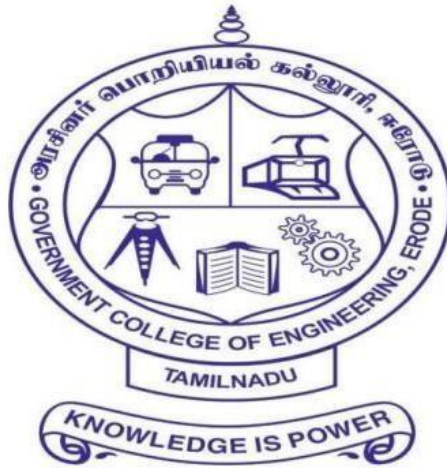# GOVERNMENT COLLEGE OF ENGINEERING [IRTT]ERODE - 638316

ELECTRICAL AND ELECTRONICS ENGINEERING

NAAN MUDHALVAN DIGITAL MARKETING

ASSIGNMENT

NAME: BHARATHIDHASAN.M

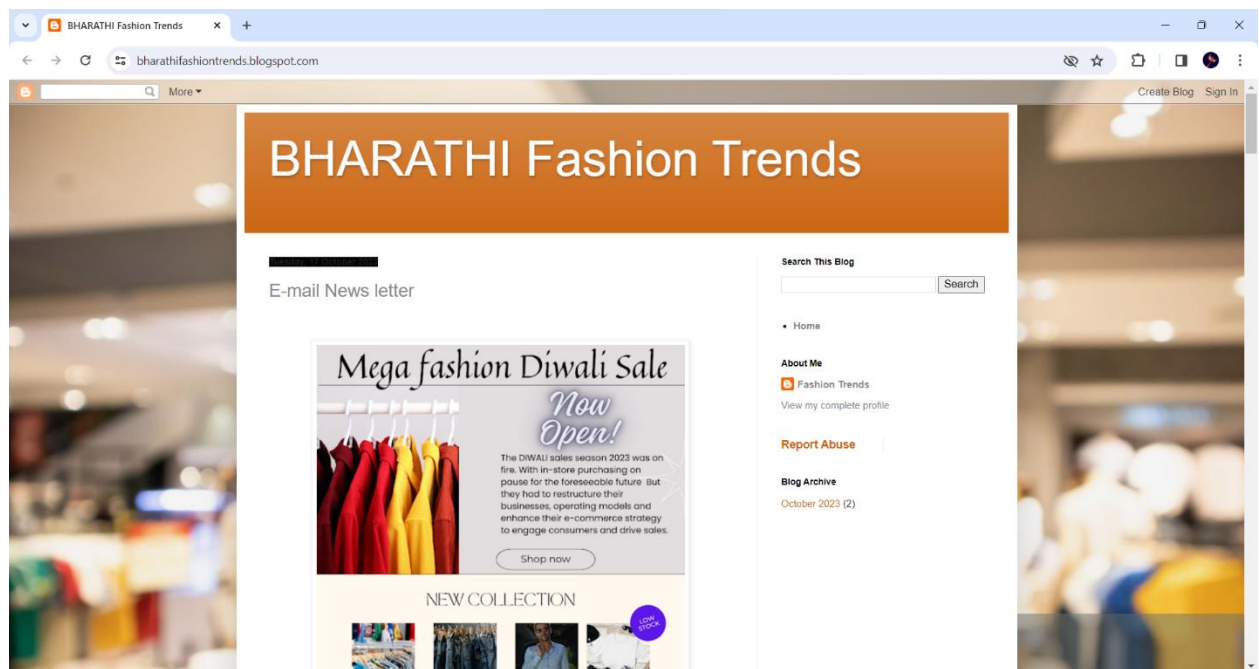**NM ID:** 8CC0FEEB4BD783EB45A4A4D455EDB30D

