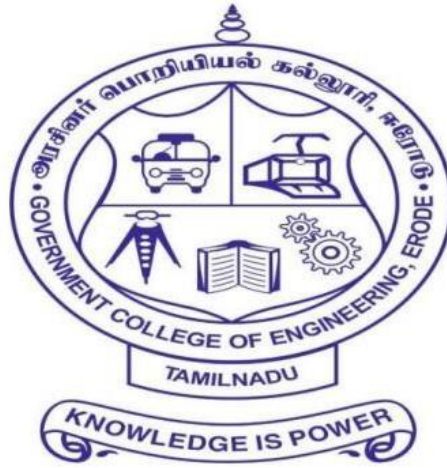


**GOVERNMENT COLLEGE OF ENGINEERING [IRTT]  
ERODE - 638316**



**Electrical and Electronics Engineering**

**NAAN MUDHALVAN  
DIGITAL MARKETING  
ASSIGNMENT**

NAME: RANJITH R S G

NM ID: 8B1A87730318E2DB09E4AE96FB259FFA

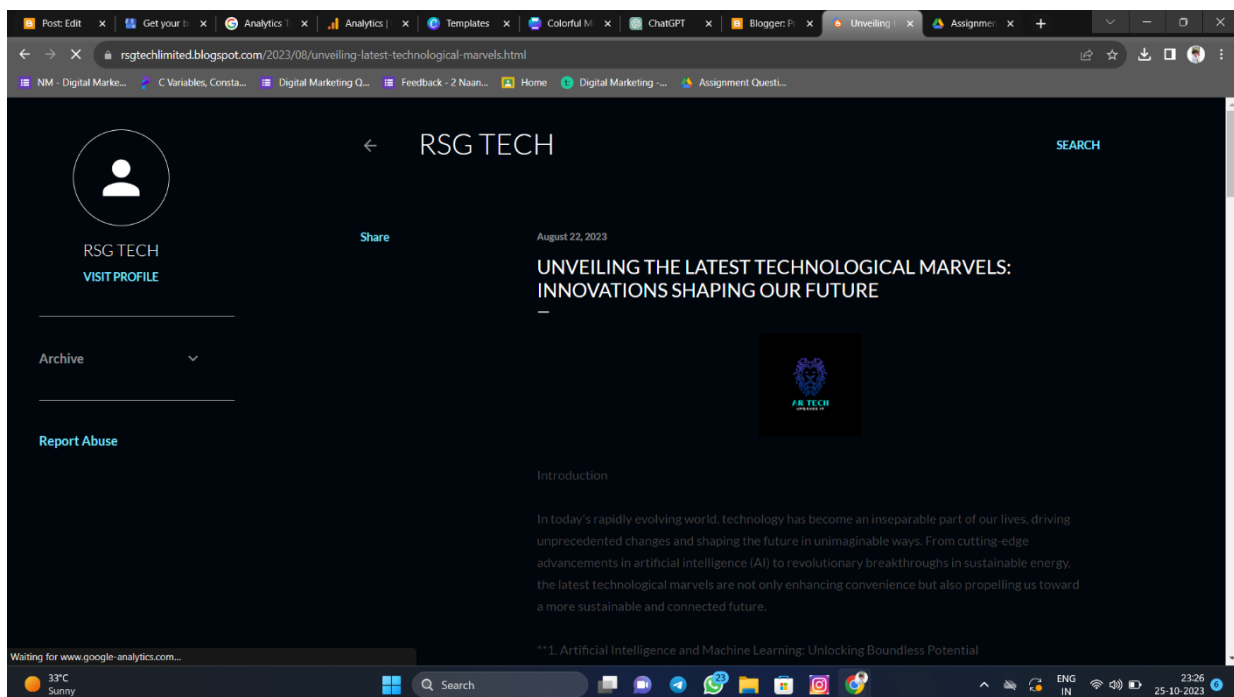
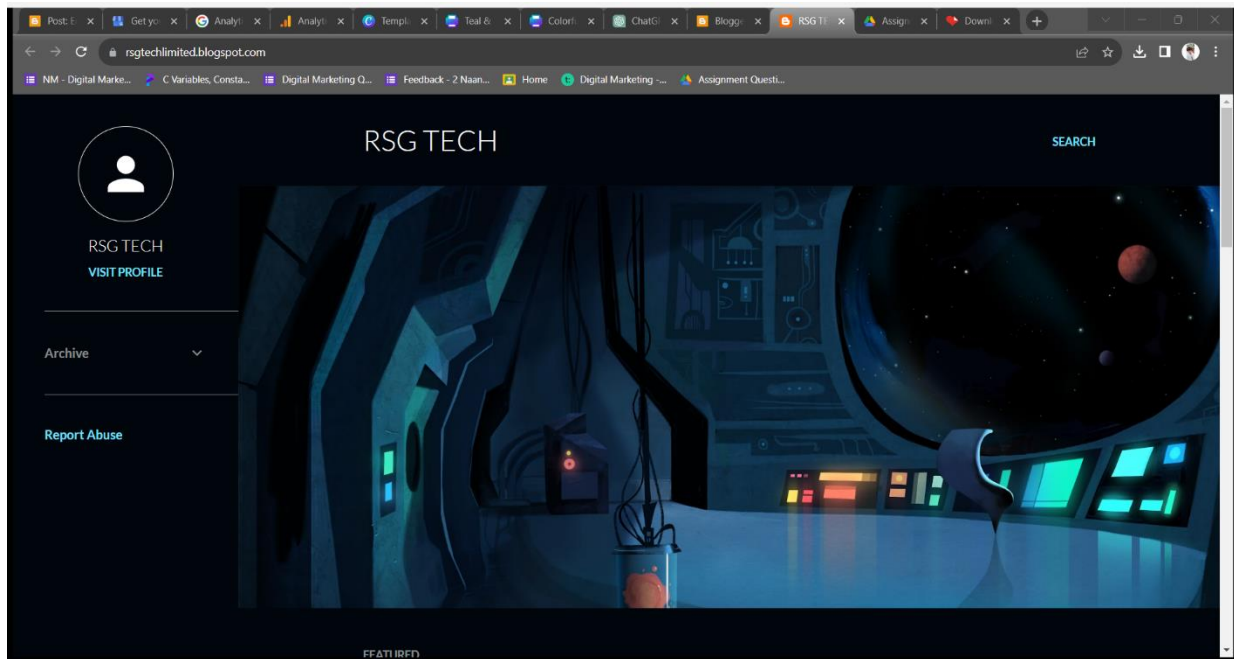
BRAND NAME: RSG TECH

