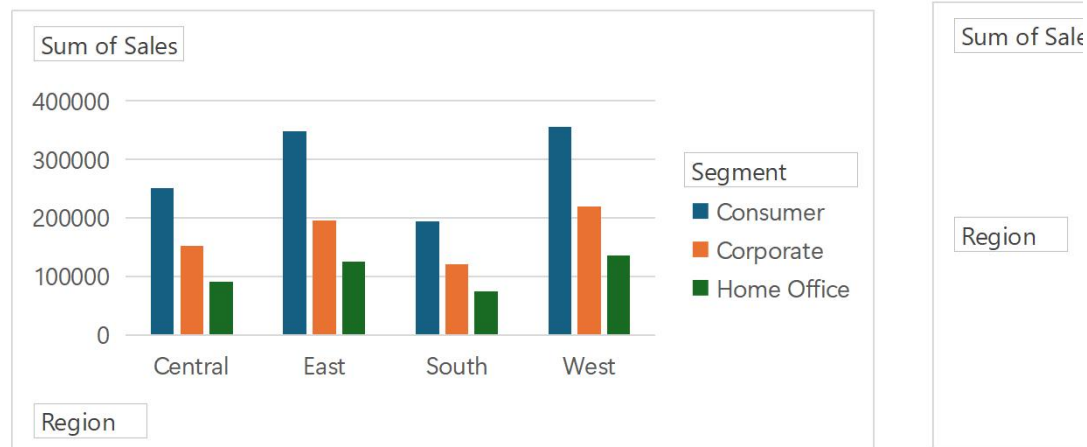


Sum of Sales Column Labels				
Row Labels	Consumer	Corporate	Home Office	Grand Total
Central	250210.522	152031.4968	90404.8944	492646.9132
East	347906.605	195897.425	125714.696	669518.726
South	194702.213	120546.8745	73902.3715	389151.459
West	355241.191	220018.2785	134960.215	710219.6845
Grand Total	1148060.531	688494.0748	424982.1769	2261536.783

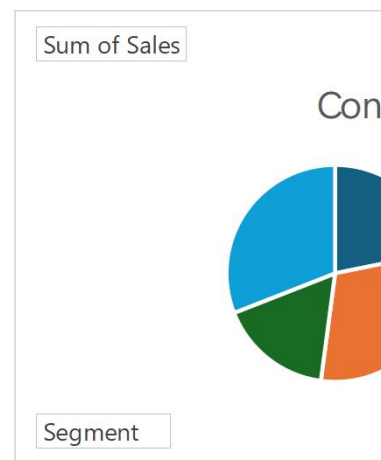
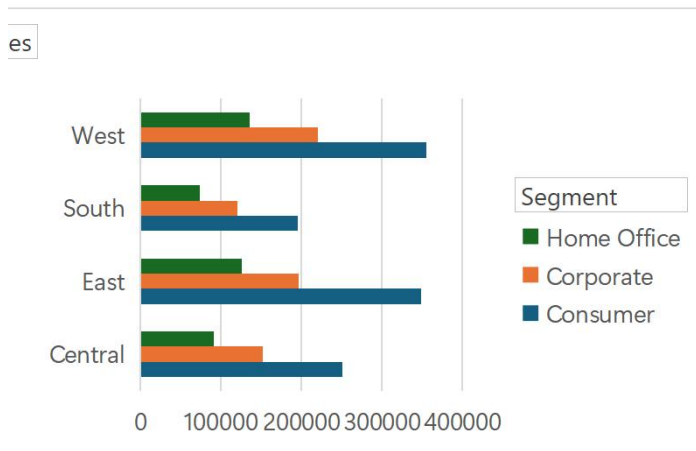
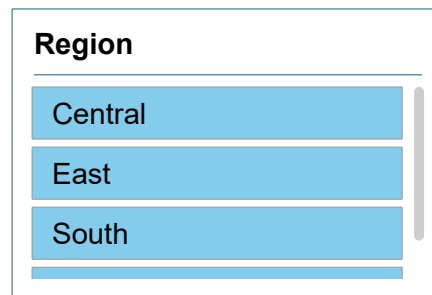
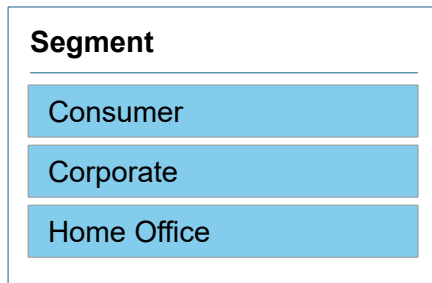


1. Consumer segment contributes the highest revenue driver for the business.

2. West region generates the highest sales, indicating a strong market presence and customer demand.

3. Technology category leads in revenue due to higher-value products and demand.

4. Home Office segment has the lowest sales, suggesting a need for targeted marketing to improve engagement.



ighest total sales, making it the most important

les performance across all segments, indicating
emand.

a, outperforming Furniture and Office Supplies
nd.

sales contribution, suggesting the need for
nent.

Category

Furniture

Office Supplies

Technology

sumer