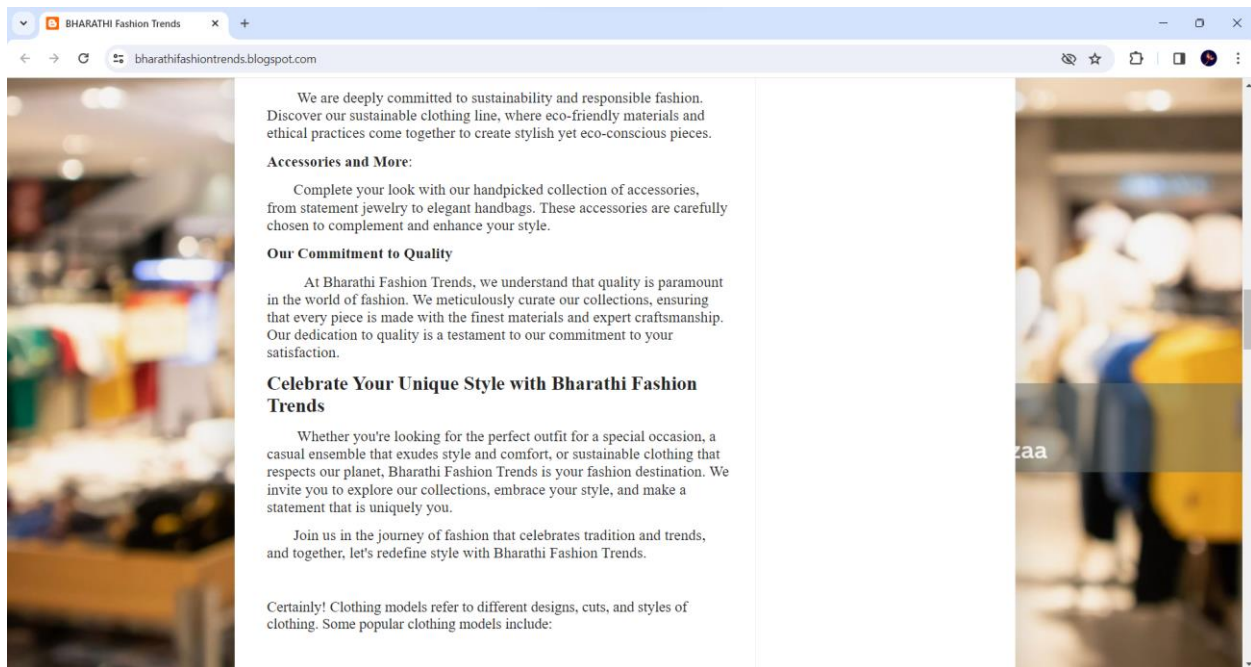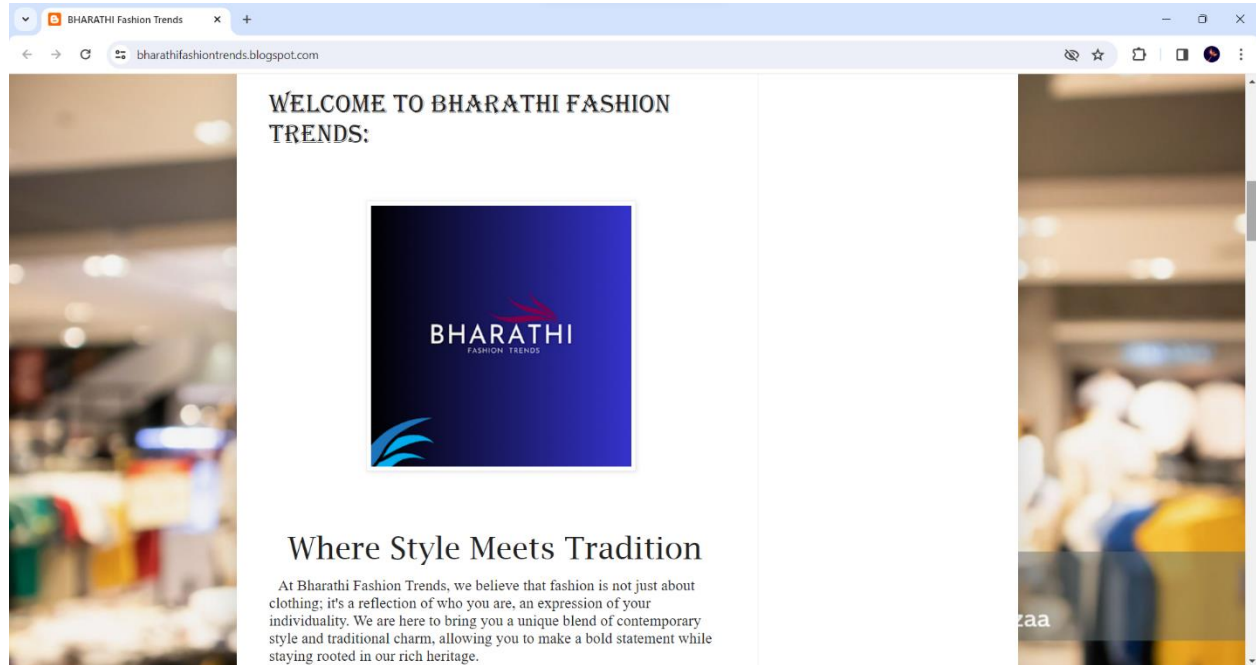**BRAND NAME:** BHARATHI FASHION TRENDS

