

Executive Summary - RSVP Movie Case Study

With respect to the data set provide the analysis made on the data of the movies, actor, actress, genre and the avg rating is carried out.

Analysis made:

The **best genre to be produced is drama** as this is the highest number of movies produced in the year 2019 with the avg run time of 106.77 mins.

Dream Warrior or National Theatre live production companies have produced the highest no. of **hit movies** consider these production houses for the project.

Marvel Studios, Twentieth century Fox and Warner Bros can be considered as **global partners** based on the votes received by their movies.

For **multilingual and global partnership**, we can consider **Star Cinema** and **Twentieth century Fox**, as they produced the top global movies in different languages.

James Mangold can be considered as a **director** as he outstands as a top director among all the 3 genres in terms of super hits

Drama, Action and Thriller are the top 3 genres can be considered the **subject line/story line** as these 3 were topmost revenue generators.

Parvathy Thiruvothu can be considered as an **actress**, **Andrew Garfield** as an **actor** for **Drama genre**

Other **alternative actors and actress** were **Vijay Sethupathi, Mammooty, Mohanlal, Taapsee Pannu** based on different ratings and reviews in India.