#### Scenario

3. Imagine you work for amazon, what is the Meta data information you will store for an item in your Database. For E.g. the item is a shirt, once you have stored the Meta data how will use the information?

# Metadata to Store for an Item (e.g., Shirt)

When storing a product like a shirt in Amazon's database, you would typically store the following metadata attributes:

Attribute	Description
item_id	Unique identifier for the product
title	Name of the shirt (e.g., "Men's Cotton Casual Shirt")
brand	Brand name (e.g., "Levi's", "Arrow")
category	Product category (e.g., "Clothing > Men > Shirts")
description	Detailed product description
material	Material used (e.g., "100% Cotton")
color	Available colors (e.g., "Blue", "Black")
size	Available sizes (e.g., "S, M, L, XL")
gender	Target gender (e.g., "Men", "Women", "Unisex")
price	Current price
discount	Discount percentage or amount
stock_quantity	Number of items available in stock
rating	Average user rating (e.g., 4.5 stars)
reviews_count	Number of reviews
image_urls	Links to product images
shipping_details	Estimated delivery time, shipping cost
return_policy	Return eligibility and time frame
<pre>created_at/ updated_at</pre>	Timestamps for record keeping

## How the Metadata is Used

# 1. Search & Discovery

o Users searching for "blue shirt" or "cotton shirt" will be shown results using fields like title, color, and material.

#### 2. Filtering and Sorting

- o On category pages, filters for **brand**, **price range**, **size**, **color**, etc., depend on this metadata.
- Sorting by price, rating, or popularity uses fields like price, rating, and reviews\_count.

#### 3. Product Recommendations

 Based on category, brand, and user behavior, Amazon suggests related or frequently bought together items.

### 4. Inventory Management

stock\_quantity helps track available stock and triggers restocking or hiding out-of-stock items.

### 5. Pricing and Promotions

Metadata like price, discount, and brand are used to manage deals, flash sales, and promotions.

### 6. Analytics and Reporting

 Metadata helps in understanding buying patterns, regional demand, or performance of specific brands/categories.

#### 7. Personalization

 Metadata (like gender, category, brand) helps tailor product listings to individual users based on past behavior.

#### 8. Order Fulfillment & Logistics

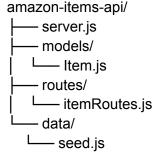
 shipping\_details and stock\_quantity help in determining the fastest warehouse to fulfill an order from.

#### 9. Customer Experience

Rich description, images, ratings, and reviews help customers make informed decisions.

Here's a complete **Node.js + MongoDB** setup to store item metadata (e.g., a shirt on Amazon) with:

- 1. Mongoose schema
- 2. CRUD APIs
- 3. 10 dummy items inserted



```
models/<u>Item.js</u>
const mongoose = require('mongoose');
const itemSchema = new mongoose.Schema({
 title: String,
 brand: String,
 category: String,
 description: String,
 material: String,
 color: [String],
 size: [String],
 gender: String,
 price: Number,
 discount: Number,
 stock_quantity: Number,
 rating: Number,
 image_urls: [String],
 created_at: { type: Date, default: Date.now }
});
module.exports = mongoose.model('Item', itemSchema);
routes/itemRoutes.js
const express = require('express');
const router = express.Router();
const Item = require('../models/Item');
// Create new item
router.post('/', async (req, res) => {
 const item = new Item(req.body);
 await item.save();
 res.status(201).json(item);
});
// Get all items
router.get('/', async (req, res) => {
 const items = await Item.find();
 res.json(items);
});
// Get single item
router.get('/:id', async (req, res) => {
 const item = await Item.findById(req.params.id);
 res.json(item);
});
// Update item
router.put('/:id', async (req, res) => {
 const item = await Item.findByIdAndUpdate(req.params.id, req.body, { new: true });
 res.json(item);
});
// Delete item
router.delete('/:id', async (req, res) => {
 await Item.findByIdAndDelete(req.params.id);
```

```
res.json({ message: 'Item deleted' });
});
module.exports = router;
server.js
const express = require('express');
const mongoose = require('mongoose');
const itemRoutes = require('./routes/itemRoutes');
const app = express();
app.use(express.json());
mongoose.connect('mongodb://localhost:27017/amazonmeta', {
 useNewUrlParser: true,
 useUnifiedTopology: true
}).then(() => console.log('MongoDB connected'));
app.use('/api/items', itemRoutes);
const PORT = 3000;
app.listen(PORT, () => console.log(`Server running on <a href="http://localhost:${PORT}">http://localhost:${PORT}</a>));
data/seed.js
const mongoose = require('mongoose');
const Item = require('../models/Item');
mongoose.connect('mongodb://localhost:27017/amazonmeta');
const items = [
  title: 'Men Cotton Shirt',
  brand: 'Levi's',
  category: 'Clothing > Men > Shirts',
  description: 'Comfortable cotton shirt for men',
  material: 'Cotton',
  color: ['Blue', 'White'],
  size: ['M', 'L'],
  gender: 'Men',
  price: 999,
  discount: 10,
  stock_quantity: 50,
  rating: 4.2,
  image_urls: ['https://example.com/img1.jpg']
  title: 'Women Silk Kurti',
```

```
brand: 'Biba',
 category: 'Clothing > Women > Kurtis',
 description: 'Elegant silk kurti for women',
 material: 'Silk',
 color: ['Red'],
 size: ['S', 'M', 'L'],
 gender: 'Women',
 price: 1299,
 discount: 15,
 stock_quantity: 30,
 rating: 4.5,
 image urls: ['https://example.com/img2.jpg']
},
{
 title: 'Kids T-Shirt',
 brand: 'Babyhug',
 category: 'Clothing > Kids > T-Shirts',
 description: 'Colorful cotton t-shirt for kids',
 material: 'Cotton',
 color: ['Green', 'Yellow'],
 size: ['XS', 'S'],
 gender: 'Unisex',
 price: 499,
 discount: 5,
 stock_quantity: 100,
 rating: 4.0,
 image_urls: ['https://example.com/img3.jpg']
},
 title: 'Formal Men's Shirt',
 brand: 'Arrow',
 category: 'Clothing > Men > Shirts',
 description: 'Perfect for office wear',
 material: 'Polyester Cotton',
 color: ['White'],
 size: ['M', 'L', 'XL'],
 gender: 'Men',
 price: 1199,
 discount: 20,
 stock_quantity: 40,
 rating: 4.3,
 image urls: ['https://example.com/img4.jpg']
},
{
 title: 'Women's Sports T-shirt',
 brand: 'Puma',
 category: 'Clothing > Women > Sportswear',
 description: 'Breathable sportswear for women',
 material: 'Polyester',
 color: ['Pink'],
 size: ['S', 'M'],
 gender: 'Women',
 price: 899,
 discount: 10,
 stock_quantity: 25,
 rating: 4.6,
 image_urls: ['https://example.com/img5.jpg']
```

```
},
{
 title: 'Men Track Pants',
 brand: 'Nike',
 category: 'Clothing > Men > Sportswear',
 description: 'Stretchable and comfy track pants',
 material: 'Nylon',
 color: ['Black'],
 size: ['L', 'XL'],
 gender: 'Men',
 price: 1499,
 discount: 12,
 stock_quantity: 20,
 rating: 4.4,
 image_urls: ['https://example.com/img6.jpg']
},
 title: 'Casual Shirt',
 brand: 'Roadster',
 category: 'Clothing > Men > Casual Wear',
 description: 'Trendy casual shirt',
 material: 'Cotton',
 color: ['Olive'],
 size: ['S', 'M'],
 gender: 'Men',
 price: 799,
 discount: 8,
 stock_quantity: 60,
 rating: 4.1,
 image_urls: ['https://example.com/img7.jpg']
},
{
 title: 'Printed Women Top',
 brand: 'ONLY',
 category: 'Clothing > Women > Tops',
 description: 'Stylish printed top',
 material: 'Rayon',
 color: ['White', 'Blue'],
 size: ['S', 'M', 'L'],
 gender: 'Women',
 price: 699,
 discount: 5,
 stock_quantity: 45,
 rating: 4.0,
 image_urls: ['https://example.com/img8.jpg']
},
{
 title: 'Boy's Jeans',
 brand: 'Pepe Jeans',
 category: 'Clothing > Kids > Jeans',
 description: 'Stretch jeans for boys',
 material: 'Denim',
 color: ['Blue'],
 size: ['XS', 'S', 'M'],
 gender: 'Boys',
 price: 1099,
 discount: 18,
```

```
stock_quantity: 70,
  rating: 4.3,
  image_urls: ['https://example.com/img9.jpg']
 },
 {
  title: 'Women's Leggings',
  brand: 'Zivame',
  category: 'Clothing > Women > Leggings',
  description: 'Soft and stretchable leggings',
  material: 'Lycra',
  color: ['Black', 'Maroon'],
  size: ['M', 'L'],
  gender: 'Women',
  price: 599,
  discount: 7,
  stock_quantity: 90,
  rating: 4.2,
  image_urls: ['https://example.com/img10.jpg']
 }
];
Item.insertMany(items).then(() => {
 console.log('Dummy items inserted');
 mongoose.connection.close();
});
       Run MongoDB locally
       npm init -y
npm install express mongoose
Start the server:
node <u>server.js</u>
1. Find all men's clothing under ₹1000
db.items.find({
  gender: "Men",
  price: { $1t: 1000 }
```

})

```
db.items.find({
  stock_quantity: { $1t: 30 }
})
```

☑ 3. Get items with rating above 4.3 and sorted by rating (descending)

```
db.items.find({
  rating: { $gt: 4.3 }
}).sort({ rating: -1 })
```

**☑** 4. Find all items available in the color "Blue"

```
db.items.find({
  color: "Blue"
})
```

MongoDB matches arrays, so "Blue" in ["White", "Blue"] works.

5. Count how many items belong to the brand "Puma"

```
db.items.countDocuments({
  brand: "Puma"
})
```