CATEGORY: FASHION

ASSIGNMENT QUESTIONS ON DIGITAL MARKETING

1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.
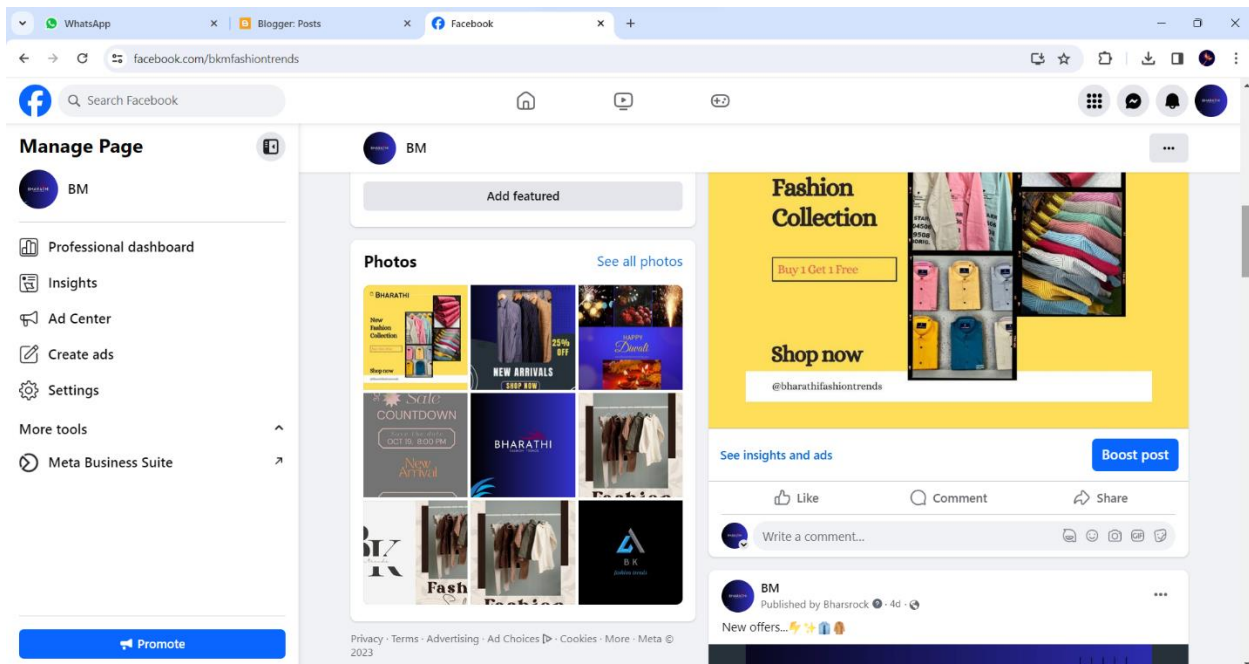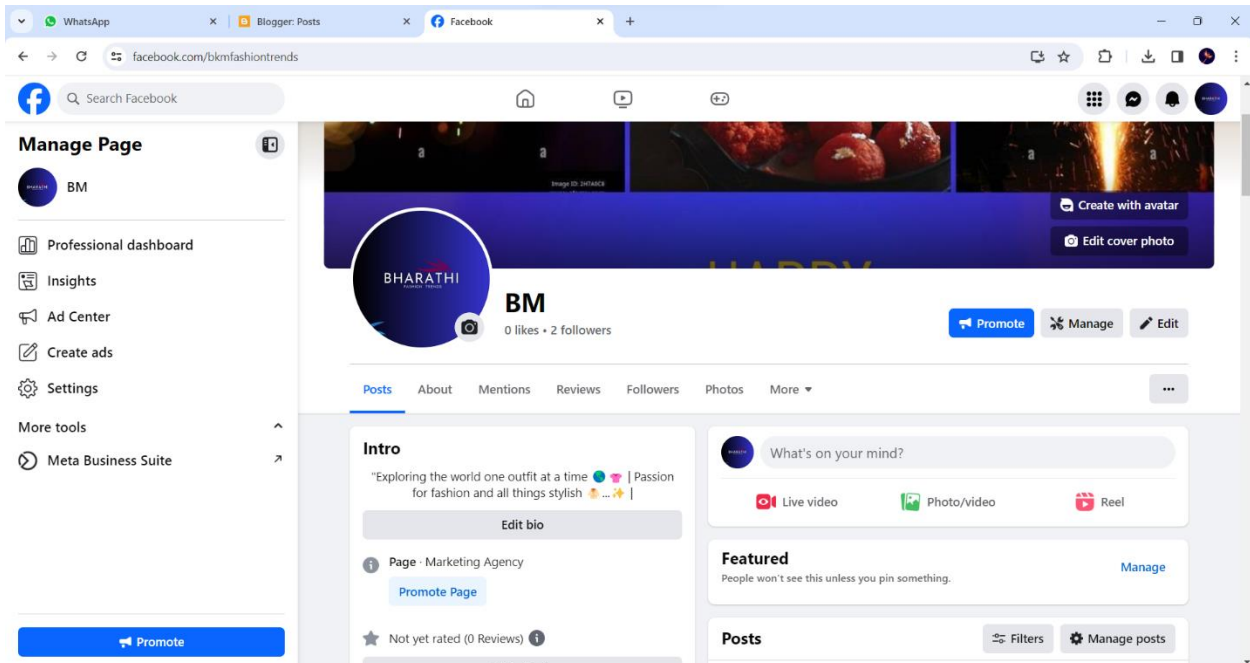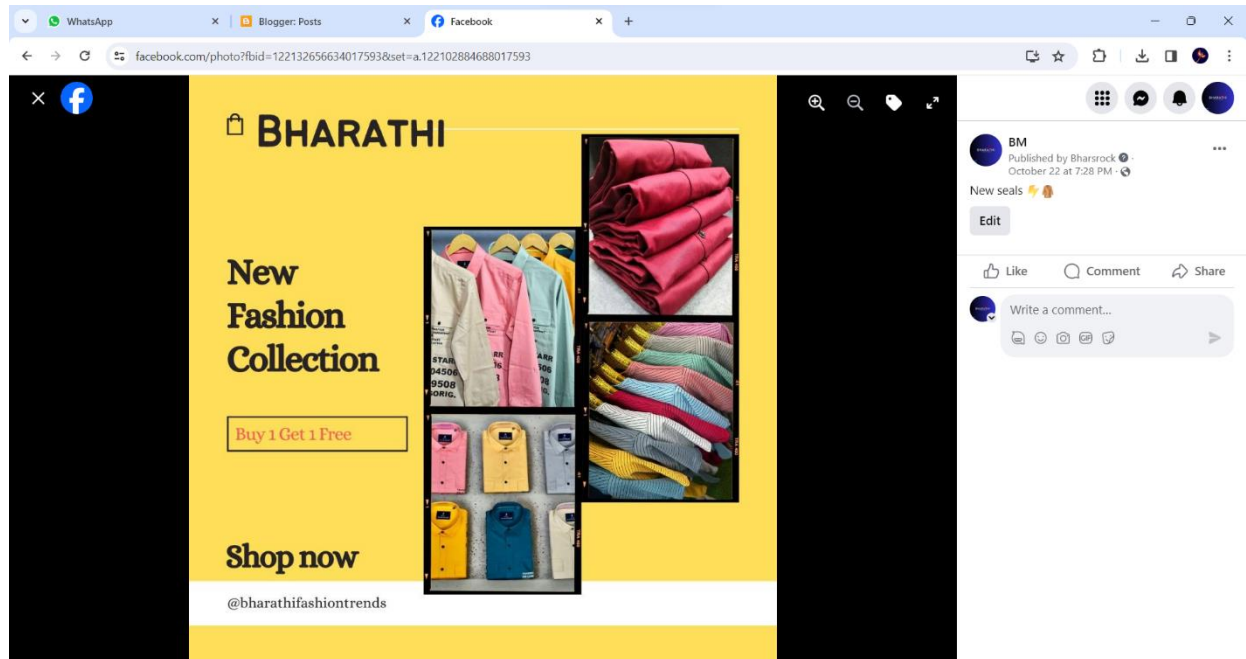
SCREENSHOTS:

