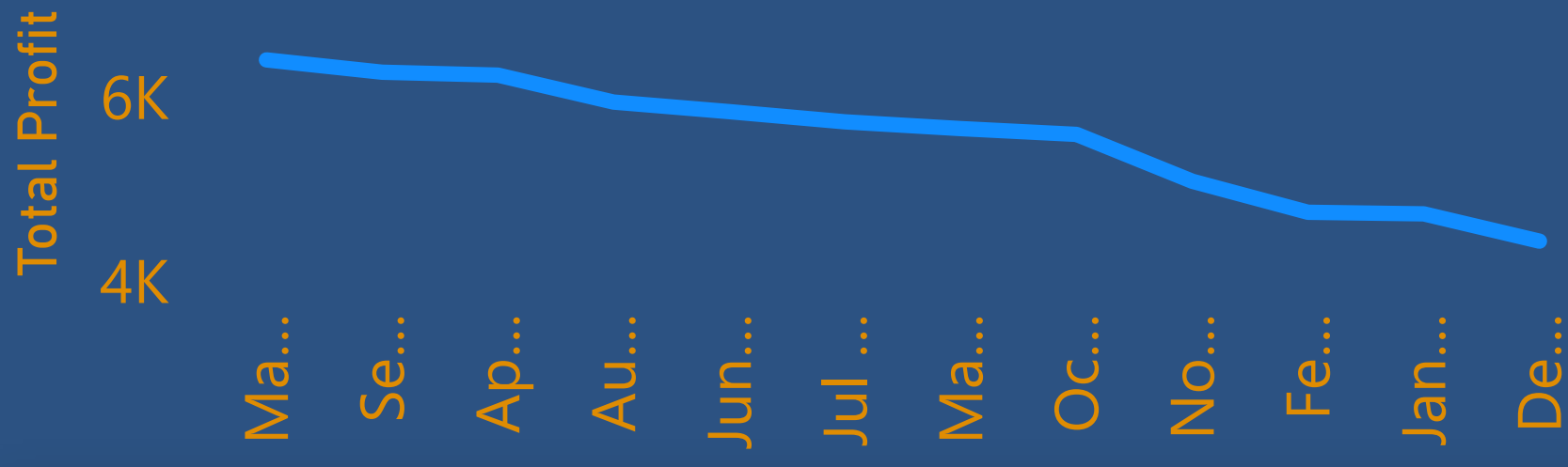
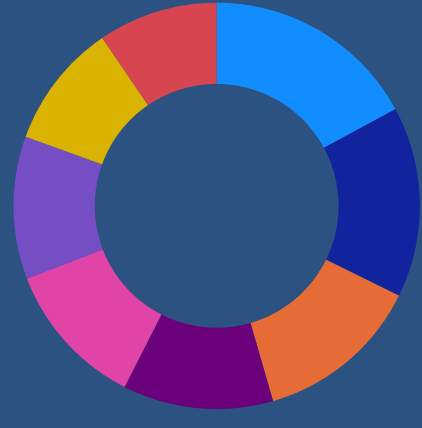
Total Profit by Month-Year



Profit by Category