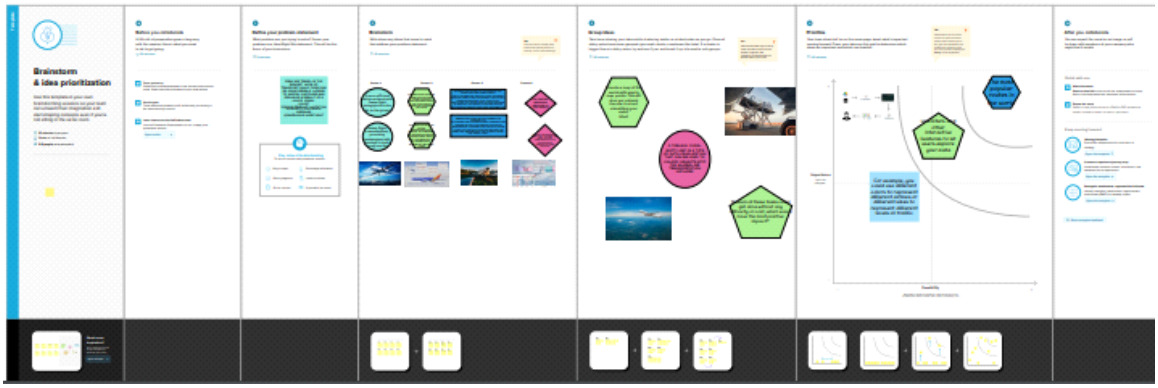
Brainstorm
& idea prioritization