WELCOME TO BHARATHI FASHION TRENDS:

Where Style Meets Tradition

At Bharathi Fashion Trends, we believe that fashion is not just about clothing; it's a reflection of who you are, an expression of your individuality. We are here to bring you a unique blend of contemporary style and traditional charm, allowing you to make a bold statement while staying rooted in our rich heritage.

We are deeply committed to sustainability and responsible fashion. Discover our sustainable clothing line, where eco-friendly materials and ethical practices come together to create stylish yet eco-conscious pieces.

Accessories and More:

Complete your look with our handpicked collection of accessories, from statement jewelry to elegant handbags. These accessories are carefully chosen to complement and enhance your style.

Our Commitment to Quality

At Bharathi Fashion Trends, we understand that quality is paramount in the world of fashion. We meticulously curate our collections, ensuring that every piece is made with the finest materials and expert craftsmanship. Our dedication to quality is a testament to our commitment to your satisfaction.

Celebrate Your Unique Style with Bharathi Fashion Trends

Whether you're looking for the perfect outfit for a special occasion, a casual ensemble that exudes style and comfort, or sustainable clothing that respects our planet, Bharathi Fashion Trends is your fashion destination. We invite you to explore our collections, embrace your style, and make a statement that is uniquely you.

Join us in the journey of fashion that celebrates tradition and trends, and together, let's redefine style with Bharathi Fashion Trends.

Certainly! Clothing models refer to different designs, cuts, and styles of clothing. Some popular clothing models include:

Websitelink: https://bharathifashiontrends.blogspot.com

2.Create a New Facebook Business Page and post onesocial media poster for your brand.