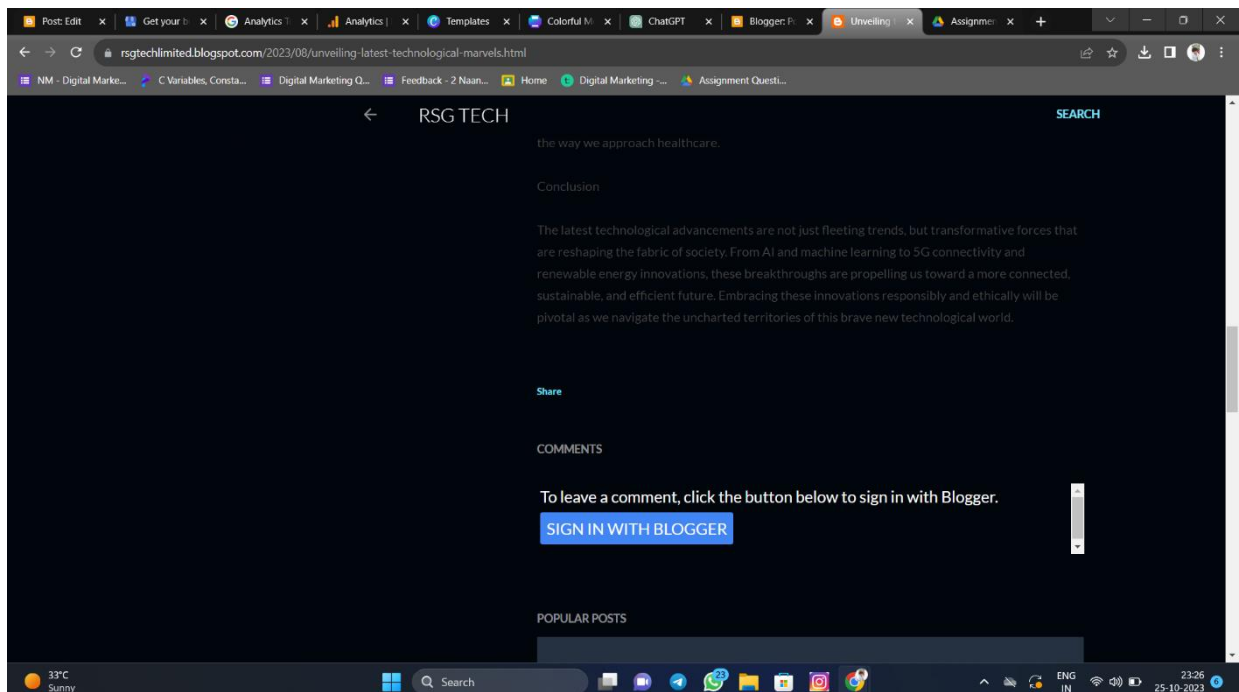
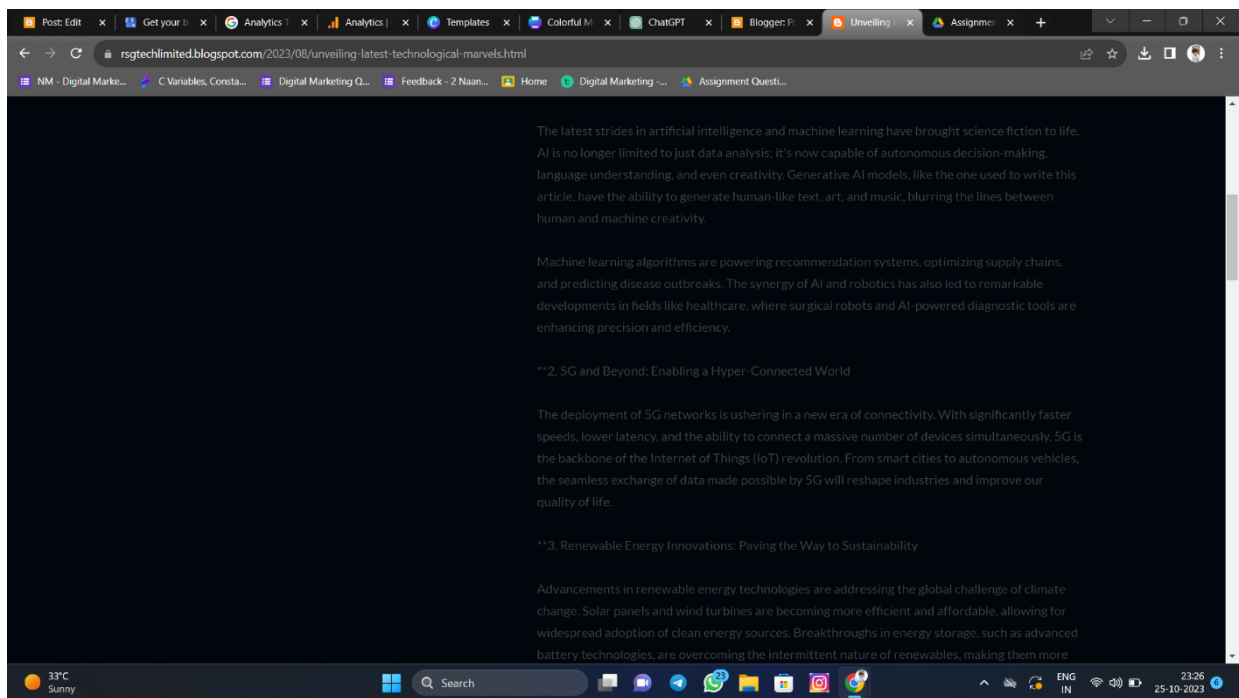
USER NAME: au731120105027

