**Syntax**

<head profile="http://www.w3.org/2005/10/profile">

    <link rel="icon" type="[MIME TYPE]" href="[PATH]" />

</head>

rel – relationship, specifies the relationship between the current document and the linked document.  
href – path to favicon, can be absolute or relative.  
type – MIME type (internet media type).

These are the correct MIME types that you should use, depending on file type:

* GIF: image/gif
* JPEG: image/jpeg
* PNG: image/png
* ICO: image/vnd.microsoft.icon

**Examples**

#### PNG file, absolute path

<head profile="http://www.w3.org/2005/10/profile">

    <link rel="icon" type="image/png" href="http://www.example.com/png-favicon.png" />

</head>

#### JPEG file, relative path

<head profile="http://www.w3.org/2005/10/profile">

    <link rel="icon" type="image/jpeg" href="/jpeg-favicon.jpg" />

</head>

#### GIF file, relative path

<head profile="http://www.w3.org/2005/10/profile">

    <link rel="icon" type="image/gif" href="/gif-favicon.gif" />

</head>

#### ICO file, absolute path

<head profile="http://www.w3.org/2005/10/profile">

    <link rel="icon" type="image/vnd.microsoft.icon" href="http://www.example.com/favicon.ico" />

</head>