SCREENSHOTS:
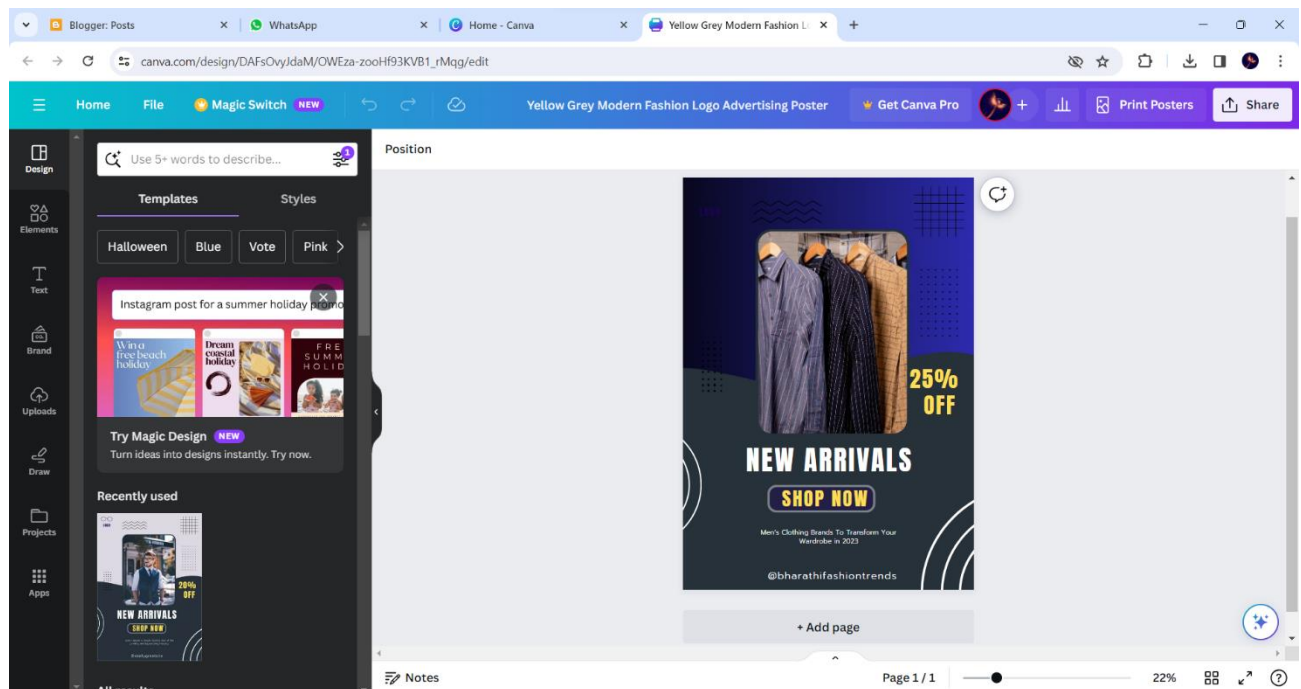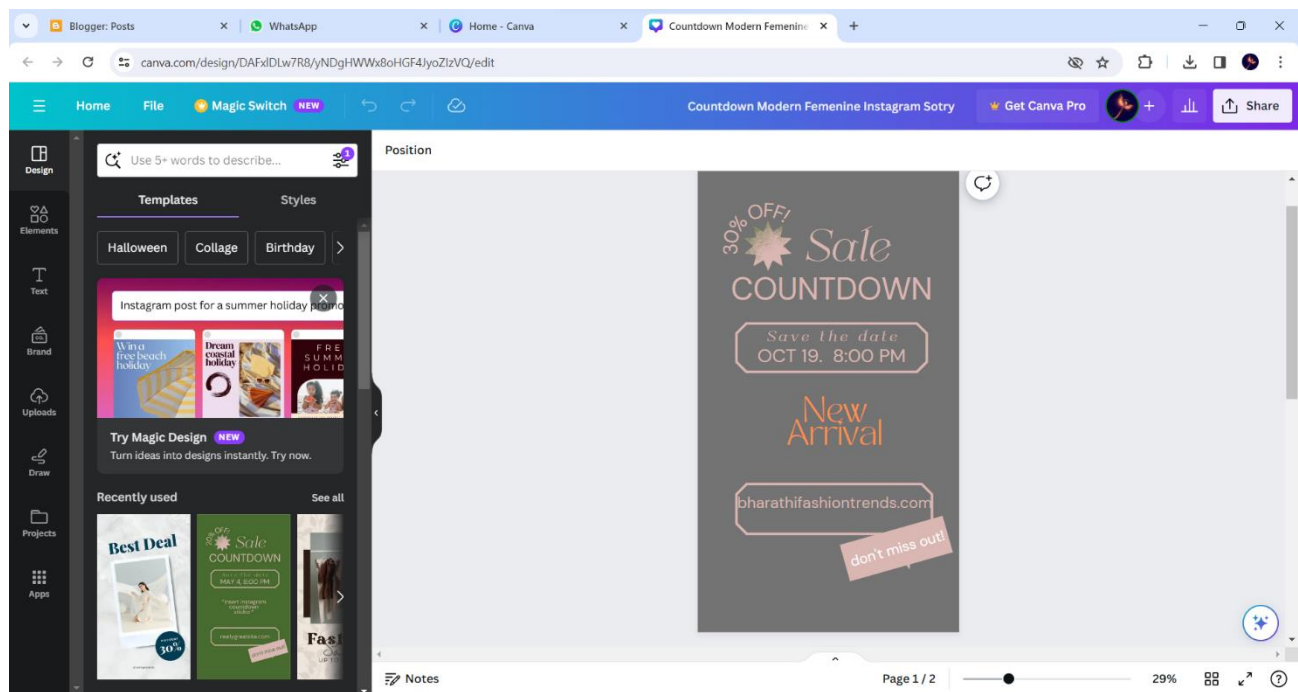