# 1. Create a blog or website using Blogspot and Customize the theme design and post new article with 500 words.

LINK: <https://rsgtechlimited.blogspot.com/>

## SCREENSHOTS:

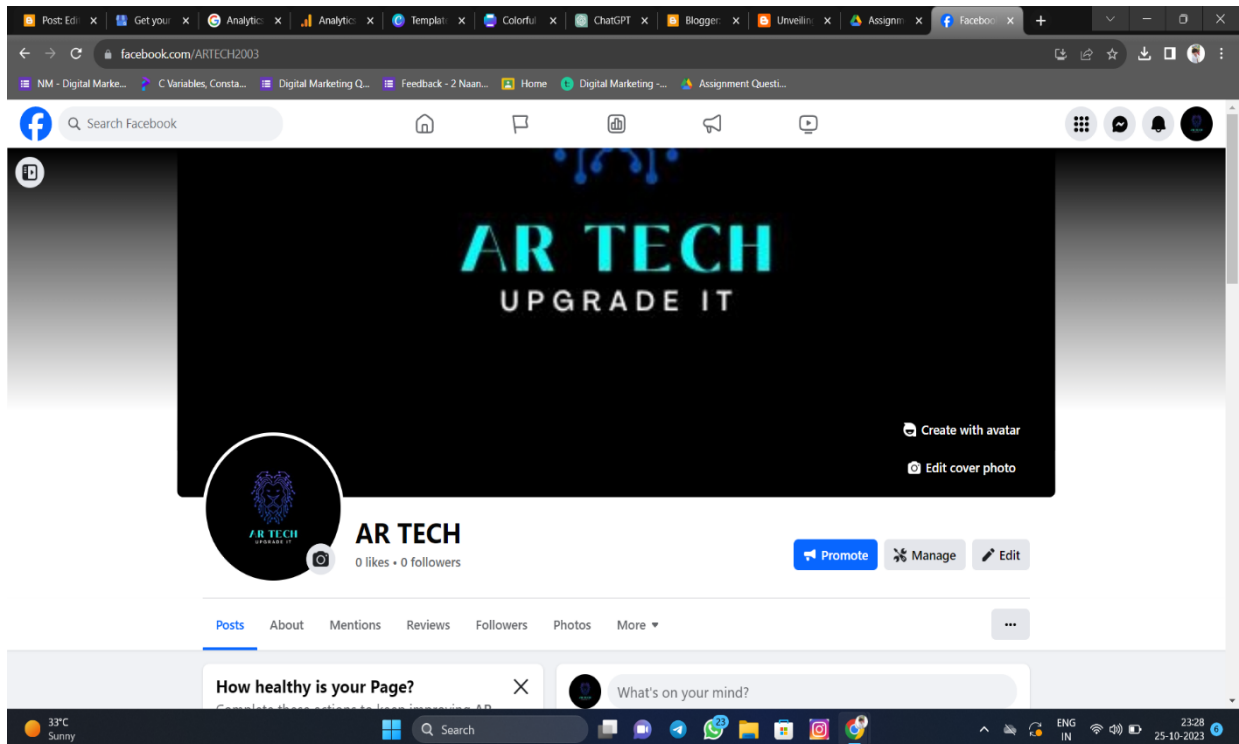




## 2. Create a New Facebook Business Page and post one social media poster for your brand.

**LINK:** <https://www.facebook.com/ARTECH2003>

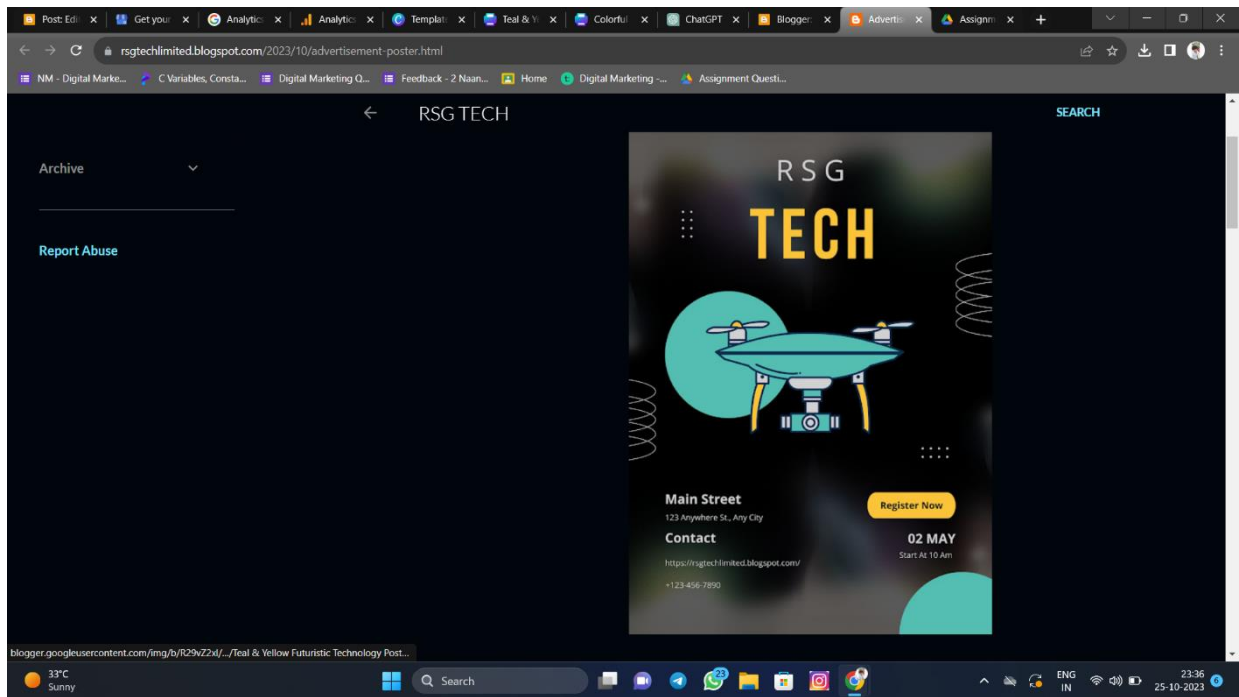
**SCREENSHOT:**



### **3. Create and design a social media advertisement poster using Canva.**

**LINK:** <https://rsgtechlimited.blogspot.com/2023/10/advertisement-poster.html>

**SCREENSHOTS:**



## Create Email Newsletter design using Canva tool.

**LINK:** <https://rsgtechlimited.blogspot.com/2023/08/rsg-tech-newsletter-power-hopes-of.html>

### SCREENSHOTS:

