

GOVERNMENT COLLEGE OF ENGINEERING [IRTT]

ERODE 638316



ELECTRICAL AND ELECTRONICS ENGINEERING

NAAN MUDHALVAN

DIGITAL MARKETING ASSIGNMENT

NAME: EZHILKUMAR S

NM ID: au731120105009

BRAND NAME: EK TRADE

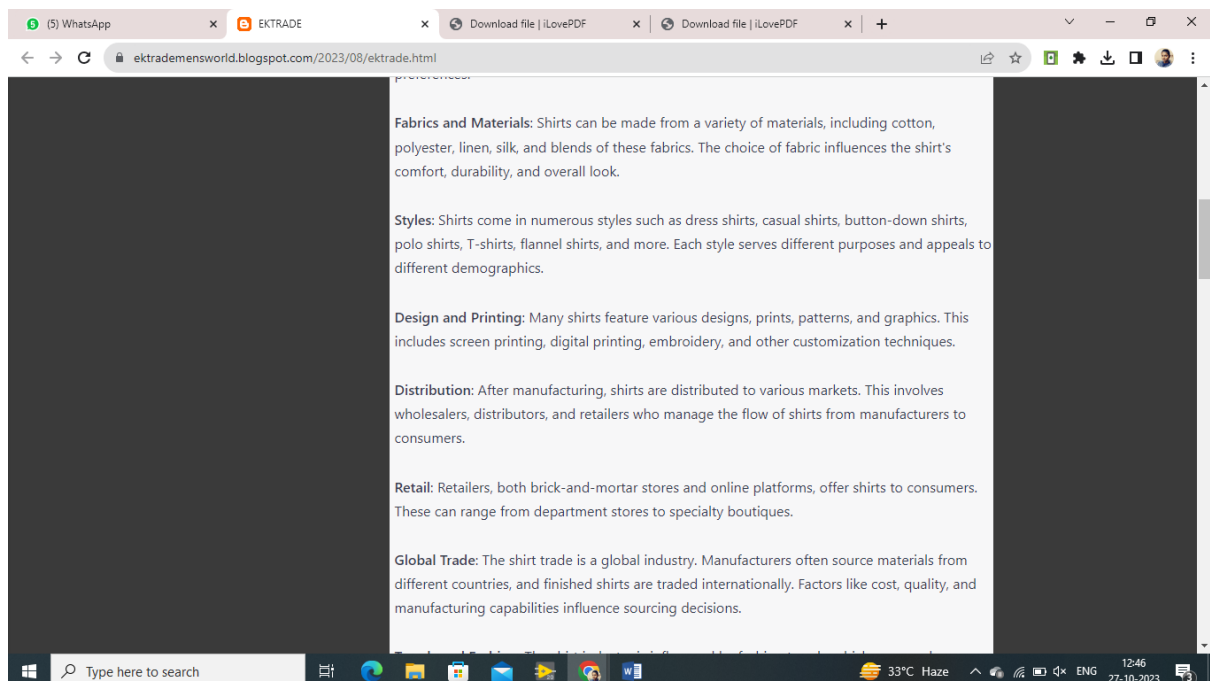
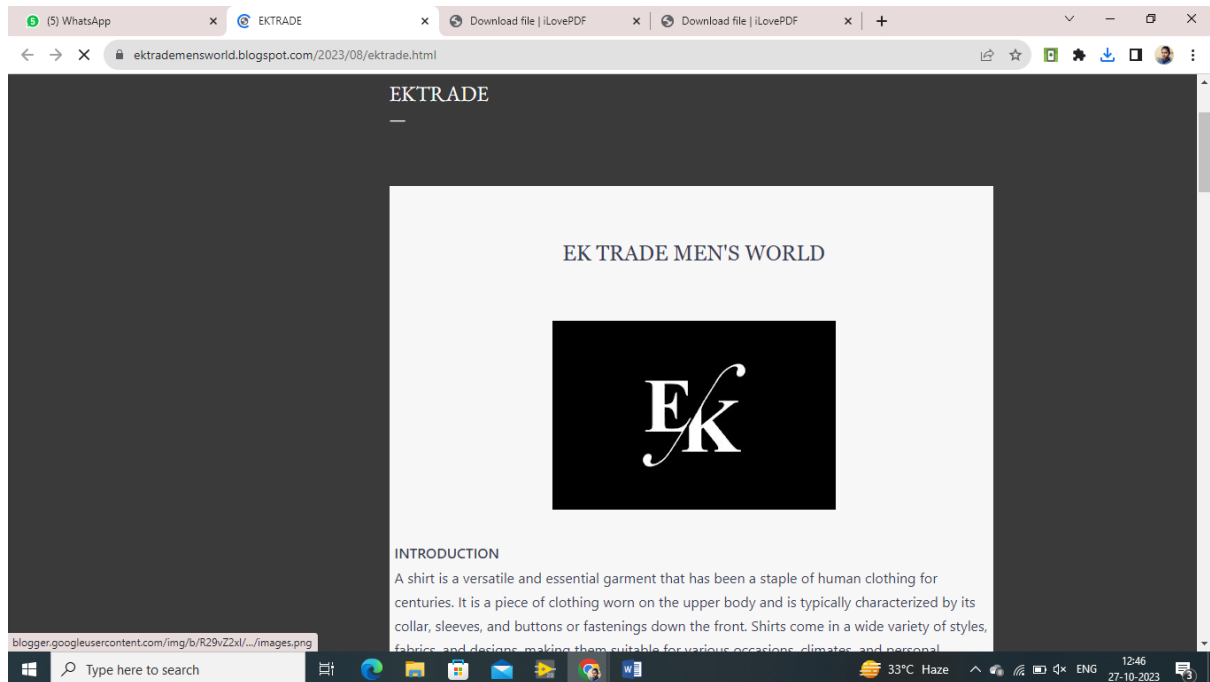
CATEGORY: MEN'S WORLD

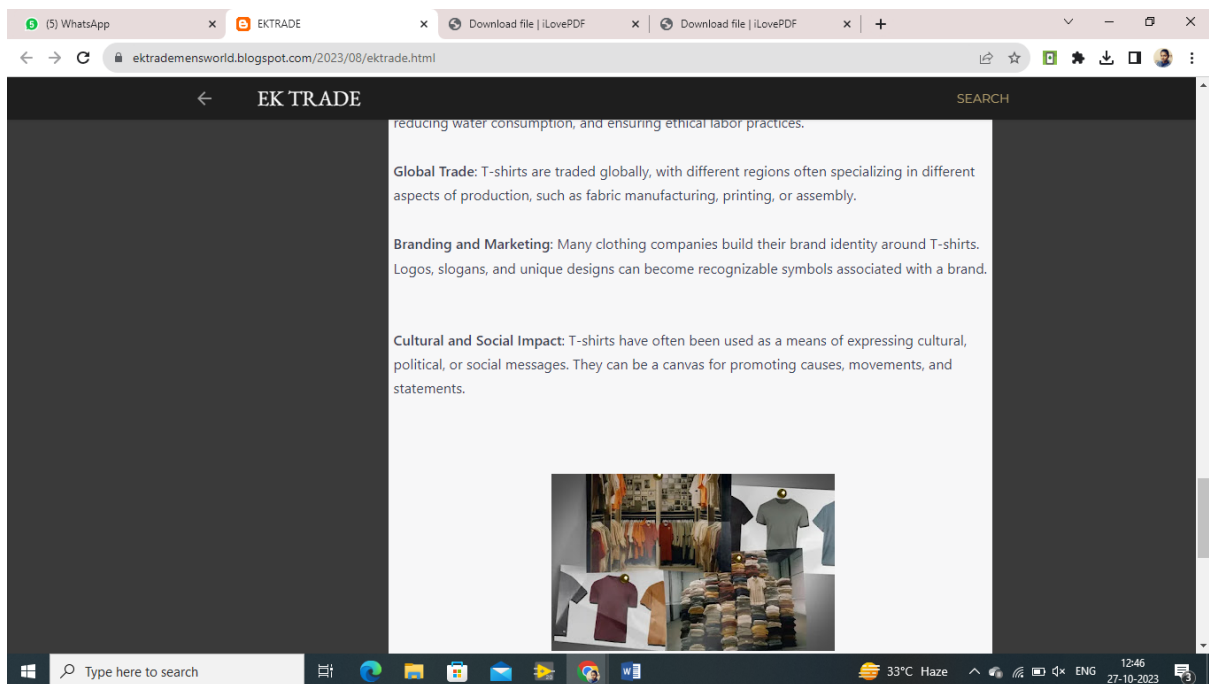
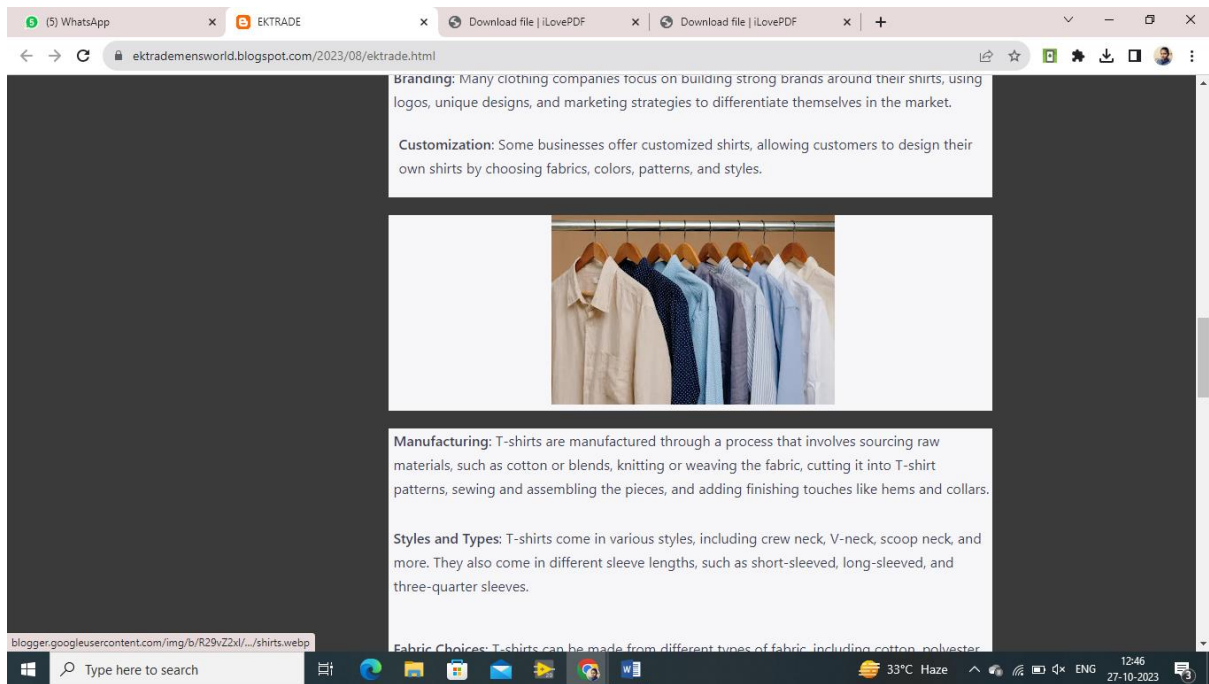
1. Create a facebook poster using canva
Theme design:



Blog using Blogspot

LINK: <https://ektrademensworld.blogspot.com/2023/08/ektrade.html>





2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: Facebook business page

<https://www.facebook.com/profile.php?id=61550584313310&mibextid=ZbWKwL>





EK Trades 9+ ▾

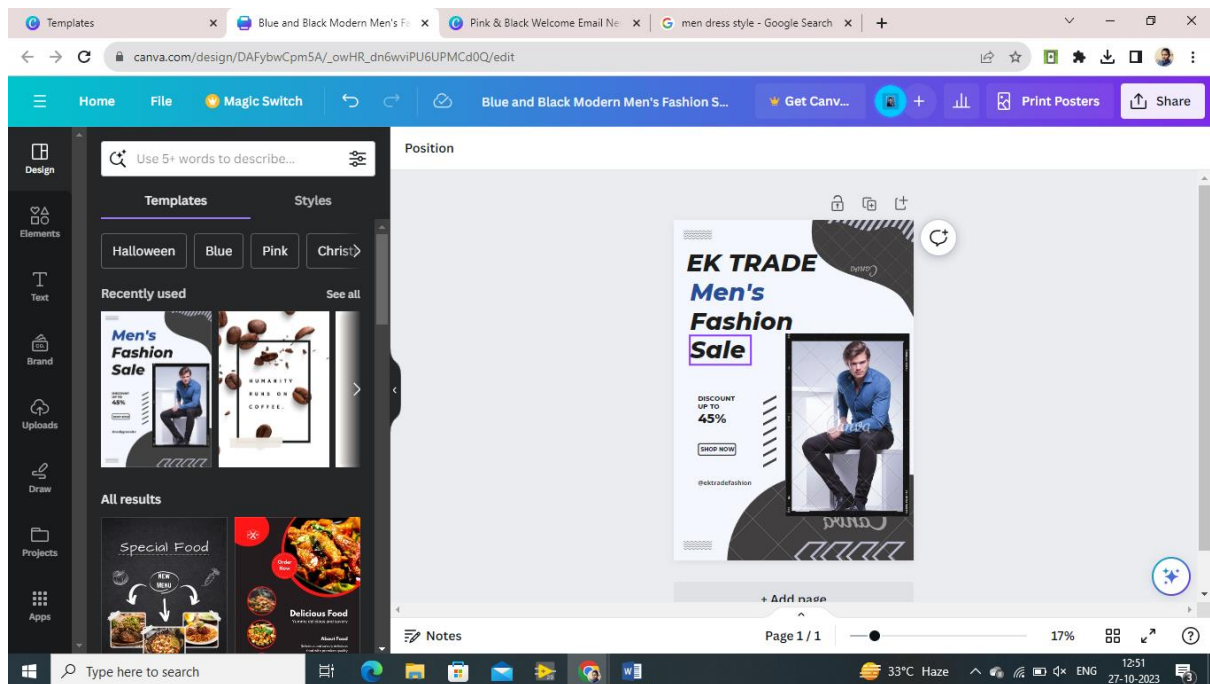


EK Trades

The way you to style you

3. Create and design a social media advertisement poster using canva.
- Link: Social media advertisement using canva

https://www.canva.com/design/DAFybwCpm5A/_owHR_dn6wviPU6UPMCd0Q/edit



4. Create email newsletter design using MailChimp or canva tool.

Link: Email newsletter design using canva

<https://www.canva.com/design/DAFybeFXTck/ycrOuINXYFJ-YnA9SMMqqQ/edit>