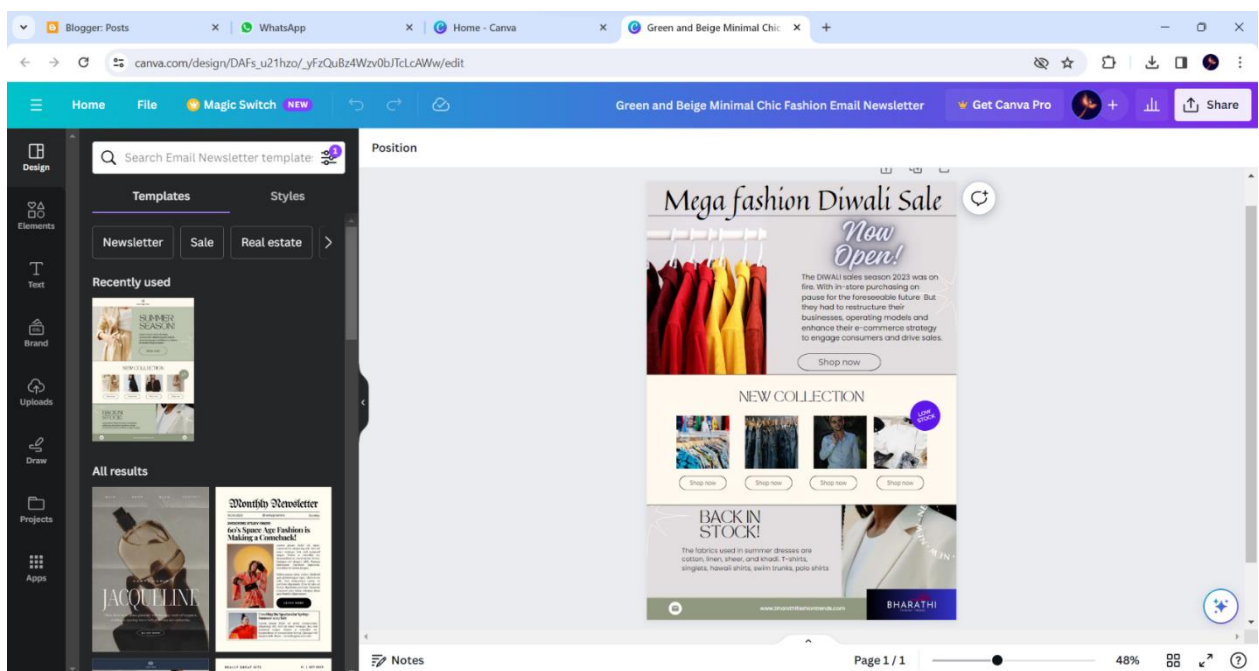**Websitelink: https://www.facebook.com/bkmfashiontrends**

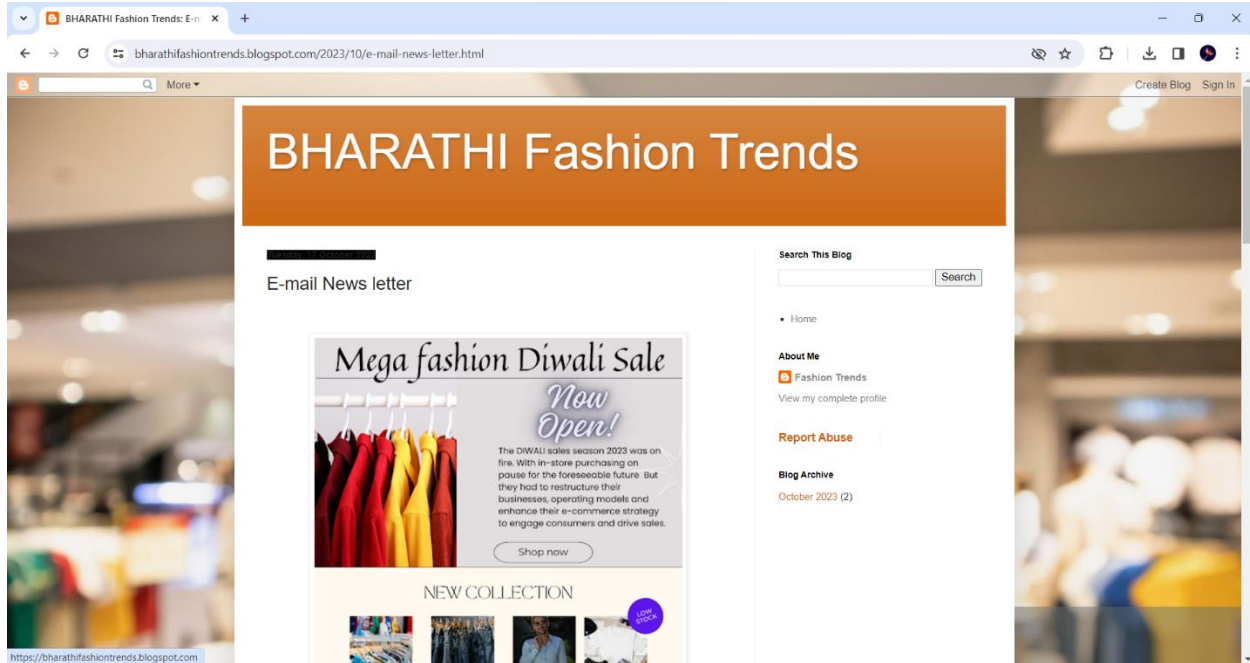## 3.Create and design a social media advertisement poster using canva

SCREENSHOTS:

4.Create email newsletter design using MailChimp or canva tool.

Websitelink: https://bharathifashiontrends.blogspot.com/2023/10/e-mail-news-letter.html